## SAMSUNG

## Product Guide

29 cu. ft. Smart 4-Door Flex™ Refrigerator with Family Hub™ & Beverage Center

RF29A9771

Available in: Fingerprint Resistant Black Stainless Steel Fingerprint Resistant Stainless Steel



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## Product Overview

RF29A9771 - 29 cu. ft. Smart 4-Door Flex™ Refrigerator with Family Hub™ & Beverage Center

## **Product Overview**

## **Product Title**

29 cu. ft. Smart 4-Door Flex™ refrigerator with Family Hub™ and Beverage Center

## **Product Description**

Extra-large capacity Smart 4-Door Flex™ refrigerator with Family Hub™ helps you connect to what's most important: your family and home. Samsung's Family Hub™ lets you see inside your refrigerator, manage your family's calendars, stream music, see who's at the front door and much more, all right from your fridge.

## **Available Colors**



Fingerprint Resistant Black Stainless Steel RF29A9771SG



Fingerprint Resistant
Stainless Steel
RF29A9771SR

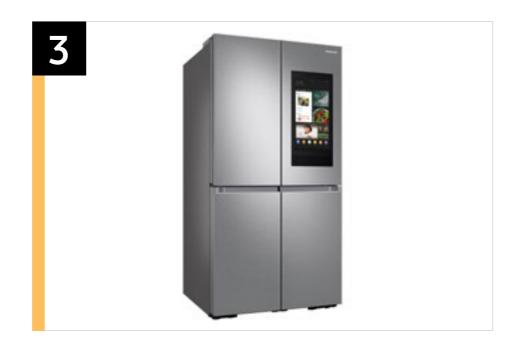


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## RF29A9771 Carousel Image Order









Easy Ad Links: RF29A9771SR

Easy Ad Links: RF293A9771SG



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**R.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9771SG%20Carousel%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9771SG%20Carousel%20SCOM

**360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9771SR%20360%20Spins

**360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9771SG%20360%20Spins





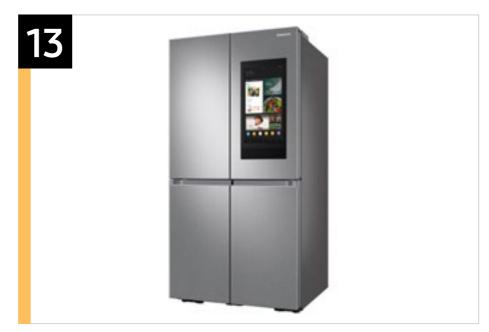












Range: Overview | Messaging | Specs | Icons

# Product Messaging

RF29A9771 - 29 cu. ft. Smart 4-Door Flex™ Refrigerator with Family Hub™ & Beverage Center

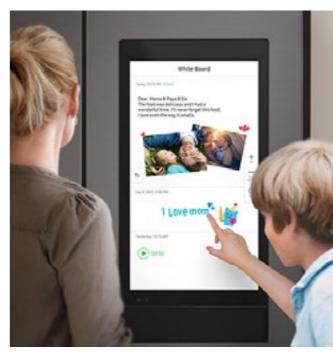
## Family Hub<sup>™</sup> Messaging

**Product Overview:** Samsung believes Connected Living starts with people and their busy lives. The kitchen is the heart of home and the FRIDGE is the heart of the kitchen. Samsung's Family Hub refrigerator helps you connect to what's most important: your family and home, whenever and wherever. Family Hub lets you see inside your refrigerator, manage your family's calendars, stream music, see who's at the front door and much more, all right from your fridge.

Connected Living at Your Fingertips / Co  I love entertaining friends and family  Stream your favorite music apps on the Family Hub and through a premium speaker.	It's the little moments that matter.  Upload pictures or videos remotely, leave handwritten notes and set calendar reminders all on your Family Hub.	What's for Dinner? Food recognition lets you know what's inside your fridge, quickly plan weekly meals, search for recipes, shop for missing ingredients and pre-heat your oven, all from the Family Hub.  I love getting more done. Get a notification on the Family Hub when the laundry is done.	
I don't want to miss my favorite show.  Mirror shows, movies, or live sports from your Samsung TV or phone on the Family Hub.	I want to manage my life with ease.  See who's at the front door. Monitor multiple rooms. Adjust the thermostat all from the Family Hub.		

