



UniFlood M G2

BVP354 144LED RGBNW 220V L57 30 DMX

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

Product data

General Information		Operating and Electrical	
Driver included	Yes	Input Voltage	220 to 240 V
Lighting Technology	LED	Line Frequency	50 to 60 Hz
Light Technical		Input Frequency	50 to 60 Hz
Luminous Flux	16,345 lumen	Inrush current	60 A
Correlated Color Temperature (Nom)	-	Power Consumption	300 W
Luminous Efficacy (rated) (Nom)	54 lm/W	Power Factor (Fraction)	0.95
Color rendering index (CRI)	>80	Connection	Flying leads/wires and 2 Push-in connector 4-pole
Light source color	RGBW	Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5 m with connector 4-pole
Optical cover/lens type	Clear glass		

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Temperature	
Ambient temperature range	-40 to +50 °C
Controls and Dimming	
Dimmable	Yes
Control interface	Dynamic DMX/RDM
Mechanical and Housing	
Housing Material	Aluminum extruded
Optical cover/lens material	Acrylate
Housing Color	Dark gray
Overall length	569 mm
Overall width	304 mm
Overall height	231 mm
Effective projected area	0.182 m²
Dimensions (Height x Width x Depth)	231 x 304 x 569 mm
Approval and Application	
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]

Protection class IEC	Safety class I
Flammability mark	For mounting on normally flammable surfaces
CE mark	CE mark
Initial Performance (IEC Compliant)	
Luminous flux tolerance	+/-10%
Power consumption tolerance	+/-10%
Product Data	
Full product code	871951492885500
Order product name	BVP354 144LED RGBNW 220V L57 30 DMX
Order code	911401749643
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	1
Material number (12NC)	911401749643
Full product name	BVP354 144LED RGBNW 220V L57 30 DMX
EAN/UPC - Case	8719514928855



Dimensional drawing

