

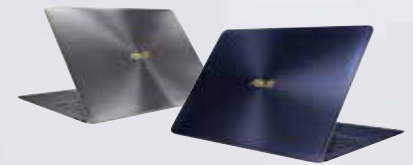
ASUS PRODUCT GUIDE

PC & COMMERCIAL PRODUCTS

April - May 2017



ASUS ZenBook 3 Deluxe



The World's Most Prestigious Laptop, Enhanced



Intel® Core™ i7 processor



1.1kg ultra-light



12.9mm ultra-thin




2x Thunderbolt 3 ports.



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Intel Inside®. Extraordinary Performance Outside.

Powered by Intel® Core™ i7 processor.




ASUS ZenBook 3 Deluxe


The World's Most Prestigious Laptop, Enhanced

Intel® Inside. Extraordinary Performance Outside.
Powered by Intel® Core™ i7 processor.


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ASUS ZenBook 3 Deluxe




Intel® Core™ i7 Processor




12.9mm Ultra-Sleek




Under 1.1kg Ultra-light




Type C with Thunderbolt™ 3 ports




Harman Kardon Audio




Fingerprint Sensor



PCIe4 SSD



Corning® Gorilla® Glass 5



ASUS ZenBook 3 Deluxe UX490UA

- 7th generation Intel® Core™ i7-7500U Processor
- Windows 10 Home
- 14" (16:9) FHD (1920x1080) resolution with 7.46mm slim bezel
- Integrated Intel HD Graphics 620
- 16GB LPDDR3 2133MHz SDRAM Onboard Memory
- Aerospace-grade aluminum alloy, 50% stronger than usual standard
- Edge-to-edge Super-slim 0.55mm Corning® Gorilla® Glass 5
- 2133MHz 16G LPDDR3 RAM
- Ultra-fast NVME 1TB PCIe x4 Gen3 SSD
- Interface: 2x USB C 3.1 + Thunderbolt 3 port – 40 Gbps transfer speed and dual-4K external display support 1x USB C 3.1 gen 1 for data transfer
- 178 wide viewing angle with 100% sRGB and 72% NTSC color gamut support
- ASUS Eye Card support, reduce up to 30% blue light level
- ASUS Tru2Life Video Technology for 200% sharper video output
- Quad-Speaker array design with Harman Kardon Audio Technology
- 4-channel Smart amp for louder sound
- Integrated 802.11 ac, Built-in Bluetooth™ V4.1
- Incredible 9 hours of battery life with fast charging: 60% in 49 minutes
- 2 years global warranty

ASUS ZenBook



Ultra Thin & Light Design



INSTANT ON
2 Seconds Instant On



Quick Charge Gadget



USB 3.1



IPS Display



SonicMaster Premium



WiFi 802.11ac



ASUS ZenBook UX410UA

- Intel® Core™ i5-7200U Processor
- Windows 10 Home
- 14" wide viewing angle Full HD (1920x1080) 6mm Slim Bezel Display
- Intel® HD Graphics 620
- Ultra thin & light: 1.6kg and just 13.5mm thin
- 8GB LPDDR4 2133MHz SDRAM Onboard Memory
- 512GB SATA3 M.2 SSD
- Integrated 802.11 ac, Built-in Bluetooth™ V4.1
- Ultra-wide color gamut of 72% NTSC, 100% sRGB, and 4% AdobeRGB
- ASUS Splendid technology for richer, deeper and more accurate colors.
- Full-size edge-to-edge backlit keyboard, optimized 1.6mm key travel distance
- Interface: 1 x COMBO audio jack ; 1 x USB 3.1 TYPE C port(s); 1 x USB 3.0 port(s); 2 x USB 2.0 port(s); 1 x HDMI
- 2 years global warranty



ASUS ZenBook UX330UA

- Intel® Core™ i7-7500U Processor
- Windows 10 Home
- 13.3" IPS FHD (1920 x 1080)
- Intel® HD Graphics 620
- 8GB Memory
- 512GB SSD
- WiFi 802.11ac / Bluetooth 4.1
- Super thin and light: 1.2kg and just 13.5mm thin
- Incredible 12 hours of battery life
- 2 years global warranty



ASUS ZenBook UX330UA

- Intel® Core™ i5-7200U Processor
- Windows 10 Home
- 13.3" IPS FHD (1920 x 1080)
- Intel® HD Graphics 620
- 8GB Memory
- 256GB SSD
- WiFi 802.11ac / Bluetooth 4.1
- Super thin and light: 1.2kg and just 12.3mm thin
- Incredible 12 hours of battery life
- 2 years global warranty



ASUS ZenBook UX330CA

- Intel® Core™ m3-7Y30 Processor
- Windows 10 Home
- 13.3" IPS FHD (1920 x 1080)
- Intel® HD Graphics 515
- 4GB Memory
- 128GB SSD
- WiFi 802.11ac / Bluetooth 4.1
- Super thin and light: 1.2kg and just 12.3mm thin
- Incredible 12 hours of battery life
- 2 years global warranty



ASUS Transformer 3 Pro


The World's Most Versatile PC

Intel® Inside. Extraordinary Performance Outside.
Powered by Intel® Core™ i7 processor.


Intel, the Intel Logo, Intel Inside, Intel Core, Ultrabook, and Core Inside are trademarks of Intel Corporation in the U.S and other Countries.




ASUS ZenBook Flip




Ultra Thin & Light Design




12 hours All day battery




IPS Display




Type-C USB



Touch Screen



Precision Touchpad



ASUS ZenBook Flip UX360UA

- Intel® Core™ i5-7200U Processor (4M Cache, up to 3.1 GHz)
- Windows 10 Home
- Intel® HD Graphics 620
- Super thin and light: 1.3kg and just 13.9mm thin
- 360-degree flip-screen with solid engineered multi-gear mental hinge
- 10-point multi-touch screen
- 13.3" 16:9 FHD+ (1920x1080) resolution with IPS 178 wide viewing angle
- Superb color accuracy with 100% sRGB and 72% NTSC color gamut support
- ASUS Eye Care support, reduce up to 30% blue light level
- LPDDR3 1866MHz 8G
- SATA3 512GB SSD
- Integrated 802.11 ac
- Built-in Bluetooth™ V4.1
- Interface: 1x COMBO audio jack; 2x USB 3.0 ports (with 1 USB Charge+); 1x Type C USB 3.1 gen 1 ; 1x HDMI ; SD card reader
- Trendy colors with Icicle Gold and Mineral Gray
- Dual Speaker with ICEpower, B&O Technology
- Incredible 12 hours of battery life
- 2 years global warranty

ASUS Transformer 3 Pro



Up to Intel® Core™ i7 Processor



2-in-1 PC



2880x1920 Display



8.35mm Ultra-Thin



ASUS Pen



ASUS Transformer 3 Pro T303UA


- Intel® Core™ i7-6500U Processor
- Windows 10 Home
- 12.6", WQHD Touch (2880 x 1920) wide viewing display, 121% sRGB
- Premium metallic design and diamond-cut lid
- Metal kickstand with a stepless hinge that lets users set the device at almost any viewing angle up to 170°
- 8.35mm ultra-thin and 790g light
- 512GB PCIe® 3.0 x4 SSD and 16GB of 2133MHz RAM for the ultimate performance
- USB Type-C connector support USB 3.1 Gen2 devices at speeds up to 10Gbps
- 2 years global warranty




ASUS Transformer 3 Pro T303UA

- Intel® Core™ i5-6200U Processor
- Windows 10 Home
- 12.6", WQHD Touch (2880 x 1920) wide viewing display, 121% sRGB
- Premium metallic design and diamond-cut lid
- Metal kickstand with a stepless hinge that lets users set the device at almost any viewing angle up to 170°
- 8.35mm ultra-thin and 790g light
- 256GB PCIe® 3.0 x4 SSD and 8GB of 2133MHz RAM for the ultimate performance
- USB Type-C connector support USB 3.1 Gen2 devices at speeds up to 10Gbps
- 2 years global warranty


ASUS Transformer Book




Intel® Quad-Core CPU




Metallic Design




Multi-Modes




Light Weight Tablet




Bright 400cd/m2 Display



11hr Battery Life



Precision Touchpad



ASUS Transformer Book T101HA

- Quad-core Intel® Atom™ x5 processor
- Windows 10 Home
- Premium metallic cover and honeycomb patterning on keyboard surround
- 4 versatile modes with brand-new reversible hinge (Laptop, Tablet, Tent & Stand modes)
- 10.1-inch HD (1280x800) wide-viewing-angle display with 400cd/m2 brightness panel
- Ultraportable tablet weighs only 580g
- 2GB RAM
- 64GB eMMC storage and unlimited ASUS WebStorage (1-year free subscription)
- Integrated dual-band 802.11ac Wi-Fi and Bluetooth® 4.1
- All-day battery life – up to 11 hours
- Comprehensive I/O ports on tablet (USB, micro USB, micro HDMI, micro SD)
- Ergonomic keyboard with 1.5mm key travel and Precision Touchpad
- Office Mobile pre-installed
- ASUS-exclusive Tru2Life video enhancement and TruVivid technology
- 1 year global warranty

ASUS A·SERIES

Classic Design. Expressive Colors.



Intel® Inside. Extraordinary Performance Outside.
Powered by Intel® Core™ i5 processor.
Intel, the Intel Logo, Intel Inside, Intel Core, Ultrabook, and Core Inside are trademarks of Intel Corporation in the U.S and other Countries.



ASUS A Series

- 

Up to
Intel® Core™
i7 Processor
- 

Smart
Gesture
- 

Cool
Technology
- 

High Definition
Multimedia
Interface
- 

USB 3.1
- 

Extended
Battery
Lifespan
- 

SonicMaster



ASUS A556UQ

- Intel® Core™ i5-7200U Processor
- Windows 10 Home
- 15.6" FHD (1920x1080) LED backlight
- NVIDIA® GeForce® 940MX with 2GB VRAM
- 4GB Memory
- 1TB SATA HDD
- Multi-color design, 2014 Good Design Awards
- WiFi 802.11b/g/n / Bluetooth 4.0
- ASUS Eye Care support, reduce up to 33% blue light level
- 2.3 kg (with Polymer Battery, 2.5x longer better lifespan)
- 2 years global warranty

RM 2,699

ASUS A456UR

- Intel® Core™ i5-7200U Processor
- Windows 10 Home
- 14" FHD (1920x1080) LED backlight
- NVIDIA® GeForce® 930MX with 2GB VRAM
- 4GB Memory
- 1TB SATA HDD
- Multi-color design, 2014 Good Design Awards
- WiFi 802.11b/g/n / Bluetooth 4.0
- ASUS Eye Care support, reduce up to 33% blue light level
- 2.1 kg (with Polymer Battery, 2.5x longer better lifespan)
- 2 years global warranty

RM 2,599

ASUS VivoBook Max

- 

Intel® Core™
Celeron N3060
Processor
- 

2.3mm
travel distance
- 

Cool
Technology
- 

High Definition
Multimedia
Interface
- 

Type-C USB
with Display
- 

Extended
Battery
Lifespan
- 

SonicMaster



ASUS VivoBook Max X441UV

- Intel® Core™ i3-6006U Processor
- Windows 10 Home
- 14" 16:9 HD (1366x768) resolution
- NVIDIA® GeForce® 920MX with 2GB VRAM
- ASUS Eye Care support, reduce up to 33% blue light level
- 4GB DDR4 2133MHz SDRAM
- 1TB Storage
- Connection Integrated 802.11b/g/n
- Built-in Bluetooth™ V4.0, 10/100/1000 Base T
- Dual 3W speakers audio system & 24cc chamber transmission design delivers
- Multi-color design
- 36 Whrs Battery with 3x longer life Cycle SuperBatt technology
- 1 year global warranty

RM 1,799

ASUS VivoBook Max X541SA

- Intel® Celeron® N3060 Processor
- Windows 10 Home
- 15.6" 16:9 HD (1366x768) resolution
- ASUS Eye Care support, reduce up to 33% blue light level
- 4GB DDR4 2133MHz SDRAM
- 500GB Storage
- Connection Integrated 802.11b/g/n
- Built-in Bluetooth™ V4.0, 10/100/1000 Base T
- Dual 3W speakers audio system & 24cc chamber transmission design delivers
- Multi-color design
- 36 Whrs Battery with 3x longer life Cycle SuperBatt technology
- 1 year global warranty

RM 1,299

ASUS VivoBook Max X441SA

- Intel® Celeron® N3060 Processor
- Windows 10 Home
- 14" 16:9 HD (1366x768) resolution
- ASUS Eye Care support, reduce up to 33% blue light level
- 4GB DDR4 2133MHz SDRAM
- 500GB Storage
- Connection Integrated 802.11b/g/n
- Built-in Bluetooth™ V4.0, 10/100/1000 Base T
- Dual 3W speakers audio system & 24cc chamber transmission design delivers
- Multi-color design
- 36 Whrs Battery with 3x longer life Cycle SuperBatt technology
- 1 year global warranty

RM 1,249



REPUBLIC OF GAMERS

ROG STRIX GL553

GAMING WITHOUT LIMITS



Intel® Inside. Extraordinary Performance Outside.
Powered by Intel® Core™ i7 processor.
Intel, the Intel Logo, Intel Inside, Intel Core, Ultrabook, and Core Inside are trademarks of Intel Corporation in the U.S and other Countries.



