## SMSUNG

### Product Guide

29 cu. ft. Smart 4-Door Flex™ Refrigerator with Family Hub™ & Beverage Center

RF29A9771

Available in: Fingerprint Resistant Black Stainless Steel Fingerprint Resistant Stainless Steel



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## Product Overview

### **Product Overview**

#### **Product Title**

29 cu. ft. Smart 4-Door Flex™ refrigerator with Family Hub™ and Beverage Center

#### **Product Description**

Extra-large capacity Smart 4-Door Flex™ refrigerator with Family Hub™ helps you connect to what's most important: your family and home. Samsung's Family Hub™ lets you see inside your refrigerator, manage your family's calendars, stream music, see who's at the front door and much more, all right from your fridge.

#### **Available Colors**



Fingerprint Resistant Black Stainless Steel RF29A9771SG



Fingerprint Resistant
Stainless Steel
RF29A9771SR



#### 5

### RF29A9771 Carousel Image Order



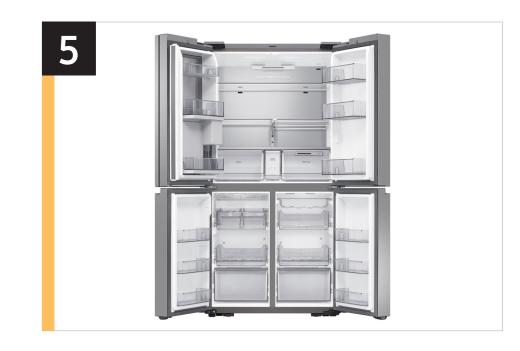






Easy Ad Links: RF29A9771SR

Easy Ad Links: RF293A9771SG

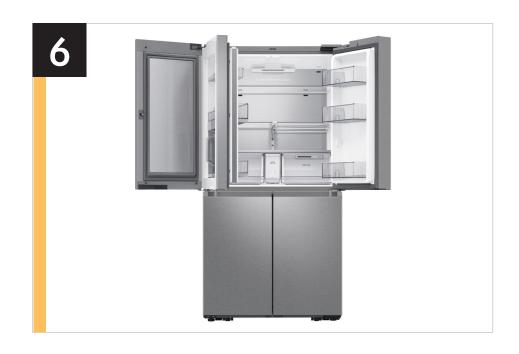


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**360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9771SR%20360%20Spins

**360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9771SG%20360%20Spins

















Range: Overview | Messaging | Specs | Icons

# Product Messaging

## Family Hub<sup>™</sup> Core Messaging

Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Family Hub™, it's more than a fridge	Family Hub™	Samsung's Family Hub,™ now with Alexa built-in, helps you stay connected to your family and home, whenever and wherever. Family Hub™ lets you control your Samsung smart appliances and devices, stream music, share pictures with your family, and so much more, all right from your fridge.*  *Wi-Fi connection and Samsung account required.	Samsung's Family Hub,™ now with Alexa built in, lets you control your compatible smart devices, stream music, and so much more, all right from your fridge.*  *Wi-Fi connection and Samsung account required.	Total And
Control your smart home	Smart Home	See who's at the front door with Ring, monitor multiple rooms with Arlo, use voice control with Alexa, adjust your Nest thermostat, get appliance notifications and more — all on your Family Hub. <sup>TM*</sup> *Wi-Fi connection and Samsung account required. Compatible with select Ring, Arlo, Amazon, and Nest products, as well as select appliances.	See who's at the front door, adjust your Nest thermostat, get notifications from your Samsung smart appliances — all on your Family Hub.™*  *Wi-Fi connection and Samsung account required. Compatible with select Ring, Arlo, Amazon, and Nest products, as well as select appliances.	Tarrelly, Jone 24 O St.  Smart Devices  Brown Robert Vacuum  Brown Robert Vacuum  Company Weather  Company W
Entertain in your kitchen	Entertainment	Enjoy streaming your favorite music apps, watching your favorite shows from your compatible Samsung smart TV or Galaxy phone, and accessing all your favorite sites like Facebook and YouTube – all on your Family Hub.  *Wi-Fi connection and Samsung account required.	Enjoy streaming your favorite music apps or watching your favorite shows from your compatible Samsung TV or smartphone, and accessing your favorite sites — all on your Family Hub. <sup>™*</sup> *Wi-Fi connection and Samsung account required.	Tacada, June 24 (2) 87  Thursday, June 24 (2) 87  Victory Vict

