



## **Broadcom Quick Facts**

**Founded: 1991; IPO: April 1998**

**Stock Symbol: BRCM (NASDAQ)**

**President, CEO and Member, Board of Directors: Scott A. McGregor; Chairman of the Board: John E. Major**

**Worldwide Employees: 9,460**

**2010 Revenue: \$6.82 billion; Q2 2011 Revenue: \$1.8B**

**Broadcom is a major technology innovator and global leader in semiconductors solutions for wired and wireless communications:** Broadcom products enable the delivery of voice, video, data and multimedia to and throughout the home, the office and the mobile environment. The company provides the industry's broadest portfolio of state-of-the art, system-on-a-chip and software solutions to manufacturers of computing and networking equipment, digital entertainment and broadband access products, and mobile devices.

**Broadcom is one of the world's largest fabless semiconductor companies:** The company designs and develops its products in labs and design centers in the U.S. and around the world and then works closely with independent chipmaking facilities to manufacture those products. Last year, Broadcom produced more than one billion chips, and currently produces some five million chips a day through a variety of fab partners.

**Engineering driven:** Of Broadcom's more than 9,000 full-time employees and temporary workers (excluding interns), 76 percent are engineers, with more than 750 holding Ph.D.s. Broadcom is an engineering-driven and R&D-focused company, with an industry reputation for superior engineering execution and market leadership in a number of product areas.

**A Global Company:** Broadcom is a FORTUNE 500<sup>®</sup> company based in Irvine, California, with dozens of sales offices and customers around the world and research facilities in North America, Asia and Europe.

**Patents:** Broadcom has more than 5,350 U.S. and 2,300 foreign patents, more than 7,650 additional pending patent applications, and holds one of the broadest intellectual property portfolios addressing both the wired and wireless transmission of voice, video, data and multimedia.

**Acquisitions:** Nearly 50 companies acquired since 1999.

**Customer Base of Industry Leaders:** Acer, Alcatel-Lucent, Ambit, Apple, Cisco, Dell, DirecTV, EchoStar, H-P, IBM, LG Electronics, Nintendo, Nokia, Nortel, Motorola, Pace, Samsung, Thomson, among others.

**Broadcom has more than 20 lines of business and holds leadership positions in nearly a dozen product areas.**



**Broadcom's products are grouped in three market areas:**

<b>Home: Broadband Communications</b>	<b>Hand: Mobile &amp; Wireless</b>	<b>Infrastructure: Enterprise Networking</b>
<ul style="list-style-type: none"> <li>• Cable and DSL modems</li> <li>• Cable, satellite and IP set-top boxes</li> <li>• Consumer electronics products</li> <li>• DSL solutions</li> </ul>	<ul style="list-style-type: none"> <li>• Mobile handset</li> <li>• Cellular baseband</li> <li>• Bluetooth</li> <li>• GPS</li> <li>• Mobile multimedia</li> <li>• Power management</li> <li>• VoIP</li> <li>• Wireless LAN (Wi-Fi)</li> <li>• NFC (Near Field Communication)</li> </ul>	<ul style="list-style-type: none"> <li>• Physical layer</li> <li>• Broadband processor</li> <li>• Controller</li> <li>• Security</li> <li>• Optical</li> <li>• Switch</li> <li>• Server and storage</li> </ul>

## **Broadcom and the Consumer**

**As consumers go through their day — at work, at home or on the road — they are likely to find Broadcom technology touching their life many times and in many ways:**

- Chances are good that Broadcom chips are in the cable or DSL modem that enables consumers to quickly surf the web and download their favorite videos and music.
- Consumer's mobile phones may be powered by Broadcom cellular baseband processors, or their Bluetooth/Wi-Fi/GPS hands-free headset could be connected to the phone by a Broadcom combo chip.
- The Wi-Fi router in the home or at the local coffee shop that allows people to work wirelessly on laptops may be powered by Broadcom's Wi-Fi and switching technology, which also could be in the laptop itself.
- Broadcom technology is right at home in the living room or entertainment center, where cable, satellite or IP set-top boxes deliver hundreds of HD TV shows, video-on demand and DVR services, or enable people to record now and watch later in any room.
- The wireless Nintendo Wii® wand that consumers use to play tennis or to bowl is made possible by Broadcom Bluetooth chips, and the console contains a Broadcom Wi-Fi chip.
- The latest connected digital TV may contain Broadcom chips that include 802.11n Wi-Fi and Bluetooth capabilities, enabling networked entertainment, instant streaming applications, wireless freedom and a Bluetooth remote control. It's very likely that most Blu-ray Disc® players are also Broadcom enabled and offer such advanced features as BD Live®.
- The network and data center in the office building that routes, prioritizes and manages the massive flow of voice, video and data from the office desktop to other users very likely uses equipment powered by Broadcom chips.

Go to [broadcom.com](http://broadcom.com) for more information. Broadcom may be contacted at +1.949.926.5000.

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