



CHICCOnection:

Insider news, promotions and child safety tips...brought to you from your friends at Chicco!



Exclusive Offer for CHICCOnection Readers

Free C6 Umbrella Stroller Makes Summer Travel a Breeze!

Let Chicco satisfy your child's indoor and outdoor needs this summer! Now, when you purchase both Chicco's **Polly Highchair** and #1 rated **Lullaby LX Playard**, you can be one of 15 to win a FREE Chicco umbrella stroller!



[Click Here to Enter](#)

Summer Product Feature

Fresh from the Chicco Lab: The 360° Rotating Hook On Chair



Babytalk magazine says, "This brilliant Chicco **360°** hook-on high chair has a feature that will make your head spin: it can rotate to face any direction you want."

Feed baby from any angle with the **360°**, and adjust it to fit tables up to 5.25" thick. The snap-on serving tray is dishwasher-safe and the removable seat pad is machine-washable for easy cleanup. And, everything folds compactly into the included carry bag for easy travel and storage!

For added safety, the **360°** fastens securely with a single-lock attachment, has a 3-point harness, and attaches with rubberized arms to ensure that baby's fingers don't get pinched and no marks are left behind on your table!

The **360°** comes in two fun fashions ensuring that baby will love meal time!

Traveling with Young Kids - Your Summer Survival Guide

Safety on the Road: On road trips, make sure baby is buckled into her infant car seat. 85% of car seats are not installed correctly. Visit www.safekids.org to learn how to properly install your car seat. If you are expecting, consider choosing from the **Chicco KeyFit Infant Car Seat** family, which is home to the #1 rated car seat in America for ease of installation.



When flying, consider purchasing an extra ticket for your infant and installing your infant car seat. Chicco's KeyFit Infant Car Seats are FAA certified.

Safe Kids USA's position regarding air travel is that "infants and toddlers on airplanes are safest in an approved car seat with a harness, in case of turbulence. "A child who rides in a car seat on the ground should ride in that car seat on a plane," said Chrissy Cianflone, Director of Program Operations for Safe Kids USA. "Air turbulence can be dangerous and can appear suddenly without warning."

Be Sun Safe: Babies younger than 6 months shouldn't wear sunscreen, so be sure that baby is under wraps when outside. A sun hat and lightweight long sleeves and pants keep baby protected without much fuss. When out strolling, be sure to open stroller sun shades all the way. The **Chicco Cortina Travel System** offers full sun protection for your newborn.

One tip for **Cortina** users: When your stroller is folded, unlock rear wheels and move the handle to its highest position to roll the stroller behind you. This is especially useful when traveling with kids and bags.





Keep Playtime Cool: Take time to play in the shade and during the heat of the day, consider bringing the fun inside. Bring one or two multi-function inside toys on vacation to keep kids entertained without having to bring the entire toy chest. For instance, **Chicco's Talking Vacation Car** will help children develop a bilingual vacation vocabulary by teaching them words like "suitcase, ball and bathing suit" in English and Spanish. And with proper supervision, Chicco's wonderful water toys will bring hours of safe fun on super hot days!

Keep Kids Hydrated: Toddlers should be offered water or diluted juice frequently, and it is important to feed babies with breast milk or formula regularly. The water content in either of these will help keep your baby well hydrated.

Make Meals on-the-go Special: Baggies of pre-cut veggies and fruit; single-serve containers of yogurt or cottage cheese; snack sizes of cheese and crackers; peanut butter; and other kid-friendly foods make for a varied and nutritious picnic. And, **Chicco's 360° Rotating Hook On Chair** makes it simple to serve baby whether at a picnic table, campground or park, and when dining out.



Chicco Behind The Scenes

In June, Chicco was thrilled to host editors at the Bryant Park Hotel in New York City for an exciting event, at which 2009 products (and a sneak peek at new products) were displayed. Over 20 editors from influential parenting and lifestyle publications and websites enjoyed snacks, drinks, a fabulous view and most importantly, a chance to test out all of Chicco's gear first-hand.



Chicco in the Press



On Ellen DeGeneres' Mother's Day show, Ellen gave the studio audience of pregnant first-time moms a spectacular baby shower. The moms left with bundles of baby gear, including the **KeyFit 30 Infant Car Seat**.

In *American Baby's* June issue, the **Liteway** was praised for having the "features of a \$500 stroller at a quarter of the price because of its lightweight frame and small wheels."

On June 19, The **Talking Vacation Car** was featured on the "Today Show." Host Natalie Morales loved the Talking Vacation Car's book and bilingual feature.

In the July issue of *O, The Oprah Magazine*, editors highlighted the **Cortina Travel System's** affordability at retailers offering coupons with no limitations, allowing moms to proceed with plans for manicures and pedicures this summer.