Additional Family Hub™ Features		
See inside your refrigerator from anywhere, with 3 built-in cameras.	Send photos, videos and notes from your Samsung mobile device.	View up to 6 camera feeds at the same time.
Order your favorite food from Grubhub.	Write notes and draw pictures.	See the current weather in your town.
Swipe down to see inside your fridge, without opening the door.	Open your favorite mobile apps like YouTube, Netflix, Hulu and more.	Answer calls hands free via Bluetooth.
Create a customized screen saver with picture slideshow, weather and animations.	Leave memos for family members.	Bixby Voice - Intelligent voice assistant allows hands-free navigation.
View and manage your family's calendars and events.	Manage tasks for each family member.	Preset up to 6 Dash buttons, for one-touch ordering.









Features and Benefits - RF29A9771				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Press or pour – water two ways	Beverage Center	Quick access to refreshingly cool, filtered water two ways. Choose from an internal dispenser or a built-in pitcher that automatically refills, with the option to infuse with a flavor.	Choose from an internal dispenser or a built-in AutoFill Water Pitcher.	Deverage Circle  Washable Nozzle
Ice your way	Dual Ice Maker with Ice Bites	Enjoy your favorite beverage with your choice of ice. Select from cubed ice or new nugget-style Ice Bites that chill your drink faster.	Select from cubed ice or new nugget-style Ice Bites that chill your drink faster.	Cubed Ice lice Bites
Convert from fridge to freezer	FlexZone™	Customize your lower-right storage space to be a refrigerator or freezer. With five adjustable settings, you choose what foods to store from fruits and vegetables to your favorite ice cream.	Customize your lower-right storage space to be a refrigerator or freezer.	

Features and Benefits - RF29A9771 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Superior organizational storage	Large Flexible Storage	With 29 cu. ft. of capacity, this spacious refrigerator is designed for convenience, offering unmatched flexibility and organization to store and access all your favorite foods with ease.	29 cu. ft. of flexible storage space to fit all the food you love, with room for more.	
Seamlessly designed for a modern look	Modern Design	A modern, built-in look featuring a minimalist exterior with a signature flat door design and recessed handles that blend seamlessly into your kitchen.	Modern, built-in look that blends seamlessly into your kitchen.	
Flexible freshness	Flex Crisper	A flexible storage drawer that is perfect for storing meats, veggies, or cheeses at their optimal temperature with two customizable temperature settings.	A convertible temperature drawer to store all your food at its optimal temperature.	Express Water Filter Flex Crisper

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Features and Benefits - RF29A9771 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Fresh air, day after day	UV Deodorizing Filter	Keep the air in your fridge fresh day after day with a built-in deodorizing filter. The filter reduces odor from the air in your fridge, while UV technology continuously cleans the filter itself.	Keep the air in your fridge fresh day after day with a built-in deodorizing filter with UV technology that continuously cleans the filter itself.	Triple Cooling
N/A	CleanGuard	Treated with antimicrobial technology to deliver long-lasting protection of high-touch handle surfaces.*  *Antimicrobial treatment does not protect users or other items against bacteria, viruses, germs, or other disease organisms.	Treated with antimicrobial technology to deliver protection of high-touch handle surfaces.*  *Antimicrobial treatment does not protect users or other items against bacteria, viruses, germs, or other disease organisms.	CleanGuard  Door Handles
Powerful cooling performance	Triple Cooling	A premium cooling system featuring three evaporators for ultimate freshness and providing precise temperature and humidity controls in all three zones to help your food stay fresher longer.	Precise temperature and humidity controls in all three zones to help your food stay fresher longer.	

