

Trade-in and save Fall 2013

Save money and the environment.

Get **\$50 cash back** when you trade in your HP printer for a new, energy efficient HP device.
Or, get **\$100 cash back** when you trade in a non-HP printer for a new, energy efficient HP device.

Act now. Offer valid through December 31, 2013.



Program overview

The new Fall 2013 Trade-in and Save program offer is only available for a limited time! Take advantage of these savings on a variety of new HP Printers that are designed to deliver more than consistent, reliable printing—they can also boost productivity and cut costs. Find the perfect printer for your home or office and trade in for a new HP Printer today.

Why should you trade in your old printer?

- **Save printing costs.** New devices often have lower cost print cartridge options—including high-capacity cartridges and dual packs.
- **Designed with the environment in mind.** New devices are often more energy efficient, offer automatic two-sided printing and have higher-yield cartridges so fewer are consumed—reducing an organization’s impact on the environment.
- **Experience HP’s latest innovations.** Customers can benefit from new innovations like HP ePrint, Smart Install, Auto-on/Auto-off, Instant-on Technology, FutureSmart, OXP and other productivity-enhancing solutions.
- **Consolidation savings.** When you can print, copy, fax and scan from one versatile HP MFP, you have fewer devices to power, support and maintain.

Trade-in and save

For a limited time, when you purchase any qualifying HP Printer and return your old ink or laser desktop printer (any brand, any condition) to HP, you can get up to \$100 cash back.¹

- Trade in any HP printer and receive a \$50 mail in rebate.
- Trade in a non-HP printer and receive a \$50 mail in rebate, plus a bonus \$50 mail in rebate.

HP will even recycle your old printer for free. This promotion runs through December 31, 2013, and is valid in the U.S. only.³

Qualifying products	Costco #	Trade-in and Save Rebate Amount ¹	Non-HP Trade-in and Save Rebate Amount ¹
HP LaserJet P3015dn Printer	544503	\$50	\$50
HP LaserJet CP1525nw Printer	552442	\$50	\$50
HP LaserJet M1536dnf MFP	552286	\$50	\$50
HP LaserJet CM1415fnw MFP	552349	\$50	\$50
HP TopShot LaserJet M275nw MFP	635471	\$50	\$50
HP LaserJet Pro 400 color printer M451dn	661208	\$50	\$50
HP LaserJet Pro 400 color MFP M475dn	67484	\$50	\$50
HP Officejet Pro 8600 Plus e-All-in-One	614432	\$50	\$50
HP Officejet Pro 8600 Premium e-All-in-One	661232	\$50	\$50

¹ Offer valid through December 31, 2013, and is only available on select printing and imaging products and varies in amounts and timing. Additional restrictions apply. For qualifying products and terms and conditions, including recycling details, visit hp.com/go/TradeandSave1.

² Shipping within the continental U.S. is paid for by HP for qualifying purchases.

³ Products and rebates subject to change without notice. Please visit hp.com/go/TradeandSave1 for the most up-to-date product and savings details.

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Saving is simple

It’s easier than you think to trade-in and save. Here are the 4 simple steps to getting cash back when you purchase a new HP Printer:



Step 1

Purchase any new qualifying HP Printer.



Step 2

Register your trade-in claim online and provide proof of purchase.



Step 3

Ship your old product for free² once proof of purchase is validated.



Step 4

Your rebate arrives 6–8 weeks from receipt of the trade-in printer.

Questions?

For questions call 888-309-2943
8 am – 8 pm ET, Monday – Friday.

Visit hp.com/go/tradeandsave1 to register your trade-in claim.

