# SAMSUNG

# Product Guide

23 cu. ft. Smart Counter Depth BESPOKE 4-Door Flex<sup>™</sup> Refrigerator with Customizable Panel Colors

RF23A9675

Available in:
Custom Panel-Ready
Navy Glass
White Glass
Matte Black Steel



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# Product Overview

## **Product Overview**

#### **Product Title**

23 cu. ft. Smart Counter Depth BESPOKE 4-Door Flex™ Refrigerator with Customizable Panel Colors

### **Product Description**

Smart Counter Depth 4-Door Flex<sup>™</sup> Refrigerator with customizable door panels available in multiple colors and finishes. It features the Beverage Center with both a water dispenser and AutoFill Water Pitcher, plus a Dual Ice Maker with Ice Bites.

### **Available Colors**



**Custom Panel-Ready** RF23A9675AP



Navy Glass RF23A967541



White Glass RF23A967535



Matte Black Steel RF23A9675MT

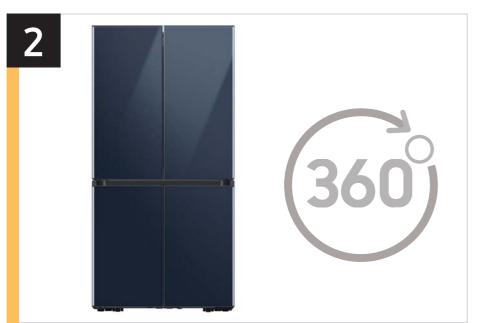


## RF23A967541 Navy Glass Carousel Image Order

#### Easy Ad Links: RF23A967541

**R.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A967541%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A967541%20Carousel%20Images%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A967541%20360%20Spins



























Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

## RF23A9675MT Matte Black Steel Carousel Image Order

#### Easy Ad Links: RF23A9675MT

**R.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9675MT%20Carousel%20Images%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9675MT%20Carousel%20Images%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=RF23A9675MT%20360%20Spins



























## Carousel Images - Easy Ads Links

#### R.COM

#### Matte Black Steel:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23A9675MT%20Carousel%20Images%20RCOM

#### **Tuscan Steel:**

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#### Navy Steel:

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23A9675%20Navy%20Steel%20Carousel%20Images%20RCOM

#### White Glass:

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#### Rose Pink Glass:

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#### Navy Glass:

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#### Grey Glass:

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#### Sky Blue Glass:

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#### S.COM

#### Matte Black Steel:

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#### **Tuscan Steel:**

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#### Navy Steel:

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#### White Glass:

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#### Rose Pink Glass:

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#### **Navy Glass:**

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#### Grey Glass:

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#### Sky Blue Glass:

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# Product Messaging

Features and Benefits - RF23A9675				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Customizable door colors	Color Customization	Customize the design of your refrigerator with changeable door panels. Choose from eight colors and two finishes to create a space that fits your style, the options are endless.	With customizable door panels, choose from eight colors and two finishes to create a space that fits your style, the options are endless.	Matte Black Steel Navy Steel White Glass  Rose Pink Glass (matte)  Rose Pink Glass (matte)
Press or pour – water two ways	Beverage Center	Quick access to refreshingly cool, filtered water two ways. Choose from an internal dispenser or a built-in pitcher that automatically refills, with the option to infuse with a flavor.	Choose from an internal dispenser or a built-in AutoFill Water Pitcher.	Beverage Center  Washable Nozzle
Ice your way	Dual Ice Maker with Ice Bites	Enjoy your favorite beverage with your choice of ice. Select from cubed ice or Ice Bites that chill your drink faster.	Select from cubed ice or Ice Bites that chill your drink faster.	Cubed Ice Bites

Features and Benefits - RF23A9675 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Convert from fridge to freezer	FlexZone™	Customize your lower-right storage space to be a refrigerator or freezer. With five adjustable settings, you choose what foods to store from fruits and vegetables to your favorite ice cream.	Customize your lower-right storage space to be a refrigerator or freezer.	
Superior organizational storage	Large, Flexible Storage	With 23 cu. ft. of capacity, this spacious refrigerator is designed for convenience, offering unmatched flexibility and organization to store and access all your favorite foods with ease.	23 cu. ft. of flexible storage space to fit all the food you love, with room for more.	
Seamlessly designed for a modern look	Modern Design	A modern, built-in look featuring a minimalist exterior with a signature flat door design and recessed handles that blend seamlessly into your kitchen.	Modern, built-in look that blends seamlessly into your kitchen.	