## Key Visuals

RF29A9771 - 29 cu. ft. Smart 4-Door Flex™ Refrigerator with Family Hub™ & Beverage Center

## **Key Visuals**

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9771%20Key%20Visuals



Fingerprint Resistant Black Stainless Steel



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Fingerprint Resistant Stainless Steel

Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

# Lifestyle Images

RF29A9771 – 29 cu. ft. Smart 4-Door Flex™ Refrigerator with Family Hub™ & Beverage Center

## Lifestyle Images

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9771%20lifestyle



Fingerprint Resistant Black Stainless Steel



Fingerprint Resistant Stainless Steel

Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

## Product Specs

RF29A9771 – 29 cu. ft. Smart 4-Door Flex™ Refrigerator with Family Hub™ & Beverage Center

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## Review Mapping

SKU	Туре	Color
RF29A9771SR	4-Door Flex™	Fingerprint Resistant Stainless Steel
RF29A9771SG	4-Door Flex™	Fingerprint Resistant Black Stainless Steel

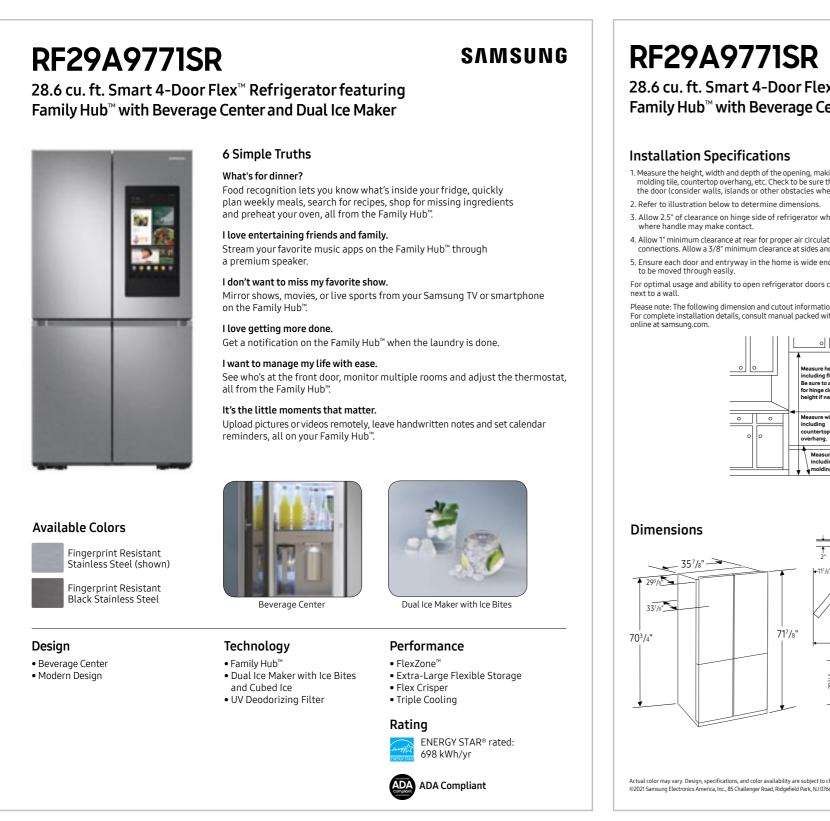
## **Related Product**

Water Filter
HAF-QIN

## Spec Sheet

## Easy Ads link

https://dam.gettyimages.com/p/z0c3461?q=RF29A9771%20Spec%20Sheet



SAMSUNG 28.6 cu. ft. Smart 4-Door Flex™ Refrigerator featuring Family Hub™ with Beverage Center and Dual Ice Maker Total Capacity: 28.6 cu. ft. Measure the height, width and depth of the opening, making sure to include baseboards, molding tile, countertop overhang, etc. Check to be sure there is enough room to open the door (consider walls, islands or other obstacles when measuring). Refrigerator: 17.0 cu. ft. 4 Tempered Glass Spill-Proof Shelves • 2 Clear Drawers: Flex Crisper and Crisper+ 6 Door Bins 3. Allow 2.5" of clearance on hinge side of refrigerator when installing next to a wall Right: 1 Gallon Bin, 2 Regular Bins Left: 1 Gallon Bin, 2 Regular Bins 4. Allow 1" minimum clearance at rear for proper air circulation and water/electrical LED Lighting connections. Allow a 3/8" minimum clearance at sides and top for ease of installation. Freezer: 11.6 cu. ft. 5. Ensure each door and entryway in the home is wide enough for the refrigerator to be moved through easily. • Dual Ice Maker in Freezer (Ice Bites or Cubed Ice) For optimal usage and ability to open refrigerator doors completely, do not install 2 Ice Buckets with Cover and 1 Scoop • 3 Slide-Out Shelves Please note: The following dimension and cutout information is for planning purposes only. For complete installation details, consult manual packed with product or download manual online at samsung.com. 6 Door Bins LED Lighting Water Filter: HAF-QIN One (1) Year Parts and Labor on Refrigerator Five (5) Years Parts and Labor on Sealed Refrigeration System Only\* Ten (10) Years Parts and Five (5) Years Labor on Digital Inverter Compressor **Product Dimensions & Weight** Dimensions (WxHxD with hinges and doors): 35<sup>7</sup>/<sub>8</sub>" x 71<sup>7</sup>/<sub>8</sub>" x 33<sup>7</sup>/<sub>8</sub>" Dimensions (WxHxD without hinges and doors):  $35^{7}/_{8}$ " x  $70^{3}/_{4}$ " x  $29^{3}/_{8}$ " Weight: 350.5 lbs Shipping Dimensions & Weight (WxHxD) Weight: 372.6 lbs Fingerprint Resistant RF29A9771SR 87276525792 Fingerprint Resistant RF29A9771SG 87276524825 @2021 Samsung Electronics America, Inc., 85 Challenger Road, Ridgefield Park, NJ 07660. Tel: 800-SAMSUNG. samsung.com. Samsung is a registered trademark of Samsung Electronics Co., Ltt.

