

KLEEN-RITE CORP.

YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY

PROFESSIONAL Towel Guide

ISSUE 62



CUSTOM PRINTED TOWELS!



Featuring...

**TOWELS BY
DR. JOE®**

- **GETTING STARTED WITH CUSTOM TOWELS**
- **GIVING YOUR TOWELS A LONGER LIFE**
- **COLOR CODING TOWELS**
- **BEST DETAILING TOWELS**

KLEENRITE.COM | 800.233.3873

KLEEN-RITE CORP.
YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY

Easy Ways To Earn Free Shipping!



Getting free shipping on your orders has never been easier.
See below for our 2 programs that let you receive free shipping.

OPTION

[1]

Join Our Rewards Club



Get rewarded for your purchases when you join the FREE Kleen-Rite Rewards Club! Earn points for every dollar that you spend, and redeem for great perks like complimentary shipping and special savings.

How do I sign up for the Kleen-Rite Rewards program?

Your sign up for the Kleen-Rite Rewards program must be completed on www.kleenrite.com. Unfortunately, our sales or customer service reps are unable to sign you up.

What if I already have a web account?

If you already have a Kleen-Rite Web account, you can sign up for the program from the "My Account" page by clicking on the "Join Rewards Program" button.

Can I use my points if I phone in my orders?

Yes, you can. Just tell your sales rep you'd like to use points. They will be able to check and see what points you have and redeem your rewards with your points.

**My Kleen-Rite
Customer # is:**

Write it here so you'll have it handy!

SIGN UP FOR YOUR REWARDS
ACCOUNT TODAY AT:
www.kleenrite.com

OPTION

[2]

Order a Full Pallet of Towels

Free Shipping on a full pallet of towels
anywhere in the lower 48 US states.



Must be a full pallet.
Pallet Quantities Are:

**In most cases 24 bales will
complete a pallet.**

*Kleen-Rite specified carrier only.
Lift Gate Service Included.

**Top Off Your
Pallet With
VENDING SUPPLIES
For Even
MORE SAVINGS!**



KLEEN-RITE CORP.

YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY



CORPORATE OFFICE

257 South 9th Street
Columbia, PA 17512

800-233-3873

SERVING THE CAR WASH INDUSTRY FOR OVER 50 YEARS . . .

Here at Kleen-Rite, we have always operated our own company car wash alongside our supply side of our business, which gives us an operator's insight into the needs, problems and solutions for running a successful car wash. It enables us to have our finger on the pulse of what our customers need. Our car wash has always been Kleen-Rite's test site, as well as our roots. When a new product comes to market, we can put it to the test at the car wash. This helps us understand very quickly why a product works or not, or the struggles and problems inherent in a piece of equipment - because we deal with and understand them firsthand. This inside knowledge enables Kleen-Rite to gain an understanding of an operator's - and their customers' - perspective.

4 LOCATIONS ENABLE US TO GET YOU YOUR NEEDED SUPPLIES AND PARTS FAST . . .

We know that running a successful operation includes having a reliable supplier that can deliver you the replacement parts and supplies that you may need as fast as possible. When a piece of equipment fails, you need to get it back in working order as quickly as possible. That's why we have 4 strategically located warehouse locations across the U.S., so we can get your orders out to you fast.

Operators across the country have come to rely on our extensive inventory, knowledgeable staff and quick turnaround time. Our goal is to always give you the "Best for Less" and to be "Your Reliable Supplier for the Car Wash Industry!"



TEXAS

1375 114th Street
Grand Prairie, TX 75050



NEVADA

4604 Industry Center Drive
Las Vegas, NV 89115



MISSOURI

2377 E Front Street
Kansas City, MO 64120



PENNSYLVANIA

860 Anderson Ferry Road
Mount Joy, PA 17552

PICK UP CUSTOMERS:

**PLEASE CALL YOUR ORDER IN AHEAD OF TIME SO
IT IS READY FOR PICK-UP WHEN YOU ARRIVE!**

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800.233.3873 · KLEENRITE.COM

INTRODUCTION

Dear Valued Customer,

Welcome to the good doctor's new Towel Guide. Doctor Joe and the staff at Kleen-Rite have worked together to add many exciting new towel options and tips to help you with your business.

The guidebook shares many novel ideas to promote your unique brand with custom towels. For instance, you now can place your logo, name, and message on your towels for a very nominal cost. You can also put a QR code on the towel's label that will bring your customer to your website's page (or App) promoting your monthly unlimited wash program.

The Towel Guide additionally has special sections on every segment of the Automotive Appearance Industry. The towels have been categorized by market sector – Express Exterior, Full-Serve (body drying and glass cleaning), Detailing, and Vending. Special attention has been focused on improving outcomes and solving problems.

All products have been carefully chosen and tested to affordably clean, dry, treat, and polish every vehicle surface. To help you make the best towel selection, handy guides are provided in the form of "Towel Tips" to help you solve common problems. For example, cleaning windshields is almost always difficult. Suggestions are offered that will eliminate this bothersome challenge forever. Another "Towel Tip" lists advice on washing towels. Microfiber towels rarely wear out. In the fullness of time and use they just stop absorbing. The solution is simple and inexpensive. Using Prime Emulsifier® to clean the towels will not only bring back vigorous absorbency, it will also extend the life of the towels.

There is more good news. To better serve you, we are pleased to announce a new addition to our practice. We welcome Doctor Joe Garber aka "Doctor Giuseppe," our newest colleague. With a second specialist on staff, we can now offer robust concierge service on all matters relating to towels. Doctor Giuseppe and Dr. Joe Senior are both available to diagnose and treat your towel tribulations. Your remedy will start with a call to 1-800-233-3873.

In closing, we realize you are not just looking for a towel, you are looking for guidance. The Towel Guide is designed to provide counseling, options, and answers to your problems. To this end, we believe you will find it helpful.

We had a good time putting the Towel Guide together for you. We hope you enjoy it as much as we do.

All the best,

Doctor Joe Gartland,

Doctor Joe Garber, aka "Doctor Giuseppe"

The Towel MDs



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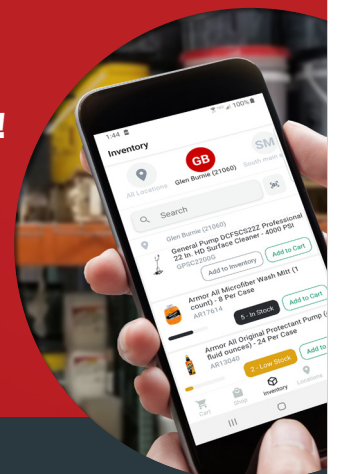
KR STOCK

Inventory Management App

■ Keep Your Inventory Accurate!

■ Multi-Site Management!

■ Easy Ordering!



KLEENRITE.COM | 800.233.3873



What Are Custom Towels?

“Insanity is doing the same thing over and over and expecting different results.”

The year 2022 is a great time to consider doing something new and energizing for your business. Small positive changes in what we do at our businesses can yield substantial results.

Let's look at an example of modest change that could revolutionize your business. How would you like an additional 1,000+ “Unlimited Monthly Users per store?” It is possible.

Sometimes you must think creatively to transform an occasional customer into a long-time, faithful customer. Most readers of this article buy, sell, and/or use towels. What would happen if you printed a QR code on your towel's label that brought your customer immediately to your website? To make things more exciting, what if they landed on your webpage that made an attractive invitation to join your “Unlimited Club?”

How does it work? Simply scan the towel label on the next page with your phone's camera to see where you go! You can have a printed QR code on all your towels' labels and point your customers in the right direction – to a page that promotes your monthly program.

Obviously, you need to start with a towel to get a towel label. The towels are something you are probably buying anyway. It is an easy process to take the next step and customize your towels and the towels' labels. You can have your logo, name, and/or your unique message attractively printed on your microfiber towels. The messaging can also make the pitch for your “Unlimited Monthly Plan” as well. Moreover, the towel's label can list an invitation to scan the QR code to find out about “your money saving monthly wash offers.”



If it seems like printed towels could be a good fit for your Car Wash, what do you do next?

I would start by determining what you would like to do with the towel. If towels are provided for a customer's use on premise, you have an immense opportunity to strengthen your car wash's brand by imprinting. For example – close your eyes. Think of a traditional bottle of Coca-Cola®. Do you see it in your head? This is a perfect instance of branding.

Good branding helps your customers identify, relate to, and remember your car wash, in the same way, when they need your services.

What is the first thing your client sees when he arrives at your car wash? It is your big, beautiful sign out front. The last thing your customer should see is your logo, name, and message on a soft printed towel as they perfectly dry their car. The first impression is the same as the last impression. That's called branding. It is a beautiful thing!

More about your printed towels—the best printing process to use on car wash towels is called inkjet sublimation. Your logo, name and message are dyed on a special dual-surface microfiber towel. The printed side of the towel is as soft as the towel itself. Your illustrations and text on the towel do not scratch clearcoat or paint. When you close your eyes and feel the towel...you cannot tell where your images are printed.

There are many choices on how to do this. You can print on 12" x 12", 14" x 14", 16" x 16", 16" x 24", and 16" x 27" microfiber towels in 300 GSM and 400 GSM. Automated production printing on rolls of microfiber offers the best value and lowest cost. Towels are cut and sewn to the needed size. You can get creative with the towel's label as well. Tyvek® towel labels can be printed in multiple colors, complete with a QR code. The most popular towel color for printing is Royal Blue. It is the darkest color that is printable, which is least likely to show stains. However, towels in all colors are available.

Express Washes use different business models to integrate towel use into their operations. However, one thing is for sure, most customers expect to have towels available for their use in some form. What are some of the interesting ways car washes promote their unique brand with towels in their businesses?

One way is to give printed towels to your customers for FREE in some type of promotion. You can also make a towel offer part of each "Top Wash Package." Special printed towels are also frequently used as giveaways when a new store is opened or during the holidays.

How about selling towels to your customers? Sell them to customers for \$2.00/EA or three for \$5.00. What is wrong with getting your customer to pay you for advertising? Ralph Lauren® and Yves Saint Laurent® have been successfully selling their high-quality products with their names on the merchandise for years.

Another option would be to start a Towel Replacement Program. Sell your beautiful, branded towels for \$2.00 to \$5.00 EA. Each time your customer brings back their soiled towel, you give them a clean one. Don't you think your customer would be curious about the QR code? Nearly everyone has a mobile phone with a camera these days.

What about towel theft? Some operators have an obvious reaction to pilfering. They go cheap. And the customer's experience becomes less important. They start an endless race to the bottom, looking for the smallest, cheapest possible towel in the marketplace. Proof of this is the existence of a friendly towel competitor who refers to his unhemmed towels as "rags."

Just think of what you are doing here. Your customers go through an automated kiosk, into a spotless tunnel, complete with state-of-the-art equipment. Customers are then treated to a light show with endless pampering, and colorful foams and wax treatments. It is like going to a spa, but only for their car. At the end of the tunnel your customer drives through a litter-free parking lot with modern vacuums.

The vacuums suck - as they should - but the towels shouldn't. Some folks just dump piles of rags for their customers to use. However, good customer impressions are made until the end. Why would you want to offer dirty, worn, unimpressive towels as the last thing your customer puts their hands on before they leave the lot?

The answer is obvious. Travel in a different direction. Instead of making endless purchases of "rags", consider using towels with your brand recognition. Placing your name and messaging on towels sharply reduces theft. Hotels, hospitals nursing homes, school athletic programs, and gyms have been doing this successfully for about 100 years. Charley Cannon of Cannon Mills® started weaving hotel names into towels in the 1920's. The purpose was for branding and theft

reduction. The practice continues to this day and is the most effective way to deter towel larceny.

Here is your bottom line - the QR code promotes your unlimited programs. Your printed logo, company name, and messaging provide brand recognition. The property marks significantly reduce towel theft, especially if used in conjunction with signage. And most importantly, your customer's experience is improved. What's not to like here?

Is there another towel branding option?

Yes. If you would like to stay with black towels, you have the possibility of getting sewn-in custom towel labels for a modest cost, if any. This can only be done offshore, so there is likely to be a minimum order. Nevertheless, you can get far with this, including featuring a QR code and your logo in color.

Are you ready to make a change in 2022? Why invest in everything else, and not your towels? With a powerful program of towel branding with printing and the use of QR codes, you are going to be lifted out of the tunnel into history.

And, if all goes well, you will be able to start taking Sundays off!

Let's Get Started!



Express Towels - Option One

Using Towels to Define Your Unique Brand



What will my custom towel label look like?

The towel's label is important. It is the first element of the towel your customer will notice. This makes it the perfect place to start your pitch! If you place a QR code on the front of the label with a call to action "PLEASE SCAN ME," it is likely that they will. This will bring new and old customers to your website page endorsing your Unlimited Car Wash Club, your social media presence, or perhaps an invitation to download your car wash's smartphone app.

It is likely that 80% of all customers will look on the back of the label next. When someone hands you a business card, don't you always turn it over and look on the back? Here is where you make your second pitch.

Are you just getting your foothold? Here is your chance to clarify your message - Join our Unlimited Car Wash Club, Your First Month is FREE. You will never get a second chance to make a second impression!

Are you looking to remind your customers not to take the towels home? How about "THOU SHALL NOT STEAL," or "PLEASE RETURN TOWELS TO USED BIN."

All towel labels are printed on Tyvek®. It is as soft as the towel and will not scratch clearcoat or paint. The label can be made slightly larger to accommodate your message. There is no upcharge for this. The towel's label can be any color. We recommend white or yellow for best contrast. Lastly, your logo can also be reproduced on the label in full color. Our graphic designers will help you make a great impression.

How do I get started with custom-printed towels?

If it seems like printed towels could be a good fit for your car wash, what do you do next?

The first step is easy—give Doctor Joe a call at 1-800-233-3873.

The good doctor will walk you through the towel design steps. When you have a clear vision of what you want to do, the rest is easy. Starting out, we recommend a QR code on the front of the towel's label with and an invitation to "PLEASE SCAN ME." When scanned, your customer will go directly to your website or app, making a pitch for your Unlimited Monthly Wash Club.

If towels are provided for a customer's use on premise, you have an immense opportunity to strengthen your car wash's brand by imprinting your logo, name, and message on the towel. Perhaps a reminder to reduce towel theft: "PROPERTY OF" or "PLEASE RETURN" or even "THOU SHALL NOT STEAL."

If you are giving out towels when opening new stores, the messaging might read "Save money by joining our Unlimited Monthly Wash Club." The QR code on the towel's label will transform your towel into a powerful marketing tool!

Kleen-Rite has a staff of professional graphic designers that will place your ideas on the towels. You will get to see a Photoshop prototype of exactly what your towel will look like. Additionally, we will send you some Doctor Joe printed towel samples. You will be able to feel the texture and quality. The images on the towel are dyed and are as soft as the towel.

The only hard part about the ordering process is containing your enthusiasm waiting for your order to come in!



Options to Feature Your Name, Logo, and QR Code on Towels

Custom Printed Microfiber Towels

Dual-Surface towels complete with custom towel labels*

Gorgeous Printed Towels
and Printed Towel Label
including QR Code

Kleen-Rite Part Number	Color**	Towel Size	Towel Weight	MOQ EA 90-120 DAYS	Towels Per Bale	Total Bales	Your Price Each Towel
DJ1212-300-BLB	Royal Blue	12" x 12"	300 GSM	24,000	1000	24	\$0.38
DJ1414-300-BLB	Royal Blue	14" x 14"	300 GSM	19,200	800	24	\$0.49
DJ1616-300-BLB	Royal Blue	16" x 16"	300 GSM	14,400	600	24	\$0.58
DJ1624-300-BLB	Royal Blue	16" x 24"	300 GSM	9,504	396	24	\$1.00
DJ1627-300-BLB	Royal Blue	16" x 27"	300 GSM	8,640	360	24	\$1.20
DJ1616-400-BLB	Royal Blue	16" x 16"	400 GSM	12,000	500	24	\$0.85
DJ1624-400-BLB	Royal Blue	16" x 24"	400 GSM	7,200	300	24	\$1.35
DJ1627-400-BLB	Royal Blue	16" x 27"	400 GSM	12,480	260	48	\$1.45

**Towels available in 9 additional colors

*FREE SHIPPING in the lower 48

Regular Solid Colored Microfiber Towels

Warp Knit towels complete with FREE custom towel labels*

FREE Towel Labels
Including QR Code

Kleen-Rite Part Number	Color	Towel Size	Towel Weight	MOQ EA 90-120 DAYS	Towels Per Bale	Total Bales	Your Price Each Towel
DJMF4100-BKB	Black	12" x 12"	300 GSM	24,000	1000	24	\$0.32
DJMF4400-BKB	Black	14" x 14"	300 GSM	19,200	800	24	\$0.40
DJMF4500-BKB	Black	16" x 16"	300 GSM	14,400	600	24	\$0.48
DJMF4500-BLB	Royal Blue	16" x 16"	300 GSM	14,400	600	24	\$0.52
DJMF4500-YB	Yellow	16" x 16"	300 GSM	14,400	600	24	\$0.52

*FREE SHIPPING in the lower 48

"Best Bang for the Buck" Black Microfiber Towels

Regular Microfiber towels complete with FREE custom towel labels*

Kleen-Rite Part Number	Color	Towel Size	Towel Weight	MOQ EA 90-120 DAYS	Towels Per Bale	Total Bales	Your Price Each Towel
DJ1212-215-BKB-X	Black	12" x 12"	215 GSM	33,600	1,400	24	\$0.25
DJ1616-215-BKB-X	Black	16" x 16"	215 GSM	19,200	800	24	\$0.38
DJ1616-280-BKB-X	Black	16" x 16"	280 GSM	14,400	600	24	\$0.45

*FREE SHIPPING in the lower 48

Custom Printed Packages of Microfiber for Vending

Complete with custom towel labels- TOWELS ARE **NOT** PRINTED*

3-color printing
available

Kleen-Rite Part Number	Color	Towel Size	Towel Weight	MOQ EA 90-120 DAYS	Towel Style	Towels Per Case	Total Case	Your Price Each Towel
DJ1616BL-XXXXXX	Sky Blue	16" x 16"	280 GSM	15,000	Circular Knit	100	150	\$0.68
DJ1616-260-BLP-XX	Sky Blue	16" x 16"	260 GSM	15,000	Warp Knit	100	150	\$0.54
DJ1216-300-BLP-XX	Sky Blue	12" x 16"	300 GSM	10,000	Warp Knit	100	150	\$0.62

**Towels available in 9 additional colors

Same size as Big Boss

*FREE SHIPPING in the lower 48

Custom Printed Packages of Microfiber for Vending

Complete with custom towel labels- TOWELS ARE PRINTED*

3-color printing
available

Kleen-Rite Part Number	Color	Towel Size	Towel Weight	MOQ EA 90-120 DAYS	Towel Style	Towels Per Case	Total Cases	Your Price Each Towel
DJ1216-300-BLPPA-XX	Sky Blue	12" x 16"	300 GSM	10,000	Dual Surface	100	100	\$0.72
DJ1515-300-BLPPA-XX	Sky Blue	15" x 15"	300 GSM	15,000	Dual Surface	100	150	\$0.78

**Towels available in 9 additional colors

Same size as Big Boss

*FREE SHIPPING in the lower 48



Express Towels - Option Two

Bulk Towels

I need towels now. What are my options?

