we're giving you our employee discount







# employee pricing event

#### we're giving you our employee discount

Saturday, April 10 9am-noon excludes Sears Outlet Stores and The Great Indoors save early Friday night at sears.com 8pm CT, Friday 4/9 thru 2PM CT, Saturday 4/10

#### Sears

#### valid April 10, 9am-noon

misses', petites', women's, juniors', men's and kids' apparel, Lands' End® apparel, intimate apparel, cosmetics, fragrances, accessories, fine jewelry, watches and shoes

Associate discount not valid with Employee Pricing Event savings. Employee Pricing Event savings off regular and sale prices apply to merchandise only. May not be used to reduce a layaway or credit balance. Not valid on clearance, Special Purchases, Price Drop items, Introductory Offers, everyday great price items, Levi's⁵, Two Hearts Maternity by Destination Maternity™, landsend.com, Lands' End⁵ merchandise on sears.com, Lands' End⁵ Canvas, Excelled Leather, Celestial Star™ diamonds, Personalized Jewelry, custom jewelry, items powered by shoebuy.com, Skechers Shape-ups and Reebok SimplyTone shoes, Wittnauer, Steinhausen, EMC Outerwear, baby gear and nursery furniture, Sears licensed businesses, Sears licensed partners and web sites, Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers. Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from refund. Discount is applied before sales tax and cannot be used with any other coupon or coupon code. Void where prohibited by law. Any other use constitutes fraud. Cash value 1/20 cent. In an event of a return, coupon savings may be deducted from your return. © 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Employee Pricing discounts are loaded automatically

in cart when purchasing online (8pm CT 4/9 thru 2pm CT 4/10 on sears.com). Online discount applies to items marked "sold by Sears" only.

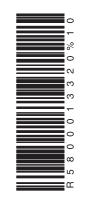


#### Sears

### extra valid April 10, 9am-noon

appliances, electronics, tools, lawn and garden, automotive, floor care, sporting goods, fitness, housewares, mattresses, luggage and home fashions

Associate discount not valid with Employee Pricing Event savings. Employee Pricing Event savings off regular, sale and clearance prices apply to merchandise only. May not be used to reduce a layaway or credit balance. Not valid on Special Purchases, Price Drop items, Introductory Offers, everyday great price items, Sealy® Union LTD, Sealy Alford, Sertapedic® Oak Park, Sertapedic® Greenville Limited and Sears-O-Pedic® Paramus mattresses, Samsung, Sony, Bose, everyday great price items, sony DSLR, lenses and accessories, baby gear and nursery furniture, fitness accessories, Electrolux, Electrolux Icon, Jenn-Air, Dacor, Weber®, J.A. Henckels®, fans, water heaters, air cleaners, humidifiers, chemidifiers, air conditioners, countertop microwaves, sewing machines, vac bags, belts, filters, carpet cleaning chemicals, closeouts and accessories, Sears licensed businesses, Sears licensed partners and web sites, Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers. Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from return Discount is anolide before sales to a van of annother bused with any other coupons or coupon gode. Void where savings may be deducted from refund. Discount is applied before sales tax and cannot be used with any other coupon or coupon code. Void where prohibited by law. Any other use constitutes fraud. Cash value 1/20 cent. In an event of a return, coupon savings may be deducted from your refund. © 2010 Sears Brands, LLC. Sales associate; if unable to scan, manually enter the coupon number. Employee Pricing discounts are loaded automatically in cart when purchasing online (8pm CT 4/10 mp cT 4/10 on sears.com). Online discount applies to items marked "sold by Sears" only. Online discount applies to appliances only from 9am CT 4/10 to 12pm CT 4/10.



# extra 10% valid April 10-17

off repairs<sup>†</sup> appliances, heating and ac, lawn and garden equipment, sewing, vacuums and more. Wherever you bought it, we'll repair it.

To schedule In-Home service or to find a Drop-Off location near you call 1-888-252-2948 or click SearsHomeServices.com.