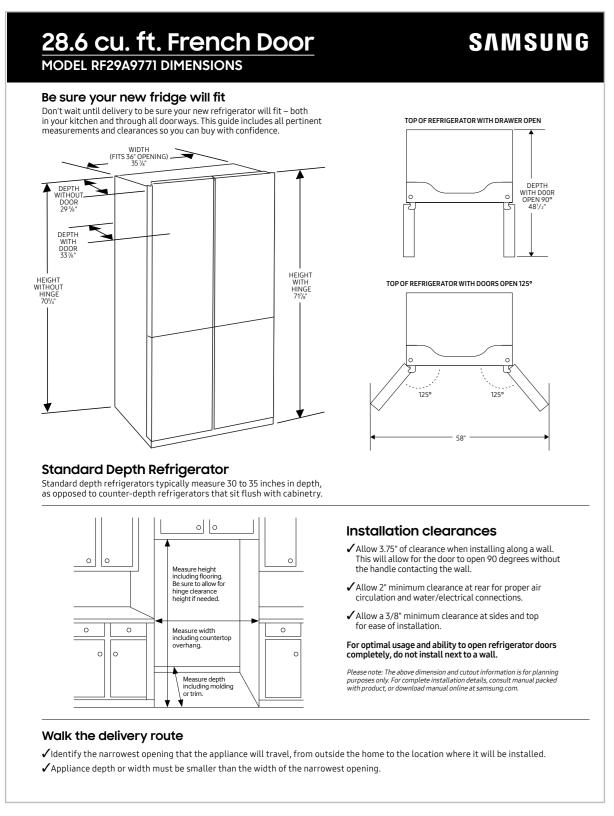
Spec Sheet - front Spec Sheet - back

RF29A9771 4-Door Flex<sup>™</sup> Refrigerator Product Guide

## Will It Fit Guide

## Easy Ads link

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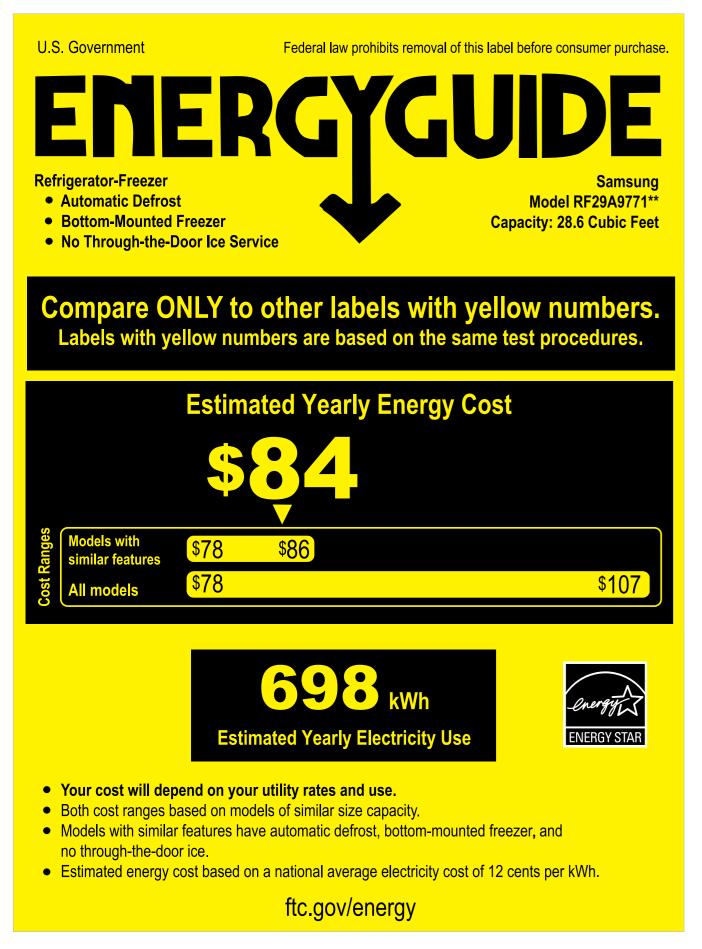


Will It Fit Guide

## **Energy Guide and User Manual**

## Easy Ads link

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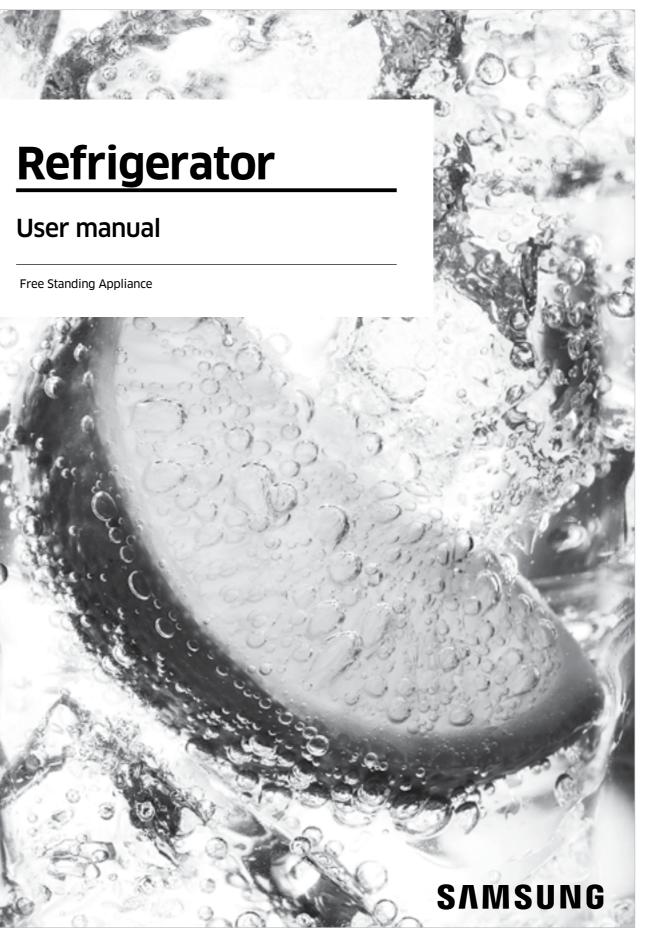


Energy Guide

## Easy Ads link

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User Manual

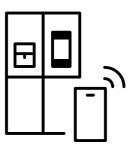
## Feature Icons

RF29A9771 - 29 cu. ft. Smart 4-Door Flex™ Refrigerator with Family Hub™ & Beverage Center

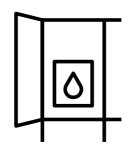
## Feature Icons

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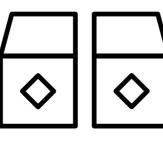
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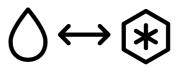
Family Hub™



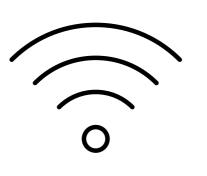
Beverage Center



Dual Auto Ice Maker



FlexZone™



Wi-Fi Connectivity



Fingerprint Resistant Finish



ENERGY STAR® Certified

Refrigerator: Overview | Messaging | Specs | Icons

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