At this point, you are all in, and we thank you for your towel print order. It will take 90 to 120 days to receive your order from offshore. What do you do for towels during the wait? Well, you are in luck. Doctor Joe has significant inventory of microfiber towels in our Mount Joy, PA; Grand Prairie, TX; Las Vegas, NV; and Kansas City, MO warehouses. Please call the good doctor at 1-800-233-3873. FREE SHIPPING is always available for full pallets in the lower 48.



DJMF4200-BK



DJMF4500-DO

Express Wash Microfiber Towels

Available in nine vibrant colors

Kleen-Rite Express	Towel Color**	Towel Size	Towel Weight	Towels Per Pkg	Bracket Pricing		Free Shipping For Full Pallet*
					1-11 Pkg	12 (+) Pkg	
DJMF4100-BK-50	Black	12" x 12"	300 GSM	50	\$19.00	\$17.50	480 Pkg \$8,400.00
DJMF4200-BK-50	Black	16" x 16"	280 GSM	50	\$24.50	\$22.50	288 Pkg \$6,480.00
DJMF4500-BK-50	Black	16" x 16"	300 GSM	50	\$26.00	\$24.00	288 Pkg \$6,912.00
DJMF4500-BL-50	Sky Blue	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg \$7,488.00
DJMF4500-DG-50	Dark Green	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg \$7,488.00
DJMF4500-DO-50	Dark Orange	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg \$7,488.00
DJMF4500-G-50	Medium Green	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg \$7,488.00
DJMF4500-P-50	Dark Purple	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg \$7,488.00
DJMF4500-R-50	Red	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg \$7,488.00
DJMF4500-RBL-50	Royal Blue	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg \$7,488.00
DJMF4500-Y-50	Yellow	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg \$7,488.00

**Ask about getting Custom Towel Labels on pallet orders for FREE!

*In the lower 48

Larger Express Wash Towels - Available after 10/15/22

Sold in packages of 50

Kleen-Rite Part Number	Towel Color**	Towel Size	Towel Weight	Towels Per Pkg	Your Price Per Pkg	Free Shipping Full Pallet*	Total Towels Per Pallet
DJMF1106-CHAR	Charcoal	16" x 24"	300 GSM	50	\$50.00	168 Pkg \$8,400.00	8,400
DJMF1106-RBL	Royal Blue	16" x 24"	300 GSM	50	\$50.00	168 Pkg \$8,400.00	8,400
DJMF1106-DG	Dark Green	16" x 24"	300 GSM	50	\$50.00	168 Pkg \$8,400.00	8,400
DJMF1106-R	Red	16" x 24"	300 GSM	50	\$50.00	168 Pkg \$8,400.00	8,400
DJMF1106-BK	Black	16" x 24"	300 GSM	50	\$50.00	168 Pkg \$8,400.00	8,400

**Ask about getting Custom Towel Labels on pallet orders for FREE!

* In the lower 48



DJMF1106-CHAR

Towels come in bales now. What is a bale?

The new reality is we all have supply chain challenges. One of these is the cost of transportation. It costs more to get product from overseas and even more to get it to the customer.

There is something we can do to help you with this. Doctor Joe has a unique way of packaging microfiber. The towels are placed in a steel chamber and are compressed with a platen. While the towels are in a compacted state, they are covered and protected with a polypropylene covering and secured with high tensile plastic strapping. The machine that does this is called a baler and the new package is named a bale.

The ability to place more product in less space saves a bundle on shipping. We can now package 600 count of 300 GSM, 16" x 16" towels in a space smaller than a box of 300 towels. A pallet of 24 bales (14,400 towels) takes up a floor space 40" x 48" at a height of 62". Always remember, Doctor Joe offers FREE SHIPPING on a full pallet in the lower 48.



The Bale



Bale size



Pallets of bales



Towels in baling chamber



Compressed towels



DJMF8300-BKB

"Best Bang for the Buck" Black Express Wash Towels

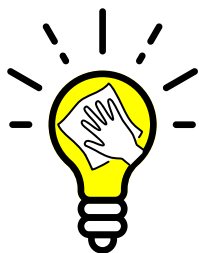
Sold in full bales only

Kleen-Rite Part Number	Towel Color**	Towel Size	Towel Weight	Towels Per Bale	Your Price Per Bale	Free Shipping Full Pallet*	Total Towels Per Pallet
DJMF8300-BKB	Black	16" x 16"	215 GSM	800	\$288.00	24 Bales \$7,296.00	19,200
DJMF8400-BKB	Black	12" x 12"	215 GSM	1400	\$364.00	24 Bales \$8,400.00	33,600

Ask about getting Custom Towel Labels on pallet orders for **FREE!

* In the lower 48

Towel Tip



This is the secret weapon that will grow your business. Learn more on how to promote your unique brand while increasing your monthly wash subscribers. Watch this short video.

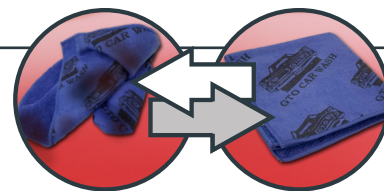


Scan me
(Please)

Express Towels - Option Three

The Towel Replacement Program

EXCHANGE **DIRTY** FOR **CLEAN**



Make a difference in the way your customers remember you by putting your name on towels.

This is where a unique towel is sold "one time" to a customer. Each time the customer returns the same towel, a fresh clean towel is given to replace the soiled towel. The program promotes customer loyalty. The patron can only return the unique towel to where he purchased it – your wash. That is the key. The towel must have characteristics that make it worthy of keeping. It should suggest value, quality, and sustainability. And it must work well.



Custom Printed Microfiber Towels

Dual-surface towels complete with custom towel labels*

Gorgeous Printed Towels and Printed Towel Label including QR Code

Kleen-Rite Part Number	Color**	Towel Size	Towel Weight	MOQ EA 90-120 DAYS	Towels Per Bale	Total Bales	Your Price Each Towel
DJ1212-300-BLB	Royal Blue	12" x 12"	300 GSM	24,000	1000	24	\$0.38
DJ1414-300-BLB	Royal Blue	14" x 14"	300 GSM	19,200	800	24	\$0.49
DJ1616-300-BLB	Royal Blue	16" x 16"	300 GSM	14,400	600	24	\$0.58
DJ1624-300-BLB	Royal Blue	16" x 24"	300 GSM	9,504	396	24	\$1.00
DJ1627-300-BLB	Royal Blue	16" x 27"	300 GSM	8,640	360	24	\$1.20
DJ1616-400-BLB	Royal Blue	16" x 16"	400 GSM	12,000	500	24	\$0.85
DJ1624-400-BLB	Royal Blue	16" x 24"	400 GSM	7,200	300	24	\$1.35
DJ1627-400-BLB	Royal Blue	16" x 27"	400 GSM	12,480	260	48	\$1.45

**Towels available in 9 additional colors

*FREE SHIPPING in the lower 48

Towel Tip



Make a great first impression. Sell a towel with your name and logo and each time the towel is used, on or off premises, the customer will see your name. You'll get hundreds, if not thousands, of advertising impressions.

Non-Printed Towel Replacement Options



DJMF8500-BK

DJMF8500-CHAR

The Platinum Standard - Towel Exchange Microfiber Towels

Best Selection: Heavier Weight, 400 GSM, Distinctive Red Binding

Kleen-Rite Express	Towel Color	Towel Size	Towel Weight	Towels Per Pkg	Custom Option	Your Price Per Dozen	Free Shipping For Full Pallet*
DJMF8600-BK	Black	16" x 16"	400 GSM	12	Best	\$15.95	480 DZ
DJMF8600-CHAR	Charcoal	16" x 16"	400 GSM	12	Best	\$15.95	480 DZ
DJMF8500-BK	Black	16" x 27"	400 GSM	12	Best	\$26.13	300 DZ
DJMF8500-CHAR	Charcoal	16" x 27"	400 GSM	12	Best	\$26.13	300 DZ

* In the lower 48



DJMF8000-DG

The Gold Standard - Towel Exchange Microfiber Towels

Better Selection: Larger Size 16x27, 300 GSM

Kleen-Rite Express	Towel Color	Towel Size	Towel Weight	Towels Per Pkg	Custom Option	Your Price Per Dozen	Free Shipping For Full Pallet*
DJMF8000-BL	Royal Blue	16" x 27"	300 GSM	12	Better	\$21.45	390 DZ
DJMF8000-BK	Black	16" x 27"	300 GSM	12	Better	\$21.45	390 DZ
DJMF8000-DG	Dark Green	16" x 27"	300 GSM	12	Better	\$21.45	390 DZ
DJMF8000-R	Red	16" x 27"	300 GSM	12	Better	\$21.45	390 DZ

* In the lower 48



DJMF1106-CHAR

The Silver Standard - Available after 10/15/22

Sold in packages of 50

Kleen-Rite Part Number	Towel Color**	Towel Size	Towel Weight	Towels Per Pkg	Your Price Per Pkg	Free Shipping Full Pallet*	Total Towels Per Pallet
DJMF1106-CHAR	Charcoal	16" x 24"	300 GSM	50	\$50.00	168 Pkg	8,400
DJMF1106-RBL	Royal Blue	16" x 24"	300 GSM	50	\$50.00	168 Pkg	8,400
DJMF1106-DG	Dark Green	16" x 24"	300 GSM	50	\$50.00	168 Pkg	8,400
DJMF1106-R	Red	16" x 24"	300 GSM	50	\$50.00	168 Pkg	8,400
DJMF1106-BK	Black	16" x 24"	300 GSM	50	\$50.00	168 Pkg	8,400

**Ask about getting Custom Towel Labels on pallet orders for FREE!

* In the lower 48



DJMF4500-RBL-50

The Chrome Standard - Towel Exchange Microfiber Towels

Good Selection: Available in nine vibrant colors

Kleen-Rite Express	Towel Color**	Towel Size	Towel Weight	Towels Per Pkg	Bracket Pricing		Free Shipping For Full Pallet*
					1-11 Pkg	12 (+) Pkg	
DJMF4500-BK-50	Black	16" x 16"	300 GSM	50	\$26.00	\$24.00	288 Pkg
DJMF4500-BL-50	Sky Blue	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg
DJMF4500-DG-50	Dark Green	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg
DJMF4500-DO-50	Dark Orange	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg
DJMF4500-G-50	Medium Green	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg
DJMF4500-P-50	Dark Purple	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg
DJMF4500-R-50	Red	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg
DJMF4500-RBL-50	Royal Blue	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg
DJMF4500-Y-50	Yellow	16" x 16"	300 GSM	50	\$28.00	\$26.00	288 Pkg

**Ask about getting Printed Towels & Custom Towel Labels on pallet orders
See page 6 and 7

* In the lower 48

Express Towels - Option Four

Pop-Up Microfiber Towels

Portable and affordable. Where can you get towels for 26¢ each?



These microfiber cloths are tough on grease and grime. These gentle, lint-free, and streak-free cloths have a 12" x 12" size that is great for use as courtesy towels. They can be used for the following applications: polishing, finishing, and general contractor tasks. Plus, microfiber is positively charged to attract dust better than any other type of cloth! These towels come in a convenient dispenser that keeps the towels portable and affordable.

- Sold by the box or pallet
- Can be washed and used again
- Towels are economical enough to be given away
- Available in 6 vibrant colors for color coding
- Unit cost of only 26 cents per towel!
- Each towel measures 12" x 12"
- Sonic-sealed edges prevent fraying (edgeless)
- Lint-Free and absorbent right out of the box
- Ideal for use in "high loss" situations

Pop-Up Microfiber Towels

Dispenser Boxes - portable and affordable!

Kleen-Rite Part Number	Towel Color	Towel Size	Towel Weight	Towels Per Box	Cost Per Box	Free Shipping Full Pallet*	
DJMF1150-BK	Blue	12" x 12"	180 GSM	50	\$13.00	256 Boxes	\$3,328.00
DJMF1150-G	Green	12" x 12"	180 GSM	50	\$13.00	256 Boxes	\$3,328.00
DJMF1150-R	Red	12" x 12"	180 GSM	50	\$13.00	256 Boxes	\$3,328.00
DJMF1150-W	White	12" x 12"	180 GSM	50	\$17.05	256 Boxes	\$3,328.00
DJMF1150-Y	Yellow	12" x 12"	180 GSM	50	\$13.00	256 Boxes	\$3,328.00
DJMF1150-BK	Black	12" x 12"	180 GSM	50	\$13.00	256 Boxes	\$3,328.00

* In the lower 48

Express Towels - Option Five

The Inexpensive Giveaway Option



The Give-Away Option

Dash Wipes, Towels, and Window Towels

Kleen-Rite Part Number	Towel's Description	Towel Size	Case Count
VSK2200	Blue Bulk Packed Towels	19.5" x 20"	200
VSK2250	Wrapped Towels	19.5" x 20"	200
TDASH-12	Alcohol-Free Dash Wipes	20cm x 25cm	1,000
TGLASS	Alcohol-Based Window Wipes	-----	1,000
MC7008	Health-e-Wipes, Hand and Surface Wipes	-----	1,000



Giving Your Towels a Longer Life

Care and Cleaning of Your Investment

Towels are an investment. And like with all things worthwhile, if you take care of your towels, they will take care of you. The purpose here is to provide suggestions to help you get better use out of your towels and give them a longer life.

What about washing microfiber towels?

The most important thing to remember when washing them is to never put a microfiber towel in a dryer on high heat. The fibers will fuse together and render the towel useless. If a dryer is used at all, set it on "air dry" or "low heat".

Contamination found in car wash and detailing towels is far different than the soil, food, and dirt found in other towels around your home. Regular laundry soaps and chemicals are not formulated to professionally clean and revitalize microfiber fabric.

For cleaning and restoring your microfiber towels, we highly recommend Prime Emulsifier, available from Kleen-Rite. It is uniquely formulated to remove the mix of dirt, oil, waxes, and grease from split microfibers. When used regularly, it will clean the fibers, open up the pores, and improve absorbency.

What is important to know about washing cotton towels?

Cotton towels require washing and machine drying before their first use. Nothing will remove more lint from a cotton towel than a few good spin cycles in the dryer. Just remember to clean the lint trap before and after each drying cycle. Washing also makes your cotton towels softer and more absorbent. A good best practice is to use one cup of white vinegar with the first wash load, without detergent. This will help release lint, break the towels in, and keep them fresh. It is also useful to soak new towels in a cup of ammonia and several gallons of warm water. This will dissolve any yarn oils or treatments in the fabric that inhibit absorbency.

If you are using microfiber and cotton towels at the same location, we recommend you use Prime Emulsifier for both items. Although formulated for microfiber, it also works effectively on cotton towels.

There are a few principles that apply to both microfiber and cotton towels:

- Clean towels work better. There is no point in trying to dry a clean car with a dirty towel.
- If a damp towel is dropped on the pavement it needs to be taken out of service and separated from even the dirty towels. The ground-soiled towels could contain sand and stone particles that can scratch paint or worse. These towels need special attention before entering service again.
- All towels need to be washed at least once prior to their first use.
- All towels need to be washed separately. Do not wash cotton with microfiber. Do not mix body towels, window towels, special towels, and detail towels. Each type of towel needs to be washed separately.
- Bleach can damage microfiber and cotton towels. Do not use bleach at all unless you have purchased our special Safe-2-Bleach Towels®.
- Avoid the use of fabric softener on all towels. Sure, it makes the towels softer – but it is water repellent, making them less effective at doing the work you need them to do.
- Damp microfiber and cotton towels are most effective for water removal from vehicles. Water is attracted to water, beading up and merging. Did you ever move two beads of water together on a Formica table? They become one.



PRIME EMULSIFIER MICROFIBER TOWEL CLEANER

TOWELS BY DOCTOR JOE®



Prime Emulsifier is a gentle cleanser that not only removes oils and dirt from your microfiber towels, but improves their absorbency, too! When used regularly, Dr. Joe's formula opens the pores in towel fibers, allowing more water retention during use, and allowing the release of dirt, oil, and grease during wash cycles. Prime Emulsifier is safe for use on all fibers, including cotton towels, and will not affect the pH of wastewater. Enjoy clean, soft, and absorbent towels! Regular laundry soaps and chemicals are not formulated to professionally clean and revitalize microfiber fabric

- Sold in 5 gallon pails or 55 gallon drums
- Will not affect pH of wastewater
- Safe for all fabrics including microfiber and cotton
- Formulated to remove dirt, oil, wax, and grease from split microfibers

PRIME EMULSIFIER - REGULAR		
DILUTION RATIO: 2 OUNCES/WASH LOAD		
\$90.57	DJMF02-5	5 Gallon
\$720.37	DJMF02-55	55 Gallon*

PRIME EMULSIFIER - PREMIUM		
DILUTION RATIO: 1.5 OUNCES/WASH LOAD		
\$123.10	DJMF03-5	5 Gallon
\$1,098.25	DJMF03-55	55 Gallon*

*** 55 GALLON DRUMS
ARE DROP SHIP ONLY**

The Argument for Color Coding

Staying Organized for the Best Outcome

During the first day on the job, you need to provide clear instruction to your new employee as to what color towel should be used for which application.

Using colors to assign a purpose for something is nothing new. The earliest known example of color coding in use was for long-distance communication by use of flags. We see evidence of color coding every day, helping us to simplify interactions and nonverbally communicate. For instance, electrical wires coordinate various colors for their different functions to help

even the layperson make the connection. Why not do the same thing in a car wash?

Car washes and detailers use towels for many different applications, including ones where mixing up towels could lead to damaging a client's vehicle. It only makes sense to designate a specific colored towel to use for a single purpose to avoid cross-contamination. For instance, if you were to dry the door jamb with the same towels used for

cleaning glass, would there be a good result? Probably not - windshields are difficult enough to get streak-free without smearing the glass with silicone grease from the door jamb!

Another point to keep in mind is training. During the first day on the job, you need to provide clear instruction to your new employee as to what color towel should be used for which application. Reinforcement and supervision over the long term will help to turn it into second nature for them. If quality is important to you must make it important to your employees.