†10% off the regular price of your next completed In-Home or Drop-Off repair service (parts and labor). Not applicable to prior purchases or ServiceSmart agreements. Not valid in conjunction with other coupons or preseason specials. Not valid on drop-off flat rate pricing. One discount per purchase. Associate discount not valid with Employee Pricing Event savings. For Sears licensing information see page 7 or visit searshomeservices.com. ©2010 Sears Brands, LLC. Tech: enter code H1013. Sales Associate: enter code C1011. Schedule service by 4/17/10.

#### extra 10% off

protection agreements and product installation" Ask store associate for details. See page 7 or visit searshomeservices.com or licensing information. Valid April 10, 2010.

new garage door sales or service call 877-331-3667 or visit searshomeservices.com

Offer/service not available in all areas. Restrictions may apply.

for details Valid 4/10-4/12

#### home cleaning services

including carpet, upholstery, leather furniture, air duct, dryer vent, tile & grout cleaning service. Call 866-391-8895 or visit SearsHomeServices.com. Offer/service not available in all areas. Restrictions may apply. Call for details. Valid 4/10-4/12.

repair parts call 1-888-252-2948 or searspartsdirect.com Offer valid on 4/10/10 only. Mention discount code P1011 or enter payment

options page online. Exclusions apply. See below for details.

<sup>\*\*</sup>Savings off any PartsDirect phone, searspartsdirect.com or Sears Parts & Repair Center orders. Excludes Sears retail store and sears.com orders. To receive savings, present coupon or flyer to sales associate, mention coupon code P1011 when ordering via phone or enter offer code on payment options page and click apply when ordering online. Tax and shipping not included. Not applicable to prior purchases or commercial orders. May not be used with any other coupon. Void if transferred or prohibited by law. Any other use constitutes fraud. Offer valid in U.S.A. only. In the event of a return, savings will be deducted from your retund. © 2010 Sears Brands LLC. Offer valid on 4/10/10 only on searspartsdirect.com in U.S.A. only.

### extra 10% off electronics

from 9am-noon
Exclusions apply. See page 2 for details.

#### plus extra 10% instant savings

or no interest if paid in full in 18 months\*

on total electronics purchase over \$999 when you use a qualifying Sears card. Interest will be charged to your account from the purchase date if the purchase balance is not paid within 18 months or if you make a late payment. Offer good thru 4/10/10.

Exclusions apply. See page 2 and below for details.



before extra 10% off

56999 sale SAVE \$30 GPX® 8" portable DVD player Reg. 99.99 #57178/ PD808BU

before extra 10% off

SAVE \$50 Magellan RoadMate® 1440 4.3" screen. Text-to-speech for spoken street names. #10089





before extra 10% off

SAVE \$20 Samsung digital camera 12MP, 5X optical zoom. 3" LCD. Reg. 249.99 #53592/TL220



check us out at weeklyelectronicsdeals.com

#### all bed & bath on sale

Excludes everyday great price items



after extra 10% off

\$3599 final, any size Colormate® 4-pc. comforter set Includes comforter, bedskirt and shams. Reg. 79.99 sale 39.99



after extra 10% off

\$449 final, each Colormate bath towels Reg. 9.99 sale 4.99 all Colormate rugs on sale

Assortment varies by store.

\*Offer not valid with Sears Commercial One® and Sears Home Improvement Account<sup>sM</sup> accounts. See page 6 in this circular for Important Deferred Interest details.

## 50% off mattresses

Sealy®, Serta®, Stearns & Foster®, Sears-O-Pedic® & Simmons® Employee Pricing Event discount may be stacked on top.

### no interest if paid in full in 12 months

on any mattress and/or foundation purchase over \$499 when you use a qualifying Sears card

Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 12 months or if you make a late payment. Offer ends 4/15/10..

extra 10% off Sears-O-Pedic mattresses and foundations over \$499.

\*Offer applies to any mattress and/or foundation purchase of \$499 or more after discounts and coupons. See "The Details" in this circular for Important Deferred Interest details.