ROG STRIX Series

- 

Portable Design
- 

High end
Graphics
- 

Illuminated
Keyboard
- 

Dual Thermal
- 

Intelligent
Cooling
- 

Anti-ghosting
key

ROG STRIX GL702

- Intel® Core™ i7-7700HQ Processor
- Windows 10 Home
- 17.3" Full HD (1920 x 1080) with LED backlight
- NVIDIA® GeForce® GTX1060 with 6GB GDDR5 VRAM
- 16GB Memory / 1TB SATA HDD + 256GB SSD
- WiFi 802.11ac / Bluetooth 4.1
- Intelligence Cooling System with ASUS IceCool Technology, Dual fan cooling system
- Ultraportable design for truly mobile gaming
- Audio by ICEpower®
- 2 years global warranty

RM 7,999

ROG STRIX GL502

- Intel® Core™ i7-7700HQ Processor
- Windows 10 Home
- 15.6" Full HD (1920 x 1080) with LED backlight
- NVIDIA® GeForce® GTX1060 with 6GB GDDR5 VRAM
- 8GB Memory / 1TB SATA HDD + 128GB SSD
- WiFi 802.11ac / Bluetooth 4.1
- Intelligence Cooling System with ASUS IceCool Technology, Dual fan cooling system
- Ultraportable design for truly mobile gaming
- Audio by ICEpower®
- 2 years global warranty

RM 7,399

ROG STRIX GL753

- Intel® Core™ i7-7700HQ Processor
- Windows 10 Home
- 17.3" Full HD (1920 x 1080) with LED backlight
- NVIDIA® GeForce® GTX1050 with 4GB GDDR5 VRAM
- 8GB Memory / 1TB SATA HDD + 128GB SSD
- WiFi 802.11ac / Bluetooth 4.1
- Intelligence Cooling System with ASUS IceCool Technology, Dual fan cooling system
- Ultraportable design for truly mobile gaming
- Audio by ICEpower®
- 2 years global warranty

RM 5,699

ROG STRIX GL553

- Intel® Core™ i7-7700HQ Processor
- Windows 10 Home
- 15.6" Full HD (1920 x 1080) with LED backlight
- NVIDIA® GeForce® GTX1050 with 4GB GDDR5 VRAM
- 8GB Memory / 1TB SATA HDD + 128GB SSD
- WiFi 802.11ac / Bluetooth 4.0
- Intelligence Cooling System with ASUS IceCool Technology, Dual fan cooling system
- Ultraportable design for truly mobile gaming
- Audio by ICEpower®
- 2 years global warranty

RM 5,099

ROG Series

- 

High end
Graphics
- 

Illuminated
Keyboard
- 

Dual Thermal
- 

Intelligent
Cooling
- 

Anti-ghosting
key

ROG G752

- Intel® Core™ i7-7700HQ Processor
- Windows 10 Home
- 17.3" FHD (1920 x 1080) with LED backlight
- NVIDIA® GeForce® GTX1070 with 8GB GDDR5 VRAM
- 16GB Memory / 1TB SATA HDD + 256GB SSD
- WiFi 802.11ac / Bluetooth 4.1
- Dedicated cooling modules for CPU & GPU
- World's first backlight anti-ghosting keyboard with 30-key rollover
- ROG-exclusive – 3D mobile Vapor Chamber
- 2 years global warranty

RM 11,199

ROG GL552

- Intel® Core™ i7-7700HQ Processor
- Windows 10 Home
- 15.6" Full HD (1920 x 1080) with LED backlight
- NVIDIA® GeForce® GTX950M with 2GB DDR3 VRAM
- 4GB Memory / 1TB SATA HDD
- WiFi 802.11ac / Bluetooth 4.0
- Intelligence Cooling System with ASUS IceCool Technology, Dual fan cooling system
- Maximum gaming performance, attentive design, flawless visuals and instant upgrades
- Audio by ICEpower®
- 2 years global warranty

RM 3,999

ASUS-In Search of Incredible

ASUS is passionate about technology and driven by innovation. We dream, we dare, and we strive to create an effortless and joyful digital life for everyone. We're always in search of incredible ideas and experiences, – and we aspire to deliver the incredible in everything we do.

ASUS is a top-three global consumer notebook vendor and maker of the world's best-selling, most award-winning motherboards. A leading enterprise in the new digital era, ASUS creates products that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones. Driven by innovation and committed to quality, ASUS won 4,385 awards in 2016. The company is widely credited with revolutionizing the PC industry in 2008, when it launched the Eee PC™. More than 17,000 global employees, including a world-class R&D team of 5,500 engineers, comprise ASUS. Company revenue for 2015 was approximately US\$14 billion.



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18 ASUS ZenBook UX410



20 ASUS ZenBook UX330



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No. 1 Consumer Notebook Brand In Asia-Pacific

ASUS notebook is recognized around the world. ASUS is the No. 1 consumer notebook brand throughout most of the Asia-Pacific region, and it ranks No. 2 in Central and Eastern Europe.



In Quality & Service
The Wall Street Journal Asia



No.1 Consumer Notebook Vendor
In Malaysia 2016*
*Source: GfK 2014 - 2016 Report



100% Free Service
& Spare Parts

- ▶ **No. 1 consumer notebook brand in Asia Pacific**
*(exclude China and Japan) – 2016 IDC report (Q2)
- ▶ **No. 1 13" ultra-slim Windows Laptop worldwide**
*(excluding convertible laptops) – 2015 GfK and NPD report
- ▶ **Top 1 consumer notebook brand in Malaysia**
– (GfK 2014 - 2016 report)
- ▶ **Top 2 consumer notebook brand in Central and Eastern Europe** – 2016 IDC report (Q2)
- ▶ **Top 3 consumer notebook brand in the world**
– 2016 IDC report (Q1)



ASUS is the No.1 Motherboard Brand in the World

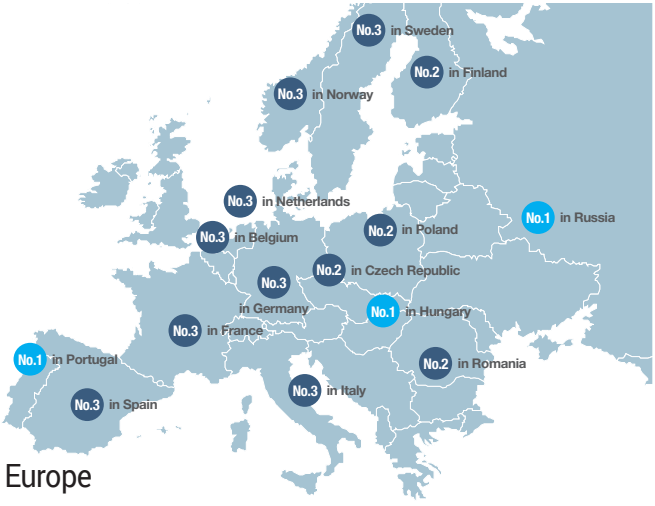
ASUS makes the world's best-selling, most award-winning motherboards. Since 1989, ASUS has shipped more than 500 million motherboards, worldwide. ASUS motherboards ensure incredible quality and reliability in every ASUS notebook.

Ranked Among World's Most Admired Companies

In the computer industry, ASUS was named among the top 10 World's Most Admired Companies by Fortune Magazine in 2016.

Ranked Among Top Global IT Company

ASUS was recognized among the top 10 global IT brands in the Consumer Electronics category of The World's Most Innovative Companies 2010, compiled by Fast Company, a leading progressive business media brand.



No.1 in Quality and Service

ASUS ranked first in quality and innovation in The Wall Street Journal Asia survey in 2009.

4,385 Awards in 2016

In 2016, ASUS won a total of 4,385 awards from leading organizations and media groups, worldwide.

ASUS Green Technology

ASUS was the first global IT company in the world to achieve EU Flower Eco certification. The company was also first to receive EuP certification for notebook PCs. Today, ASUS continues to build on a long-standing tradition of developing the world's most reliable and advanced green technologies.

ASUS Won 4,385 Awards in 2016

ASUS is dedicated to pursuing the highest level of innovation and quality in everything we do. We aspire to become one of the world's most admired leading enterprises in the new digital era. Our ongoing efforts continue to garner worldwide recognition in every aspect of product development, including design, innovation, technology, quality, service, and energy-efficiency. In 2016, ASUS earned 4,385 awards from some of the most prestigious international organizations and media groups around the world. Each award is a testament to our relentless quest and commitment to creating technology that is designed for everyone to joy.

GLOBAL RECOGNITION 2016 HIGHLIGHTS



World's Most Admired Companies

ASUS was named one of the World's Most Admired Companies by Fortune Magazine in 2016. The Fortune list is the definitive report card on corporate standing.



iF Design

ASUS products won 13 iF Product Design awards in 2016. iF Design awards are recognized worldwide as seal of quality for products that excel in specific criteria, including design quality, degree of innovation, functionality, ergonomics and more.



CES Innovation

Five ASUS products won 2016 CES Innovation awards across six categories. Each CES award recognizes the highest standard of consumer product design and engineering.



Good Design

ASUS products won 9 Good Design awards in 2016. Each Good Design award recognizes excellence in design and engineering.



Red Dot

ASUS won fifteen Red Dot Awards in 2016. The Red Dot Awards event is one of the largest and most widely recognized professional design competitions for design concept and prototypes, worldwide. ASUS has won more than 65 Red Dot awards since 2001.



Malaysia
July 2016
CHIP Magazine

ROG Notebook (GX700V0)
Taking portable gaming to the next level, the ASUS ROG GX700 is sure to sir press the gamers with its powerful desktop level hardware and waie'cooling solution on a portable form factor



Malaysia
June 2016
CHIP Magazine

ROG Desktop (GT51CA)
If you're looking for a highperformance desktop that will rip the latest games to shreds with ease, then look no further with the ASUS ROG GT51.



Malaysia
December 2016
CHIP Magazine

ROG STRIX (GL502V)
ROG STRIX GL502V is a great and portable gaming notebook that does not skimp on performance.



Malaysia
October 2016
CHIP Magazine

ASUS Transformer 3 Pro (T303UA)
The ASUS Transformer 3 Pro has its ups and downs, but still comes out a winner because of its great overall design, features and performance.



Malaysia
March 2016
CHIP Magazine

ASUS Zen AiO (Z2401C)
More compact than desktops and overall performs well, but it's the mouse and keyboard that could be better.



Malaysia
December 2016
CHIP Magazine

ASUS ZenBook 3 (UX390UA)
Incredibly stylish and one of the most portable mobile PC's you can find



Malaysia
August 2016
HWM Malaysia

ZenFone 3
ASUS ZenFone 3 Deluxe, the first smartphone to adopt Qualcomm's Snapdragon 821 SoC



Malaysia
August 2016
HWM Malaysia

ASUS ZenBook Flip - 8.5/10
Working on the go is made even more convenient with the thinandlight ZenBook Flip.



Malaysia
October 2016
PC.COM

ASUS Transformer 3 Pro (T303UA)
Worthy to be an on the go work and home machine, thanks to the expandability in graphics performance. It looks great, performs great, and it is a machine to be seen with.



Malaysia
July 2016
PC.COM

ASUS ZenPower Ultra
An ideal companion when you're facing long journeys ahead



Malaysia
July 2016
PC.COM

ASUS ZenBook Flip (UX360CA)
Just bring this laptop anywhere you want to get the job done



Malaysia
May 2016
GOLDFRIES.COM

ASUS Zen AiO (Z2401C)
While it's not a performance power house, the Zen AiO is a beautiful machine, compact in size, reasonable performance in visual output, processing power, audio output and it runs cool while drawing very little power.



Malaysia
August 2016
HARDWAREZONE.COM.MY

ZenFone 3 (ZE552KL) - 8.5/10
The ASUS ZenBook 3 is indeed an Ultrabook for those who are looking for something really small and light to carry around as they go about their business



Malaysia
August 2016
HARDWAREZONE.COM.MY

ASUS ZenBook 3 (UX390UA) - 8.5/10
The build quality is quite impressive. Premium Gorilla Glass front and metal sides and back.