Body Towels

Let's start with drying. The point here is to get as much water off the vehicle as quickly as possible, which means size matters! A larger towel such as one that measures 16" x 27" will hold more water than an identically-made towel in a smaller 16" x 16" size, and will require less frequent change-outs. Weight and thickness count as well - a plush towel will not only remove more water in one pass, but it will last longer. In microfiber, Doctor Joe recommends Ultra-80, 16" x 27" 300 GSM, available in five colors. For an upgrade, the best-selling Ultra-85, 16" x 27" 400 GSM is offered in black and charcoal with a distinctive red edge.

If cotton is preferred, you can't beat Think-Thick Towels. They absorb water like a cotton mop! The 16" x 27" size is available in six colors and the Hotel Style Half-Towel, measuring a massive 24" x 24", is on hand in white and sky blue.

Window Towels

Who doesn't have challenges with windshields? Well, the good doctor figured it out and offers numerous options. The classic choice is Surgical Huck Towels. These are available prewashed 16" x 24" in seven colors. Microfiber offers three excellent selections:

- 1. Ultra-51 Smooth Microfiber Towels**, 16" x 16" 270 GSM, presented in four colors. This is like the cloth used to clean your glasses, only larger and heavier.
- 2. The Diamond Microfiber Towel**, 16" x 16" and 16" x 24" 300 GSM in black and sky blue. The unique diamond weave cuts smears and streaks off glass surfaces much like a razor does, without the sharp edges - it's amazing!
- 3. Waffle-Weave 360 GSM Microfiber Towels** are available in two sizes, 16" x 16" and 16" x 24". Both sizes are available in royal blue, green, and red. The deep pouches scoop-up water while clearing grime, streaks and even donut icing off windshields. Waffle-Weave Towels are unique because they can serve equally well as glass towels and for drying the body of the vehicle - just use different colors.

Special Towels

Doctor Joe recommends a third type of towel for use on tires, wheels, door jambs, and trunk wells. Nasty stuff comes off these areas of a vehicle. Preferably, a black towel or a closeout towel should be used for drying and wiping the more challenging sections of the automobile. Most importantly, the towel needs to be a different solid color than the towels used on the glass and body of the car. Ultra-82, a 16" x 16" 300 GSM towel in black, is the most popular choice for this application.

Ultra-82



DJMF8200-BK

BODY DRYING TOWELS - MICROFIBER



ULTRA-07 VIPER MICROFIBER BODY TOWEL

TOWELS BY DOCTOR JOE®

Available after 10/15/22



This 300 GSM towel is nicknamed "The Viper" because of its aggressive ability to remove water from a vehicle's surface - absorbs up to eight times its weight in liquid. Soft enough to be used for wax removal and polishing. Dark grey fibers hide stains and won't fade. Ideal as a courtesy towel!

- Sold 50 per case or by pallet
- Each towel measures 16" x 24"
- 300 GSM

KR Part #	Color	Towels Per Pkg	Your Price Per Pkg	Pkg Per Pallet	Pallet Cost*	Total Towels Per Pallet
DJMF1106-CHAR	Charcoal	50	\$50.00	168 Pkg	\$8,400.00	8,400
DJMF1106-RBL	Royal Blue	50	\$50.00	168 Pkg	\$8,400.00	8,400
DJMF1106-DG	Dark Green	50	\$50.00	168 Pkg	\$8,400.00	8,400
DJMF1106-R	Red	50	\$50.00	168 Pkg	\$8,400.00	8,400
DJMF1106-BK	Black	50	\$50.00	168 Pkg	\$8,400.00	8,400

*Free shipping on full pallets in the lower 48

Ask about getting Custom Towel Labels on pallet orders for **FREE!**



ULTRA-80 HEAVY WEIGHT BODY DRYING MICROFIBER TOWELS

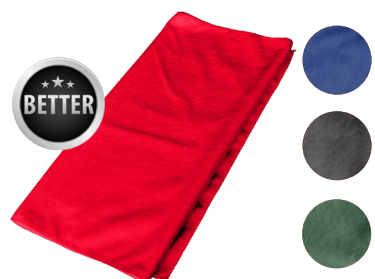
TOWELS BY DOCTOR JOE®



The ULTRA-80 microfiber body towel is the best-selling towel in the car wash industry! Why? The answer is performance and value. ULTRA-80 was designed and manufactured to be a car wash body towel. Doctor Joe created a wish list from car wash operators of what characteristics they were looking for in a body drying towel. The traits included super absorbency, lint-free, dark colors, sustainability, and reasonable price. The recipe was complete. And the result was ULTRA-80, our problem solver towel. It does it all with just one call!

- Sold 12 per case
- Has the soft feel of cotton
- Properly cared for, good for 500+ washings
- Each towel measures 16" x 27"
- Boasts high-quality performance and durability
- For car washes, auto detailing shops, janitorial, and salon

\$21.45	DJMF8000-BL	Royal Blue	\$21.45	DJMF8000-R	Red
\$21.45	DJMF8000-DG	Dark Green	\$21.45	DJMF8000-BK	Black



ULTRA-70 THICK TERRY MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®



Ultra-70 is the perfect towel when a heftier towel is needed. Ideal for drying and polishing big stuff like airplanes, RV's, and boats. Its large surface area quickly dries the entire vehicle. Nicknamed "The Big Buff": it will leave your large vehicle with a glossy finish. Anything larger than 20" x 40" would likely be unmanageable when soaked with water. This towel is 325 GSM.

- Sold 10 per case
- Individually wrapped
- Each towel measures 20" x 40"
- Great for car washes, auto detailers, spas, hotels, & more

\$46.75	DJMF7000-BL	Blue	\$46.75	DJMF7000-DG	Green
\$46.75	DJMF7000-BK	Black	\$46.75	DJMF7000-R	Red



DJMF8500-BK

DJMF8500-CHAR

SUPER PLUSH MICROFIBER TOWEL

TOWELS BY DOCTOR JOE®



Size and weight matter when drying vehicles. Weighing in at 400 GSM with measurements in the hand towel range of 16" x 27", it is the perfect towel for wicking water off cars. Anything larger or denser would be cumbersome and difficult to manage when saturated with water. The ULTRA-85 has been engineered for long use, able to withstand hundreds of washings. Available in solid black or black and charcoal with a distinctive red textured soft nylon edge banding. When properly cared for, this towel is good for 500+ washings!

- Sold 12 per case
- Heavyweight and plush, bleach-resistant
- Each towel measures 16" x 27"
- Attractive red stitched edge

\$26.13	DJMF8500-BK	Black	Ultra 85
\$26.13	DJMF8500-CHAR	Charcoal	Ultra 85
\$29.15	DJMF1500-BK	Solid Black	Ultra 15

BODY DRYING TOWELS - COTTON

**ECONOMY WHITE TERRY TOWEL - OPTION 1**

TOWELS BY DOCTOR JOE®



The Towels by Doctor Joe® white international economy hand towel is a great choice for gyms, salons, hotels, or anyone who just needs a reliable towel to dry off or clean up! It is made of 100% cotton for a classic look and feel. Please note that this pack of 12 towels has been compressed for easier shipping. Simply wash and dry this towel once before use and watch it fluff up to normal size! Ideal for vehicle drying, janitorial use, window cleaning, fitness centers, tanning, gyms and doctors offices.

- Sold 12 per case
- 2.25 lb/dozen
- Each towel measures 15" x 25"
- Economy, 100% cotton towels

\$9.83 DJT1525-W**ECONOMY WHITE TERRY TOWEL - OPTION 2**

TOWELS BY DOCTOR JOE®



The Towels by Doctor Joe® white international economy hand towel is a great choice for gyms, salons, hotels, or anyone who just needs a reliable towel to dry off or clean up! It is made of 100% cotton for a classic look and feel. Please note that this pack of 12 towels has been compressed for easier shipping. Simply wash and dry this towel once before use and watch it fluff up to normal size! Ideal for vehicle drying, janitorial use, window cleaning, fitness centers, tanning, gyms and doctors offices.

- Sold 12 per case
- 2.75 lb/dozen
- Each towel measures 16" x 27"
- Economy, 100% cotton towels

\$12.44 DJT1625-W**ELITE WHITE TERRY HAND TOWEL**

TOWELS BY DOCTOR JOE®



This classic long-lasting 80/20 blended bath towel is composed of a sturdy poly/cotton base with 100% cotton terry loops, ring spun. This sustainable towel choice is ideal for vehicle drying, salons, spas, fitness centers, tanning, gyms, physical therapy, and doctor's offices. Wash and machine dry without fabric softener prior to first use.

- Sold 12 per case
- 3.0 lb/dozen
- Each towel measures 16" x 27"
- 80/20 blended towel made in the classic Dundee™ towel mill tradition

\$21.00 DJT1630-W**HI-WHITE HAND TOWELS**

TOWELS BY DOCTOR JOE®



Grab this deal before it's gone! This hand towel is a high quality closeout item. That means it's the same great quality hand towel found in the world's leading hotels. But, we snagged it at a discount just for you. This plush white towel is great for use at car washes, detail shops, hotels and anywhere else you need to quickly dry your hands or other surfaces. Exceptionally durable and absorbent, these towels are made from 100% 12S long-staple cotton. Wash and machine dry prior to use. For use in a wide variety of applications including salons, gyms, spas, car washing, detailing and more. **Styles will vary slightly from order to order.**

- Sold 12 per case
- 3.5 lb/dozen
- Each towel measures 16" x 27"

\$18.65 DJT1606-W Towels**Towel Tip**

The spotlight is on the Hi-White Hand Towels (DJT1606-W). You cannot buy these towels on your own. These are close-outs from major hotel chains. Nothing will work as well or last as long as a towel made for a hotel!

BODY DRYING TOWELS - COTTON

TRUE COLOR COTTON HAND TOWELS

TOWELS BY DOCTOR JOE®



These medium-heavy weight hand towels are made with naturally absorbent cotton and have an incredible soft, plush feel. These True Color cotton towels provide outstanding quality at a fraction of the cost of normal department store retail cost! Dark, rich, vibrant colors make this towel exceptionally stain resistant. Applications include car wash body towel, detailing towel, salon use, spa use. Wash and machine dry these towels prior to their first use, no fabric softener.

- Sold 12 per case
- 3.5 lb/dozen
- Made with 100% long-staple cotton
- Each towel measures 16" x 27"
- Best-selling hand towel - department store quality
- 99.98% lint free - do not use with bleach

\$21.78	DJT1605-NB	Navy Blue	\$21.78	DJT1605-BRN	Brown
\$21.78	DJT1605-BGE	Beige	\$21.78	DJT1605-BUR	Burgundy
\$21.78	DJT1605-BK	Black	\$21.78	DJT1605-DG	Dark Green

AMBASSADOR HAND TOWELS

TOWELS BY DOCTOR JOE®



It is now possible to bring you hotel quality towels at 20% of the cost. You cannot get this towel anywhere else! Ambassador towels are made from 100% long-staple cotton for greater strength. They are super soft and fully broken-in after just one wash and machine dry. Lint suppression technology makes these 99.6% lint-free. Wide selection of dark colors make these exceptionally stain-resistant.

- Sold 12 per case
- 100% cotton - heavy-weight and absorbent
- Do not use with bleach
- Each towel measures 16" x 28"
- Weights 4 lb/dozen
- Wash and machine dry prior to first use

\$36.20	DJT1610-BK	Black	\$36.20	DJT1610-EP	Eggplant
\$36.20	DJT1610-DG	Green	\$36.20	DJT1610-NB	Navy Blue
\$36.20	DJT1610-BUR	Burgundy	\$36.20	DJT1610-SG	Sea Green
\$36.20	DJT1610-BO	Bone	\$33.02	DJT1610-W	White
\$36.20	DJT1610-BRN	Brown	\$36.20	DJT1610-SB	Sky Blue
\$36.20	DJT1610-CB	Colonial Blue			

THINK THICK HAND TOWELS

TOWELS BY DOCTOR JOE®



Based on the popular, absorbent "hotel towel" concept, this towel design comes from the fact that many car washes like thick, heavy towels for absorbency. This towel is manufactured and designed specifically for car washes. These towels are machine washable. Think Thick hand towels will be perfectly broken-in and super absorbent after only one wash and dry. Not for salon use.

- Sold 12 per case
- 4.5 lb/dozen
- Wash and dry prior to first use
- Each towel measures 16" x 27"
- Excellent for drying cars and wax removal
- Thick, durable made from 100% medical cotton

\$29.43	DJT1604-DG	Dark Green	\$29.43	DJT1604-W	White
\$29.43	DJT1604-NB	Navy Blue	\$29.43	DJT1604-R	Red

THE WATER MOP

TOWELS BY DOCTOR JOE®



Based on the popular, absorbent "hotel towel" concept, this is a heavy-weight, 100% cotton, full-terry towel. Plush and absorbent, it's the perfect towel for car wash applications. Finished with real mill end hemming this towel is water absorbent and broken in after just one wash and machine dry. Great for body drying or as a carpet cleaning spotting towel - nothing attracts and holds water like this towel!

- Sold 12 per case
- 6 lb/dozen
- Each towel measures 24" x 24"
- 100% cotton, full-terry towel

\$32.45	DJT2400-W	White
\$35.75	DJT2400-BL	Sky Blue

ELITE WHITE TERRY BATH TOWEL

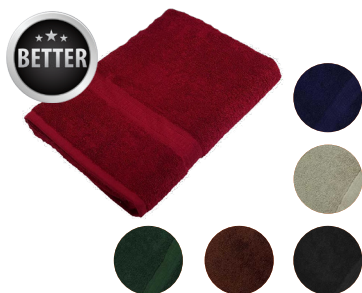
TOWELS BY DOCTOR JOE®



This classic long-lasting 80/20 blended bath towel is composed of a sturdy poly/cotton base with 100% cotton terry loops, ring spun. This sustainable towel choice is ideal for vehicle drying, salons, spas, fitness centers, tanning, gyms, physical therapy, and doctor's offices. Wash and machine dry without fabric softener prior to first use.

- Sold 12 per case
- 6 lb/dozen
- Each towel measures 22" x 44"
- 80/20 blended towel made in the classic Dundee™ towel mill tradition

\$32.50	DJT2244-W
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Glass Cleaning Towels

The last impression your customer has of your car wash or detail center is when they get into their car and look through their windshield. What happens when he sees white streaks and smears? Obviously, it is important to get this right. This is an easy thing to say, but not always an easy thing to do. Please let me help you with this.

So, why are windshields so challenging? The short answer is there are so many things that can go wrong. There could be anything on the windshields. Contaminates include smoke, oxidized plastic, Armor-All®, donut icing, body oils, fingerprints, lint, smears, streaks, and more. They all are different, and all must be removed from the glass.

Where does one start?

Just like with a clock, there are multiple moving parts. And as with a clock all components must work together for things to function properly. The factors needing consideration are glass cleaners, towels, towel cleaners, best practices, and training. If you pay attention to each of the elements and disciplines of glass cleaning, you will consistently have the best outcome — gorgeous windshields every time!

Let's look at glass cleaners first

Kleen-Rite has assembled 53 professional-grade glass cleaning products. What to use will depend on what you need to do. If you run a full serve wash, you may consider Kleen-Shine® Glass Kleen (KS5084) 5-gal. Glass Cleaning Concentrate. It is uniquely formulated to perfectly dissolve and clean anything on windshields. For small and medium sized detailers, I personally recommend Sprayway® SW050 (SWGC19) Glass Cleaner in 19-ounce aerosol spray cans - 12 cans per case. The creamy foaming action leaves glass completely streak less.

What about towels?

There are several things to consider. Let me start by suggesting what should not be used. Cotton terry towels are very fibrous. Although very absorbent for drying the body of a car, lint shedding is inherent in its nature. Terry microfiber has the same bad habits as well. On the bright side, it wicks water like a sponge. On the dark side terry microfiber deposits filament lint on glass. The fibers look like a dusting of fine snow. It is very difficult to remove.

Waffle-Weave Microfiber is Doctor Joe's first choice in glass cleaning towels. It is made from open end



yarn and has zero filament lint. The deep pouches scoop up liquid and glass surface contaminate immediately. The good doctor offers several selections in waffle-weave, all in a beefy 400 GSM weight — Ultra-32 Waffle-Weave (DJMF3200-XX) 16" x 24" in red, royal blue, and dark green; Ultra-36 Waffle-Weave (DJMF3600-XX) 16" x 16" in hot-pink (red), lime-green, and royal blue; and Ultra-37 European Style Waffle-Weave (DJMF3700-XX) 16" x 16" in sky blue and green.

What about the streaks?

"I clean the windshields and when the car moves into the sun there are streaks!" If you treat the dash with cleaner or polish, overspray may end up on the glass as a light white film. These are the streaks you are seeing, often exacerbated by wiping with a subpar towel. This leads to greasy smears, or a diluted white film that gets lighter, but does not go away.

There are two good solutions for the problem. First, wipe the glass with a clean Ultra-51 Smooth Microfiber Towel (DJMF5100-XX) 16" x 16". It is the same microfiber towel provided by your optometrist for your glasses, only heavier and larger. The streaks will go away. Ultra-51 is available in magenta (reddish pink), sky blue, green, and yellow. The second solution is Doctor Joe's Diamond Glass Towel. Available in 16" x 24" (DJMF5500-XX) and 16" x 16" (DJMF5600-XX) the unique diamond weave is the next generation in glass cleaning towels. The diamond pattern cuts smoke, streaks, and smears off glass. It works like a razor shearing off grime.



What about washing glass microfiber towels?

Microfiber glass towels need to be washed separately and never co-mingled with body or detailing towels. Prime Emulsifier® is the best product to use for cleaning not only glass microfiber towels, but all microfiber towels. It is specially formulated to release all grease, soil, oil, wax and other contaminants. It also opens the split microscopic, matted fiber and brings back absorbency. Prime Emulsifier® is available in 5-gallon pails (DJMFC02-5) and 55-gallon drums (DJMFC02-55).

