

TIBCO Flogo® Connector for Salesforce Pardot User's Guide

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Contents

- TIBCO Documentation and Support Services5**
- Overview 6**
- Creating a Salesforce Pardot Connection 7**
 - Salesforce Pardot Connection Details 7
- Salesforce Pardot Activities8**
 - PardotCreate 8
 - PardotUpdate8
 - PardotQuery9

TIBCO Documentation and Support Services

How to Access TIBCO Documentation

Documentation for TIBCO products is available on the TIBCO Product Documentation website, mainly in HTML and PDF formats.

The TIBCO Product Documentation website is updated frequently and is more current than any other documentation included with the product. To access the latest documentation, visit <https://docs.tibco.com>.

Documentation for TIBCO Flogo® Connector for Salesforce Pardot is available on the TIBCO Flogo® Connector for Salesforce Pardot Product Documentation page.

Product-Specific Documentation

The following documents for this product can be found on the TIBCO Documentation site:

- *TIBCO Flogo® Connector for Salesforce Pardot Installation*
- *TIBCO Flogo® Connector for Salesforce Pardot User's Guide*
- *TIBCO Flogo® Connector for Salesforce Pardot Release Notes*

How to Contact TIBCO Support

You can contact TIBCO Support in the following ways:

- For an overview of TIBCO Support, visit <http://www.tibco.com/services/support>.
- For accessing the Support Knowledge Base and getting personalized content about products you are interested in, visit the TIBCO Support portal at <https://support.tibco.com>.
- For creating a Support case, you must have a valid maintenance or support contract with TIBCO. You also need a user name and password to log in to <https://support.tibco.com>. If you do not have a user name, you can request one by clicking Register on the website.

How to Join TIBCO Community

TIBCO Community is the official channel for TIBCO customers, partners, and employee subject matter experts to share and access their collective experience. TIBCO Community offers access to Q&A forums, product wikis, and best practices. It also offers access to extensions, adapters, solution accelerators, and tools that extend and enable customers to gain full value from TIBCO products. In addition, users can submit and vote on feature requests from within the [TIBCO Ideas Portal](https://community.tibco.com). For a free registration, go to <https://community.tibco.com>.

Overview

Salesforce Pardot is used for business-to-business (B2B) marketing automation.

You can use TIBCO Flogo® Connector for Salesforce Pardot to perform activities such as create, update, and search for Salesforce Pardot objects.



For details on using the Salesforce Pardot product, refer to the Salesforce Pardot product documentation.

Creating a Salesforce Pardot Connection

You must create a Salesforce Pardot connection before you can use TIBCO Flogo® Connector for Salesforce Pardot. The Salesforce Pardot connection contains all the parameters required to connect to the Salesforce Pardot application. The Salesforce Pardot connection is used by all the activities in the Salesforce Pardot category.



Before you use the connector, ensure that you have a valid Salesforce Pardot account and can access it successfully.



Before you create a connection, familiarize yourself with Salesforce Pardot. For details on how to use the Salesforce Pardot product, see the Salesforce Pardot product documentation.

To create a TIBCO Flogo® Connector for Salesforce Pardot connection, click the **Connections** tab on the TIBCO Flogo page.

If this is the first connection you are adding, follow these steps:

1. Click the Salesforce Pardot tile.
2. Enter the values for the fields in the resulting dialog. For a description of the fields, see [Salesforce Pardot Connection Details](#).
3. Click **Save Connection**.

If you already have an existing connections for any connector in TIBCO Flogo, the connections are displayed on the **Connections** page.

1. Click **Add Connection**.
2. Click the TIBCO Flogo® Connector for Salesforce Pardot tile.
3. Enter the values for the fields in the ensuing dialog. For more information about the fields, see [Salesforce Pardot Connection Details](#).
4. Click **Save Connection**.

Salesforce Pardot Connection Details

The Salesforce Pardot Connector dialog has the following fields:

Field	Description
Connection	Name of the connection.
Description	Optional. Description about the connection
Email	Email id associated with the Salesforce Pardot account.
Password	Password of the user account.
User Key	API User Key of the Salesforce Pardot account.

Salesforce Pardot Activities

By using TIBCO Flogo® Connector for Salesforce Pardot, you can perform the following activities:

- [PardotCreate](#)
- [PardotUpdate](#)
- [PardotQuery](#)

PardotCreate

Use this activity to create a Salesforce Pardot object.

Configuration

This tab has the following fields.

Field	Description
Connection	Name of the Salesforce Pardot connection.
Object	Type of the Salesforce Pardot object to be created. TIBCO Flogo® Connector for Salesforce Pardot supports following objects: <ul style="list-style-type: none"> • Prospects • Opportunities • Campaigns
Action	Actions that can be performed based on the value selected for the Object field.

Input

The schema for the input of this activity is displayed in a tree format on this tab. The elements displayed on the **Input** tab depend on the options selected on the **Configuration** tab. You can either hard code the input values, or use Mapper to map them to a field from the output of a preceding activity in the flow.

Output

The properties that are displayed on the **Output** tab schema correspond to the output of this activity and can be used as input by subsequent activities in the flow. The output of an activity is read only.

PardotUpdate

Use this activity to update the attributes of the Salesforce Pardot object.

Configuration

This tab has the following fields.

Field	Description
Connection	Name of the Salesforce Pardot connection.

Field	Description
Object	Type of the Salesforce Pardot object to be updated. TIBCO Flogo® Connector for Salesforce Pardot supports following objects: <ul style="list-style-type: none"> Prospects Opportunities Campaigns
Action	Actions that can be performed based on the value selected for the Object field.

Input

The schema for the input of this activity is displayed in a tree format on this tab. The elements displayed on the **Input** tab depend on the options selected on the **Configuration** tab. You can either hard code the input values, or use Mapper to map them to a field from the output of a preceding activity in the flow.

Output

The properties that are displayed on the **Output** tab schema correspond to the output of this activity and can be used as input by subsequent activities in the flow. The output of an activity is read only.

PardotQuery

Use this activity to search Salesforce Pardot objects that match the specified criteria.

Configuration

This tab has the following fields.

Field	Description
Connection	Name of the Salesforce Pardot connection.
Object	Name of the Salesforce Pardot object on which query needs to be performed. TIBCO Flogo® Connector for Salesforce Pardot supports following objects: <ul style="list-style-type: none"> Prospects Opportunities Campaigns
Action	Actions that can be performed based on the value selected for the Object field.

Input

The elements displayed on the **Input** tab depend on the options selected on the **Configuration** tab. The elements act as filters when performing query operation on the specified object.

For more information about providing the search criterion parameters, see [Official Pardot API Documentation at https://developer.pardot.com](https://developer.pardot.com)



For all fields related to date, only "YYYY-MM-DD" format is supported.

Output

The properties that are displayed on the **Output** tab schema correspond to the output of this activity and can be used as input by subsequent activities in the flow. The output of an activity is read only.