



UniFlood M G2

BVP353 72LED RGBNW 220V L57 30 DMX

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Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

· For outdoor use only.

Product data

General Information		
Driver included	Yes	
Lighting Technology	LED	
Light Technical		
Luminous Flux	8,170 lumen	
Correlated Color Temperature (Nom) -		
Luminous Efficacy (rated) (Nom)	54 lm/W	
Color rendering index (CRI)	>80	
Light source color	RGBW	
Optical cover/lens type	Clear glass	

Operating and Electrical	
Input Voltage	220 to 240 V
Line Frequency	50 to 60 Hz
Input Frequency	50 to 60 Hz
Inrush current	60 A
Power Consumption	150 W
Power Factor (Fraction)	0.95
Connection	Flying leads/wires and 2 Push-in connector 4-
	pole
Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5
	m with connector 4-pole

Datasheet, 2023, May 22 data subject to change

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Temperature	
Ambient temperature range	-40 to +50 °C
Controls and Dimming	
Dimmable	Yes
Control interface	Dynamic DMX/RDM
Mechanical and Housing	
Housing Material	Aluminum extruded
Optical cover/lens material	Acrylate
Housing Color	Dark gray
Overall length	569 mm
Overall width	140 mm
Overall height	149 mm
Effective projected area	0.078 m²
Dimensions (Height x Width x Depth) 149 x 140 x 569 mm	
Approval and Application	
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]

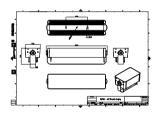
Protection class IEC	Safety class I	
Flammability mark	For mounting on normally flammable surfaces	
CE mark	CE mark	
Initial Performance (IEC Compliant)		
Luminous flux tolerance	+/-10%	
Power consumption tolerance	+/-10%	
Product Data		
Full product code	871951492777399	
Order product name	BVP353 72LED RGBNW 220V L57 30 DMX	
Order code	911401748563	
Numerator - Quantity Per Pack	1	
Numerator - Packs per outer box	2	
Material number (12NC)	911401748563	
Full product name	BVP353 72LED RGBNW 220V L57 30 DMX	
EAN/UPC - Case	8719514927773	







Dimensional drawing





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