

STAMPEDE RUSH

Push the boundaries.



Justin

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STAMPEDE / RUSH

PUSH THE BOUNDARIES

The Stampede Rush Collection pushes the boundaries of a traditional work boot. Designed with an athletic construction and an Ortholite® Dual Density Insole, these boots offer extreme comfort with a wide range of features necessary to perform in any environment.

/ ATHLETIC CONSTRUCTION

/ WATERPROOF

/ SAFETY AND NON-SAFETY TOE OPTIONS

/ ELECTRICAL HAZARD

/ ORTHOLITE® DUAL DENSITY INSOLE

/ OIL & SLIP RESISTING OUTSOLE



Featured Style # WK4330





PRYM1[®] CAMO PARTNERSHIP

Back in 2018, Justin Boots formed an exclusive footwear partnership with Prym1 Camo, adding one of their patterns to a boot in our Stampede Rush lineup.

Prym1 Camo offers a wide range of outdoor patterns specially designed for concealment across multiple environments. Their patterns have been professionally designed with the idea of using action and shapes, rather than still trees and leaves.

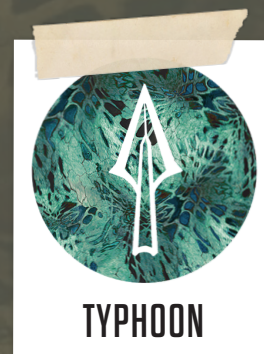
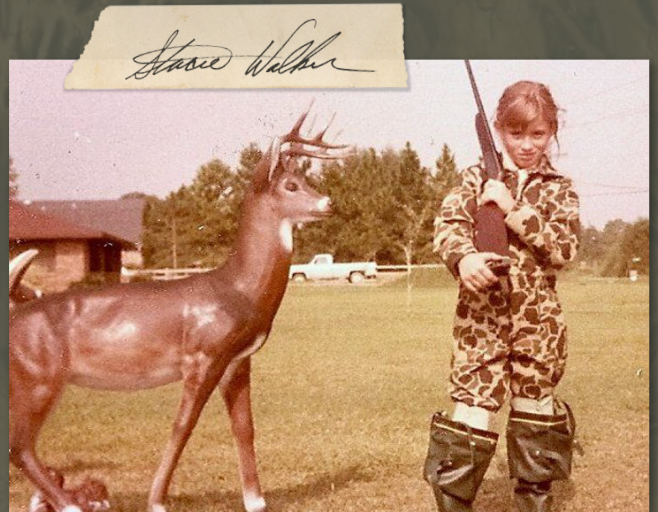
The inspiration behind Prym1's pattern direction came from founder Stacie Walker, a wildlife artist and avid hunter. She feels patterns should come from actions and animal movements rather than still life elements. Her tagline is, "Be the predator, not the tree."

The two most recent Prym1 patterns featured in our Stampede Rush Collection are the ladies' Typhoon and men's Woodlands.



SE4355

SE4318



TYPHOON



WOODLANDS



STAMPEDE RUSH™

2021 LINE SHEET

STYLE: SE4332/**SE4334**



RUSH BARLEY BROWN / 11" Men's Waterproof Round Toe

- Vamp: Barley Brown Full Grain Cowhide
- Upper: Barley Brown Full Grain Cowhide
- Toe: Round
- Insole: Ortholite®
- Outsole: Rubber
- Shank: Non-Metallic
- Safety Toe: Non-Safety and Nano Composite
- Construction: Cement

\$89.50/\$95.00

Delivery: 01-15-21

Sizes: D, EE (8-12,13,14)



Ortholite®
comfort from the inside out

STYLE: SE465/**SE466**



RUSH BARLEY LAGER / 6" Men's Waterproof Round Toe

- Vamp: Barley Brown Full Grain Cowhide
- Upper: Barley Brown Full Grain Cowhide
- Toe: Round
- Insole: Ortholite®
- Outsole: Rubber
- Shank: Non-Metallic
- Safety Toe: Non-Safety and Nano Composite
- Construction: Cement

\$77.00/\$79.00

Delivery: 01-15-21

Sizes: D, EE (8-12,13,14)



Ortholite®
comfort from the inside out

STYLE: SE4355



RUSH BRUNETTE TYPHOON / 11" Women's Waterproof Square Toe

- Vamp: Brunette Brown
- Upper: Typhoon Prym1
- Toe: J124 Wide Square
- Insole: Ortholite®
- Outsole: Rubber
- Shank: Non-Metallic
- Safety Toe: Non-Safety
- Construction: Cement

\$74.00

Delivery: 01-15-21

Sizes: B (6-10,11)



Ortholite®
comfort from the inside out

PRODUCT & LIFESTYLE IMAGES: All images are available to retailers in Widen. Click on images to go to the Stampede Rush asset collection in Widen.





STAMPEDE RUSH MARKETING

CONSUMER FACING



EMAIL EXAMPLE: Retailers can use the copy and images in the following email as inspiration for creating their very own email to send to their email lists and segments.





PUSH THE BOUNDARIES


The Stampede Rush Collection is designed to push the boundaries of a traditional work boot. Designed with an athletic construction and an Ortholite® Dual Density Insole, these boots offer extreme comfort with a wide range of features necessary to perform in any environment.

Rush Aged Brown
 Style#: WK4330
 Price: set by retailer


[SHOP NOW](#)




FLEXIBLE ATHLETIC CONSTRUCTION





SQUARE TOE



ORTHOLITE® DUAL DENSITY INSOLE






OIL & SLIP RESISTING OUTSOLE


PUSH THE BOUNDARIES

From work to play, the Stampede Rush Collection is designed to push the boundaries of a traditional work boot.


-  *Athletic Construction*
-  *Ortholite® Dual Density Insole*
-  *Oil & Slip Resisting Outsole*

Rush Aged Brown
 Style#: WK4330
 Price: set by retailer


[SHOP NOW](#)




FLEXIBLE ATHLETIC CONSTRUCTION



SQUARE TOE



ORTHOLITE® DUAL DENSITY INSOLE



OIL & SLIP RESISTING OUTSOLE

SOCIAL MEDIA: Retailers can use the following example captions and images as content for their social accounts.

EXAMPLE CAPTIONS:

From work to play, the Stampede Rush collection is designed to push the boundaries of a traditional work boot.

Designer with an athletic construction and an Ortholite® Dual Density insole, the Rush work boot offers extreme comfort to perform in any environment.

From on-the-job demands to outdoor adventures, the Stampede Rush Safety Toe boot offers the performance and protection you need.



COMMERCIAL & MINI SOCIAL VIDEO: Retailers can use this video to promote the product on social, TV spots, YouTube ads, in store, etc. Encourage retail partners to use their annual co-op dollars from us to disseminate this video.



Click on image to download video.