Regarding best practices, here is a list of the best procedures to follow. Best practices bring the best outcomes. Starting out, use a proper microfiber glass towel for cleaning windshields. Do not use cotton or microfiber terry. Wash glass towels separately, preferably with Prime Emulsifier®. Change out the

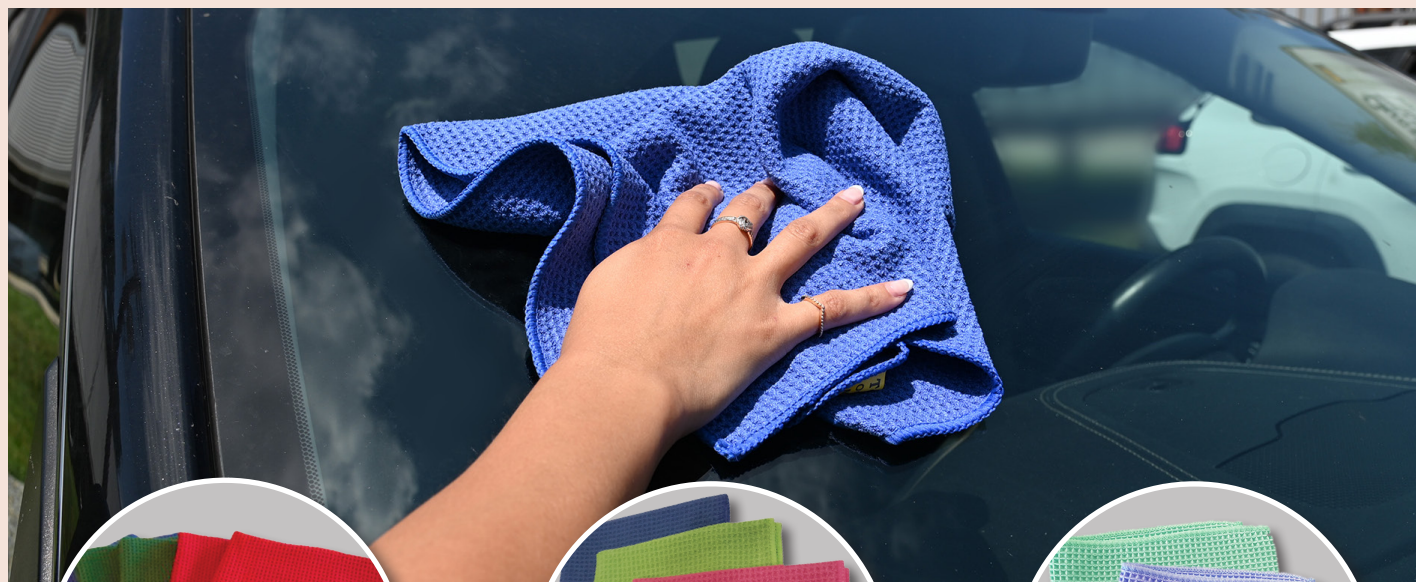
towel frequently. One towel per car. Do not use a soiled towel on a soiled windshield. Encourage your staff to keep an extra Diamond Towel (DJMF5500-XX) and (DJMF5600-XX) or Ultra-51 Glass towel (DJMF5100-XX) in their back pocket. These are indispensable for streak touch-up. Make sure you don't run out - keep bales of microfiber glass towels on hand in your inventory and never be caught short!

In closing, your best resource in getting the windshields clean is a trained, knowledgeable, and motivated team. Nothing mentioned here will help if you do not put it into practice. It's time to take the good doctor's advice!

Doctor Joe Gartland: The Towel MD

Introducing the waffle weave family of microfiber towels

These towels are made from open-ended yarn making them totally lint-free!



Ultra-32 Waffle-Weave (DJMF3200-XX)

Larger 16" x 24" Waffle Weave
400 GSM

Ultra-36 Waffle-Weave (DJMF3600-XX)

Mid-sized 16" x 16" Waffle Weave
400 GSM

Ultra-37 European Style Waffle-Weave (DJMF3700-XX)

Mid-sized 16" x 16" Waffle Weave
400 GSM

GLASS TOWELS - MICROFIBER



ULTRA-36 WAFFLE WEAVE TOWELS

TOWELS BY DOCTOR JOE®



These 400 GSM towels are classified as waffle-weave glass cleaning towels, because of their superior ability to remove grime and more from windshields. The small pouches scoop up water and hold it firmly within the towel. Use different colors for the windshield and for drying the car's body. Great for color coding. Holds up to 7 times its weight in water!

- Sold 12 per case
- Heavyweight microfiber, waffle weave material
- Each towel measures 16" x 16"
- Great for glass cleaning, body drying and wax removal

\$16.50	DJMF3600-G	Grass Green
\$16.50	DJMF3600-BL	Blue
\$16.50	DJMF3600-R	Red/Pink



ULTRA-31 WAFFLE WEAVE MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®



This large, 400 GSM heavy-weight towel pulls water and dirt away from the cleaning surface and holds it within its dense waffle weave pattern. The Ultra-31 towel works well for glass, drying the body of a car, or wax removal.

- Sold 12 per case
- Waffle weave design
- Absorbs up to 7x its weight in water
- Removes lint, smears, and streaks from glass
- Each towel measures 16" x 16"
- Microfiber material
- Black silk edge binding prevents unraveling

\$23.00	DJMF3100-BL	Blue
\$23.00	DJMF3100-G	Green



ULTRA-37 EUROPEAN MICROFIBER WAFFLE TOWELS

TOWELS BY DOCTOR JOE®



Pull water, wax, or other liquids off the surface of a car quickly using the Towels by Doctor Joe® ULTRA-37 European Microfiber green or blue 335 GSM waffle towels! Water gets whisked away and stored in the dense waffle weave pattern, leaving a clean and streak-free surface behind. Perfect for heavier soils that still require a streak-free finish. Ideal for use on shiny vehicle surfaces, glass, and more!

- Sold 12 per case
- Heavyweight microfiber, waffle weave material
- Each towel measures 16" x 16"
- Textured finish is more abrasive than traditional cloth

\$16.50	DJMF3700-G	Green
\$16.50	DJMF3700-SB	Blue



ULTRA-32 WAFFLE WEAVE MICROFIBER TOWELS

TOWELS BY DOCTOR JOE®



These 400 GSM towels are classified as waffle-weave glass cleaning towels, because of their superior ability to remove heavy smoke, sticky handprints, and so much more off windshields. The towels also work well as body towels. The small pouches scoop up water and hold it firmly within the towel. If the waffle wave becomes your towel of choice always remember to color code. Use different colors for the windshield and for drying the car's body.

- Sold 12 per case
- Microfiber material
- Great for color-coding use at your business
- Each towel measures 16" x 24"
- Great for glass cleaning, body drying and wax removal
- Absorbs up to 7x its weight in water

\$31.02	DJMF3200-R	Red
\$31.02	DJMF3200-DG	Green
\$31.02	DJMF3200-BL	Blue

GLASS TOWELS - MICROFIBER



SUPERIOR MICROFIBER GLASS TOWEL

TOWELS BY DOCTOR JOE®



Like the original 3M™ Lint-Free Cleaning Cloth. Removes residues including, smoke, fingerprints, grime, oxidized vinyl dressing, and smudges from windshields. The fine-fiber nubs on the towel's surface are ideal for eliminating the pesky white haze that remains on glass after cleaning. Streaks and smears will disappear!

- Sold 50 per case
- Superior quality microfiber at a very low price
- Each towel measures 16" x 24"
- Similar to the original 3M™ Lint-Free Cleaning Cloth

\$50.00	DJMF1123-CHAR	Charcoal
\$50.00	DJMF1123-BL	Navy Blue



ULTRA-51 MICROFIBER GLASS CLEANING TOWELS

TOWELS BY DOCTOR JOE®



There's nothing quite like looking through a freshly cleaned pair of eyeglasses. Now, your customers can have the same kind of streak-free clarity on their windows, windshields, and mirrors when you use the Towels by Doctor Joe Ultra-51. It is a commercial version of the same cloth provided by your eye doctor, only thicker and heavier.

- Sold 12 per case
- Fine fiber construction with stitched edge
- Great for lint-free cleaning of glass
- Each towel measures 16" x 16"
- 270 GSM
- Great for final wipe in removing streaks and smears

\$17.82	DJMF5100-BL	Blue	\$17.82	DJMF5100-G	Green
\$17.82	DJMF5100-R	Red	\$17.82	DJMF5100-Y	Yellow



ULTRA-53 DUAL SURFACE GLASS TOWEL

TOWELS BY DOCTOR JOE®



Special dual-surface glass towel. Side one has small, raised ridges used to "scrape" off donut icing, smoke, handprints, etc. Side two is a smooth micro-mesh that totally removes pesky smears and white streaks. Ultra-53 is the perfect glass towel!

- Sold 12 per case
- Streak-free cleaning
- Each towel measures 16" x 16"
- Wicks away moisture and leaves no lint behind

\$17.82	DJMF5300-Y	Gold
\$17.82	DJMF5300-BL	Blue



ULTRA-55 DIAMOND MICROFIBER GLASS TOWELS

TOWELS BY DOCTOR JOE®



These 300 GSM towels feature a small bird's eye shaped weaving pattern that shaves dirt, grime, streaks, and smoke off glass like a sharp razor. The Black or Blue Diamond can be used as the glass towel of choice in your wash or as the final streak and smear removal cloth. The larger size of Ultra-55 towels means you can cover more surface area in one pass!

- Sold 12 per case
- Microfiber, waffle weave material
- Each towel measures 16" x 24"
- Nano lint-suppression technology

\$28.50	DJMF5500-BK	Black
\$28.50	DJMF5500-BL	Blue



ULTRA-56 DIAMOND MICROFIBER GLASS TOWELS

TOWELS BY DOCTOR JOE®



These 300 GSM towels feature a small bird's eye shaped weaving pattern that shaves dirt, grime, streaks, and smoke off glass like a sharp razor. The Black or Blue Diamond can be used as the glass towel of choice in your wash or as the final streak and smear removal cloth.

- Sold 12 per case
- Microfiber, waffle weave material
- Each towel measures 16" x 16"
- Nano lint-suppression technology

\$16.50	DJMF5600-BL	Black
\$16.50	DJMF5600-BK	Blue

GLASS TOWELS - COTTON



LAUNDERED SURGICAL HUCK TOWEL

TOWELS BY DOCTOR JOE®



These cloths are excellent for cleaning glass, drying, and general cleaning. Though previously used, these cloths have been perfectly washed, sterilized, and recycled. They are laid flat in handy bundles of 10 each, 10 bundles per case (100 total). These surgical huck towels are made of 100% pure cotton and are lint-free.

- Sold 100 per case
- 1.6 lb/dozen
- Each towel measures 16" x 25"
- Washed and sterilized

\$57.20 **DJS1150-BL**


BLUE FOLDED SURGICAL TOWEL

TOWELS BY DOCTOR JOE®



These 100% cotton surgical towels are packed fan-folded and dog-eared. They are lint-free and absorbent. Excellent choice for lint-free wiping, cleaning glass, drying, detailing, and vending at self-serve car washes! Imported from China.

- Sold 100 per carton - 50 pieces per poly bag
- 1.7 lb/dozen
- Each towel measures 16" x 24"
- Fan-folded and dog-eared - ready for lint-free wiping

\$55.00 **DJS1700-BL**


PRE-WASHED SURGICAL TOWELS

TOWELS BY DOCTOR JOE®



This smooth non-terry towel is made from 100% cotton. It is lint-free, colorfast, and very absorbent. The long-staple fine-fiber yarn provides the durable characteristics that makes this towel a best seller! Perfect for car washes, housekeeping, lint-free wiping, glass-tinting and glass cleaning. The very same lint-free wiping cloths used during surgery now available for commercial use.

- Sold 12 per case
- 1.6 lb
- Available in 7 colors for color coding
- Each towel measures 16" x 24"
- Autoclavable cotton material
- Laundered to ensure instant absorbency on first use

\$11.06	DJS1600-BL	Blue	\$11.06	DJS1600-P	Pink
\$11.06	DJS1600-G	Green	\$11.06	DJS1600-W	White
\$11.06	DJS1600-LG	Light Green	\$11.06	DJS1600-Y	Yellow
\$11.06	DJS1600-O	Orange			



OVERSIZED MEDICAL GRADE SURGICAL TOWELS

TOWELS BY DOCTOR JOE®



This surgical towel is made from 100% long-staple cotton. It meets FDA requirements for medical, dental, and veterinary uses. Can also be used as wiping rags, food service rags, bar towels, window cleaners, and wiping products for housekeeping applications. Made with non-toxic colorfast dye and an absorbent-style weave.

- Each towel measures 18" x 30"
- 2.4 lb/dozen
- Extreme lint-free properties

\$14.25	DJS5000-CB-6	Ceil Blue	6 Pack
\$14.25	DJS5000-JG-6	Jade Green	6 Pack
\$11.99	DJS5000-W	White	12 Pack

Towel Tip



Q. Why do surgical towels make good glass towels?

A. Surgical Huck towels are the same types of cloth used in the medical field for cleaning and wiping. They are required to be lint-free, durable, and absorbent. These are the same necessary characteristics of good glass towels.

What are the Best Detailing Towels?

A professional detailer should always have a towel at hand. In their back pocket, on their belt, in their coverall pocket. Towels are perhaps one of the most important - and most overlooked - tools of the detailing trade.

What towels work best has as many answers as there are detailers! you can get answers by focusing the question - what towels work best in each part of the detailing process? Best practices in detailing dictate that there be a logical progression to workflow. The answers to what are the best towels to use depends on knowing what stage of the detailing process we are talking about.

Every detailing job starts with washing the vehicle. Washing requires some reliable drying towels. Whether you prefer cotton or microfiber towels. Size, and weight matter. The best-selling vehicle drying towels are larger. The most popular sizes are 16" x 24", 16" x 27" or 24" x 24". These sizes work best for cars, SUVs, and small trucks. Also, the best drying towels tend to be on the heavy side.

If you detail boats, RVs or even aircraft, consider a 20" x 40" microfiber or cotton terry bath towels. You will find these and many other exceptional selections under "Body Drying Towels" in this guidebook.

Next, you need rags. That's right, "rags". The door jams, trunk well, rocker panels, and other spots that act as the border between the interior and exterior are usually filthy. Worn out towels, cotton towel remnants, and inexpensive microfiber towels all work well for wiping and cleaning. You will find several varieties of cleaning cloths and inexpensive microfiber towels in the Detailing Section of the Towel Guide.

What about Polishing Towels? We have some first-rate selections in buffing towels. Starting with the most popular thrifty selection (DJMF4500-XX-50) -- it is an all-purpose 16" x 16", 300 GSM microfiber towel in nine colors. The many color choices are helpful in "color coding", assigning a specific color for an explicit task.

Also offered are plush 16" x 16", 16" x 24" and 16" x 27" cotton and microfiber towels. Rounding out the polishing cloth line, is Towelzilla, a monstrous 790 GSM microfiber towel, available 18" x 30" and 25" x 36". Towelzilla brings plush softness to a new level.

In looking at ceramic coatings, they have become a big part of the Profession Detailing industry. In response, Doctor Joe has developed several specialty products uniquely suitable for the application, leveling, and polishing of nano-coatings. These products are listed

together under the heading of Ceramic Microfiber Towels in the Detailing Segment, following this article.

Many detail shops now offer "glass tinting." It is safe to assume that you can't have lint if you are going to tint! If you are in the business, it is critical to remember that all terry towels have lint. Cotton towels generate fiber lint and microfiber terry shed filament that looks like a light dusting of snow. In the Glass Cleaning portion of the Towel Guide, you will discover your prayers have been answered. Products like DJMF3600-XX waffle-weave microfiber towels perfectly clean glass and windshields, lint-free! For smears and streaks, the good doctor recommends DJMF5500-XX or DJMF5600-XX. The diamond pattern on these towels cut the white haze off glass like magic.

The advice given to Glass Tinters also applies to all detailers. The last impression your customer has of your detail center is when they get into the car and look through the windshield. Even though the car may shine like a glimmering sapphire, if the windshield has smears and streaks you make a bad send-off.

There are easy and inexpensive remedies for having perfect windshields. Please refer to the short article on pages 19 and 20 on Glass Cleaning. It is truly the last "important detail."



DETAIL TOWELS - WIPING AND CLEANING



WHITE KNITTED COTTON 2-PLY DIAPER

TOWELS BY DOCTOR JOE®



The Towels by Doctor Joe white cotton diapers are made with very soft and absorbent cotton. Made with two plys of fabric, these lint-free diapers measure about 16" x 20" and are sold in a bulk-packed case weighing 25 pounds. Cloth diapers are frequently used by detailing shops, car washes, and auto enthusiasts because they are gentle and effective on vehicle interiors and exteriors. Use for cleaning door jams, trunk wells, hood wells, rocker panels, wheel wells, etc. prior to detailing. Also great for housekeeping, fire restoration and contract cleaning!

- Sold by weight - each box ~25 lbs
- Each towel measures 16" x 20"
- Soft, pre-folded, 100% cotton diaper
- Washable and reusable

\$55.00 DJD2600 Towels



ASSORTED COLOR TOWEL REMNANTS

TOWELS BY DOCTOR JOE®



When you need a lot of polishing hand towels, but do not need specific colors, this assortment of various towels is a great, economical choice! Applications: heavy wiping and cleaning, detailing, housekeeping, and polishing. Wash and machine dry these towels prior to their first use, no fabric softener. **Because this product is sold by weight, actual number of towels per case will vary.**

- Sold by weight - see options below
- Hand towel size, approximately 16" x 26"
- Medium weight, 100% cotton
- Absorbent - good choice for all cleaning purposes

\$35.63 DJT3200-25 25 lb. Pack Approx. 105 towels per case
\$15.68 DJT3200-10 10 lb. Pack Approx. 42 towels per case



UTILITY TOWELS WITH COLORED CENTER STRIPE

TOWELS BY DOCTOR JOE®



White terry towels with colored center stripe for color coding by use. They are an excellent, economical choice for a courtesy towel at health clubs, tanning salons detail cleaning, gyms, bars, janitorial and more. Wash and dry these towels without fabric softener prior to first use.

- Sold 12 per case
- Each towel measures 16" x 19"
- 32 oz/dozen
- Made from 100% cotton

\$8.75 DJT1680-WBL Blue Stripe
\$8.75 DJT1680-WGD Gold Stripe
\$8.75 DJT1680-WGN Green Stripe



ECONOMY CLEANING TOWEL

TOWELS BY DOCTOR JOE®



Slightly irregular white terry cleaning towels. Fully hemmed edges prevent unravelling when washing. The most popular choice for general car cleaning - door jams, wheels, trunk well, all areas that collect oily grime and dirt. Towels are compressed to reduce shipping cost. Wash and machine dry to fluff.

- Sold in cases of 25 lb
- Each towel measures 16" x 19"
- Approximately 170 towels per case
- Medium weight- 100% cotton

\$85.00 DJT1685-W Towels



BLUE CLEANING TOWELS

TOWELS BY DOCTOR JOE®



Each courtesy towel features a lightweight cotton construction. Use these towels whenever you need a hardworking, 100% cotton product to regularly wipe off hands, pick up quick messes, and more. These towels are a great choice for around-the-shop use at car washes, detail businesses, garages, gyms, tanning salons, food service, bar mop, and janitorial use. Simply wash and dry this towel before use to fluff it up!