## Family Hub<sup>™</sup> Core Messaging (continued)

Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Stay connected	Family	Easily stay connected with your family. Share pictures, videos or drawings, leave handwritten notes, and sync calendars — all on your Family Hub.™* *Wi-Fi connection and Samsung account required.	Share pictures, videos or drawings, leave handwritten notes, and sync calendars – all on your Family Hub.™*  *Wi-Fi connection and Samsung account required.	Therefore, June 24 - CO 84*  White Board +  White B
Meal plan like a pro	Cooking	See inside your fridge from anywhere, search recipes based on what you have on hand, plan weekly meals, send cooking instructions to your Samsung smart oven — all on your Family Hub.**  *SmartThings App available on Android and iOS devices. Wi-Fi connection and Samsung account required.	See inside your fridge, search recipes, plan meals, shop for ingredients and send cooking instructions to your Samsung smart oven – all on your Family Hub. *SmartThings App available on Android and iOS devices. Wi-Fi connection and Samsung account required.	Thursday, June 24 © 84°  Smart Ruciper  Black Bean Tacos  Medi Planner  25 m 25 25 25 25 25 25 25 25 25 25 25 25 25

Features and Benefits - RF29A9771				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Press or pour – water two ways	Beverage Center	Quick access to refreshingly cool, filtered water two ways. Choose from an internal dispenser or a built-in pitcher that automatically refills, with the option to infuse with a flavor.	Choose from an internal dispenser or a built-in AutoFill Water Pitcher.	Beverage Center  Washable Nozzle
Ice your way	Dual Ice Maker with Ice Bites	Enjoy your favorite beverage with your choice of ice. Select from cubed ice or Ice Bites that chill your drink faster.	Select from cubed ice or Ice Bites that chill your drink faster.	°Cubed Ice Cubed Ice Bites
Convert from fridge to freezer	FlexZone™	Customize your lower-right storage space to be a refrigerator or freezer. With five adjustable settings, you choose what foods to store from fruits and vegetables to your favorite ice cream.	Customize your lower-right storage space to be a refrigerator or freezer.	

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Features and Benefits - RF29A9771 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Superior organizational storage	Large Flexible Storage	With 29 cu. ft. of capacity, this spacious refrigerator is designed for convenience, offering unmatched flexibility and organization to store and access all your favorite foods with ease.	29 cu. ft. of flexible storage space to fit all the food you love, with room for more.	
Seamlessly designed for a modern look	Modern Design	A modern, built-in look featuring a minimalist exterior with a signature flat door design and recessed handles that blend seamlessly into your kitchen.	Modern, built-in look that blends seamlessly into your kitchen.	
Flexible freshness	Flex Crisper	A flexible storage drawer that is perfect for storing meats, veggies, or cheeses at their optimal temperature with two customizable temperature settings.	A convertible temperature drawer to store all your food at its optimal temperature.	Express WaterFilter Flex Crisper

RF29A9771 4-Door Flex<sup>™</sup> Refrigerator Product Guide

Features and Benefits - RF29A9771 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Fresh air, day after day	UV Deodorizing Filter	Keep the air in your fridge fresh day after day with a built-in deodorizing filter. The filter reduces odor from the air in your fridge, while UV technology continuously cleans the filter itself.	Keep the air in your fridge fresh day after day with a built-in deodorizing filter with UV technology that continuously cleans the filter itself.	Triple Cooling
Powerful cooling performance	Triple Cooling	A premium cooling system featuring three evaporators for ultimate freshness and providing precise temperature and humidity controls in all three zones to help your food stay fresher longer.	Precise temperature and humidity controls in all three zones to help your food stay fresher longer.	