Features and Benefits - RF23A9675 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Flexible freshness	Flex Crisper	A flexible storage drawer that is perfect for storing meats, veggies, or cheeses at their optimal temperature with two customizable temperature settings.	A convertible temperature drawer to store all your food at its optimal temperature.	Express Water Filter Flex Crisper
Fresh air, day after day	UV Deodorizing Filter	Keep the air in your fridge fresh day after day with a built-in deodorizing filter. The filter reduces odor from the air in your fridge, while UV technology continuously cleans the filter itself.	Keep the air in your fridge fresh day after day with a built-in deodorizing filter with UV technology that continuously cleans the filter itself.	Triple Cooling
Powerful cooling performance	Triple Cooling	A premium cooling system featuring three evaporators for ultimate freshness and providing precise temperature and humidity controls in all three zones to help your food stay fresher longer.	Precise temperature and humidity controls in all three zones to help your food stay fresher longer.	

# 90-Day Satisfaction Guarantee

If your panel colors don't perfectly fit your style, we've got you covered with a 90-day exchange period for the front door panels only.\*

\*Purchasers of Refrigerator Models RF23A9675 and RF29A9675 are eligible to exchange the front door panels once within 90 days of order date for new front door panels of another color. To initiate exchange contact Samsung at 1-833-554-0084 or BESPOKEsupport@sea.samsung.com. Dated proof of purchase is required. This is an exchange only option for the front door panels. Exchange process includes removal of old front door panels and installation of new front door panels. All terms, conditions, and limitations in the Refrigerator Limited Warranty apply, including the limitation on implied warranties (where permitted by law).

# Key Visuals

# **Key Visuals**

## Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?q=RF29A9675%20Key%20Visual



BESPOKE Key Visual Straight Multi-Panel R.COM/S.COM



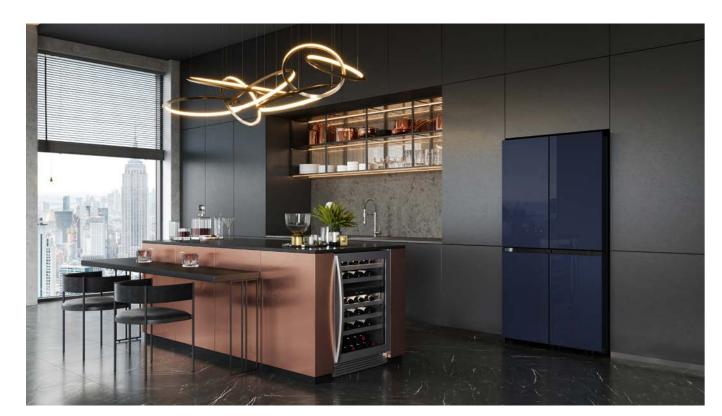
BESPOKE Key Visual White Glass Navy Glass R.COM/S.COM

# Lifestyle Image

# Lifestyle Images

## Easy Ads link

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Navy Glass



White Glass



**Champagne Rose Steel** 



Navy Steel

# Product Specs

# Review Mapping

SKU	Туре	Color
RF23A9675AP	4-Door Flex™	Custom Panel-Ready
RF23A9675MT	4-Door Flex™	Matte Black Steel
RF23A967541	4-Door Flex™	Navy Glass
RF23A967535	4-Door Flex™	White Glass