- Sold 24 per case
- Each towel measures 16" x 19"
- Approximately 34 oz/dozen
- Lightweight - 100% cottons

\$18.70 DJT1683-BL Towels

DETAIL TOWELS - INTERIOR DETAILING



WHITE UTILITY TOWEL TOWELS BY DOCTOR JOE®



Each white utility towel features a lightweight cotton construction. Use these towels whenever you need a hardworking, 100% cotton product to regularly wipe off hands, pick up quick messes, and more. These towels are a great choice for around-the-shop use at car washes, detail businesses, garages, and more. Also for use as a courtesy towel, gym towel, tanning towel, food service, bar mop and janitorial tool.

- Sold 12 per case
- 100% cotton
- 28 oz/dozen
- Each towel measures 16" x 19"
- Lightweight for utility applications
- Wash and dry prior to first use - do not use fabric softener

\$6.95 **DJT1681-WHT** Towels



PLUSH INTERIOR DETAILING TOWELS TOWELS BY DOCTOR JOE®



Based on the popular, absorbent "hotel towel" concept, this is a heavy-weight, 100% cotton, full-plush terry towel. This plush and absorbent towel is great for car care applications. This towel is super-absorbent after one wash and machine dry. Use as an applicator or a "spotting" wiper for upholstery and carpeting. Excellent for cleaning and moisturizing leather seats and steering wheels. This handy, all-purpose towel can be used in janitorial, food service and housekeeping applications.

- Sold 12 per case
- Approximately 2.25 lb/dozen
- 100% cotton, full-terry towel
- Each towel measures 14" x 16"
- Heavy weight material; hotel quality
- Finished with real mill end hemming

\$14.85 **DJT1460-W** Towels



SUPER PLUSH MICROFIBER TOWEL TOWELS BY DOCTOR JOE®



Size and weight matter when cleaning leather, upholstery, and spotting automotive carpeting. Weighing in at 400 GSM this super plush towel is available in 16" x 16" and 16" x 27". The light charcoal color will not bleed or run with automotive cleaners and solvents. These phenomenal microfiber terry towels are the #1 choice for cleaning, scrubbing, dusting, mopping, drying, detailing, and wiping automotive interiors. Properly cared for, this towel is good for 500+ washings!

- Sold 12 per case
- Heavyweight and plush, bleach-resistant
- Absorbs up to 7-10 times its weight in moisture
- Attractive red stitched edge

\$26.13	DJMF8500-CHAR	Charcoal	Ultra 85	16" x 27"
\$15.95	DJMF8600-CHAR	Charcoal	Ultra 86	16" x 16"



ALL PURPOSE MICROFIBER TOWELS TOWELS BY DOCTOR JOE®



The 300 GSM All Purpose Microfiber Towel provides the performance and durability of microfiber with the supple feel of standard cotton towels. Available in three pastel colors, this cloth furnishes the detailer with opportunity to "color code," identifying a color with a job. Safe to use on electronic equipment and other sensitive surfaces with interior detailing. Use damp for general cleaning; wet for scrubbing heavily soiled areas; and dry for dusting. Excellent for use in leather cleaning and conditioning.

- Sold 12 per case
- Pastel colors do not bleed
- Each towel measures 16" x 16"
- Safe for use on vinyl, plastics, wood, and metal

KR Part #	Color	Towels Per Pkg	Bracket Pricing		Pallet Price*	
			1-11 Pkg	12 (+) Pkg		
DJMF4500-BL-50	Sky Blue	50	\$28.00	\$26.00	288 Pkg	\$7,488.00
DJMF4500-G-50	Medium Green	50	\$28.00	\$26.00	288 Pkg	\$7,488.00
DJMF4500-Y-50	Yellow	50	\$28.00	\$26.00	288 Pkg	\$7,488.00

*Free shipping on full pallets in the lower 48

DETAIL TOWELS - POLISHING



THE BLACK BEAUTY - OPTION 1

TOWELS BY DOCTOR JOE®



Also known as Ultra-05, this option is a plush handy microfiber polishing cloth. It is available in any color you want so long as it is black! Its small size, 12" x 12", is ideal for reaching tiny crevices and small panels and for touch-up. Perfect for removal of ceramic coatings. Extremely durable - able to withstand hundreds of washings with proper care and washing.

- Sold 12 per case
- Each towel measures 12" x 12"
- 300 GSM
- 80/20 blend

\$10.07 DJMF0500-BK Black



THE BLACK BEAUTY - OPTION 2

TOWELS BY DOCTOR JOE®



Also known as Ultra-82, our second option is a plush handy microfiber polishing cloth. It is also available in any color you want so long as it is black! The Ultra-82 is a heavy-duty towel offering incredible performance and durability of microfiber, but the supple feel and heavy weight of a standard cotton towel. The Ultra-82 is a 16" x 16" towel made with 300 GSM microfiber fabric that offers max absorbency and extraordinary polishing capabilities.

- Sold 12 per case
- Each towel measures 16" x 16"
- 300 GSM
- 80/20 blend

\$13.75 DJMF8200-BK Black



DJMF4500-RBL-50

ALL-PURPOSE BUFFING TOWELS

TOWELS BY DOCTOR JOE®



These Ultra-45 towels by Doctor Joe are 300 GSM microfiber towels that measure 16" square. Sold in new easy-to-manage yet economical bulk packs of 50 towels. Perfect for removal of polish, wax, compound, glaze, sealant, and detailing sprays. Use for buffing, spray waxes, and the final buff. Now offered in nine vibrant colors, helping you to color code towels for specific detailing processes.

- Sold 50 per case or by pallet
- Each towel measures 16" x 16"
- Warp knit, overlocked finished edges
- 80/20 microfiber blend

KR Part #	Towel Color	Towels Per Pkg	Bracket Pricing		Pallet Price	
			1-11 Pkg	12 (+) Pkg		
DJMF4500-BK-50	Black	50	\$26.00	\$26.00	288 Pkg	\$7,488.00
DJMF4500-BL-50	Sky Blue	50	\$28.00	\$26.00	288 Pkg	\$7,488.00
DJMF4500-DG-50	Dark Green	50	\$28.00	\$26.00	288 Pkg	\$7,488.00
DJMF4500-DO-50	Dark Orange	50	\$28.00	\$26.00	288 Pkg	\$7,488.00
DJMF4500-G-50	Medium Green	50	\$28.00	\$26.00	288 Pkg	\$7,488.00
DJMF4500-P-50	Dark Purple	50	\$28.00	\$26.00	288 Pkg	\$7,488.00
DJMF4500-R-50	Red	50	\$28.00	\$26.00	288 Pkg	\$7,488.00
DJMF4500-RBL-50	Royal Blue	50	\$28.00	\$26.00	288 Pkg	\$7,488.00
DJMF4500-Y-50	Yellow	50	\$28.00	\$26.00	288 Pkg	\$7,488.00

Free shipping on full pallets in the lower 48



DJMF1106-CHAR

LARGER ALL-PURPOSE BUFF TOWELS

TOWELS BY DOCTOR JOE®

Available after 10/15/22



Many professional detailers prefer to work with a larger buff towel for wax removal. This towel is the big brother of the ALL-PURPOSE BUFF TOWELS, measuring 16" x 24" in size. With added surface area, the larger towel reduces buffing time. It is also less likely to get filled with wax cake. Perfect for removal of polish, wax, compound, glaze, sealant, and detailing sprays. Use for buffing, spray waxes, and the final buff. Now offered in five vibrant colors.

- Sold 50 per case or by pallet
- Each towel measures 16" x 24"

KR Part #	Color	Towels Size	Towels Weight	Towels Per Pkg	Your Price Per Pkg	Free Shipping Full Pallet*	Towels Per Pallet
DJMF1106-CHAR	Charcoal	16" x 24"	300 GSM	50	\$50.00	168 Pkg \$8,400.00	8,400
DJMF1106-RBL	Royal Blue	16" x 24"	300 GSM	50	\$50.00	168 Pkg \$8,400.00	8,400
DJMF1106-DG	Dark Green	16" x 24"	300 GSM	50	\$50.00	168 Pkg \$8,400.00	8,400
DJMF1106-R	Red	16" x 24"	300 GSM	50	\$50.00	168 Pkg \$8,400.00	8,400
DJMF1106-BK	Black	16" x 24"	300 GSM	50	\$50.00	168 Pkg \$8,400.00	8,400

**Ask about getting Custom Towel Labels on pallet orders for FREE!

*In the lower 48

DETAIL TOWELS - PLUSH POLISHING

DJMF8500-BK



DJMF8500-CHAR

SUPER PLUSH MICROFIBER TOWEL

TOWELS BY DOCTOR JOE®



These lavish towels are perfect for removing cured paste waxes and sealants. Excellent for wiping away dust, dirt, and debris or for use with spray waxes, resulting in a streak-free shine. Size and weight matter when buffing vehicles. Weighing in at 400 GSM, this unique towel is offered in two useful sizes – 16" x 16" and 16" x 27". It is the perfect towel for use with detail sprays or even the final buff. These towels have been engineered for long use, and will withstand hundreds of washings. Available in solid black or black and charcoal with a distinctive red texturized soft nylon edge banding. When properly cared for, this towel is good for 500+ washings!

- Sold 12 per case
- Heavyweight and plush, use for ceramic coatings
- Good for compound removal
- Removes, sealants, polishes, glazes, and waxes

\$26.13	DJMF8500-CHAR	Charcoal	Ultra 85	16" x 27"
\$26.13	DJMF8500-BK	Black	Ultra 85	16" x 27"
\$29.15	DJMF1500-BK	Solid Black	Ultra 15	16" x 27"
\$15.95	DJMF8600-CHAR	Charcoal	Ultra 86	16" x 16"
\$15.95	DJMF8600-BK	Black	Ultra 86	16" x 16"



PLUSH VELVET MICROFIBER POLISHING TOWEL

TOWELS BY DOCTOR JOE®



The softest professional microfiber for use in polishing ceramic paint coatings. It features a special 80/20 blend of polyester and polyamide that delivers a perfect scratch-free finish every time, even after many washings. It creates a unique softness that brings out a brilliant high luster on newly-waxed surfaces. Larger size enables towel-folding that helps keeping a clean towel on the polishing surface at all times.

- Sold 10 per case
- 500 GSM
- Will not scratch paint, clear coat, or other surfaces
- Maximum plushness when a higher pile is preferred
- Each towel measures 16" x 24"
- Deep velvet pile makes it ideal for the final polish
- Guaranteed streak-free, lint-free, and non-abrasive

\$52.00	DJMF1300-BL	Towels
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TOWELZILLA™ – THE EXTREME DETAILING TOWEL

TOWELS BY DOCTOR JOE®



Doctor Joe is delighted to introduce TowelZilla™, the ultimate car cloth. The towel is made from a super-thick, plush microfiber coral fleece that introduces a softness that is unrivaled in the Automotive Appearance Industry! It simply trounces the competition. Dare I say there is no competition. Everything is big about TowelZilla™, except its price. Weighing in at a monstrous 780 GSM, it is available 18" x 30" or 25" x 36", both in charcoal grey. TowelZilla™ is equally suitable for drying vehicles, wax removal, and unsurpassed for use in the final buff. Size matters and TowelZilla™ is the T-Rex of towels!

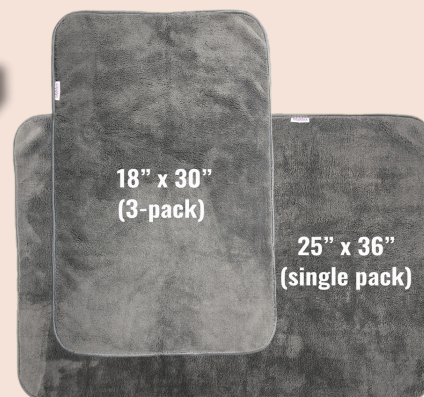
- Will not scratch paint, clear coat, or other surfaces
- Maximum plushness when a higher pile is preferred
- Deep velvet pile makes it ideal for the final polish
- Guaranteed streak-free, lint-free, and non-abrasive

DJMF2536



DJMF1830

KR Part #	Color	Towels Size	Towels Weight	Towels Per Pkg	Pkgs Per Case	Your Price Per Pkg
DJMF1830-GRY	Charcoal	18" x 30"	780 GSM	3	12	\$23.50
DJMF2536-GRY	Charcoal	25" x 36"	780 GSM	1	20	\$12.95



DETAIL TOWELS - CERAMIC COATING

**CERAMIC APPLICATOR PAD**

TOWELS BY DOCTOR JOE®



These applicators from Towels by Doctor Joe have a rectangular, blue design. During the process of covering a car with ceramic paint protection, a professional auto detailer uses an applicator pad to apply the coating. The ceramic liquid is very expensive, and if the liquid is wicked into the sponge applicator it would be a costly loss of product. This pad has a plastic barrier inside to prevent loss.

- Sold 10 per case
- Each applicator measures 3½" x 6"

\$21.45 DJA3506-M**BULK PACKED EDGELESS MICROFIBER LEVELING TOWEL**

TOWELS BY DOCTOR JOE®



These 300 GSM towels are great for use in cleaning greasy car door wells, small detailing jobs, housekeeping, dusting, spill clean-up, as car wash giveaway items, and more! They are sold 50 towels per case. Get this bulk quantity at a great price while it lasts!

- Sold 50 per case
- Color will not run with any chemical or solvent use
- Engineered to withstand hundreds of washings
- Surface areas of the towel are completely lint-free
- Each towel measures 16" x 16"
- Ultra-Sonic sealed cut edge on all sides of the towel
- Made from extremely fine-fiber, 100% split microfibers
- For ceramic application, leveling, and coating removal

\$55.00 DJMF1115**SUEDE MICROFIBER APPLICATOR/LEVELING TOWEL**

TOWELS BY DOCTOR JOE®



The Towels by Doctor Joe ULTRA-12B detailing towel is made with 260 GSM microfiber fabric that is incredibly soft and smooth. Rather than being terry or textured like other microfiber towels, these lint-free towels have a supple suede feel. These towels work incredibly well on dark-colored vehicles — orbital polisher lines just disappear! They're also great for dusting computers, wiping glass stove tops, cleaning mirrors, polishing furniture, and general housekeeping. **This towel is suitable as an applicator or for leveling, but not both. Keep towels separate.**

- Sold 12 per case
- Each towel measures 16" x 16"

\$16.50 DJMF1200-BL**PLUSH VELVET POLISHING TOWEL**

TOWELS BY DOCTOR JOE®



The softest professional microfiber for use in polishing ceramic paint coatings. It features a special 80/20 blend of polyester and polyamide that delivers a perfect scratch-free finish every time, even after many washings. It creates a unique softness that brings out a brilliant high luster on newly-waxed surfaces. Larger size enables towel-folding that helps keeping a clean towel on the polishing surface at all times.

- Sold 10 per case
- 500 GSM
- Will not scratch paint, clear coat, or other surfaces
- Maximum plushness when a higher pile is preferred
- Each towel measures 16" x 24"
- Deep velvet pile makes it ideal for the final polish
- Guaranteed streak-free, lint-free, and non-abrasive

\$52.00 DJMF1300-BL Towels**ELITE-01 TERRY MICROFIBER POLISHING TOWEL**

TOWELS BY DOCTOR JOE®



This microfiber towel was originally developed in Korea for cleaning and polishing the ceramic coated chassis boards in Smart Phones. Samsung® developed and holds some of the patents for ceramic coatings. One of their slogans is "Create the Future." Little did we know, it would pertain to nano-coatings used in the automotive appearance industry. You can be a part of this future now with Doctor Joe's ELITE-01.

- Case count varies
- 340 GSM
- Laundered to remove filament lint & yarn oil
- Made in Korea
- Each towel measures 16" x 27"
- 70% polyester / 30% poly-amide blend for extreme softness
- Ready to use right out of the package
- Use for polishing waxed surfaces and ceramic coating coatings

\$12.54	DJMF0100-BK-3	3 Pack
\$50.16	DJMF0100-BK	12 Pack

MICROFIBER VENDING TOWELS - IN STOCK & CUSTOMIZED

WHY PUT YOUR NAME & LOGO ON VENDING TOWELS?

Your customers are buying towels from you every day. If you are selling microfiber towels, you have a unique opportunity to grow your brand and your business. Why sell blank towels to your customers when you can have your name, logo, and message beautifully printed on the towel's packaging! You can also place a QR Code on the towel's label with an invitation to "PLEASE SCAN ME." It can direct your customers to your website, social media presence, or wherever you want to encourage them to visit! Each time the towel is used on and off premise your name and logo will make an impression. For only pennies more you can also print name, logo, and message on the towel as well. How cool is that?



Custom Printed Packages of Microfiber for Vending

Complete with custom towel labels- TOWELS ARE PRINTED*

3-color printing available

Kleen-Rite Part Number	Color	Towel Size	Towel Weight	MOQ EA 90-120 DAYS	Towel Style	Towels Per Case	Total Cases	Your Price Each Towel
DJ1216-300-BLPPA-XX	Sky Blue	12" x 16"	300 GSM	10,000	Dual Surface	100	100	\$0.72
DJ1515-300-BLPPA-XX	Sky Blue	15" x 15"	300 GSM	15,000	Dual Surface	100	150	\$0.78

Same size as Big Boss

*FREE SHIPPING in the lower 48

Custom Printed Packages of Microfiber for Vending

Complete with custom towel labels- TOWELS ARE NOT PRINTED*

3-color printing available

Kleen-Rite Part Number	Color	Towel Size	Towel Weight	MOQ EA 90-120 DAYS	Towel Style	Towels Per Case	Total Case	Your Price Each Towel
DJ1616BL-XXXXXX	Sky Blue	16" x 16"	280 GSM	15,000	Circular Knit	100	150	\$0.68
DJ1616-260-BLP-XX	Sky Blue	16" x 16"	260 GSM	15,000	Warp Knit	100	150	\$0.54
DJ1216-300-BLP-XX	Sky Blue	12" x 16"	300 GSM	10,000	Warp Knit	100	150	\$0.62

Same size as Big Boss

*FREE SHIPPING in the lower 48



Customize the package with your logo and name!



ULTRA-21 WRAPPED MICROFIBER VENDING TOWELS

TOWELS BY DOCTOR JOE®



These 280 GSM towels offer lint-free and streak-free results, making them perfect for car washing and drying. The superior softness of the microfiber material allows for scratch-free polishing and drying on auto surfaces. This pre-laundered microfiber vending towel is ready to use right out of the package. The gentle softness of this towel is achieved through a special circular knitting manufacturing process. The same cloth dries, polishes, and cleans.