#### extra 20% off fine jewelry already up to 60% off



after extra 20% off

**\*79**99

1-ct. tw\* diamond pendant Reg. 299.99 sale 99.99

\*Diamond weights may not be exact, but are never more than .05 carats below the stated weight.

#### extra 20% off all handbags, small leather goods and fashion jewelry already 30-40% off



before extra 20% off

Rosetti® totes Reg. 40.00-59.00 sale 24.00-35.40



**30%**Studio by Dauplaise fashion jewelry
Reg. 15.00-25.00
sale 10.50-17.50



50% off Carter's & OshKosh kids' playwear

after extra 20% off

**\$7**19

Carter's® sets for infant girls and boys Reg. 18.00 sale 8.99 after extra 20% off

**\$5**59

OshKosh® tops and shortalls for infant boys Reg. 14.00 & 24.00 sale 6.99

Also available for newborns, toddlers, 4-6X and 4-7

9.99 each 2-pc. play sets for infants & toddlers

after extra 20% off

**\*7**99

2-pc. sets for infants and toddlers Shown: Baby Q® boys' set. Kids Play® girls' set. Reg. 20.00 & 24.00 sale 9.99

# extra 20% off great shoe brands for spring

after extra 20% off

\$**19**<sup>99</sup>

Mia® sandals Reg. 29.99 sale 24.99





after extra 20% off

**\$11**99

TKS® kids' shoes Reg. 17.98-19.98 sale 14.99



after extra 20% off

\$23<sup>99</sup>

LA Gear® Walk n Tone™ women's shoes Reg. 39.99 sale 29.99

YValk-in-Toine

A Workout in Every Step\* J. A. Gear.



after extra 20% off

**\$23**99

Gotcha® men's sandals Reg. 40.00 sale 29.99



employee pricing event Saturday, April 10 9am-noon

#### extra 10% off all Craftsman lawn & garden and outdoor storage

Exclusions apply. See page 2.



NO INTEREST IF PAID IN FULL IN 12 MONTHS\*

ON TOTAL LAWN & GARDEN PURCHASES OVER \$299 WHEN YOU USE A QUALIFYING SEARS CARD

Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within 12 months or if you make a late payment.

Offer good thru 4/10/10.

#### OR 5% CASH BACK\*\*

when you use a qualifying Sears card after online or mail-in rebate on total lawn & garden purchases over \$299.

See below for details.

after extra 10% off

\$260<sup>99</sup>

**SAVE \$99** 

Craftsman® 6.75-torque▼ (190cc) front drive propelled mower 675 Platinum series engine. 22-in. 3-in-1 deck. #37639

**Hi-wheel model** v not shown SAVE \$100 **269.99** #37640

after extra 10% off

\$1439<sup>99</sup>

**SAVE \$550** 

Craftsman 42" yard tractor Firings & Stratton V-twin Platinum engine.
Premium hydrostatic automatic transmission. 16-in. turning radius. #28927

after extra 10% off \$44 **5**19

**SAVE \$44** 

Craftsman straight shaft convertible gas line trimmer. Speed start technology. #79119

\*Offer applies to total lawn & garden purchases over \$299 after discounts and coupons. See "The Details" below for Important Deferred Interest details. Offer good thru 4/10/10. \*\*5% cash back offer applies to total lawn & garden purchases over \$299. Rebate calculated on purchase price of item less all discounts, coupons and reward certificates, not including tax, delivery or installation. See store for details. Offer good thru 4/10/10. See sears.com for online rebate details. \*\(^1\)Among national home improvement retailers. See store associate for details. \*\(^1\)As rated by engine manufacturers.