Malaysia
August 2016
MDROID.MY

ZenFone 3 Ultra (ZU680KL)
The build quality is quite impressive. Premium Gorilla Glass front and metal sides and back.



Malaysia
July 2016
NASILEMAKTECH.COM

ROG Notebook (G752VY) - 9.0/10
The ROG G752 is a portable desktop replacement which you don't really move it unless you have to.



Malaysia
July 2016
NASILEMAKTECH.COM

ASUS ZenBook Pro (UX501) - 7.9/10
The ASUS UX501 is a 15.6-inch sleek powerhouse that has an aluminium unibody to go along with a thin build.



Malaysia
August 2016
TECHNAVE.COM

ZenFone 3 Ultra (ZU680KL)
A 6.8-inch full HD display and better audio with dual 5-magnet speakers, DTS headphone X audio technology and 7.1-channel virtual sound this is the ASUS ZenFone with probably the best sound and movie display capabilities



Malaysia
August 2016
TECHNAVE.COM

ZenFone 3 (ZE552KL)
Boldly reaching 3x the Zen with a slim glass and metal frame and powerful tech specs



Malaysia
October 2016
POKDE.NET

ASUS Transformer 3 Pro (T303UA) - 4.5/5
The ASUS Transformer 3 Pro is beautiful. It's powerful. It's portable. It's probably the hottest 2-in-1 gadget available in the market right now. Stunning visuals combined with remarkable performance makes it hard to resist.



Malaysia
August 2016
POKDE.NET

ZenFone 3 (ZE552KL)
The ASUS Zenfone 3 does its job as a smartphone, and does it well, all while looking so damn sexy!



Malaysia
August 2016
POKDE.NET

ZenFone 3 Ultra (ZU680KL)
The ASUS Zenfone 3 Ultra is probably the best phone for media enjoyment out there, bar none. If you enjoy watching videos on your smartphone and can handle a 6.8" phone comfortably, this is the phone for you.



Malaysia
September 2016
TECHSLACK.COM

ZenFone 3 (ZE552KL) - 9/10
It packs a wonderful camera which is totally underrated and I stress that you will not regret getting this smartphone for its camera capability

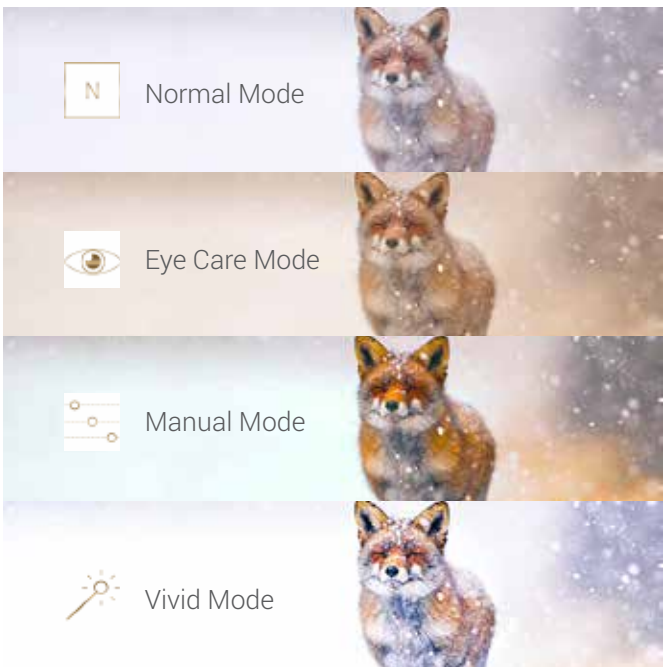
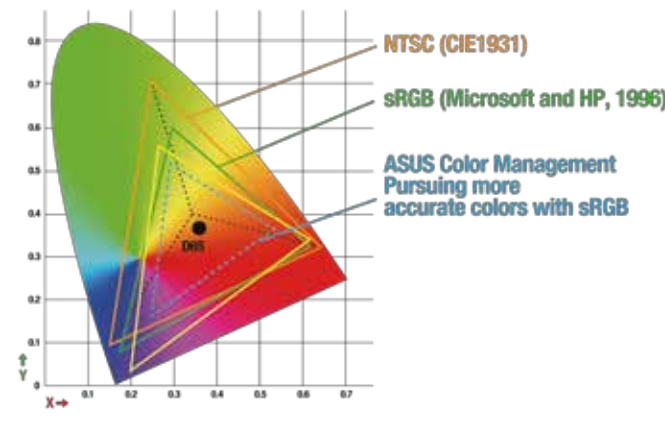
and many more....

5 Reasons to Love ASUS

In recent years, ASUS has developed a Customer Happiness 2.0 philosophy, with the goal of achieving unparalleled customer satisfaction. This new philosophy identifies five exclusive feature categories that apply to every ASUS notebook

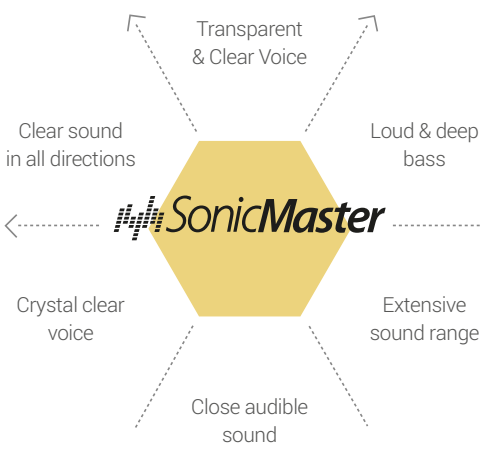
1. Authentic Beauty

ASUS Splendid technology ensures accurate, vivid, life-like color reproduction on every display. Special Vivid and Manual modes allow users to add extra vibrancy to images, or to adjust color settings manually to suit individual preferences.



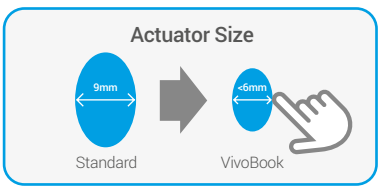
2. Incredible Sound

ASUS SonicMaster, an exclusive ASUS audio technology, combines specially designed hardware and software developed by the ASUS Golden Ear team. SonicMaster delivers incredible sound quality, with deep, rich bass and crystal-clear vocals—even at high volume levels. Integrated Audio Wizard software provides five one-click preset modes optimized for any audio source, as well as advanced manual control settings options.

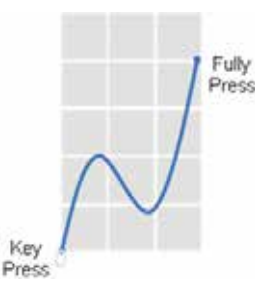


3. Intuitive Touch

Responsive multi-touch displays use touch sensors that are smaller than the industry standard, providing smooth, incredibly precise interaction.



Ergonomic keyboards are carefully designed with optimum key travel and pressure to ensure comfort and accuracy.



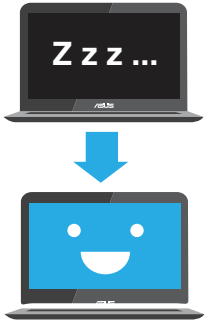
Larger touchpads enable easier and more intuitive navigation and control.



4. Quick Response

2-Second Instant On

ASUS laptops are designed to wake almost instantly from sleep mode, providing a smartphone-like experience.



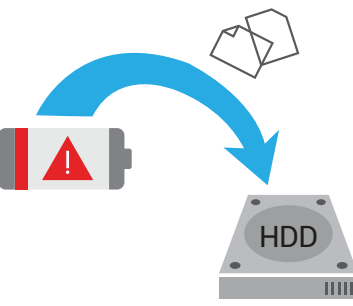
2 Weeks Standby

Super Hybrid Engine II technology allows ASUS notebooks to remain in standby for up to two weeks, helping to avoid work or data loss.



Automatic Backup

ASUS notebooks automatically save data when battery capacity reaches less than five percent.



4. Ubiquitous Access



ASUS WebStorage offers the freedom and power to access and share important files and data with ease, anywhere, while also allowing for universal file synchronization from any device.



ASUS Pick-Up & Return Service From Your Doorstep



Still trying to find the closest service centre?



Too busy to send your notebook for service by post or courier?

ASUS provides the service you need. Beyond our 2-year global warranty, we offer a premium Pick Up & Return Service for customers and dealers. For customers, this allows you to **request door-to-door service**, or you may just drop your ASUS notebook or tablet at your nearest retailer.

5 simple steps to apply ASUS Pick Up and Return Service.

1 Call 1300-88-3495 request for Pick up & Return Service

2 CSR (Customer Service Representative) will provide the Service Request number

3 Receive call / email for validation, print out the docket from the email

4 Stick the docket on the Notebook, mobile or tablet cartons

5 Wait for the courier to collect

Term and Conditions:

- (1) The Pick-Up & Return service applies to ASUS Notebook, Mobile and Tablet only.
- (2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.
- (3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
- (4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
- (5) Customer shall responsible for saving and backing up any data contained on the storage device(s) of an ASUS product being returned to ASUS for In-warranty or Out-warranty service.
- (6) For Out Of Warranty service, customer will receive a quotation email for the repair service, customer is require to reply within 3 days. If no response from customer, RM 100 will be charge as inspection fee.
- (7) Do not to send in unrelated accessories like: Charger, Battery, Earphone, Sim-card, Memory card, Battery cover, Ram, etc. ASUS will not be liable or responsible for any discrepancies or lost. **Unless those accessories are required
- (8) ASUS Pick up Return Request courier service only for In-warranty repair unit (Notebook ,Mobile Phone & Tablet only - ASUS will not arrange pick-up and return for Purchase Accessories case , Over Warranty case & OP case (Open Platform). Warranty pick-up 10am - 1pm only (Later then 1pm will be pick-up the next business day) Customer full details must be provided or ASUS have the right to refused the unit & will not responsible for any mistake. Example : Unit serial number , Company name , Address , Contact personal , Contact number and Provide the invoice (Stock Set) and Cash bill , if not ASUS will follow ASUS system warranty End Date. Provide us with Delivery order of the unit for our reference.

4 simple steps to apply ASUS Onsite Service for Desktop or AIO

2 CSR (Customer Service Representative) will provide the Service Request number

3 Receive call for validation and arrange the next available time slot

4 Wait for technician onsite to service your Desktop or AIO

1 Call 1300-88-3495 request for Pick up & Return Service

ASUS 2 Years Global Warranty

ASUS 2 years global warranty cover everything 100%, with no hidden costs. This warranty applies equally whether you are right here at home or in any of the 57 regions and countries where ASUS products are sold. ***Only for selected notebook are covered for 1 year global warranty.

Austria 0820-240513	Australia 1300-2787-88	Bangladesh +88-02-8123283	Belgium +32-0-78150231	Bulgaria +359-2-91823	Canada +1-888-678-3688
China +86-21-5442-1616	Croatia +385-1-3654-961	Czech Republic +420-596-766-888	Denmark +45-3832-2943	Egypt +202-2455-5771	Estonia +372-6671796
Finland +358-9693-79690	France 0821-232787	German 01805-010920	Greece 800-44142044	Hungary +36-15-054-561	Hongkong +852-3582-4770
India +91-22-4005-8888	Indonesia +62-500128	Israel +972-3-9520520	Italy 199-400089	Japan 0800-123-2787	Korea +82-2-1566-6868
Latvia +371-7-408838	Lithuania +370-37-328442	Luxembourg +31-0591-570290	Malaysia 1300-88-3495	Mauritius +230-213518	Myanmar +95-1-226664
Netherlands 0800-023-2694	New Zealand 0800-278-788	Norway +47-2316-2682	Pakistan +9221-5824561	Philippines +63-2-7273009	Poland +48-225718040
Portugal +351-808-789-887	Romania 800-800-316	Russia +7-495-231-1999	Saudi Arabia +966-1-460-3216	Serbia +381-11-3011-934	Singapore +65-6415-7917
Slovakia +421-232-162-621	Slovenia +386-0800-80-332	South Africa +27-11-783-5450	Spain +34-902-889-688	Sri Lanka +94-11-2502533	Sweden +46-8587-69407
Switzerland +41-848-111-014	Taiwan 0800-093-456	Thailand +662-679-8367-70	Turkey +90-216-521-4601	Ukraine +380-44-4961791	UEA +971-4-2833-728
United Kingdom +44-870-120-8340	United States +1-888-678-3688	Vietnam +84-8-8300446			

ASUS Service Centre

KUALA LUMPUR: Low Yat Plaza
4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur. Monday - Sunday 10am - 8:00pm daily