- Sold 100 per case
- Folded for drop shelf & glass front vending
- Great for polishing and body drying
- Each towel measures 16" x 16"
- Multiple colors to set up color coding at your wash!
- Absorbs 8 times its weight and dries quickly

Price	KR Part #	Color	Overlay
\$82.49	DJMF1616B	Blue	DEDSMF-BL
\$82.49	DJMF1616G	Green	DEDSMF-G
\$82.49	DJMF1616Y	Yellow	DEDSMF-Y

Price	KR Part #	Color	Overlay
\$82.49	DJMF1616O	Orange	DEDSMF-O
\$82.49	DJMF1616R	Red	DEDSMF-R

TOWEL GUIDE



\$0.50 FOLDED BLUE-SHAM®

NU-TOWEL

- These soft yet durable Blu-Sham car wash towels are great for use on cars, vans, and trucks. Perfect for cleaning windshields, polishing chrome, and drying cars. These folded blue towels are made of fiber paper and they are reusable.

- 28" x 17"
- Brings back \$75
- 150 per case
- **NOT WRAPPED**
- Vendor ready
- FREE DECAL!

\$37.85	VSB4075	Sham
FREE	VE0106	75¢ Decal
FREE	VE0105	\$0.50 Decal

NOT WRAPPED



\$0.25 FOLDED BLUE-SHAM®

NU-TOWEL

- The most economical towels on the car wash market. Offer your customers these multi-purpose towels to dry their vehicles, clean their windshields and detail their cars. A great addition to your car wash vending machines!

- 17" x 18"
- **NOT WRAPPED**
- Brings back \$50
- Vendor ready
- 200 per case
- FREE DECAL!

\$41.25	VSB3065	Sham
FREE	VE0104	Decal

NOT WRAPPED



\$0.25 FLAT BLUE-SHAM®

NU-TOWEL

- 13" x 24"
- 1250 per case
- Packed 250 per box
- **NOT WRAPPED**

\$185.25	VSB250	Sham
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NOT WRAPPED



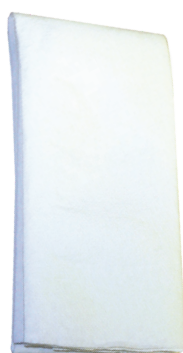
\$0.50 FLAT BLUE-SHAM®

NU-TOWEL

- 22½" x 24"
- 750 per case - packed 150 per box
- **NOTE: PLEASE BE AWARE THAT THESE TOWELS ARE FLAT PACKED. FOLDED TOWEL IN IMAGE IS ONLY FOR ILLUSTRATIVE PURPOSES.**

\$227.40	VSB150	Sham
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NOT WRAPPED



NU-SHAM WHITE TOWEL

NU-TOWEL

- This towel is perfect for drying cars, polishing chrome, and cleaning windshields. It is designed for use with the 75 cent decal display for your car wash vending machines.

- 19" x 28"
- \$0.75 vend
- 200 per case
- Brings back \$150

\$46.75	VSB2055	Towels
FREE	VE0126	Decal

NOT WRAPPED

TOWEL GUIDE



WHITE SUPER TRUCK TOWEL DECAL

VENDOR READY CAR WASH TOWELS

FREE

VE0135



WHITE SUPER TRUCK TOWEL

VENDOR READY CAR WASH TOWELS

- One of our most popular car wash towels. These towels are thick and soft and won't streak your car wash customer's automobile. Whether these towels are sold in a car wash vending machine or given as a freebie in your car wash detail area, customers love the thick absorbent qualities of these towels.
- 19½" x 28"
- 200 per case
- Bulk packed
- Folded

\$35.59

VSK2500

NOT WRAPPED

WHITE WRAPPED PAPER TOWEL

VENDOR READY CAR WASH TOWELS

- 19½" x 28"
- 200 per case
- Bulk packed
- Folded
- Extra absorbent

\$39.69

VSK2550

WRAPPED



BLUE SUPER TRUCK TOWEL DECAL

VENDOR READY CAR WASH TOWELS

FREE

VE0138



BLUE SUPER TRUCK TOWEL

VENDOR READY CAR WASH TOWELS

- Car wash towels made from soft, absorbent blue paper. These towels are perfect for your car wash vending machines and auto drying areas. These car wash towels are the most economical towels in the car wash industry and can be resold from \$0.50 to \$1, helping increase profits at your car wash operation.
- 19½" x 28"
- 200 per case
- Bulk packed
- Folded

\$34.97

VSK2600

NOT WRAPPED

BLUE WRAPPED PAPER TOWEL

VENDOR READY CAR WASH TOWELS

- 19½" x 28"
- 200 per case
- Bulk packed
- Extra absorbent
- Folded

\$41.68

VSK2650

WRAPPED

TOWEL GUIDE



25¢ WHITE BULK TOWEL

KLEEN-RITE

Economic and absorbent, the towels are made from soft, durable paper fibers. Great for all around drying of vehicles. Excellent money-earner in vending!

- Sold 250 per case
- Folded for drop shelf vending
- Best for general cleaning use inside and out
- Each towel measures 19½" x 20½"
- Bulk case for full-service and self-service washes

\$30.17

VSK2400

Towels

NOT WRAPPED



25¢ BLUE BULK TOWEL

KLEEN-RITE

Rugged, heavy duty blue truck towels These car wash towels are super absorbent and have a low lint quality. Great for all around drying of vehicles.

- Sold 200 per case
- Folded for drop shelf vending
- Best for general cleaning use inside and out
- Each towel measures 19½" x 20"
- Bulk case for full-service and self-service washes

\$25.62

VSK2200

Towels

NOT WRAPPED



50¢ ECONOMY BULK TOWEL

KLEEN-RITE

Durable, effective, and economic, Super Klean Towels are washable, and last up to 30 washes. Made to not leave streaks behind.

- Sold 200 per case
- Folded for drop shelf vending
- Best for large drying tasks and full-service, heavy-traffic washes!
- Each towel measures 19" x 27"
- Bulk case for full-service and self-service washes

\$28.92

VSKE50

Towels

NOT WRAPPED



25¢ BULK WHITE SCRIM TOWEL

KLEEN-RITE

Reinforced with Nylon Scrim fibers, these towels offer durability and strength beyond basic towels. The nylon scrim helps these towels to remain super strong, even when wet! These car wash towels are super absorbent and have a low lint quality. Great for all around drying of vehicles.

- Sold 250 per case
- Folded for drop shelf vending
- Best for cleaning glass, chrome, and other auto surfaces that require a shine
- Each towel measures 19½" x 20"
- Bulk case for full-service and self-service washes

\$27.96

VSK1000

Towels

NOT WRAPPED



50¢ BULK WHITE SCRIM TOWEL

KLEEN-RITE

Reinforced with Nylon Scrim fibers, these heavy-duty towels offer durability and strength beyond basic towels. The nylon scrim helps these towels to remain super strong, even when wet! These car wash towels are super absorbent and have a low lint quality. Great for all around drying of vehicles.

- Sold 250 per case
- Folded for drop shelf vending
- Best for cleaning glass, chrome, and other auto surfaces that require a shine
- Each towel measures 19½" x 28"
- Bulk case for full-service and self-service washes

\$37.21

VSK1100

Towels

NOT WRAPPED



25¢ WRAPPED NYLON SCRIM TOWEL

KLEEN-RITE

Reinforced with Nylon Scrim fibers, these towels offer durability and strength beyond basic towels. The nylon scrim helps these towels to remain super strong, even when wet! These car wash towels are super absorbent and have a low lint quality. Wrapped to ensure they are kept clean until use. Great for all around drying of vehicles.

- Sold 250 per case
- Each towel measures 19½" x 20"
- Folded for drop shelf & glass front vending
- Individually packaged with hang hole for retail sales
- Best for cleaning glass, chrome and other auto surfaces that require a sign.

\$30.45

VSK1050

Towels

WRAPPED



50¢ WRAPPED NYLON SCRIM TOWEL

KLEEN-RITE

Reinforced with Nylon Scrim fibers, these towels offer durability and strength beyond basic towels. The nylon scrim helps these towels to remain super strong, even when wet! These car wash towels are super absorbent and have a low lint quality. Wrapped to ensure they are kept clean until use. Great for all around drying of vehicles.

- Sold 250 per case
- Each towel measures 19½" x 28"
- Folded for drop shelf & glass front vending
- Individually packaged with hang hole for retail sales
- Best for cleaning glass, chrome and other auto surfaces that require a sign.

\$40.78

VSK1150

Towels

WRAPPED



25¢ WRAPPED TOWELS

KLEEN-RITE

Rugged, heavy duty blue truck towels These car wash towels are super absorbent and have a low lint quality. Great for all around drying of vehicles.

- Sold 200 per case
- Each towel measures 19½" x 20"
- Folded for drop shelf & glass front vending
- Wrapped to ensure they are kept clean until use
- Best for general cleaning use inside and out

\$33.98

VSK2250

Towels

WRAPPED



25¢ KLEEN-SHAM

KLEEN-RITE

Tough sham towels stand up to the stickiest grease and harshest chemicals. Bulk, blended towels make for a great all-around solution for shop use, vending, and customer giveaway. Streak-free drying that won't scratch vehicle finishes.

- Sold 200 per case
- Each towel measures 18" x 20"
- Folded for drop shelf vending
- Bulk case for full-service and self-service washes
- Best for tough drying and cleaning tasks, including engine bays, wheel areas, and door and trunk jambs

\$31.54

VSK3065

Towels

NOT WRAPPED

FREE

DEDSKS

Overlay

FREE

VE0155

Decal



50¢ KLEEN-SHAM

KLEEN-RITE

Tough sham towels stand up to the stickiest grease and harshest chemicals. Bulk, blended towels make for a great all-around solution for shop use, vending, and customer giveaway. Streak-free drying that won't scratch vehicle finishes. Extra-large, for bigger jobs!

- Sold 150 per case
- Each towel measures 18" x 28"
- Folded for drop shelf & glass front vending
- Available wrapped and unwrapped
- Best for tough drying and cleaning tasks, including engine bays, wheel areas, and door and trunk jambs

\$36.56

VSK4070

Wrapped

\$30.30

VSK4075

Not Wrapped

FREE

DEDSKS

Overlay

FREE

VE0155

Decal

TOWEL GUIDE



HUGE & HEFTY PAPER TOWELS

J.E. ADAMS

These Huge & Hefty Car Wash Towels are made with fine paper pulp fibers that ensure softness and durability while also maintaining high absorbency. Pre-folded for easy storage and filling of your vending machines.

- Sold 250 per case
- Best for drying and polishing
- Ready for vending sales
- Each towel measures 18¾" x 27"
- Soft and highly absorbent

\$60.35	VST1502	Towels	NOT WRAPPED
FREE	DEA8420-1	Decal	



50¢ BULK TRUCK TOWEL

GIANT INDUSTRIES

These Giant Super Truck Towels have a soft feel, are very absorbent, and are sized for large surface areas. Ready for vending-fit in all dropshelf vendors.

- Sold 180 per case
- Great for vehicle drying
- 50¢ recommended vending price
- Each towel measures 18½" x 27½"
- Classic white color

\$30.57	VST2000	Towels	NOT WRAPPED
FREE	VE0103T	Decal	



25¢ BLUE BULK TOWEL

GIANT INDUSTRIES

Extra-tough Giant Blue Towels offer great scrubbing ability while still being absorbent and reusable. Used for car wash vending purposes.

- Sold 360 per case
- Classic blue color
- 25¢ recommended vending price
- Each towel measures 18" x 17½"
- Excellent for glass cleaning, general cleaning and drying

\$56.90	VST25BB	Towels	NOT WRAPPED
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50¢ BLUE BULK TOWEL

GIANT INDUSTRIES

Extra-tough Giant Blue Towels offer great scrubbing ability while still being absorbent and reusable. Used for car wash vending purposes with decals available.

- Sold 180 per case
- Classic blue color
- 50¢ recommended vending price
- Each towel measures 18" x 27"
- Best for glass cleaning, general cleaning and drying
- Fits all drop shelf vending machines

\$34.13	VST50BB	Towels	NOT WRAPPED
FREE	VE0103B	Decal	



TUF TOWEL HEAVY DUTY WIPES

KLEEN-RITE CORP.

Handy dispensing box of single reinforced nylon towels for quick wipe-off needs. Disposable wipes are perfect for spot wiping and cleaning. Place dispenser in detail area and let clients take as needed, or put the dispenser in your shop, office, or elsewhere to have towels on demand!

- Sold 150 per box
- 6 boxes per case
- Best for handing out to your customers for spot wiping and cleaning
- Each towel measures 13" x 13"
- Handy dispenser

\$37.58	VSK2800	Towels	NOT WRAPPED
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TOWEL GUIDE



ATLAS TOWEL MDI VENDING ITEMS

- High performance cloth-like towel
- Clean windows & glass
- Interior spot cleaning
- 18" x 28"

- Wipes dry, lint-free and durable for reuse
- Exterior trim & wheels
- 150 per box

\$38.75	ATLAS	Towels
FREE	VE0130	1 Column Decal



"THE CHAMP" BODY TOWEL MDI VENDING ITEMS

- Soft, thick and bulky
- Buffing, polishing & wax

- Detailing & body drying
- 200 per box



The Champ

- 19" x 28"
- Available in white or blue

\$42.99	CHAMPW	White Towel
FREE	VE0131	White Decal

\$42.99	CHAMPBL	Blue Towel
FREE	VE0132	Blue Decal



BAGGED/WAPPED BLUE FOLDED VENDING TOWEL QUICK DRY®

Quick Dry car wash towels are plush and durable for repeated scratch-free drying and feature bagged packaging for vending and retail. They are superior to other cloth towels in softness and absorbency and are lint-free and scratch-free on even the most delicate surfaces. Wet it, wring it, and wipe it for consistent drying over and over again!

- Sold 100 per case
- Packaged for drop & glass front shelf vending
- Excellent choice for economic, low-impact vending

- Each towel measures 17" x 22"
- Free of chemicals and safe for all surfaces

\$65.85	VS175W	Towels
FREE	VE0102	Decal
FREE	DEDSQC	Overlay

WRAPPED



FOLDED BLUE VENDING TOWEL QUICK DRY®

Quick Dry car wash towels are plush and durable for repeated scratch-free drying. They are superior to other cloth towels in softness and absorbency and are lint-free and scratch-free on even the most delicate surfaces. Wet it, wring it, and wipe it for consistent drying over and over again!

- Sold 100 per case
- Folded for drop shelf vending
- Excellent choice for economic, low-impact vending

- Each towel measures 17" x 22"
- Free of chemicals and safe for all surfaces

\$59.95	VS175	Towels
FREE	VE0102	Decal
FREE	DEDSQC	Overlay

NOT WRAPPED

TOWEL GUIDE



FOLDED VENDING TOWEL

QUICK DRY®

Get a lint free and spot-free finish with Quick Dry cotton car wash towels. White cotton towels are perfect bulk buys for full-service washes!

- Sold 100 per case
- Great choice for high-volume washes
- Free of chemicals, safe for all surfaces
- Each towel measures 17" x 22"
- Available in white or green
- Withstands hundreds of washes

\$73.30	VS177	White
\$73.30	VS178	Green

NOT WRAPPED



WHITE CLOTH DETAILING DIAPER

QUICK DRY®

Made of 100% cotton, these thick and absorbent detailing diapers are ideal for waxing, buffing, and polishing vehicle surfaces! Pre-folded to work with your existing car wash towel vending, each item is packaged in a 5" x 7" clear zipper bag and ready to sell. Super soft and super absorbent, detailing diapers go beyond the normal towel!

- Sold 100 per case
- Packaged for drop shelf and glass front vending
- Best for detailing shops and services
- Each towel measures 14" x 20"
- Features hang hole for retail sales

\$127.59	VS183	Towel
FREE	VE0112	Decal
FREE	DEDSDD	Overlay

WRAPPED



BAGGED/WRAPPED TRIPLE WASH TOWEL

QUICK DRY®

You wash your full-service towels to get them nice and soft before use – now you can offer that same feel to your customers without having to wash and fold them yourself! Quick Dry Triple Wash Towels are 100% cotton and triple-washed prior to folding and packaging.

- Sold 100 per case
- Packaged for drop & glass front shelf vending
- Excellent choice for economic, low-impact vending
- Each towel measures 17" x 22"
- Free of chemicals and safe for all surfaces

\$65.80	VS175TWW	Towels
FREE	VE0116	Decal
FREE	DEDSQDTW	Overlay

WRAPPED



FOLDED TRIPLE WASH TOWEL

QUICK DRY®

You wash your full-service towels to get them nice and soft before use – now you can offer that same feel to your customers without having to wash and fold them yourself! Quick Dry Triple Wash Towels are 100% cotton and triple-washed prior to folding and packaging.

- Sold 100 per case
- Folded for drop shelf vending
- Excellent choice for economic, low-impact vending
- Each towel measures 17" x 22"
- Free of chemicals and safe for all surfaces

\$61.10	VS175TW	Towels
FREE	VE0116	Decal
FREE	DEDSQDTW	Overlay

NOT WRAPPED

TOWEL GUIDE



ALL AMERICAN WHITE TOWEL

QUICK DRY®

These All American towels are smooth and absorbent for a spotless finish. Their durable, disposable paper construction is a perfect choice for all your car wash towel needs. Plus, they effectively remove dirt and grime without the use of chemicals!

- Sold 200 per case
- Best for filling towel dispensers
- Use for glass cleaning or spot wiping
- Each towel measures 19½" x 28"
- Bulk buy makes them affordable to provide to customers

\$47.25	VS206	Towels
FREE	VE0162	Decal
FREE	DEDPTWL	Overlay

NOT WRAPPED



XXL ALL AMERICAN WHITE TOWEL

QUICK DRY®

These All American towels are smooth and absorbent for a spotless finish. Their durable, disposable paper construction is a perfect choice for all your car wash towel needs. Plus, they effectively remove dirt and grime without the use of chemicals!

- Sold 200 per case
- Best for filling towel dispensers
- Use for glass cleaning or spot wiping
- Each XXL towel measures 19½" x 31"
- Bulk buy makes them affordable to provide to customers

\$58.75	VS208	Towels
FREE	VE0164	Decal
FREE	DEDPTXLWL	Overlay

NOT WRAPPED



ALL AMERICAN BLUE TOWEL

QUICK DRY®

These All American towels are smooth and absorbent for a spotless finish. Their durable, disposable paper construction is a perfect choice for all your car wash towel needs. Plus, they effectively remove dirt and grime without the use of chemicals!