10% off all fitness equipment



THE DETAILS: IMPORTANT DEFERRED INTEREST PROMOTIONAL OFFER DETAILS (when offered): Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within the promotional period or if you make a late payment. With credit approval, for qualifying purchases made on a Sears card (Sears Commercial One\* accounts excluded). Sears Home Improvement Accounts valid on installed sales only. Offer is only valid for consumer accounts in good standing and is subject to change without notice. May not be combined with any other promotional offer. APRs up to 26,49%, but if your account has a variable APR, the APR is up to 29,99% as of 27/1/10 and may vary. Lower rates may apply. MINIMUM INTEREST CHARGE: up to \$\mathbb{Z}\_c\text{A} Annual Membership Fee of up to \$\mathbb{S}\_C\text{By any apply. See card agreement for details. Sears cards are issued by Citibank (South Dakota), N.A. Sears Solutions cards are issued by HSBC Bank Nevada, N.A. SATISFACTION GUARANTEED OR YOUR MONEY BACK: Exclusions apply. See Sears Return Policy for more details.

### extra 10% off

all mechanic's tool sets, power combo kits, compressors and tool storage over \$99

Exclusions apply. See page 2.

after extra 10% off \$314<sup>99</sup>

**SAVE \$85** 

Craftsman 302-pc. mechanic's tool set Includes 47 wrenches, 179 sockets and more. Reg. 399.99 sale 349.99 #34302\*



after extra 10% off \$269<sup>98</sup>

SAVE \$180

Craftsman 10-drawer ball-bearing tool chest Reg. 449.98 sale 299.98 #62020/1

26-in. W 18-in. D 49-in. H



CRAFTSMAN'

MADE IN THE USA GUARANTEED FOREVER

after extra 10% off

\$269<sup>99</sup>
SAVE \$50

Craftsman 26-gal. 160-PSI max. air compressor. Reg. 319.99 sale 299.99

#16770



after extra 10% off

**98**99 sale SAVE \$41

Craftsman C3 19.2-volt 2-drill kit

Powerful 1/2-in. drill/driver and 3/8-in. right angle drill for tight spaces. Reg. 139.99 sale 109.99 #11548 **♥**Craftsman hand tool warranty. If any Craftsman hand tool

ever fails to provide complete satisfaction, return it to any Sears store or other Craftsman outlet in the United States for free repair or replacement. This warranty gives you specific legal rights and you may have other rights, which vary from state to state.

### extra 10% off all tires, auto accessories and services



buy3 get1 free PASSENGER Cooper® Response Touring P175/70R13.

Touring P175/70R13. 60,000-mile warranty.\* Savings and prices vary by size.

OOPERTIRES

buy3
get 1 free
PEFORMANCE

Falken® Ziex ZE-912 H/V/Z/P185/60HR14. 65/40,000-mile warranty.\*

Savings and prices vary by size.

buy3 get1 free TRUCK/SUV

Bridgestone® Dueler H/T P215/70SR16. 60,000-mile warranty.\* Savings and prices vary by size.

**Bridgestone** 

1999 Sale Oil change

featuring Valvoline

No disposal or shop fees. Appointments and drive-ins welcome. Online scheduling available at searsauto.com. Most vehicles. Most stores. Reg. 29.99

or \$10 off SynPower, DuraBlend or High-mileage oil change

after extra 10% off



DieHard® battery charger/ maintainer Reg. 29.99 sale 17.99 #71219

\*Limited warranty for months/miles specified; see store for details. Tires: Limited treadwear warranty. Tire installation: Alignment, balancing and valve stems extra. State and local taxes, or surcharges for environment protection extra (if applicable). Shop fees may be extra. Purchases may be limited to normal retail quantities.

**DieHard** 

all cargo carriers on sale



after extra 10% off

\$161<sup>99</sup>

X-Cargo® Sport 20 cargo carrier 20-cu. ft. storage capacity.
Reg. 199.99 sale 179.99 #72020

See our expanded selection on searsauto.com

Sale prices good thru 4/10/2010.

clip-n-save

\$15<sub>off, each</sub>

Fuel system cleaning Most vehicles. Most stores. Reg. 79.99 sale 64.99 #13263

Coolant exchange Not available in all stores. Reg. 74.99 sale 59.99 #13267

Differential service

Not available in all stores.