## Key Visuals

## **Key Visuals**

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9771%20Key%20Visuals



Fingerprint Resistant Black Stainless Steel



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Fingerprint Resistant Stainless Steel

Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

# Lifestyle Images

### Lifestyle Images

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF29A9771%20lifestyle



Fingerprint Resistant Black Stainless Steel



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Fingerprint Resistant Stainless Steel

Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

## Product Specs

RF29A9771 4-Door Flex<sup>™</sup> Refrigerator Product Guide

### Review Mapping

SKU	Туре	Color
RF29A9771SR	4-Door Flex™	Fingerprint Resistant Stainless Steel
RF29A9771SG	4-Door Flex™	Fingerprint Resistant Black Stainless Steel

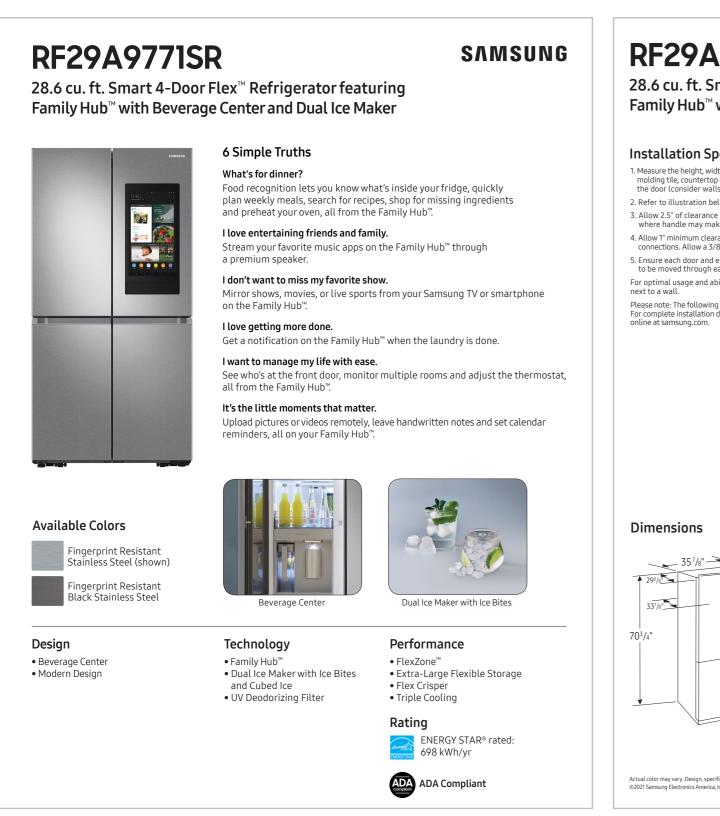
### **Related Product**

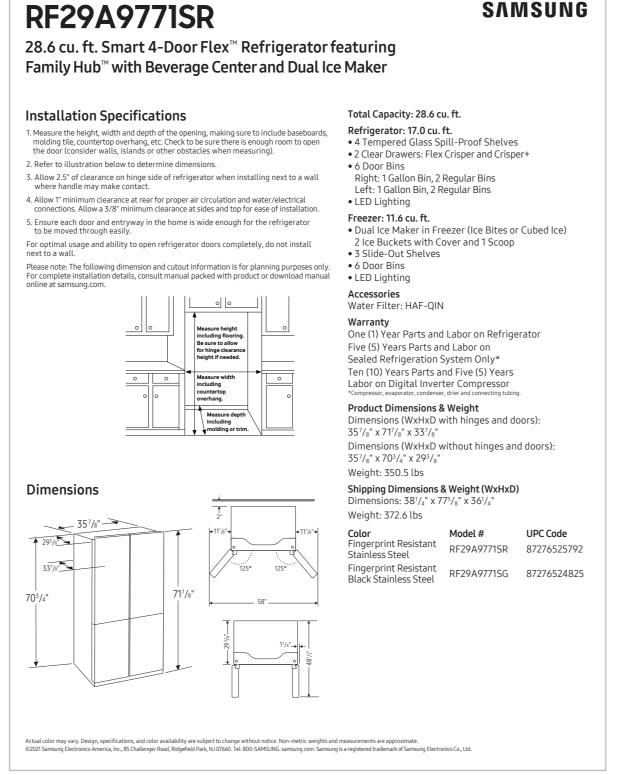
Water Filter
HAF-QIN

### Spec Sheet

### Easy Ads link

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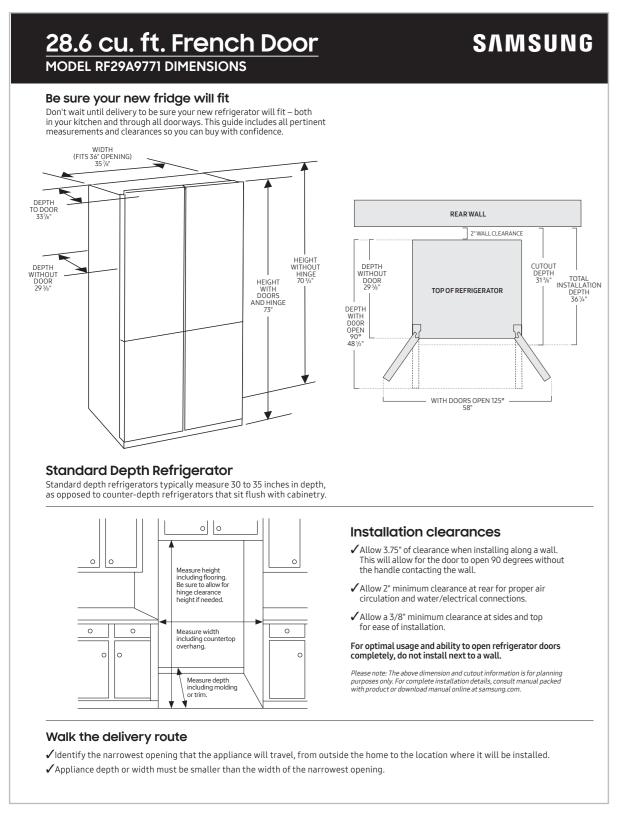
Spec Sheet - front Spec Sheet - back

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### Will It Fit Guide

### Easy Ads link

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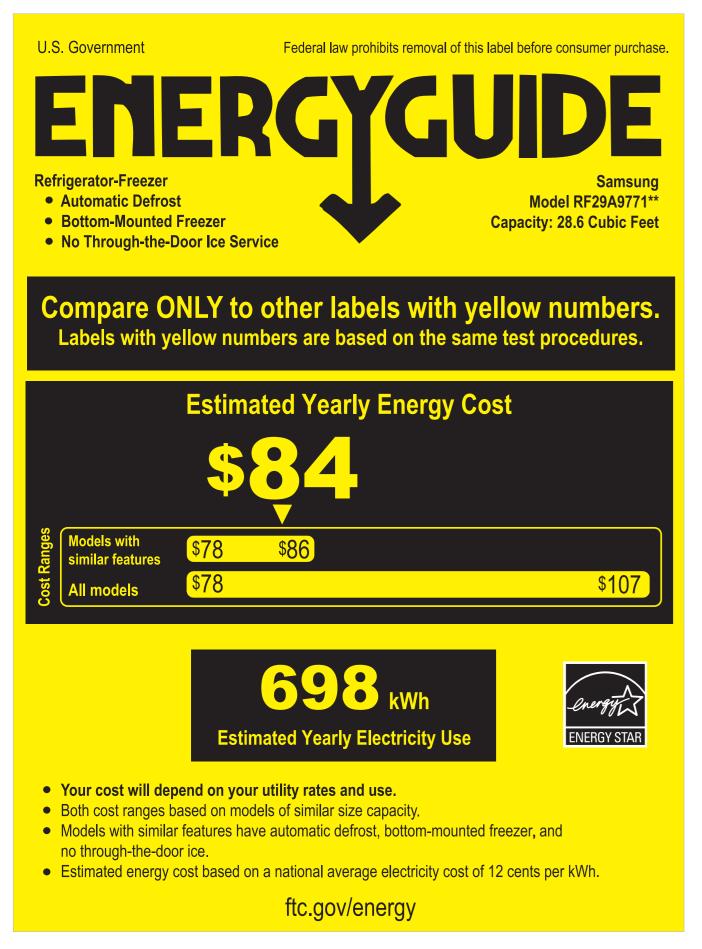