- Sold 200 per case
- Best for filling towel dispensers
- Use for glass cleaning or spot wiping
- Each XXL towel measures 19½" x 28"
- Bulk buy makes them affordable to provide to customers

\$47.25	VS205	Towels
FREE	VE0161	Decal
FREE	DEDPTBL	Overlay

NOT WRAPPED



XXL ALL AMERICAN BLUE TOWEL

QUICK DRY®

These All American towels are smooth and absorbent for a spotless finish. Their durable, disposable paper construction is a perfect choice for all your car wash towel needs. Plus, they effectively remove dirt and grime without the use of chemicals!

- Sold 200 per case
- Best for filling towel dispensers
- Use for glass cleaning or spot wiping
- Each XXL towel measures 19½" x 31"
- Bulk buy makes them affordable to provide to customers

\$58.75	VS207	Towels
FREE	VE0163	Decal
FREE	DEDPTXLBL	Overlay

NOT WRAPPED

TOWEL GUIDE



BIG BOSS MICROFIBER TOWEL

KLEEN-RITE

Big Boss microfiber cloth car wash towels consist of over 90,000 fibers per square inch, giving them superior softness while proving super strong. Folded and wrapped – ready for vendors!

- 100 towels per case
- Individually packaged for drop shelf and glass front vending
- Best for general car washing and drying
- Each towel measures 16" x 12"
- Totally lint-free and streak-free

\$61.99	VSKMF100	Towels
FREE	VE0121	Decal
FREE	DEDSKRMF	Overlay

WRAPPED



WHITE MICROFIBER TOWEL

KLEEN-RITE

Microfiber towels are much softer and more durable than your average cotton-based towels. There are over 90,000 fibers packed into every square inch of these towels creating a lint free, streak free super towel. Dries 10 times faster than regular cloth rags!

- 100 towels per case
- Individually packaged for drop shelf and glass front vending
- Perfect for car detailing and drying - will not scratch any auto surfaces
- Each towel measures 16" x 12"
- Wrapped to ensure cleanliness until use

\$79.99	VSKMF100W	Towels
FREE	DEDSMF-W	Overlay

WRAPPED



HEAVY WEIGHT MICROFIBER DETAILING TOWEL

KLEEN-RITE

Flat-pack microfiber towels are perfect for use at your full-service wash or as in-bay towels for your self-serve wash! Lint-free and non-abrasive, the multi-fiber towels combine strength and durability with absorbency and quick-drying for regular usage.

- 12 per bag
- Flat packed for car wash use - NOT SUITABLE FOR VENDING
- Pick from multiple colors to set up color coding at your wash - available in blue, green and red
- Each towel measures 16" x 24"
- Best for a lint-free, scratch-free finish!

\$16.48	VSKMF1624	Navy Blue
\$16.48	VSKMF1624R	Red
\$16.48	VSKMF1624G	Green

NOT WRAPPED

NOT FOR VENDING



MEDIUM WEIGHT MICROFIBER DETAILING TOWEL

KLEEN-RITE

Flat-pack microfiber towels are perfect for usage at your full-service wash or as in-bay towels for your self-serve wash! Lint-free and non-abrasive, the multi-fiber towels combine strength and durability with absorbency and quick-drying for regular usage. Pick from multiple colors to set up color coding at your wash - available in blue, green, red and yellow

- 50 per case
- Flat packed for car wash use - NOT SUITABLE FOR VENDING
- Each towel measures 16" x 16"
- Best for a lint-free, scratch-free finish!

\$37.27	VSKMF1616G	Green
\$37.27	VSKMF1616R	Red
\$37.27	VSKMF1616B	Blue
\$37.27	VSKMF1616Y	Yellow

NOT WRAPPED

NOT FOR VENDING



MEDIUM WEIGHT MICROFIBER DETAILING TOWEL

KLEEN-RITE

Flat-pack microfiber towels are perfect for use at your full-service wash or as in-bay towels for your self-serve wash! Lint-free and non-abrasive, the multi-fiber towels combine strength and durability with absorbency and quick-drying for regular usage.

- 50 per case
- Flat packed for car wash use - NOT SUITABLE FOR VENDING
- Available in blue only
- Each towel measures 16" x 12"
- Best for a lint-free, scratch-free finish!

\$27.32	VSKMF1612	Blue
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NOT WRAPPED

NOT FOR VENDING

TOWEL GUIDE



MICROFIBER VENDING TOWEL

RAINWIPES®

RainWipes microfiber towels help you clean faster, easier, and safer. Microfiber towels are super absorbent and eliminate swirls and scratches. They dry 10 times faster than regular rags and absorb dirt/moisture away from surfaces.

- Sold 100 per case
- Each towel measures 16" x 12"
- Folded for drop shelf & glass front vending
- Individually packaged with hang hole for retail sales
- Best for quick and easy auto detailing applications

\$70.39	RWMF1612	Towels
FREE	RWD100	Decal

WRAPPED



ULTIMATE MICROFIBER TOWEL

RAINWIPES®

RainWipes Ultimate Vending Towels are the perfect blend of performance and cost-efficiency for both the customer and car wash operator. A great choice for disposable yet highly effective microfiber towels for vending! Striking red color to catch the attention of customers!

- Sold 100 per case
- Each towel measures 14" x 14"
- Folded for drop shelf & glass front vending
- Individually packaged with hang hole for retail sales
- Best for quick and easy auto detailing applications

\$43.99	RWMF1414R	Towels
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WRAPPED



MICROFIBER PET DRYING TOWEL

RAINWIPES®

Pets hate baths, but you can reduce the time they spend cool and wet by offering your pet wash customers these pet wipes for low prices. Softer than traditional terry bath towels, super-absorbent microfiber dries up to 10 times faster!

- Case quantity varies - see chart below
- Various sizes available - see chart below
- Folded for drop shelf & glass front vending
- Individually packaged with hang hole for retail sales
- Best for pet and automotive body drying

\$70.39	PTW600	Toy Poodle Size - 12" x 16"	100 per case
\$132.00	PTW610	Husky Size - 16" x 24"	100 per case
\$258.50	PTW618	Great Dane Size - 36" x 48"	20 per case

WRAPPED



MICROFIBER DRYING TOWEL

RAINWIPES®

RainWipes microfiber towels help you clean faster, easier, and safer. Microfiber towels are super absorbent and eliminate swirls and scratches. They dry 10 times faster than regular rags and absorb dirt/moisture away from surfaces.

- Sold 100 per case
- Each towel measures 16" x 24"
- Bulk case for full-service washes
- Multiple colors to set up color coding at your wash!
- Best for larger auto detailing and drying applications

\$132.00	RWMF1624G	Green
\$132.00	RWMF1624V	Violet
\$132.00	RWMF1624	Blue

NOT WRAPPED

TOWEL GUIDE



WRAPPED BLUE MICROFIBER VENDING TOWEL

QUICK DRY®

High-quality Quick Dry Microfiber towels are durable microfiber towels made of absorbent cotton hooks that lock on to water, dirt, and dust for easy cleaning both inside and outside of vehicles. Your customers can "Wet It, Wring It, Wipe It" over and over again!

- Sold 100 per case
- Packaged for drop shelf & glass front vending
- Excellent choice for final interior and exterior cleaning
- Each towel measures 12" x 16"
- Folded and individually packaged for retail sales

\$71.23	VS182	Towel
FREE	VE0148	Decal
FREE	DEDSQD-MF	Overlay

WRAPPED

EXTRA PLUSH MICROFIBER TOWELS

QUICK DRY®

Quick Dry car wash towels are plush and durable for repeated scratch free drying and feature versatile packaging for multiple sales options. They are superior to other cloth towels in softness and absorbency and are lint free and scratch free on even the most delicate surfaces. Wet it, wring it, and wipe it for consistent drying over and over again! Best choice for when you need to remove the bulk of water in your drying process

- Sold 100 per case
- Packaged for drop shelf and glass front vending
- Each towel measures 16" x 16"
- Individually packaged with hang hole for retail sales

\$79.99	QBMF1616B	Blue	\$79.99	QBMF1616R	Red
\$79.99	QBMF1616G	Green	\$79.99	QBMF1616Y	Yellow

WRAPPED

ULTRA-21 WRAPPED MICROFIBER VENDING TOWELS

TOWELS BY DOCTOR JOE®

These 270 GSM towels offer lint-free and streak-free results, making them perfect for car washing and drying. The superior softness of the microfiber material allows for scratch-free polishing and drying on auto surfaces. This pre-laundered microfiber vending towel is ready to use right out of the package. The gentle softness of this towel is achieved through a special circular knitting manufacturing process. The same cloth dries, polishes, and cleans

- Sold 100 per case
- Folded for drop shelf & glass front vending
- Great for polishing and body drying
- Each towel measures 16" x 16"
- Multiple colors to set up color coding at your wash!
- Absorbs 8 times its weight and dries quickly

PRICE	PART #	Color	OVERLAY	PRICE	PART #	COLOR	OVERLAY
\$82.49	DJMF1616B	Blue	DEDSMF-BL	\$82.49	DJMF1616O	Orange	DEDSMF-O
\$82.49	DJMF1616G	Green	DEDSMF-G	\$82.49	DJMF1616R	Red	DEDSMF-R
\$82.49	DJMF1616Y	Yellow	DEDSMF-Y				

WRAPPED

WRAPPED MICROFIBER WAFFLE WEAVE TOWEL

QUICK DRY®

These waffle weave microfiber towels pick up and absorb more dust, dirt, and liquid than most cotton or disposable cleaning towels! Perfect for interior and exterior detailing and drying, these car wash towels are machine washable and reusable. The fibers have multiple edges to pick up and trap debris.

- Sold 80 per case
- Packaged for drop shelf and glass front vending
- Best choice for heavy interior and exterior cleaning projects
- Each towel measures 14" x 22"
- Washable and reusable

\$105.00	VS174	Towels
FREE	VE0176	Decal
FREE	DEDSWA	Overlay

WRAPPED

MICROFIBER WAFFLE WEAVE TOWEL

QUICK DRY®

These waffle weave microfiber towels pick up and absorb more dust, dirt, and liquid than most cotton or disposable cleaning towels! Perfect for interior and exterior detailing and drying, these car wash towels are machine washable and reusable for over 100 uses. The fibers have multiple edges to pick up and trap debris.

- Sold 12 per case
- Washable and reusable
- Each towel measures 17" x 26"
- Best choice for full-service interior and exterior cleaning

\$21.57	VS171	Towels
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NOT WRAPPED

Vending Machines



**YOU CAN ADD
CRYPTOPAY
TO THESE MODELS!**



THREE COLUMN ELECTRONIC VENDOR WITH DIGI-MAX DISPLAY

- **VEND CAPACITY** - 72 products
- **DIGI-MAX DISPLAY** shows price setting, amount inserted, vend sales count, etc.
- **24 VOLT AC POWER REQUIREMENT**
- **MOTORIZED SHELF DROP** - no handles to pull
- **PRICE ADJUSTMENT** - \$0.25 - \$99.75
- **MAX PRODUCT SIZE** - 1¼" x 4¼" x 8"
- **SHIP WEIGHT** - 145 lbs
- **COIN BOX** - Equipped With lock & 2 keys
- **MACHINE SIZE** - 42" H x 19¼" W x 12"

VEL899MAX	Slugbuster
VEL899MAX-MA	MA850
VEL899MAX-QL	MicroCoin QL
VEL899MAX-X	No Coin Mech

THREE COLUMN WITH CRYPTOPAY WITH CREDIT CARD SWIPER

VEL899MAXC	Slugbuster
VEL899MAX-MAC	MA850
VEL899MAX-QLC	MicroCoin QL
VEL899MAXC-X	No Coin Mech



SINGLE COLUMN ELECTRONIC VENDOR WITH DIGI-MAX DISPLAY

- **LARGER DOT MATRIX DISPLAY**
- **CRYPTOPAY CREDIT CARD OPTION**
- **LANGUAGE CHOICES, BRIGHTNESS SETTINGS**
- **VEND PRICE** - up to \$99.75
- **VEND CAPACITY** - 24 Products
- **24 VOLT AC POWER REQUIREMENT**
- **SIMPLE CUSTOMER INTERFACE**
- **MOTORIZED SHELF DROP** - no handles to pull
- **MAX PRODUCT SIZE:** 1¼" H x 4¼" W x 8" D
- **SHIP WEIGHT** - 49 lbs.
- **MACHINE SIZE:** 42" H x 12¼" W x 5¼" D

SINGLE COLUMN

VEL399MAX	Slugbuster
VEL399MAX-MA	MA850
VEL399MAX-QL	Microcoin QL
VEL399MAX-X	No Coin Mech

SINGLE COLUMN WITH CRYPTOPAY

VEL399MAXC-X	No Coin Mech
VEL399MAXC	Slugbuster
VEL399MAX-MAC	MA850

DID YOU KNOW...

You have had 61 years to get to know why Laurel means "Dependability in Vending" and is the first choice when purchasing car wash vending equipment for your wash.

Laurel began operation in a similar way to that of many companies in the car wash field. In 1959, Rich Kent incorporated a company that had its beginning in the basement of a house on Laurel Avenue in Wilmette, IL. The early work at Laurel involved the production of many different types of metal products and the continuing development of equipment to vend a wide array of consumer products.



TOWEL GUIDE



DELUXE MICROFIBER TOWELS

HI-TECH INDUSTRIES

Hi-Tech Industries Deluxe Microfiber Towels pick up more dust, dirt, and liquid than traditional cotton or disposable towels. These versatile towels are sold in a bulk 12 case for retail sale or to stock up for detailing purposes at your car wash.

- Sold 12 per case
- Bulk flat-pack for resale
- Excellent for general cleaning - safe for polishing, drying and glass cleaning
- Each towel measures 15" x 25"
- Bright blue or red color

\$18.82	MFT1525B	Blue	NOT WRAPPED	NOT FOR VENDING
\$18.82	MFT1525R	Red		



MAGNA SHINE® MICROFIBER DETAILING CLOTH

HI-TECH INDUSTRIES

Hi-Tech Magna Shine Yellow Microfiber Towels are incredibly soft while removing streaks, haze, dust, and wax residue like a magnet. Microfiber towels are low lint and washable.

- Sold 192 per case
- Bulk flat-packed
- Excellent for wiping off tire dressing overspray - also great for all-purpose cleaning
- Each towel measures 16" x 16"
- Bright yellow color

\$138.10	MFT20Y	Towels	NOT WRAPPED
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MAGNA SHINE® VEND-READY MICRO-FIBER DETAILING CLOTH

HI-TECH INDUSTRIES

Hi-Tech Magna Shine Microfiber Cloths are incredibly soft while removing streaks, haze, dust, and wax residue like a magnet. Microfiber towels are low lint, washable, and packaged for vendor use.

- Sold 72 per case
- Pre-wrapped for vending
- Perfect for wiping off tire dressing overspray
- Each towel measures 12" x 12"
- Great for all-purpose cleaning

\$80.76	MFT21836	Towels	WRAPPED
FREE	VE0108	Decal	
FREE	DEDS108	Overlay	



WATER MAGNET MICROFIBER TOWEL

MEGUIAR'S®

Meguiar's Water Magnet Microfiber Towels reduce drying time with less wring-outs by absorbing up to two times the water of traditional terry towels. Waffle texture wrings out easily and leaves a spot-free finish. Ready for in-store retail.

- Sold 6 per case
- Best for bulk water removal
- Ready for retail sales
- Each towel measures 22" x 30"
- Soft and highly absorbent

\$43.84	MGR2000	Towels	NOT WRAPPED
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3 PACK SUPREME SHINE MICROFIBER TOWEL

MEGUIAR'S®

Pre-washed and dual-sided, Meguiar's Super Shine Microfiber Towels shine like no other! Provides a faster wipe off with less strokes for mirror-like results. Ready for in-store retail.

- Sold 12 - 3 packs per case
- Ready for retail sales
- Each towel measures 16" x 24"
- Perfect for that final wipe for a supreme finish shine

\$68.15	MGR2020	Towels	NOT WRAPPED
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TOWEL GUIDE



WRAPPED BIG WHITE TOWEL

KLEEN-RITE

Super big and super absorbent towels for your car wash facility. The low-lint quality of these car wash towels makes them perfect for drying cars, cleaning glass and polishing chrome.

- 150 towels per case
- Each towel measures 20" x 40"
- Wrapped for drop shelf & glass front vending
- Wrapped towels to ensure they are kept clean until use
- Top choice for multipurpose use at large car wash facilities

\$53.17	BWT1503W	Towels
FREE	DEBWT	Decal

WRAPPED



FOLDED BIG WHITE TOWEL

KLEEN-RITE

Super big and super absorbent towels for your car wash facility. The low-lint quality of these car wash towels makes them perfect for drying cars, cleaning glass and polishing chrome.

- 150 towels per case
- Each towel measures 20" x 40"
- Folded for drop shelf vending
- Bulk case for full-service & self-service washes
- Top choice for multipurpose use at large car wash facilities

\$40.90	BWT1503	Towels
FREE	DEBWT	Decal

NOT WRAPPED



WRAPPED BIG BLUE TOWEL

KLEEN-RITE

Big Blue car wash towels are super soft and super absorbent and won't scratch or streak a vehicles' surface or finish. These car wash towels are made of soft blue paper and come packed folded. Absorbs up to 10 times its weight in water!

- 150 towels per case
- Each towel measures 20" x 40"
- Wrapped for drop shelf & glass front vending
- Wrapped towels to ensure they are kept clean until use
- Best for large drying tasks including oversized trucks and vans

\$59.84	VSKB2040W	Towels
FREE	VE0136	Decal

WRAPPED



FOLDED BIG BLUE TOWEL

KLEEN-RITE

Big Blue car wash towels are super soft and super absorbent and won't scratch or streak a vehicles' surface or finish. These car wash towels are made of soft blue paper and come packed folded. Absorbs up to 10 times its weight in water!

- 150 towels per case
- Each towel measures 20" x 40"
- Folded for drop shelf vending
- Bulk case for full-service & self-service washes
- Best for large drying tasks including oversized trucks and vans

\$44.45	VSKB2040	Towels
FREE	VE0136	Decal

NOT WRAPPED

TOWEL GUIDE



WRAPPED WHITE TERRY CLOTH TOWEL

KLEEN-RITE

Soft, terry cloth towels come wrapped and folded. Washable and reusable, they are an excellent value for vending or usage around your wash. Excellent for drying, wax removal, dusting, and so much more!