Reg. 44.99 sale 29.99 #13268

Not available in all stores. 1 coupon per purchase. Void where prohibited by law. Cash value 1/20¢. May not be used with any other coupon or associate discount.

HOME REPAIR LICENSING INFORMATION: ◆ The following licenses are held by or on behalf of Sears, Roebuck and Co.: AL (Res. Contr. #10604, HVAC #91067); AK (Gen. Contr. - Exc. Res. #675); AR (Mast. Contr. #011774); AZ (Res. HVAC Contr. #R0C013509, Com. HVAC Contr. #R0C079967, Gen. Com. Contr. #R0C080918, Gen. Res. Contr. #R0C092564, Res. Plumb. Contr. #R0C080304, Com. Plumb Contr. #R0C080305, Res. Elect. Contr. #R0C079952); CA (HVAC #25455-C20, Plum.#25455-C36, Elec. #25455-C10, GD0 #25455-D28); CT (HIC.0584068, HVAC.303642); FL (HVAC #CMC1249825, Plum. #CFC057295, Bldg. Contr. CBC015949); GA (HVAC #CN003489); IN (Plumbing #0050700110); KY (HVAC #M003913); LA (Mech./Spec. Contr. #5526, Master Plumber #LMP1885); MA (Home Imp. #141873, All plumbing and electrical services performed by licensed subcontractors); MD (MHIC #321-17 Earl Todd, HVAC #6528 Steven Feldman); MI (Res. Bldg. Contr. #20155409); NY (Nassau County, HIC #H1809170000, Suffolk County, HIC #27029-H); NJ (A substantial part of the work which we undertake in the State of New Jersey may be performed by independent licensed plumbing contractors or subcontractors); NV (Gen. Contr. #054530, #0005543A,B,C,D,E,F,G; Serviceman #50686, #50688; HVAC #A0038, HVAC #A0039); OH (Elec. Contr. #26034); OR (Gen. Contr. #0001051); RI (Gen. Contr. #27605-57009); WA (Gen. Contr. #52ARSR-372NT, Elec. Contr. #SEARSRC000DA); WV (Gen. Bldg. Spec. #WV008529). Some services performed by Sears associates. Other services and installation performed by Sears-Authorized licensed contractors; additional Sears license information available upon request. Electrical services not available in NJ.

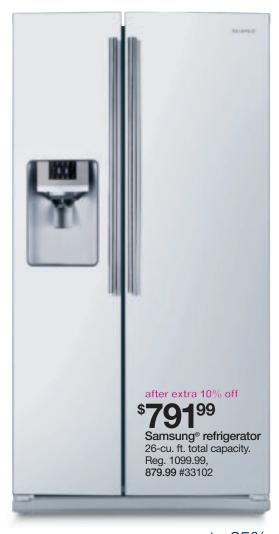
### employee Saturday, April 10 9am-noon excludes Sears Outlet Stores

and The Great Indoors

#### 15% off all Kenmore appliances 10% off all other brands plus extra from 9am-noon

\*Excludes Electrolux, Jenn-Air®, Dacor, floor care, sewing machines, countertop microwaves, water heaters, air conditioners, humidifiers, dehumidifiers, closeouts and everyday great price items. Cannot be combined with financing or free delivery offer. Offer good thru 4/10/10.

Colors, connectors, ice maker hook-up and installation extra.





after extra 10% off

**SAVE \$282** Kenmore gas range #77483



after extra 10% off

**SAVE \$206** Kenmore Elite™ dishwasher with stainless steel tub Reg. 879.99, 747.99 #13213



### up to 25% off all floor care is extra 10%

Total savings range 15-25%. Excludes bags, belts, carpet cleaning chemicals, accessories, closeouts and everyday great price items.



after extra 10% off 61 Progressive upright Dirt sensing technology. Reg. 274.99, 206.24 #35922

before extra 10% off PRICED LOWER **IN STORE** 

DC25 All Floor Ball vacuum Reg. 549.99 #38525

duson

◆See page 7 for Home Repair Licensing Information.