PENANG: E-Gate
1-02-08, E-Gate, Lebuhr Tunku Kudin 2, 11700 Gelugor, Penang. Monday - Friday 10am - 7pm daily (except Public Holiday)

SABAH: Kompleks Karamusing
LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman, 88000, Kota Kinabalu, Sabah. Monday - Friday 9am - 6pm daily (except Public Holiday)

SARAWAK: Mendu Commerical Central
No. 32F, Ground Floor, Mendu Commercial Central Phase III, Jalan Mendu, 93200 Kuching, Sarawak. Monday - Friday 9am - 6pm daily (except Public Holiday)

ASUS Authorised Service Centre

Axxon Tech Sdn Bhd
CENTRAL
• HQ (KL) • Lowyat (KL) • Jalan Imbi (KL) • Klang Parade, Selangor • Terminal One Shopping Centre, Seremban

EAST COAST
• Kota Bahru, Kelantan

EAST MALAYSIA
• Kuching • Kota Kinabalu

BIT C Enterprise
EAST COAST
• Kota Bahru, Kelantan

ENTER Technology
SOUTHERN
• Skudai, Johor

LTY Customer Service Centre
NORTHERN
• Georgetown, Penang

Micro 2000
SOUTHERN
• Taman Molek, Johor • Hatten Square, Melaka

MY COM Technology
CENTRAL
• Digital Mall, Selangor

One Mobile Care Sdn Bhd

CENTRAL
• Sri Petaling (KL)

SOUTHERN
• Dataran Pahlawan, Melaka
• Skudai, Johor • Batu Pahat, Johor

INTELLISERVE Sdn Bhd
CENTRAL
• Kuala Lumpur
NORTHERN
• Ipoh, Perak
• Sebarang Jaya, Penang

SOUTHERN
• Bukit Beruang, Melaka
• Muar, Johor • Segamat, Johor
• JB, Johor • Kuantan, Pahang

EAST COAST
• Kota Bahru, Kelantan
• Kuala Terengganu, Terengganu

Term & Condition:
(1) Service package should be purchased and activated **WITHIN 3 months** from the invoice date. (2) Device must within ASUS standard warranty terms. (3) Any devices that out of warranty, void warranty or repaired by unauthorized service center are not entitle for extended warranty. (4) Customer will receive WEP certificate via email within two (2) weeks after payment made. (5) After received the certificate, customers are require to activate the service package with the contract code.

- A. Activation Steps
i. **Step 1: Become an ASUS Member**
Go to the ASUS Member website at <http://account.asus.com> and sign up to become an ASUS member. If You are already an ASUS member, proceed to Step 2.
ii. **Step 2: Register Your Product**
Login to the ASUS Member website at <http://account.asus.com> and click on "Product Registration" from the left side menu. Please fill in the form with relevant details of Your Product. If You have registered, proceed to Step 3.
iii. **Step 3: Activate Service Package**
Click on "Service Package Activation" at the left side menu and follow these instructions: Select the registered Product which should be covered by this Service Package. Enter the Contract Code and Password. Click Submit to finish the process.

EAST MALAYSIA
• Kinarut Papar, Sabah
• Kuching, Sarawak
• Miri, Sarawak

CTC GLOBAL Sdn Bhd
CENTRAL
• W.P. Labuan • Petaling Jaya, Selangor
• Seremban, N.Sembilan

NORTHERN
• Alor Setar, Kedah • Georgetown, Penang
• Ipoh, Perak • Perai, Penang
• Pulau Langkawi, Kedah

SOUTHERN
• Melaka • Johor Bahru, Johor • Kluang, Johor • Segamat, Johor • Kuantan, Pahang • Temerloh, Pahang

EAST COAST
• Kota Bahru, Kelantan
• Kuala Terengganu, Terengganu

EAST MALAYSIA
• Kota Kinabalu, Sabah • Sandakan, Sabah
• Tawau, Sabah • Bintulu, Sarawak
• Kuching, Sarawak • Miri, Sarawak
• Sibul, Sarawak

Rigorously Tested To Ensure Quality

Durability is a hallmark of ASUS design. With each project, ASUS engineers strive to create devices that exceed expectations in any environment—whether it’s commuting to work, or traveling in Arctic. To achieve the goal of incredible performance and reliability, ASUS notebooks undergo a series of rigorous tests.



Keyboard Test

Specially designed ASUS mechanisms perform tests to ensure durability and responsiveness over millions of keystrokes, with special emphasis on keys that are most often used.



Abrasion Resistance Test

Rear and front panels are exposed to friction tests to ensure that surfaces can resist scrapes or scratches.



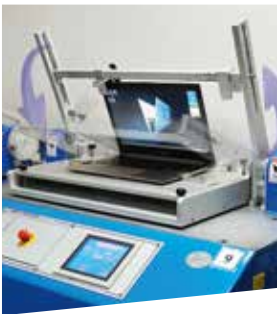
Noise and Audio Test

Designed with high-quality component seals for quiet cooling, notebooks undergo fan, hard drive, and power source noise tests, as well as an audio tuning process—all to ensure the quietest performance possible.



Panel Resistance Test

Panel resistance tests ensure that even the LCD display screen—the most vulnerable surface of any notebook—can endure unexpected bumps or pressure.



Enhanced Hinge Test

As a known point of vulnerability in any notebook, hinges undergo vigorous testing, consisting of tens of thousands of open-close cycles, to help ensure strength for the life of the device.



Vibration Test

Extensive vibration testing ensures that the notebook chassis assembly and all internal components remain securely attached and maintain integrity under even the most extreme travel conditions.



Shock Test

Tests simulating incidents that may occur during shipping help ensure that notebooks can withstand unexpected impacts.



Twist Test

Twist tests confirm that the notebook chassis retains structural integrity when uneven pressure or weight is applied.



Acceleration Test

Highly Accelerated Life Tests (HALT) simulate long-term effects of notebook use, allowing engineers to identify any possible design or component vulnerabilities.



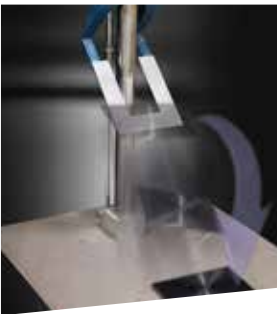
Port Test

Port tests ensure that contacts and plugs provide durable, smooth connections and data transfer—even in environments where ports are frequently used for connecting and disconnecting devices.



Extreme Environment Test

Extreme environment tests ensure consistent performance in any condition, including extremely high or low temperatures and humidity.



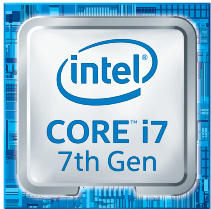
Drop Test

Drop tests help ensure that the chassis and internal components of each ASUS notebook are resistant to damage from unexpected drops.

ASUS ZenBook 3 Deluxe

The World's Most Prestigious Laptop, Enhanced.

14" For Executives | Entrepreneurs



Crafted to perfection. Never compromise.

ZenBook 3 Deluxe, featuring a gorgeous 14-in display in an elegant and compact chassis that's no bigger than many 13-inch laptops. Measuring just 12.9mm thin and weighing only 1.1kg. ZenBook 3 Deluxe has everything you need for superb on-the-go performance, including a 7th Gen Intel® Core™ i7 processor, up to 1TB PCIe® SSD, three USB Type-C™ ports — two of which feature Thunderbolt™ 3 — and a powerful quad-speaker audio system. ZenBook 3 Deluxe takes ZenBook 3 to the next level — for the ultimate prestige and performance.

Intel® Inside. Extraordinary Performance Outside.
Powered by Intel® Core™ i7 processor.

Intel, the Intel Logo, Intel Inside, Intel Core, Ultrabook, and Core Inside are trademarks of Intel Corporation in the U.S. and other Countries.



Thin. Light. Larger Screen - A Perfect Balance Between Mobility and Productivity.

The chassis of ZenBook 3 Deluxe is the size of many 13-inch laptops — yet it features an extra-large 14-inch display. Fitting a 14-inch Full HD display into a 13-inch frame wasn't easy. One of the keys to achieving this for ZenBook 3 Deluxe is its ultra-narrow display bezel, which is just 7.46mm wide. Its 14-inch display is covered with a layer of Corning® Gorilla® Glass 5. At a mere 0.55mm thick, this super-tough material is stronger and more scratch-resistant than the previous generation. ZenBook 3 Deluxe is constructed from premium, aerospace-grade aluminum alloy, allowing the ZenBook 3 Deluxe to have an amazingly thin 12.9mm profile and a weight only 1.1kg.

12.9mm Ultra-thin 1.1kg Ultra-light 13" size Compact Design 14" Large Display



Unprecedented Performance

ZenBook 3 Deluxe is built to deliver unprecedented performance, using only carefully selected, best-in-class components. These include the latest 7th Generation Intel® Core™ i7 processor; up to 16GB of 2133MHz ultra-fast, power-saving LPDDR3 memory; an up to 1TB PCIe® 3.0 x4 SSD that is three times faster than SATA SSDs; and the latest Thunderbolt™ 3-enabled USB-C™ ports for up to 40Gbps data transfers, and dual 4K UHD support. So there's no need to worry about what you can or can't do with ZenBook 3 Deluxe — with this kind of power the sky's the limit!

Thunderbolt™: For Unlimited Possibility

ZenBook 3 Deluxe has three USB-C ports, and two of them incorporate the latest Thunderbolt™ 3 technology for versatile, ultra-fast connections. Thunderbolt 3 supports data transfers at up to 40Gbps, which is twice the bandwidth of Thunderbolt 2 and eight times faster than USB 3.0. The Thunderbolt 3-enabled USB-C ports also support power delivery. Additionally, Thunderbolt 3 delivers enhanced graphics options to improve productivity with support for dual 4K external displays. With Thunderbolt 3, your imagination is the limit.



Sound That Will Amaze You

To give ZenBook 3 Deluxe unsurpassed audio capabilities, the ASUS Golden Ear team cooperated with audio specialists Harman Kardon. The results are astonishing. ZenBook 3 Deluxe has an array of four separate high-quality speakers designed to deliver true surround-sound that envelops you with cinema-quality audio. A special four-channel smart amplifier ensures maximum volume with zero distortion, for powerful, clear sound. ZenBook 3 Deluxe delivers the most incredible sound you've ever heard on an ultra-slim laptop!

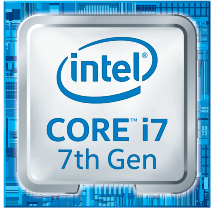
ASUS ZenBook 3 Deluxe UX490UA

- 7th-gen Intel® Core™ i7-7500U Processors
- Windows 10 Home
- 14" IPS FHD (1920x1080) resolution with 7.46mm slim bezel
- Super thin and light: 1.1 kg and just 12.9mm thin
- Aerospace-grade aluminum alloy, 50% stronger than industry standard
- Edge-to-edge Super-slim 0.55mm Corning® Gorilla® Glass® 5
- Ultra-fast NVME 1TB PCIe x4 Gen 3 SSD
- 16GB 2133MHz LPDDR3 RAM
- Interface: 2x USB C 3.1 + Thunderbolt 3 port — 40 Gbps transfer speed and dual-4K external display support
- Quad-Speaker array design with Harman Kardon Audio Technology
- 4-channel Smart amp for louder sound
- Integrated 802.11 ac, Built-in Bluetooth™ V4.1
- Incredible 9 hours of battery life with fast charging: 60% in 49 minutes
- 2 year global warranty

ASUS ZenBook UX410

Ultra-sleek. Non-stop Performance.

14" For Professional



Intel® Core™ i7 Processor

Ultra Thin & Light Design

GPU Discrete Graphics Card

USB 3.1

SonicMaster

WiFi 802.11ac

Supremely Thin, Enduringly Elegant.

The all-new ZenBook UX410 brings you elegance, sophistication and superb performance in a gorgeously slim and light design. Crafted from solid aluminum and featuring our iconic spun-metal Zen-inspired finish, ZenBook UX410 is a mere 18.95mm thin. And its travel-friendly weight of just 1.6kg means taking it with you is never a burden, and clear 14-inch wide viewing angle display and 6mm slim bezel. Featuring the latest generation of Intel® Core™ processors, powerful graphics and super-fast storage.

Intel® Inside. Extraordinary Performance Outside.
Powered by Intel® Core™ i5 processor.
Intel, the Intel Logo, Intel Inside, Intel Core, Ultrabook, and Core Inside are trademarks of Intel Corporation in the U.S. and other Countries.



6 mm Slim Bezel Display

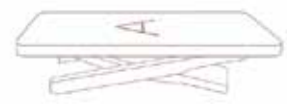
The stunning up to FHD 14-inch display gives your eyes a visual treat, whether you're reading text, viewing photos or watching videos. The amazing resolution makes photo or video editing so much easier, with an incredible pixel density of 276 pixels per inch, every tiny detail pin-sharp and crystal-clear. And when you're web browsing, everything —even the smallest text — is easily visible!