Will It Fit Guide

### **Energy Guide and User Manual**

#### Easy Ads link

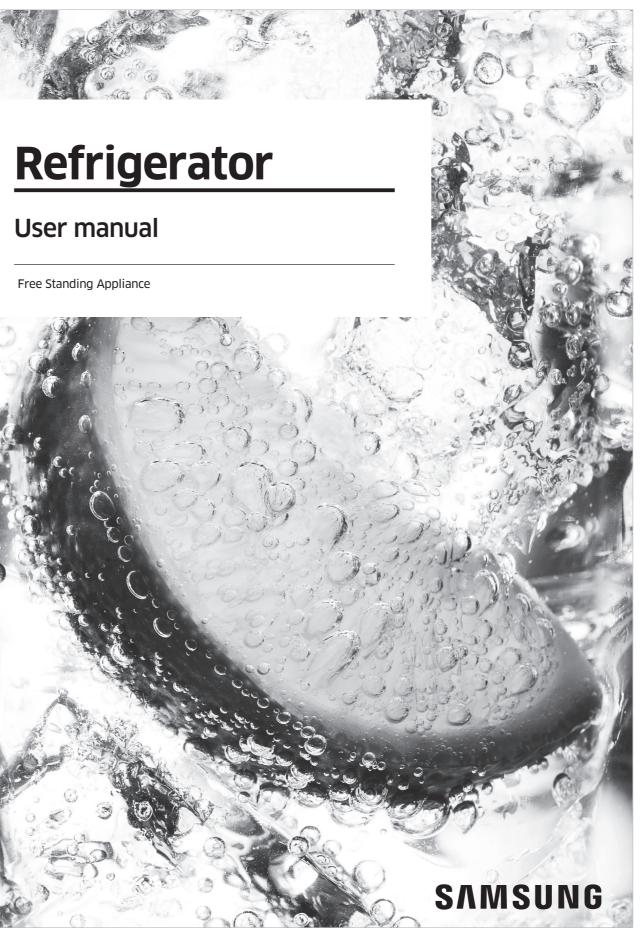
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Energy Guide

#### Easy Ads link

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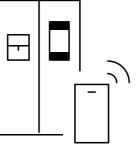
User Manual

## Feature Icons

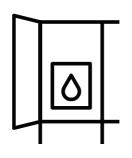
### Feature Icons

### Easy Ads link

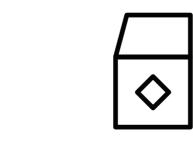
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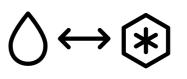
Family Hub™



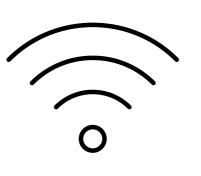
Beverage Center



Dual Auto Ice Maker



FlexZone™



Wi-Fi Connectivity



Fingerprint Resistant Finish



ENERGY STAR® Certified

## SAMSUNG