- 100 towels per case
- Each towel measures 14" x 18"
- Wrapped for drop shelf & glass front vending
- Wrapped towels to ensure they are kept clean until use
- Best for chrome polishing, glass cleaning and body drying

\$57.52	VSKTT100W	Towels
FREE	VE0151	Decal

WRAPPED



FOLDED WHITE TERRY CLOTH TOWEL

KLEEN-RITE

Soft, terry cloth towels come unwrapped and folded. Washable and reusable, they are an excellent value for vending or usage around your wash. Excellent for drying, wax removal, dusting, and so much more!

- 100 towels per case
- Each towel measures 14" x 18"
- Folded for drop shelf vending
- Bulk case for full-service & self-service washes
- Best for chrome polishing, glass cleaning and body drying

\$46.72	VSKTT100	Towels
FREE	VE0151	Decal

NOT WRAPPED



WRAPPED BLUE CLOTH TOWEL

KLEEN-RITE

Soft, 100% cotton unwrapped and folded towels are lint-free, washable, reusable, and an excellent value! Great all-around towels in eye-catching bright blue color. Excellent for drying, wax removal, dusting, and so much more! Large, thick, and extremely absorbent.

- 100 towels per case
- Each towel measures 17" x 24"
- Wrapped for drop shelf & glass front vending
- Wrapped towels to ensure they are kept clean until use
- Perfect for detailing, body drying and glass cleaning

\$57.66	VSKBC100W	Towels
FREE	VE0150	Decal

WRAPPED



FOLDED BLUE CLOTH TOWEL

KLEEN-RITE

Soft, 100% cotton unwrapped and folded towels are lint-free, washable, reusable, and an excellent value! Great all-around towels in eye-catching bright blue color. Excellent for drying, wax removal, dusting, and so much more! Large, thick, and extremely absorbent.

- 100 towels per case
- Each towel measures 17" x 24"
- Folded for drop shelf vending
- Bulk case for full-service & self-service washes
- Perfect for detailing, body drying and glass cleaning

\$53.68	VSKBC100	Towels
FREE	VE0150	Decal

NOT WRAPPED

TOWEL GUIDE



BULK WHITE TERRY TOWEL

QUICK DRY®

Made of soft, 100% cotton terry cloth, Quick Dry car wash towels are safe for use on all surfaces. Folded but unpackaged for bulk use, shelf sale or drop shelf vendor.

- Sold 100 per case
- Excellent choice for low-cost giveaway or bulk use
- Great for full-service usage
- Each towel measures 15" x 18"
- Bulk towels provide resale value in drop-shelf vendor

\$61.88	VS180	Towels
FREE	DEDSQDT	Decal
FREE	DEDSQDT	Overlay

NOT WRAPPED



WHITE TERRY VENDING TOWEL

QUICK DRY®

Made of soft, 100% cotton terry cloth, these car wash towels are safe for use on all surfaces. Prepackaged in a 5" x 5" clear bag and ready to vend, they also come with a hang hole for in-store sales options!

- Sold 100 per case
- Packaged for drop shelf and glass front vending
- Folded and individually packaged with hang hole for retail sales
- Each towel measures 15" x 18"
- Excellent choice for vending in all environments

\$67.19	VS179	Towels
FREE	DEDSQDT	Overlay
FREE	DEDSQDT	Decal

WRAPPED

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- Industry Calendar
- Car Wash Hot Picks
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www.kleenrite.com

TOWEL GUIDE



QUALITY 3.5 LB DETAILING TERRY TOWEL

KLEEN-RITE

Soft, durable 3.5# terry towels feature thick terry pile and 10/1 ring spun yarns for maximum absorbency. Each rolled-edge hem is lock-stitched, ensuring the cloth will last through multiple washes. Machine washable and reusable to get months of use at your full-service wash.

- Sold 12 per pack
- Available in blue, green, red and white
- Terry cloth towels are perfect for auto detailing or soft-cloth hand drying operations.
- Each towel measures 16" x 27"
- Multiple colors to set up color coding at your wash

\$19.68	VSKT350B	Blue
\$19.68	VSKT350G	Green
\$19.68	VSKT350R	Red
\$19.68	VSKT350W	White

NOT WRAPPED

NOT FOR VENDING



PREMIUM 3 LB DETAILING TERRY TOWEL

KLEEN-RITE

Soft, durable 3# terry towels feature thick terry pile and 10/1 ring spun yarns for maximum absorbency. Each rolled-edge hem is lock-stitched, ensuring the cloth will last through multiple washes. Machine washable and reusable to get months of use at your full-service wash.

- Sold 12 per pack
- Available in blue, green, red and white
- Terry cloth towels are perfect for auto detailing or soft-cloth hand drying operations.
- Each towel measures 15" x 25"
- Multiple colors to set up color coding at your wash

\$18.02	VSKT300B	Blue
\$18.02	VSKT300G	Green
\$18.02	VSKT300R	Red
\$18.02	VSKT300W	White

NOT WRAPPED

NOT FOR VENDING



ECONOMY 2.5 LB DETAILING TERRY TOWEL

KLEEN-RITE

Soft, durable 3# terry towels feature thick terry pile and 10/1 ring spun yarns for maximum absorbency. Each rolled-edge hem is lock-stitched, ensuring the cloth will last through multiple washes. Machine washable and reusable to get months of use at your full-service wash.

- Sold 12 per pack
- Available in blue, green, red and white
- Terry cloth towels are perfect for auto detailing or soft-cloth hand drying operations.
- Each towel measures 16" x 27"
- Multiple colors to set up color coding at your wash

\$13.85	VSKDTNB	Blue
\$13.85	VSKDTG	Green
\$13.85	VSKDTR	Red
\$13.85	VSKDTW	White

NOT WRAPPED

NOT FOR VENDING



NU-WHITE SCRUBBIE PADS

KLEEN-RITE

Size and weight matter when drying vehicles. Weighing in at 400 GSM with measurements in the hand towel range of, it is the perfect towel for wicking water off cars. Anything larger or weightier would be cumbersome and difficult to manage when saturated with water.

- Sold 75 packs per case
- Packaged for drop shelf and glass front vending
- Each pack contains 2 pads for a total of 150
- Perfect for tough wheel grime and dirt

\$30.99	VSB251	Pads
FREE	VE0125	Decal

WRAPPED

TOWEL GUIDE



THE ORIGINAL SHAMMY CM NATIONAL

The Original Shammy is a must-have at your car wash! These car wash towels absorb and absorb while still wet. They come in one large size that's reusable and machine washable. To use, simply wipe over the exterior surface of your car. Holds up to 21 times its weight in liquid!

- Sold 120 per case
- Assorted eye-catching bright colors
- Excellent for vehicle polishing, washing and drying
- Each towel measures 12½" x 17¾"
- Non-abrasive, will not scratch, machine washable

\$135.19	SHAM100	Towels
FREE	VE0108	Decal
FREE	DEDS100	Overlay

WRAPPED



MAGNA SHINE® WATER DEMON SYNTHETIC DRYING CLOTH HI-TECH INDUSTRIES

This reusable towel is twice as thick as most drying cloths, the Water Demon's soft, waffled construction allows it to suck up double the water, leaving no film or lint behind. Plus, it won't scratch surfaces

- Sold individually in canister
- Waffle weave construction
- Won't scratch cars or leave behind lint
- Each towel measures 17" x 27"
- Soft, reusable material
- Packaging canister with hang tab for retail sales

\$11.76	DT1014	Towels
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CANISTER

NOT FOR VENDING



INTERIOR CLEANER TOWELETTE QUICK DRY®

Interior car cleaning towelettes are pre-moistened with Quick Dry's interior cleaning formula for fast-acting results across a variety of interior surfaces. Unwrap, wipe clean, and dispose! Make it easy for your customers to clean their interiors without lugging around multiple products, worrying about overspray, or making a mess!

- Sold 100 per case
- Packaged for drop shelf and glass front vending
- Best for use on vinyl, rubber, plastic and metal surfaces also safe on leather
- Each towelette measures 12" x 12"
- Individually packaged with hang hole for retail sales

\$43.01	VS169	Towelette
FREE	VE0178	Decal
FREE	DEDSIC	Overlay

WRAPPED



Get **FREE** shipping on a 40 lb. box, for only **7,500** Rewards Points – or get **FREE** shipping on an order of \$1,250 or more for **25,000** Rewards Points.



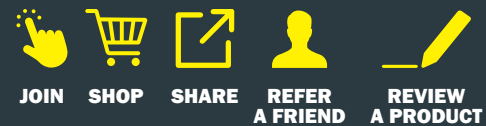
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TOWEL GUIDE



CAR WASH TOWEL CART

R&B WIRE PRODUCTS

Sturdy and useful, make your car wash more professional and efficient with this cart for hauling towels, bottles, and more. Features a spacious basket with an air-cushion bumper, an elevated base with utility shelf and rugged 4" polyurethane casters (two with brakes). Basket and base are coated in new Dura-Seven anti-rust coating for the strongest rust resistance available - a necessity when working around the wetness of a car wash.

- 2.5 bushel capacity
- 26.75"L x 22"W x 11"D x 33.5"H
- Base built with fully welded 7/8" heavy steel tubing

\$168.96 **LD5010-D7**



STANDARD LAUNDRY CART

R&B WIRE PRODUCTS

This standard capacity cart is made of durable wire and steel tubing, all treated with Dura-Seven anti-rust coating. Dura-Seven coating is unique in that it is guaranteed by the manufacturer to resist rust for at least seven years! The cart is outfitted with easy-gliding 5" casters and non-marking tires. Each ultra plated caster offers 10x the rust resistance when compared to standard zinc coated casters! Last but not least, this reliable cart is topped off with a non-marking bumper to protect your laundromat's walls and valuable equipment from damage.

- 2.5 bushel capacity
- 26.5"L x 22"W x 11"D x 27"H
- Base built with fully welded 7/8" heavy steel tubing

\$133.62 **LD5000-D7**



LARGE CAPACITY LAUNDRY CART

R&B WIRE PRODUCTS

The cart is outfitted with easy-gliding 5" casters and non-marking tires. Each ultra plated caster offers 10x the rust resistance when compared to standard zinc coated casters! Special caster plating resists rust 10x better than standard zinc models. The Clean Wheel System™ ensures a smooth glide on each 5" caster. Classic wire basket topped with non-marking bumper Bearing raceway guards protect top caster bearings against dirt and chemicals Last but not least, this reliable cart is topped off with a non-marking bumper to protect your laundromat's walls and valuable equipment from damage.

- 4.5 bushel capacity
- 33.75"L x 21.5"W x 14"D x 30.5"H
- Base built with fully welded 7/8" heavy steel tubing

\$173.78 **LD5005-D7**



4 SHELF LINEN CART

R&B WIRE PRODUCTS

This linen cart features 4 sturdy 18" x 48" wire shelves with full-length center supports for outstanding strength. When used in conjunction with our flame retardant 200 denier urethane coated nylon cover and plastic insert for the bottom shelf, you can transport this unit in any healthcare environment (meets codes)

- Max Weight: 500 lbs. of evenly distributed weight
- Shelves adjustable in 1" increments
- 18"D x 48"W x 72"H
- NSF Approved - easy to assemble without tools

\$327.81 **LD5250**



ACCESSORY BASKET

R&B WIRE PRODUCTS

Dura 7 Anti-Rust coating standard, include air cushioned bumper; Fits perfectly onto Car Wash Towel & Laundry Cart Baskets

\$24.42 **LD5150**



ACCESSORY BASKET FOR CARTS AND SHELVING UNITS

R&B WIRE PRODUCTS

Provides extra storage on linen carts, utility carts and shelving units. 6"W x 15"L x 8"H with a chrome finish

\$40.71 **LD5200**



8 BUSHEL "PERMANENT SEWN-ON" TRUCK

R&B WIRE PRODUCTS

This 8 bushel truck by R&B Wire Products incorporates a vinyl/nylon flame retardant liner with a heavy-duty black rim for additional rim protection. The unit can nest for shipping and storage. This truck comes standard with 3" polyurethane casters (four 3" swivel).

- 8 bushel/300 lb. capacity

- 35"L x 23.5"W x 30"H (height with 3" casters)

\$194.51	LD5220-1BL	BLUE TRUCK	ALL CASTERS
\$194.51	LD5220-1R	RED TRUCK	SWIVEL

\$194.51	LD5220-2BL	BLUE TRUCK	2 SWIVEL
\$194.51	LD5220-2R	RED TRUCK	2 RIGID



8 BUSHEL "PERMANENT SEWN-ON" TRUCK WITH NON-MARKING BUMPER

R&B WIRE PRODUCTS

This 8 bushel truck by R&B Wire Products incorporates a fully sewn top rim non-marking air cushion bumper for additional protection along with a vinyl/nylon flame retardant liner. The unit can nest for shipping and storage. This truck comes standard with 3" polyurethane casters (four 3" swivel).

- 8 bushel/300 lb. capacity

- 36.5"L x 25"W x 30.5"H (height with 3" casters)

\$254.65	LD5225-1B	BLUE TRUCK	ALL CASTERS
\$254.65	LD5225-1R	RED TRUCK	SWIVEL

\$254.65	LD5225-2B	BLUE TRUCK	2 SWIVEL
\$254.65	LD5225-2R	RED TRUCK	2 RIGID



3 LEVEL DETAILING CART

MEGUIAR'S

This detailing cart is engineered with thermoplastic rain shelves that are aluminum reinforced on the top shelf. It is equipped with 4-inch rubber, silent roll, full swivel, and ball-bearing casters. This plastic cart will not scratch or leave any marks on your paint if this car were to bump into anything. The corners of each shelf are rounded. The wheels roll silently so there's no need to worry about loud noises when pushing around.

- 400 lb. capacity
- Silent rolling wheels
- Engineered thermoplastic rain shelves
- Aluminum reinforced top shelf

- 24"W x 18"D
- Rounded corners will not scratch or mark surfaces
- Resistant to acids, solvents, and petroleum-based products

\$165.32	MGDCART
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COLLAPSIBLE X-CART

RUBBERMAID®

This durable, easy to maneuver basket truck efficiently transports bulk loads, then conveniently collapses to minimize storage footprint. Multi-Stream option provides the ability to easily divide and sort materials. Color-coded ribbons classify transport materials to prevent cross-contamination.

- Stainless steel, powder coated frame prevents rusting
- Easy-to-clean detachable bag

\$182.15	WR1881749	4 BUSHEL
\$178.00	WR1881750	8 BUSHEL

TERMS AND CONDITIONS

TELEPHONE & FAX ORDERS

**PLEASE PREPARE YOUR ORDERS IN ADVANCE.
WHEN YOU CALL PLEASE PROVIDE THE FOLLOWING INFORMATION:**

1. YOUR CUSTOMER NUMBER AND NAME
2. Shipping address if other than billing address
3. Shipping requirements (regular UPS, FED EX Ground, Next Day Air, 2nd Day, 3rd Day, or Freight)
4. Credit Card number (Master Card, Visa, Discover, and American Express)
5. PRODUCT NUMBER, Description, Quantity

PAYMENT POLICY

1. We accept payment by Credit Card or ACH Debit

SHIPPING POLICY

1. All orders are shipped UPS/FedEx Ground or common carrier.
2. Inspect your packages for damage upon delivery & notify delivery agent before they leave your site.
3. Shipping charges are the responsibility of the customer and will be added to all orders.
4. Free Shipping - To qualify your order for free shipping, all orders must be a full pallet of Self-Serve, In-Bay Automatic or Tunnel Soap chemicals.
5. All orders are F.O.B. from Kleen-Rite or from manufacturer. Claims are the responsibility of the carrier.
6. Reshipments due to errors will be shipped UPS/FedEx Ground only.
7. Any quote of freight charges by a salesperson is an estimate only and may vary at delivery time.

SPECIAL ORDERS

** Special orders may be returned only with permission of the manufacturer and may be subject to restocking charges.

PRICES

1. All prices are subject to change without notice.
2. Orders will be invoiced at the prices prevailing at the date of shipment.

BACK ORDERS

1. All backorders are shipped F.O.B. or from manufacturer ASAP
2. Backorders of small dollar value may be held for next order
3. Freight charges will be added to all backorders

HOSE & BOOM ASSEMBLIES

All hose and boom assemblies are made to order and may delay your order.

RETURN TERMS & CONDITIONS:

MERCHANDISE POLICY

1. Shortages, lost or damaged goods must be reported within 7 days
2. Call for a return authorization number prior to returning ANY item
3. NO RETURNS WILL BE CREDITED WITHOUT PRIOR AUTHORIZATION FROM KLEEN-RITE.
4. All returns must be accompanied by original invoice
5. No returns will be accepted freight collect

NON-ELECTRONIC ITEMS

1. Non-electronic items must be returned within 45 days*
 2. After 45 days your return will be subject to a 15% restocking fee*
- NO RETURNS WILL BE ACCEPTED AFTER 90 DAYS

ELECTRONIC ITEMS

1. Electronic items must be returned within 30 days*
 2. After 30 days your return will be subject to a 15% restocking fee*
- NO ELECTRONIC RETURNS WILL BE ACCEPTED AFTER 60 DAYS

*** ITEMS MUST BE IN ORIGINAL PACKAGING AND IN NEW CONDITION TO BE ELIGIBLE FOR RETURN***

WARRANTY RETURNS

1. All factory warranties are administered by our vendors
2. A vendor evaluation will be required before any warranties can be processed
3. Kleen-Rite will follow the findings of the vendor evaluations and process accordingly
4. Customer service will contact you if additional information is needed

*For additional forms and information, please visit kleen-ritecorp.com. Scroll to the bottom of the website, under "INFORMATION" there you will see "CUSTOMER SERVICE", there you can view detailed information on a variety of topics.



VISION:

We will be THE reliable supplier to the car wash industry.

MISSION:

We service our customers with the best people, products and pricing to help them achieve success.

VALUES:

Reliable – *you can count on us.*

Integrity – *always doing the right thing.*

Dedication – *committed to doing our best.*

Family – *we take care of each other.*

Community – *investing in where we live.*

Faith – *God honoring company.*

Profitability – *success breeds success.*



www.kleenrite.com

SHOP
ONLINE



It's All Here!

- ✓ **Live Chat:** Connect right online with our team of car wash experts!
- ✓ **Convenient Check Out:** Our easy one page check out process fast and simple.
- ✓ **Favorites List:** Create and shop from your own list of products that you buy on a regular basis.
- ✓ **Video Library:** Over 150 car wash videos showing you common repairs, installations to new product features.
- ✓ **Resource Library:** An entire library of pump breakdowns, wiring diagrams, SDS sheets and product tech sheets.
- ✓ **FAQ:** Each product has a Frequently Asked Questions Tab, where you can read previous answers or post your own questions.

✓ **FAST**

✓ **EASY**

✓ **SECURE**

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