Ultra Sleek. Ultra Elegant

The ZenBook Series practically invented thin and light, and ZenBook UX410 continues that proud heritage, featuring a timelessly elegant all-new design with a profile that's just 18.95mm thin. Using solid aluminum alloy keeps the weight down to just 1.6kg, but it takes dozens of precisely-controlled manufacturing steps to craft it into its sleek shape.

Outstandingly Comfortable Backlit Keyboard.

ZenBook UX410's full-size backlit keyboard is sturdily constructed in a single piece for a superb typing experience. It's a masterpiece of ergonomics, with an optimized 1.6mm key travel for a comfortable feel. The gentle backlight ensures easy use in low-light conditions.



1.6 mm
Travel distance



ASUS ZenBook UX410UA

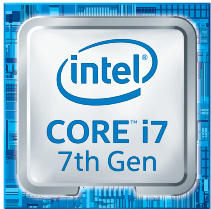
- Intel® Core™ i5-7200U Processor
- Windows 10 Home
- 14"wide viewing angle Full HD (1920x1080) 6mm Slim Bezel Display
- Intel® HD Graphics 520
- Ultra thin & light: 1.6kg and just 18.95mm thin
- 8GB LPDDR4 2133MHz SDRAM Onboard Memory
- 512GB SATA3 M.2 SSD
- Integrated 802.11 ac, Built-in Bluetooth™ V4.1
- Ultra-wide color gamut of 72% NTSC, 100% sRGB, and 74% AdobeRGB
- ASUS Splendid technology for richer, deeper and more accurate colors.
- Full-size edge-to-edge backlit keyboard, optimized 1.6mm key travel distance
- Interface: 1 x COMBO audio jack; 1 x USB 3.1 TYPE C port(s); 1 x USB 3.0 port(s); 2 x USB 2.0 port(s); 1 x HDMI
- 2 years global warranty

RM 4,499

ASUS ZenBook UX330

Ultra Sleek. Amazing Battery Life.

13.3" For Professional



Supremely Thin, Enduringly Elegant.

ZenBook UX330 is simply breathtaking. Its supremely elegant aluminum-alloy unibody chassis is an unbelievable 13.5mm thin. It weighs a feather-light 1.2kg. The numbers may be impressive, but its looks are even more so, with the stunning Zen-inspired spun-metal finish available in your choice of stylish Rose Gold or sophisticated Quartz Grey.

Intel® Inside. Extraordinary Performance Outside.
Powered by Intel® Core™ i7 processor.

Intel, the Intel Logo, Intel Inside, Intel Core, Ultrabook, and Core Inside are trademarks of Intel Corporation in the U.S. and other Countries.



Superb Performance

ZenBook UX330 has more than enough performance to cope with all your on-the-go productivity needs, with up to powerful 7th generation Intel® Core™ i7 processor.

All-day Battery Life

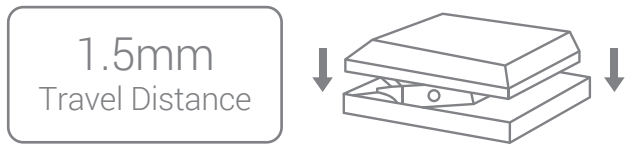
ZenBook UX330 is built for serious mobility, with our exclusive energy-efficient design that helps it last for up to 12 hours between charges. ZenBook UX330 takes even the longest working day in its stride, with fewer trips to the power socket!

A Touch of Genius

The glass-covered precision touchpad on ZenBook series uses exclusive technology developed for smartphone touchscreens to give high sensitivity and incredible accuracy. The touchpad also incorporates an advanced finger-print sensor for fast, easy and secure login. And as it's a ZenBook, it looks beautiful, too, with a brilliant diamond-cut chamfered surround.

Outstandingly Comfortable Backlit Keyboard

ZenBook series full-size backlit keyboard is sturdily constructed in a single piece for a superb typing experience. It's a masterpiece of ergonomics, with an optimized 1.5mm key travel for UX330 for a comfortable feel. The gentle backlight ensures easy use in low-light conditions.



Ultra-Connected

ZenBook series is equipped with the new, reversible USB Type-C Port with its any-way-up design that makes connecting devices so much easier. It also delivers data transfer speeds up to 10 times (10X) faster than old USB 2.0 connections!

In addition, ZenBook series have USB 3.0 ports and an SD Card slot so you can easily connect your current peripherals, display and projectors with zero hassle.



ASUS ZenBook UX330UA

- 7th-gen Intel® Core™ i7-7500U Processors
- Windows 10 Home
- 13.3" IPS FHD (1920x1080) resolution
- All-day 12-hour battery life
- Superb color accuracy with 100% sRGB and 72% NTSC color gamut support
- ASUS Eye Care support, reduce up to 33% blue light level
- 512GB SSD
- 8GB LP DDR3 1866MHz RAM
- Integrated 802.11 ac
- Built-in Bluetooth™ V4.1
- Interface: 1 x USB 3.1 Gen 2 type-C; 2 x USB Gen 1 type-A; 1 x micro-HDMI, combo audio jack, SD card reader
- Backlit keyboard with 1.5mm travel distance
- Intelligence Cooling system with ASUS IceCool Technology
- 2 year global warranty

RM 5,299

ASUS ZenBook Flip UX360

360° of Freedom. 100% ZenBook.

13.3" For Professionals



- Ultra Thin & Light Design
- 12 hours All day battery
- FHD 1920 x 1080 Ultra Sharp FHD Display
- IPS Display IPS Display Technology
- Type-C USB
- Touch Screen
- Precision Touchpad

360° of freedom, 100% ZenBook

ZenBook Flip combines the elegant sophistication of ZenBook with the convenience and versatility of a 360°-rotatable display. This ultra-thin, ultra-light convertible is a stylish laptop, a handy tablet, or anything in between – and it's designed to be with you everywhere, all the time. Its Intel® Core processor lets you sail through all your everyday computing with ease, while its amazing battery lasts up to 12 hours between charges!

Intel® Inside. Extraordinary Performance Outside.
Powered by Intel® Core™ i5 processor.
Intel, the Intel Logo, Intel Inside, Intel Core, Ultrabook, and Core Inside are trademarks of Intel Corporation in the U.S. and other Countries.

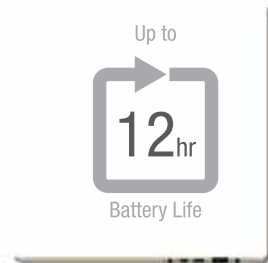


Slim, stylish and sophisticated

ZenBook Flip is a timelessly elegant masterpiece, exquisitely crafted from solid aluminum. The chassis is forged from a single block of metal, carefully honed until it's a mere 13.9mm thin, and weighing just 1.3kg to make it effortlessly portable. The spun-metal finish, with its iconic Zen-inspired pattern of concentric circles, is anodized in two exclusive new colors to match any style: sophisticated Icicle Gold or ultra-smart Mineral Grey.

Stunning Visual Experience with FHD+ Display

Seeing is believing. The ultra-sharp touchscreen has up to FHD 1920 x 1080 resolution and 72% NTSC color gamut, ZenBook Flip gives you a kaleidoscope of colors that are more vivid and accurate. With a brightness of 350cd/m2, and a high-quality wide viewing angle display, image becomes life-like on the screen, from every angle.



Precision-engineered hinge

Featuring a precision-engineered multi-gear metal mechanism, the 360° hinge on ZenBook Flip has a silky-smooth, stepless action and holds the display securely at any angle. To ensure maximum reliability, it's also torture-tested with over 20,000 open/close cycles, ensuring that you can switch ZenBook Flip effortlessly between a high-performance laptop and a lightweight tablet at any time – with no hassle!



No-compromise connectivity

When working on the go, it's vital to be able to connect with anything and everything. ZenBook Flip features the revolutionary USB Type-C port for any-way-up connections and super-fast data transfers. And you'll also find two USB 3.0 Types-A ports, a micro HDMI port and an SD Card slot, so it's easy to connect to all your current and future peripherals.

ASUS ZenBook Flip UX360UA

- Intel® Core™ i5-7200U Processor (4M Cache, up to 3.1 GHz)
- Windows 10 Home
- Intel® HD Graphics 520
- Super thin and light: 1.3kg and just 13.9mm thin
- 360-degree flip-screen with solid engineered multi-gear metal hinge
- 10-point multi-touch screen
- 13.3" 16:9 FHD+ (1920x1080) resolution with IPS 178 wide viewing angle
- Superb color accuracy with 100% sRGB and 72% NTSC color gamut support
- ASUS Eye Care support, reduce up to 30% blue light level
- LPDDR3 1866MHz 8G
- SATA3 512GB SSD
- Integrated 802.11 ac
- Built-in Bluetooth™ V4.1
- Interface: 1x COMBO audio jack; 2x USB 3.0 ports (with 1 USB Charge+); 1x Type C USB 3.1 gen 1; 1x HDMI; SD card reader
- Trendy colors with Icicle Gold and Mineral Gray
- Dual Speaker with ICEpower, B&O Technology
- Incredible 12 hours of battery life
- 2 years global warranty

RM4,599



REPUBLIC OF GAMERS


ROG STRIX GL553


GAMING WITHOUT LIMITS




15.6" For Gamers





- 

Portable Design
- 

High end Graphics
- 

Intelligent Cooling
- 

Anti-ghosting key
- 

Illuminated Keyboard
- 

ROG Audio Wizard

Perfect For Every Game And Any Content

ROG Strix GL553 comes with Windows 10 pre-installed and gives you truly immersive gaming thanks to its 7th-generation Intel® Core™ i7 processor and discrete NVIDIA® GeForce® GTX 1050 graphics. ROG Strix GL553 is made for gaming and primed for creativity. It's time to experience games and applications like never before!



Intel® Inside. Extraordinary Performance Outside.
Powered by Intel® Core™ i7 processor.
Intel, the Intel Logo, Intel Inside, Intel Core, Ultrabook, and Core Inside are trademarks of Intel Corporation in the U.S. and other Countries.

- 2.5mm

Travel Distance
- 30

(N-)Key rollover
- Isolated

Arrow Keys



Be In Command

ROG Strix GL553 has a specially-designed chiclet gaming keyboard with 4-area RGB lighting and red-backlit scissor-switch keys that offer you 2.5mm of travel distance for tactile keystrokes. It also features highlighted WASD keys, so you know where your hands need to be. On top of that, a larger space bar and isolated arrow keys ensure that everything you need is kept within easy reach.

- 178°

Wide-view Angle
- FHD

Resolution
- Matte

Panel



Breathtaking Visuals

ROG Strix GL553 features a Full HD panel with wide 178° viewing angles. The panel ensures great contrast and color consistency, and there's no color shift even when you're viewing it from extreme positions. It has a matte finish too, so there's no glare or reflections to distract you during gaming.

Up To 32GB Of DDR4

ROG Strix GL553/753 comes with a standard 32GB of DDR4 memory to give you faster speeds, increased memory space, and incredible energy efficiency.

ROG Gaming Center

ROG Gaming Center improves your gaming experience. This integrated control center gives you access to all the functions you need on a single dashboard — find system information, set up hotkeys for faster in-game commands, adjust audio settings, or record gameplay. In addition, ROG GameFirst III technology optimizes network traffic for faster, lag-free online gaming. Choose between four preset package priority modes (Optimization, Game, Media Streaming, and File Sharing) from its intuitive interface.

ROG STRIX GL553

- 7th-gen Intel® Core™ i7-7700HQ Processors
- Windows 10 Home
- 15.6" Non-glare IPS FHD (1920x1080) resolution
- DDR4 2400MHz up to 32GB and 8GB on board memory
- 1TB SATA HDD + 128 SSD
- NVIDIA® GeForce® GTX 1050 with 4GB GDDR5 VRAM
- RGB-Backlit KB w/ num Key; Anti-Ghost key support (30 key)
- 48Whrs (Embedded)
- 1 x USB 3.1 TYPE C port(s)
- 2 x USB 3.0 port(s)
- 1 x RJ45 LAN Jack for LAN insert
- 1 x HDMI
- WiFi 802.11ac / Bluetooth 4.0
- 2 years global warranty

RM 5,099

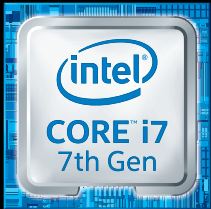


REPUBLIC OF GAMERS

PC For Gamers

ROG GT51

THE POWER AND THE GLORY.



Intel Performance with Full-Core Overclocking

With a 7th Generation Intel Core i7-7700K processor, ROG GT51CH is armed for victory. ROG engineers handpicked the processors and subjected them to a 40-hour aging process before carefully tuning them to achieve performance figures that are 14% faster than anything else on the market.

3-Way Cooling Solution

To cope with the cooling demands of such a high performance machine, ROG designers created a three-way cooling solution that caters to each heat-generating component. The Hydro Overclocking System cools the CPU to ensure rock-solid stability during overclocking, while a dedicated air channel helps cool the GPU. Additionally, the power supply unit, found in the bottom corner of the chassis, has its own isolated airflow design.

Light it up with ASUS AURA

ROG GT51CH features dynamic ASUS Aura lighting effects across its parallel light strips, iconic ROG logo and central air intake. ASUS Aura can be customized in up to 8 million different colors to suit the feel of the game you're currently playing. There's even a pre-set OC mode that automatically activates when you overclock the system.



Taking Mind-Blowing NVIDIA Visuals To The Next Level

ROG GT51CH supports up to NVIDIA GeForce GTX 1080 2-way SLI graphics to generate stunning 4K UHD gaming worlds. In product development tests, the GT51CH performed 60% better than a GeForce GTX 980 SLI-equipped system.



Up to Intel® Core™ i7 processor



Windows 10 Home



SonicMaster



MAXXaudio



Audio Wizard



Instant On



Port HDMI

The Power and the Glory

ROG GT51 is no ordinary gaming machine. It's engineered with ROG gaming DNA to give you mind-blowing gaming experiences you won't find elsewhere. Pump up the Intel® Core™ i7-7700K CPU to a full-core overclocked 4.6GHz — without rebooting! — while you enjoy the eye-popping 8-million-color dynamic 4-zone LED lighting effects. ROG GT51: be prepared for awesome!

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Powered by Intel® Core™ i7 processor.
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ROG GT51CH-MY001T

- 7th Generation Quad-Core Intel® Core™ 7-7700K Processor (Boost up to 4.5 GHz)
- Windows 10 Home
- Intel® Z270
- Enthusiast-grade graphics for unstoppable gaming
- NVIDIA® GeForce® GTX1080 with 8GB DDR5 VRAM Graphics
- DDR4 2133 MHz 16G x 2
- 256GB SATA 3 SSD + 2TB SATA HDD (7200RPM)
- GameAlive feature lets you record, edit, and share gameplay videos
- SonicMaster-optimized gaming audio
- Expansion Slots: 3 x PCIe x 1; 3 x PCIe x 16; 2 x M.2 connector; 4 x DDR4 Long — DIMM slot
- Built-in Bluetooth V4.0, 10/100/1000 Base T
- Front I/O Ports: 1 x Headphone, 1 x Microphone, 2 x USB 3.1, USB 3.1 (Type A x 1, Type C x 1 w/ Quick Charge)
- Back I/O Ports: 1 x RJ45 LAN, 1x S/PDIF-OutAudio, 1 x PS2, 1 x Power DC Jack, 2 x USB 2.0, 6 x USB 3.1
- NFC ROG Band
- Turbo Gear
- AEGIS III
- New lighting modes - wave/pulse/multi colors
- Tray-in Supermulti DVD RW
- Bundle USB Mechanical Keyboard & Gaming Mouse
- 3 years Onsite Warranty

RM12,999
* Price without Monitor.

ASUS Gaming Desktop

COMPACT GAMING DESKTOP PC - DECEPTIVELY POWERFUL



PC

For Gamers



G11

SHEDDING LIGHT ON UNCOMPROMISING PERFORMANCE



ASUS No.1
Motherboard in the World



Windows 10 Home



Multi Display
Support



Intelligent
Cooling



Dynamic LED
Effects



ROG Audio
Wizard

SHEDDING LIGHT ON UNCOMPROMISING PERFORMANCE

ASUS G11 is designed for casual gamers who want a high-performance gaming platform that doesn't break the bank. Powered by a 7th Generation Intel® Core™ processor and up to a NVIDIA® GeForce® GTX 1070 graphics card, the G11 brings exceptional processing power and mind-blowing visuals to the table. It looks the part, too — thanks to an aggressive design and customizable ASUS Aura lighting effects.

Intel Core Processors For Remarkable Gaming Experiences

A 7th Generation Intel Core processor unleashes unprecedented levels of gaming and multi-tasking performance. ASUS G11 has the power to make light work of the most processor-hungry tasks: Play the latest games, watch videos in 4K UHD, or run 3D modeling programs — the G11 can handle it all.



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Powered by Intel® Core™ i7 processor.

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G11CD-K-MY005T

- 7th generation quad-core Intel® Core™ i7-7700 Processor (Boost up to 4.50GHz)
- Windows 10 Home
- Intel® H110
- NVIDIA GeForce GTX1070 with 8GB DDR5 VRAM Graphics
- DDR4 16GB RAM memory
- 2TB SATA HDD + 128GB SSD
- Expansion Slots: 1 x PCIe x 1; 1 x PCIe x 16; 1 x mini PCI-e; 2 x DDR4 Long - DIMM slot
- Built-in Bluetooth V4.0, 10/100/1000 Base T
- Front I/O Ports: 1 x 6-in-1 Card Reader; 1 x Headphone; 1 x Microphone; 2 x USB 2.0; 2 x USB 3.0
- Back I/O Ports: 2 x USB 3.1; 2 x USB 3.0; 2 x USB 2.0; 1 x HDMI-Out; 1 x VGA(D-Sub)-Out; 1 x RJ45 LAN; 1 x 7.1 Channel Audio
- Tray-in Supermulti DVD RW
- +4 x SATA 6.0GB/s ports
- Bundle Wireless Keyboard & Mouse
- 3 years Onsite warranty

RM6,999



ROG ACCESSORIES

PC

For Gamers



PRECISE AND RESPONSIVE KEYSTROKES FOR INCREDIBLE GAMING

ASUS Sagaris GK1100 Mechanical Gaming Keyboard

- Connectivity Technology : Wired
- Durable Cherry MX Blue mechanical switches for tactile and responsive keystrokes and a 50-million-keystroke lifespan
- RGB illumination with 7 pre-set lighting mode
- Programmable keyboard lets you customize and create macro commands and shortcuts for all keys via an intuitive interface
- 100% anti-ghosting with N-Key rollover
- Durable aluminum chassis
- KEYBOARD: (L) 45.6 x (W) 14.8 x (H) 2.3 cm
- Weight: 1080g
- RF Distance: 10m
- 1 year Local warranty

RM599

TAKE YOUR GAME ANYWHERE

ROG Ranger Backpack

- Material: Ballistic nylon, rubber
- Roll top design increases internal capacity to 42L if required
- Ergonomically-designed wide shoulder straps and soft ventilated back panel
- Built-in rain cover with the ROG logo for wet weather use
- Removable side pocket and storage panel for smaller items and accessories
- Dimensions: 35(L)x18.5(W)x51(H)cm
- Laptop compartment fits: up to 17-inch notebooks
- Weight: 1630g
- 3 years Local warranty

RM389



BORN TO RULE THEM ALL!

ROG GX1000 Eagle Eye Mouse

- Tracking: Laser
- Connectivity Technology: Wired, USB 2.0
- Ultra-precise laser sensor with huge 50dpi-8200dpi resolution range
- Sleek and tough brushed aluminum build highlights gaming flavor with premium coating and an ergonomic total comfort design
- Unique ROG Eagle Eye and quad-colored markings designate dedicated profiles
- Striking LED indicator shows current dpi status, with six programmable macros, three function slots, and adjustable click-in weights
- Customized UI settings cover all your dpi, button configs, macros, and profile needs
- Dimensions: 128.5 x 65.5 x 43.5mm
- Weight: 150g-175g (due to the five additional 5g weights)
- 1 years Local warranty

RM309



TAKE IT INTO OVERDRIVE

ROG GX860 Buzzard Mouse

- Tracking: Laser
- Connectivity Technology: Wired
- Precision laser technology up to 8200dpi
- Instantly CPI switch function between 800, 1000, 1600, 2400, 3200dpi
- Customize functions in CPI, buttons and Marcos
- Dimensions: 118.2 x 68.4 x 40mm
- Weight: 98g without cable
- 1 years Local warranty

RM209



ASUS VivoBook Max

Immersive Sound. Powerful Performance.

14" For Student | Working People | Young Executives



Surround Yourself With Incredible Sound

ASUS SonicMaster audio, incorporating ICEpower® technology, gives VivoBook Max laptops crystal-clear sound delivery. VivoBook Max laptops feature 3W speakers with 24cc sound chambers, and a special transmission line design to provide rich, deep bass and distinct vocals. On top of that, they're fine-tuned to give you clearer dialog and true-to-life surround sound.



Long-life Battery Technology

ASUS SuperBatt technology helps extend the lifespan of your battery to last three times longer than conventional Li-ion batteries. This increased lifespan means fewer replacements, which as well as being environmentally- friendly, also saves you money.

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Powered by Intel® Celeron® processor.
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ASUS VivoBook Max X441UV

- Intel® Core™ i3-6006U Processor
- Windows 10 Home
- 14" 16:9 HD (1366x768) resolution
- NVIDIA® GeForce® 920MX with 2GB VRAM
- ASUS Eye Care support, reduce up to 33% blue light level
- 4 GB DDR4 2133MHz SDRAM (expandable to 16GB)
- Connection Integrated 802.11b/g/n
- Built-in Bluetooth™ V4.0, 10/100/1000 Base T
- 1TB Storage
- Dual 3W speakers audio system & 24cc chamber transmission design delivers
- Multi-color design
- 36 Whrs Battery with 3x longer life Cycle SuperBatt technology
- 1 year global warranty

RM 1,799

ASUS A·SERIES

Expressive colors. Exceptional performance.

15.6" For Student | Working People | Young Executives



Expressive Colors. Stunning Finishes.

Designed for daily computing, the stylish ASUS A Series comes in multiple expressive colors and a variety of textured finishes to make sure you stand out from the crowd. Asus A Series feature elegant glossy, spun- or premium brushed-metal-effect finish chassis and are available in four expressive colors: Chocolate Brown, Navy Blue, Glamour Red, and Icicle Gold.



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Powered by Intel® Core™ i5 processor.
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Stays Cool, Even After Hours of Use

ASUS IceCool Technology gives A Series a unique internal design that addresses uncomfortable heating issues by preventing heat build-up under the palm rest. This keeps the palm rest surface between 28°C to 35°C – significantly lower than body temperature. An exclusive internal layout places heat producing components away from you, and when combined with exceptional cooling from the heat pipes and vents, ensures you stay comfortable even after long hours of use.



ASUS A556UQ - Multicolor

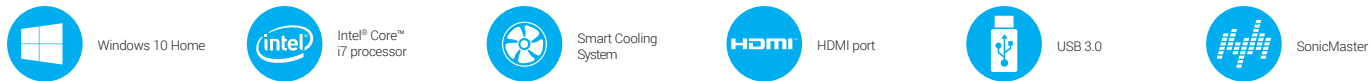
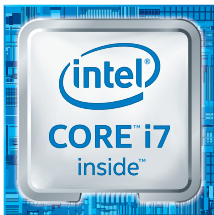
- Intel® Core™ i5-7200U Processor
- Windows 10 Home
- 15.6" FHD (1920x1080) LED backlit
- NVIDIA® GeForce® 940MX with 2GB VRAM
- 4GB Memory
- 1TB SATA HDD
- Multi-color design, 2014 Good Design Awards
- WiFi 802.11b/g/n / Bluetooth 4.0
- ASUS Eye Care support, reduce up to 33% blue light level
- 2.3 kg (with Polymer Battery, 2.5x longer better lifespan)
- 2 years global warranty

RM2,699

ASUS M-SERIES

The Perfect Home Computer

PC For Student | Working People | Young Executives



The power to amaze

ASUS M32 desktop PC performs everything from your daily tasks to playing 4K Ultra HD video with enhanced energy efficiency. Multitask with several apps at once thanks to the 6th Generation Intel® Core™ processor. Power visually demanding programs with discrete NVIDIA graphics. Whatever you choose to do, M32 makes it happen with unique optimization for increased performance or energy savings when you need it.

Cool, quiet operation

Giving you reliability with convenience, M32 desktop PC monitors internal temperatures and intelligently adjusts fan speed to ensure efficient cooling while staying under 25dB of sound at idle — quieter than a library.

Intel® Inside. Extraordinary Performance Outside.
Powered by Intel® Core™ i7 processor.

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Sound for each occasion

ASUS AudioWizard is a pre-loaded app with 5 selectable point-and-click audio settings for music, movies, games, voice recording and speech. Each designed to cater to your media preferences.



ASUS M32CD-MY014T

- Intel® Core™ i7-6700 Processor (Boost up to 4.0 GHz)
- Windows 10 Home
- Intel® H110
- NVIDIA® GeForce® GT740 with 4GB DDR3 VRAM
- 4GB DDR4 RAM
- 1TB SATA HDD (7200RPM)
- Expansion Slots: 1x PCI-e x 16, 1x mini PCI-e
- Front I/O Ports: 1x 6-in-1 Card Reader, 1x Headphone, 1x Microphone, 2x USB 3.0
- Back I/O Ports: 2x USB 3.1, 2x USB 3.0, 2x USB 2.0, 1x HDMI-Out, 1x VGA(D-Sub)-Out, 1x RJ45 LAN, 1x Headphone, 1x Microphone
- 1x Line-in, 1x Centra Base, 1x Right Speaker, 1x Left Speaker
- SuperMulti DVD RW
- Bundle USB Keyboard & Mouse
- 3 years on-site warranty

RM3,299

ASUS K-SERIES

All You Need for Daily Computing

PC For Student | Working People | Young Executives



Smart Multimedia Performance

ASUS K31CD is powered by the 6th Generation Intel® processors to give you significantly faster and more efficient multitasking performance over previous iterations. ASUS K31CD enhances your daily computing experience, making online shopping, writing blogs, conducting presentations, or watching movies all the more enjoyable.

Windows 10 Home

Windows 10 Home brings the desktop back to the forefront, complete with the familiar convenience of the Start Menu. It also adds an Edge browser that lets you access the web with blistering speed and useful new functions.

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Powered by Intel® Core™ i5 processor.

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Ultra-Realistic 4K/UHD Visuals

K31CD is with discrete NVIDIA or AMD graphics to bring home entertainment to the next level. It supports 4K/UHD (3840 x 2160) displays so you can enjoy the latest movies, browse the web, or view photos in all their glory.



ASUS K31CD-MY004T

- Intel® Core™ i5-6400 Processor
- Windows 10 Home
- Intel® H110
- 4GB DDR4 RAM
- 1TB SATA HDD
- Expansion Slots: 1x PCI-e x 16, 1x mini PCI-e
- Front I/O Ports: 1x 6-in-1 Card Reader, 1x Headphone, 1x Microphone, 2x USB 3.0
- Rear I/O Ports: 2x USB 3.1, 2x USB 3.0, 2x USB 2.0, 1x HDMI-Out, 1x VGA(D-Sub)-Out, 1x RJ45 LAN, 1x Line in, 1x Headphone (Speaker Out), 1x Microphone, 1x 8 channel Audio I/O
- SuperMulti DVD RW
- Bundle USB Keyboard & Mouse
- 1 year on-site warranty

RM2,099

ASUS Zen AiO Pro

The art of performance.

PC For Student | Working People | Young Executives



Windows 10 Home

Up to Intel® Core™ i7 processor

Full HD Display

HDMI port

USB 3.0

SonicMaster

Empowering Luxury for Everyone

The new Zen AiO PCs feature the same stylish, space-saving concept as the other models in the series. Their display and computing components are designed as an integrated unit that is mounted on an elegant stand. While the Zen AiO Pro models have aluminum rear panels, the new Zen AiO PCs have polycarbonate ones that are finished with a classy sandblasted metal effect.

10-Point Multi-touch Technology

ASUS Zen AiO represents a technological leap in touchscreen interactivity, with full 10-finger multi-touch capability. Pinch-to-zoom, rotate images and scroll through webpages, all with ease. With its projected capacitive touchscreen technology, Zen AiO gives you outstanding accuracy, effortless control in Windows 10, and an optimized touch experience.

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Touch Screen

ASUS Zen AiO ZN2401C

- Intel® Core™ i5-6400T Processor
- Windows 10 Home
- "23.8" Full HD 1920x1080 LED-backlit (10 finger touch)"
- NVIDIA® GeForce 940MX
- 8GB DDR4 RAM
- 1TB SATA HDD
- 1 MP Camera
- Bundle with Wireless zen Keyboard & Mouse
- 3 years on-site warranty

RM4,599

Touch Screen

ASUS Zen AiO Z2401CGT

- Intel® Core™ i5-6400T Processor
- Windows 10 Home
- "23.8" Full HD 1920x1080 LED-backlit (10 finger touch)"
- NVIDIA® GTX960M (2GB)
- 16GB DDR4 RAM
- 1TB + M.2. SATA 128G SSD
- 1 MP Camera
- Bundle with Wireless zen Keyboard & Mouse
- 3 years on-site warranty

RM5,999

*Back to back order 4 - 6 weeks

Top 8 Reasons to Buy ASUSPRO

- 1

Legendary history-making
Flawless performance even in extreme conditions

ASUS notebooks have been tested in the most punishing of conditions and the most remote locations. Many of these incredible feats have become the stuff of legend, accomplishments that have left an indelible mark on history.
- 2

Worldwide Services

ASUS guarantees all notebooks with free repairs and component replacement as needed within the 2-years warranty period. In addition, ASUS international warranties make sure your investment is protected even if you relocate, with support centers in 55 countries. This is the ASUS pledge of quality and customer satisfaction, wherever you might be.
- 3

Extra reliable
Strictest testing proven to exceed the US MIL-STD 810G military standard

Business and organizational users demand greater reliability, so ASUSPRO BU401 notebooks go beyond the demanding US MIL-STD 810G military standard. They prove very durable in shock tests, drop tests, hinge cycle tests, and panel pressure testing, so your business benefits from steadfast reliability even in extreme conditions.
- 4

Professionally designed
World-class award-winning design

Starting with people and understanding what users think, feel, and do is how we design ASUSPRO Series notebooks. We believe business should be more mobile, powerful, easier, and comfortable to use, so ASUSPRO BU401 combines a variety of great functions into one Ultrabook™ at just 1.64kg. It measures a slim 21mm, is highly durable, and reinforced with tough carbon fiber construction, a metal frame structure, and anti-shock hard drives that secure data against damage. It features a true-comfort keyboard, adding to the many reasons ASUSPRO is best for business. ASUSPRO BU401 has secured awards from iF Design, Red Dot (Germany), Good Design (Japan), and an Excellence Award (Taiwan).
- 5

Eco-friendly
Leading in green technology with the highest environmental standards

ASUS has been leading the industry in eco-friendly processes, minimizing its environmental impact with an initiative dubbed Green ASUS. This covers green design, green manufacturing, and green procurement. The ASUSPRO Series succeeds in combining lower total cost of ownership with the highest environmental standards, certified EPEAT, Energy Star, and RoHS-compliant.
- 6

Long battery life
Good for the environment with three times battery longevity

The ASUSPRO Series uses long-life batteries as a standard feature, lasting three times longer than traditional li-ion batteries. Power packs are eco-friendly and money-saving due to a lower replace rate, plus ASUS Xpress Charge technology can even charge your ASUSPRO Series notebook to 90% in just 90 minutes.
- 7

Seamless security
Complete protection through hardware and software features

Data safety is very important for businesses, so the ASUSPRO Series provides total security using multiple hardware and software layers. This includes onboard anti-shock hard drives that secure data against shocks and drops, fingerprint scanning that takes access authorization to a higher level, and smart card-based identification for logins and online transaction approval.
- 8

Worry-free
Trace and locate services for lost or stolen notebooks

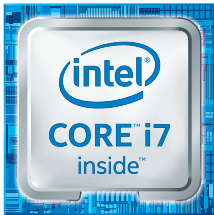
When you lose your work notebook, a serious concern is confidential data being accessed by external parties. The ASUS-PRO Series provides trace and retrieval services of lost or stolen notebooks, with each model pre-installed with Intel® Anti-Theft Technology to remotely disable access to the operating system, which means the notebook is locked and cannot be used by others. Computrace® LoJack® for Laptops software is included, and can also remotely lock and delete data before it falls into the wrong hands. The LoJack® for Laptops dedicated theft recovery team then works with local law enforcement to track down and recover lost or stolen notebooks.



ASUSPRO B ADVANCED

An Ultrabook™ for your business

14" For Working People | Young Executives | Entrepreneurs



- Windows 10 Pro
- Up to Intel® Core™ i7 processor
- Ultra Slim
- Drop hardened
- Backlit Keyboard
- 3x the charging cycle battery
- fingerprint scanning
- USB 3.0

Work better, work confidently, anywhere

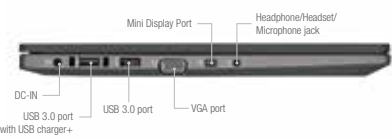
Mobility is the key to your company's dynamic business environment. Many businesses realize that mobility enables business momentum by creating greater efficiency and productivity that drives growth. ASUS realizes customers have different ideas about what mobility can do for them. With the ASUSPRO Business Notebook family you can match your mobility needs to a product that delivers the right combination of reliability, quality and unique ease of use features in a wide range of form factors. Whether on the road, or at your desk, ASUSPRO Series notebooks maximize the benefits of mobile computing.

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- ASUS B8430U-AFA050IR**
- Intel® Core™ i7-6600U Processor
 - Windows 7 Professional (available through downgrade right from Windows 10 Pro)
 - 14" Full HD (1920x1080) Wide View Angle Anti-glare
 - Integrated HD Graphics 520
 - 4GB x 2 DDR4 RAM
 - 512GB M.2 SSD
 - Connection Integrated 802.11ac, Bluetooth 4.0 (Dual Band) - Intel WIDI
 - Ultra-light from 1.7kg and ultra-slim with full I/O connectivity
 - Durable reinforced LCD carbon fiber construction
 - True-comfort keyboard and precision touchpad
 - Enhanced security with Trusted Platform Module and fingerprint reader
 - USB Charger+ allows quick charging of mobile devices even when the notebook powered off
 - Tough anti-shock hard drive protects your data
 - 3 years on-site warranty

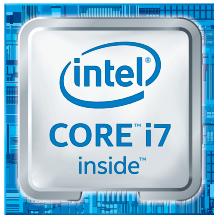
RM5,499



ASUSPRO P ESSENTIAL

Budget-friendly and ultra-reliable notebook for SMBs

14" For Working People | Young Executives | Entrepreneurs



- Windows 10 Pro
- Up to Intel® Core™ i7 processor
- Drop hardened
- 3x the charging cycle battery
- fingerprint scanning
- USB 3.0

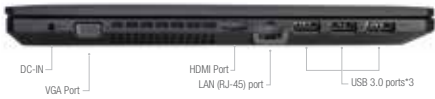
Style and Comfort

The P series notebooks have a professional look with brushed-hairline textures and scratch-resistant coating LCD. They are ergonomically designed and feature a seamless one-piece Chiclet keyboard with precise key alignment for ultimate comfort. The anti-glare display has a matte screen surface that prevents unwanted reflections and helps reduce eye fatigue.



- ASUS P2430UJ-W00348R**
- Intel® Core™ i7-6500U Processor
 - Windows 10 Pro (available through downgrade right from Windows 10 Pro)
 - 14" HD (1366x768) LED Backlit, Ultra Slim
 - NVIDIA® GeForce® 920M with 2GB VRAM graphics
 - 8GB DDR4 RAM
 - 1TB SATA HDD
 - Connection Integrated 802.11ac, Bluetooth 4.0
 - Strain-reducing anti-glare HD panels with wide viewing angle
 - Removable large-capacity battery pack for easy servicing and longer battery life
 - True-comfort keyboard for easier typing and increased productivity
 - Fingerprint Reader
 - Large multi-gesture touchpad for precise and intuitive input
 - USB Charger+ allows quick charging of mobile devices even when the notebook powered off
 - 3 years on-site warranty

RM3,999



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ASUS Consumer Notebook

Model	Processor	Operating System	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Color	Price
ZenBook 3 Deluxe UX490UA	Intel® Core™ i7-7500U Processor	Windows 10 Home	Intel® HD Graphics	14" FHD (1920x1080)	16GB DDR3	1TB SSD	-	USB 3.1, Bluetooth 4.1	VGA Webcam	2 Years Global Warranty	Blue, Grey	-
ZenBook 3 UX390UA	Intel® Core™ i7-7500U Processor	Windows 10 Home	Intel® HD Graphics	12.5" FHD (1920x1080)	16GB DDR3	1TB SSD	-	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Blue, Grey, Rose Gold	RM7,999
ZenBook UX410UA	Intel® Core™ i5-7200U Processor	Windows 10 Home	Intel® HD Graphics	14" FHD (1920x1080)	8GB DDR4	512GB SSD	-	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Grey, Rose Gold	RM4,599
ZenBook UX330UA	Intel® Core™ i7-7500U Processor	Windows 10 Home	Intel® HD Graphics	13.3" FHD (1920x1080)	8GB DDR3	512GB SSD	-	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Grey, Rose Gold	RM5,299
ZenBook UX330UA	Intel® Core™ i5-7200U Processor	Windows 10 Home	Intel® HD Graphics	13.3" FHD (1920x1080)	8GB DDR3	256GB SSD	-	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Grey, Rose Gold	RM3,999
ZenBook UX330CA	Intel® Core™ m3-7Y30 Processor	Windows 10 Home	Intel® HD Graphics	13.3" FHD (1920x1080)	4GB DDR3	128GB SSD	-	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Grey, Rose Gold	RM2,899
ZenBook Flip UX360UA	Intel® Core™ i5-7200U Processor	Windows 10 Home	Intel® HD Graphics	13.3" FHD (1920x1080) Touch	8GB DDR3	512GB SSD	-	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Grey, Rose Gold	RM4,599
ZenBook Flip UX360CA	Intel® Core™ m3-7Y30 Processor	Windows 10 Home	Intel® HD Graphics	13.3" FHD (1920x1080) Touch	4GB DDR3	128GB SSD	-	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Grey, Rose Gold	RM3,199
Transformer 3 Pro T303UA	Intel® Core™ i7-6500U Processor	Windows 10 Home	Intel® HD Graphics	12.6" WQHD Touch (2880x1920)	16GB DDR3	512GB SSD	-	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Gold, Grey	RM6,999
Transformer 3 Pro T303UA	Intel® Core™ i5-6200U Processor	Windows 10 Home	Intel® HD Graphics	12.6" WQHD Touch (2880x1920)	8GB DDR3	256GB SSD	-	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Gold, Grey	RM4,899
Transformer Book T101HA	Intel® Atom Quad-Core Z8350 Processor	Windows 10 Home	Intel® HD Graphics	10.1" HD (1280x800)	2GB DDR3	64GB eMCC	-	USB 3.0, Bluetooth 4.1	HD Webcam	1 Year Global Warranty	Pink Grey, Green	RM1,149
ROG STRIX GL702VM	Intel® Core™ i7-7700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX1060 with 6GB DDR5	17.3" FHD (1920x1080)	16GB DDR4	1TB HDD + 256GB SSD	-	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Black	RM7,999
ROG STRIX GL502VM	Intel® Core™ i7-7700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX1060 with 6GB DDR5	15.6" FHD (1920x1080)	8GB DDR4	1TB HDD + 128GB SSD	-	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Black	RM7,399
ROG STRIX GL753VD	Intel® Core™ i7-7700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX1050 with 4GB DDR5	17.3" FHD (1920x1080)	8GB DDR4	1TB HDD + 128GB SSD	DVD Writer	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Black	RM5,699
ROG STRIX GL553VD	Intel® Core™ i7-7700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX1050 with 4GB DDR5	15.6" FHD (1920x1080)	8GB DDR4	1TB HDD + 128GB SSD	DVD Writer	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Black	RM5,099
ROG G752VS	Intel® Core™ i7-7700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX1070 with 8GB DDR5	17.3" FHD (1920x1080)	16GB DDR4	1TB HDD + 256GB SSD	DVD Writer	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Black	RM11,199
ROG GL552VX	Intel® Core™ i7-7700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GTX950M with 2GB DDR3	15.6" FHD (1920x1080)	4GB DDR4	1TB HDD	DVD Writer	USB 3.1, Bluetooth 4.1	HD Webcam	2 Years Global Warranty	Black	RM3,999
K501UQ	Intel® Core™ i7-6500U Processor	Windows 10 Home	NVIDIA® GeForce® 940MX with 2GB DDR5	15.6" FHD (1920x1080)	4GB DDR4	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	VGA Webcam	2 Years Global Warranty	Black	RM3,299
K401UQ	Intel® Core™ i5-7200U Processor	Windows 10 Home	NVIDIA® GeForce® 940MX with 2GB DDR3	14" FHD (1920x1080)	4GB DDR4	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	VGA Webcam	2 Years Global Warranty	Black	RM2,699
A556UQ-MultiColor	Intel® Core™ i7-7500U Processor	Windows 10 Home	NVIDIA® GeForce® 940MX with 2GB DDR3	15.6" HD (1366x768)	4GB DDR4	1TB HDD	DVD Writer	USB 3.1, Bluetooth 4.0	VGA Webcam	2 Years Global Warranty	Dark Brown, Gold, Red	RM3,299
A556UQ-MultiColor	Intel® Core™ i5-7200U Processor	Windows 10 Home	NVIDIA® GeForce® 940MX with 2GB DDR3	15.6" FHD (1920x1080)	4GB DDR4	1TB HDD	DVD Writer	USB 3.1, Bluetooth 4.0	VGA Webcam	2 Years Global Warranty	Dark Blue, Dark Brown, Gold, Red	RM2,699
A456UR-MultiColor	Intel® Core™ i5-7200U Processor	Windows 10 Home	NVIDIA® GeForce® 930MX with 2GB DDR3	14" FHD (1920x1080)	4GB DDR4	1TB HDD	DVD Writer	USB 3.1, Bluetooth 4.0	VGA Webcam	2 Years Global Warranty	Dark Blue, Dark Brown, Gold, Red	RM2,599
X441UV-MultiColor	Intel® Core™ i3-6006U Processor	Windows 10 Home	NVIDIA® GeForce® 920M with 2GB DDR3	14" HD (1366x768)	4GB DDR4	1TB HDD	DVD Writer	USB 3.1, Bluetooth 4.0	VGA Webcam	1 Year Global Warranty	Black, Red, Silver	RM1,799
X541SA-MultiColor	Intel® Celeron™ N3060	Windows 10 Home	Intel® HD Graphics	15.6" HD (1366x768)	4GB DDR3	500GB HDD	DVD Writer	USB 3.1, Bluetooth 4.0	VGA Webcam	1 Year Global Warranty	Black, Blue, Red, Silver	RM1,299
X441SA-MultiColor	Intel® Celeron™ N3060	Windows 10 Home	Intel® HD Graphics	14" HD (1366x768)	4GB DDR3	500GB HDD	DVD Writer	USB 3.1, Bluetooth 4.0	VGA Webcam	1 Year Global Warranty	Black, Red, Silver	RM1,249

ASUS Commercial Notebook

Model	Processor	Operating System	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Color	Price
B8430U-AFA0510IR	Intel® Core™ i7-6600U Processor	Windows 7 Professional (available through downgrade right from Windows 10 Pro)	Intel® HD Graphics 520	14" HD (1920x1080)	4GB x 2 DDR4	512GB SSD	-	USB 3.0, Bluetooth 4.0	HD Webcam	3 Year On-site Warranty	Black	RM5,499
P2420UJ-WO0348R	Intel® Core™ i7-6500U Processor	Windows 10 Pro	Intel® GeForce® GT920M with 2GB DDR3	14" HD (1366x768)	8GB DDR4	1TB HDD	-	USB 3.0, Bluetooth 4.0	HD Webcam	3 Year On-site Warranty	Black	RM3,999

ASUS Consumer Desktop

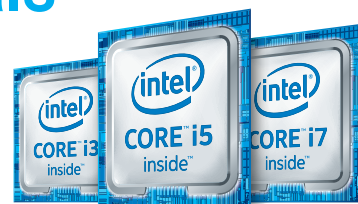
Model	Processor	Operating System	Graphics	Display	Memory	Storage	ODD	Connectivity	Warranty	Bundle	Color	Price
M32CD-MY014T	Intel® Core™ i7-6700HQ Processor	Windows 10 Home	NVIDIA® GeForce® GT740 with 4GB DDR3	Intel® H110	4GB DDR4	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	3 Years On-site Warranty	USB Keyboard, Mouse	Black	RM3,299
M32CD-MY012T	Intel® Core™ i5-6400 Processor	Windows 10 Home	NVIDIA® GeForce® GT730 with 2GB DDR3	Intel® H110	4GB DDR4	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	3 Years On-site Warranty	USB Keyboard, Mouse	Black	RM2,499
K31CD-MY004T	Intel® Core™ i5-6400 Processor	Windows 10 Home	Intel® HD Graphics	Intel® H110	4GB DDR4	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	1 Years On-site Warranty	USB Keyboard, Mouse	Black	RM2,099
K31CD-MY012T	Intel® Core™ i3-6098 Processor	Windows 10 Home	Intel® HD Graphics	Intel® H110	4GB DDR4	1TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	1 Years On-site Warranty	USB Keyboard, Mouse	Black	RM1,599
GT51CH-MY001T	Intel® Core™ i7-7700K Processor	Windows 10 Home	NVIDIA® GeForce® GTX1080 with 8GB DDR5	Intel® Z270	16GB x 2 DDR4	2TB HDD + 256GB SSD	DVD Writer	USB 3.0, Bluetooth 4.0	3 Years On-site Warranty	USB Mechanical Keyboard, Mouse	Black	RM12,999
G11CD-K-MY005T	Intel® Core™ i7-7700 Processor	Windows 10 Home	NVIDIA® GeForce® GTX1070 with 8GB DDR5	Intel® H110	16GB DDR4	2TB HDD + 128GB SSD	DVD Writer	USB 3.0, Bluetooth 4.0	3 Years On-site Warranty	Wireless Keyboard / Mouse	Black	RM6,999
G11CD-K-MY004T	Intel® Core™ i7-7700 Processor	Windows 10 Home	NVIDIA® GeForce® GTX1060 with 3GB DDR5	Intel® H110	8GB DDR4	2TB HDD + 128GB SSD	DVD Writer	USB 3.0, Bluetooth 4.0	3 Years On-site Warranty	Wireless Keyboard / Mouse	Black	RM5,699
G11CD-K-MY003T	Intel® Core™ i7-7700 Processor	Windows 10 Home	NVIDIA® GeForce® GTX1050 with 2GB DDR5	Intel® H110	8GB DDR4	2TB HDD	DVD Writer	USB 3.0, Bluetooth 4.0	3 Years On-site Warranty	Wireless Keyboard / Mouse	Black	RM5,199

ASUS All-in-One PC

Model	Processor	Operating System	Graphics	Display	Memory	Storage	ODD	Connectivity	Camera	Warranty	Bundle	Color	Price
ASUS Zen AiO Z240ICGT	Intel® Core™ i7-6700T Processor	Windows 10 Home	NVIDIA® GeForce® GTX960M with 2GB DDR3	23.8" FHD (1920x1080)	16GB DDR4	1TB HDD + 128G SSD	-	USB 3.1, Card Reader, HDMI	1.0MP Webcam	3 Years On-site Warranty	Wireless Zen Keyboard, Mouse	Golden	RM5,999
ASUS Zen AiO ZN240IC	Intel® Core™ i5-6200T Processor	Windows 10 Home	NVIDIA® GeForce® GTX940M	23.8" FHD (1920x1080)	8GB DDR4	1TB HDD	-	USB 3.1, Card Reader, HDMI	1.0MP Webcam	3 Years On-site Warranty	Wireless Zen Keyboard, Mouse	Golden	RM4,599
ASUS Vivo AiO V220IC	Intel® Core™ i5-6200U Processor	Windows 10 Home	NVIDIA® GeForce® GTX930M	21.5" FHD (1920x1080) Touch	4GB DDR4	1TB HDD	DVD RW	USB 3.0, Wifi	1.0MP Webcam	3 Years On-site Warranty	Wired Keyboard, Mouse	Black	RM3,449

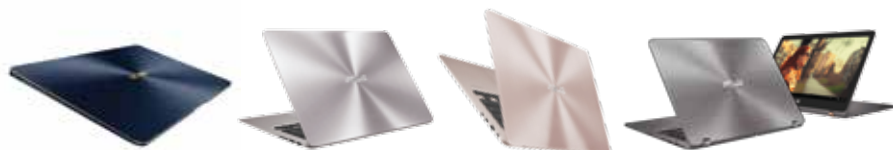
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Intel® Inside. Extraordinary Performance Outside.

ASUS ZenBook



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ZenBook UX410
14"

ZenBook UX330
13.3"

ZenBook Flip UX360
13.3"

ASUS Transformers



ASUS Transformers 3 Pro T303
12.6"

ASUS Transformer Book T100
10.1"

ROG STRIX Series



ROG STRIX GL702
17.3"

ROG STRIX GL502
15.6"

ROG STRIX GL753
17.3"

ROG STRIX GL553
15.6"

ROG Series



ROG G752
17.3"

ROG GL552
15.6"

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15.6"

ASUS VivoBook Max X441
14"

A556
15.6"

A456
14"

ASUS Commercial Series



ASUSPRO B Advanced
14"

ASUSPRO P Essential
14"

ASUS Desktop



ROG GT51

ASUS G11

M32CD

K31AD/CD

ASUS All-in-One PC



ASUS Zen AIO Pro
23.8"

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