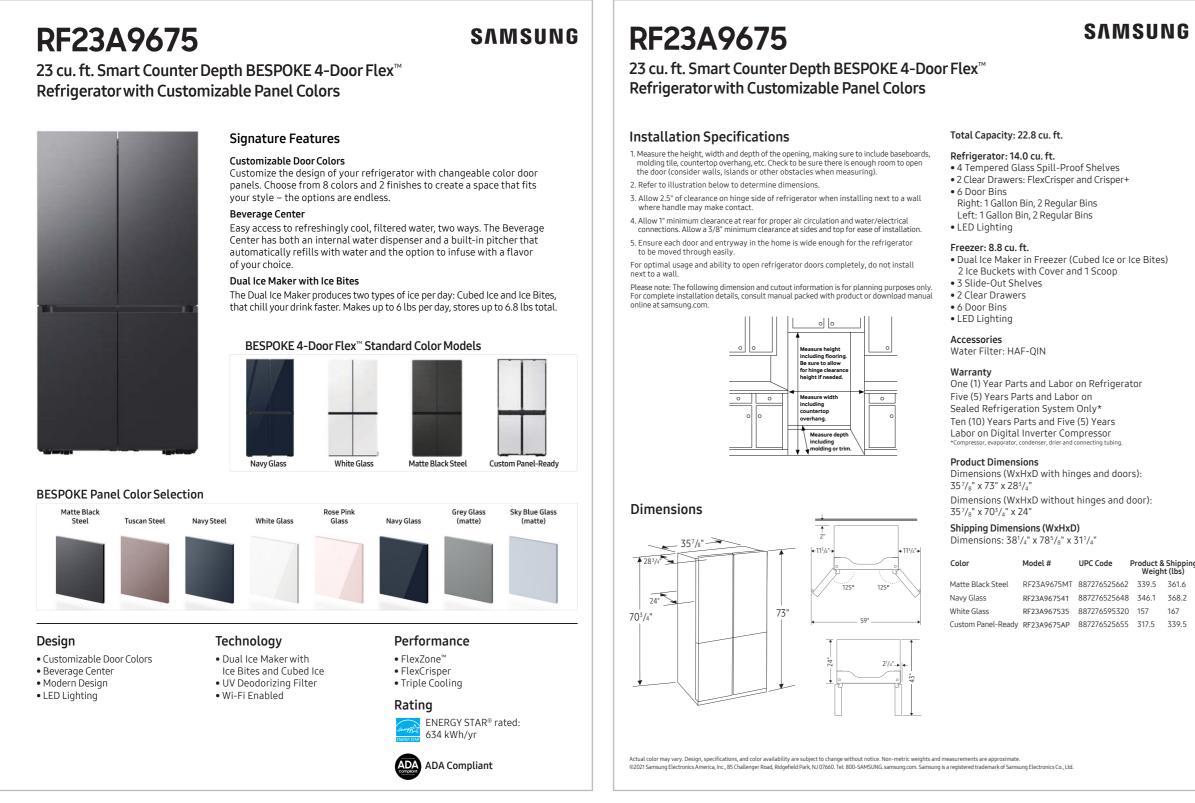
## **Related Product**

Water Filter
HAF-QIN

## Spec Sheet

### Easy Ads link

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Spec Sheet - front Spec Sheet - back

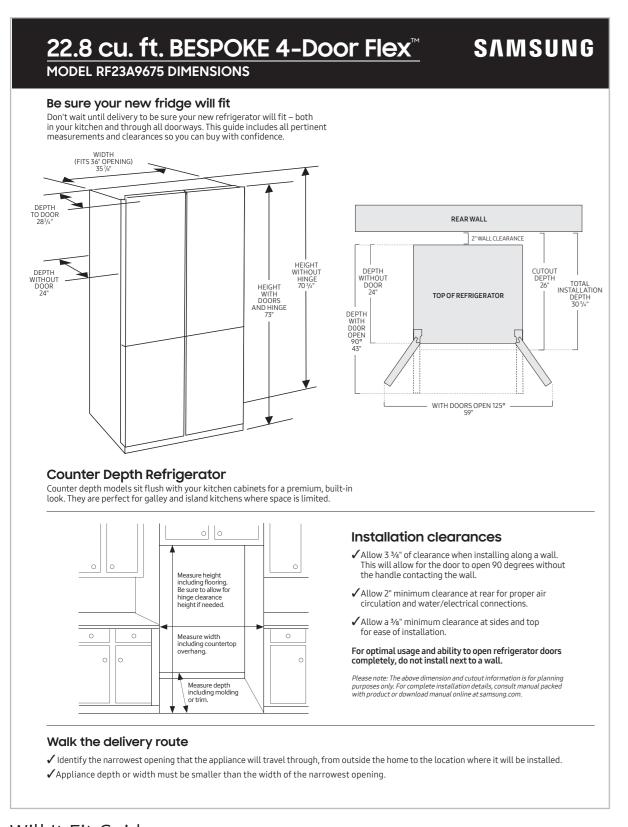
RF23A9675 Counter Depth BESPOKE 4-Door Flex™ Refrigerator Product Guide

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## Will It Fit Guide

### Easy Ads link

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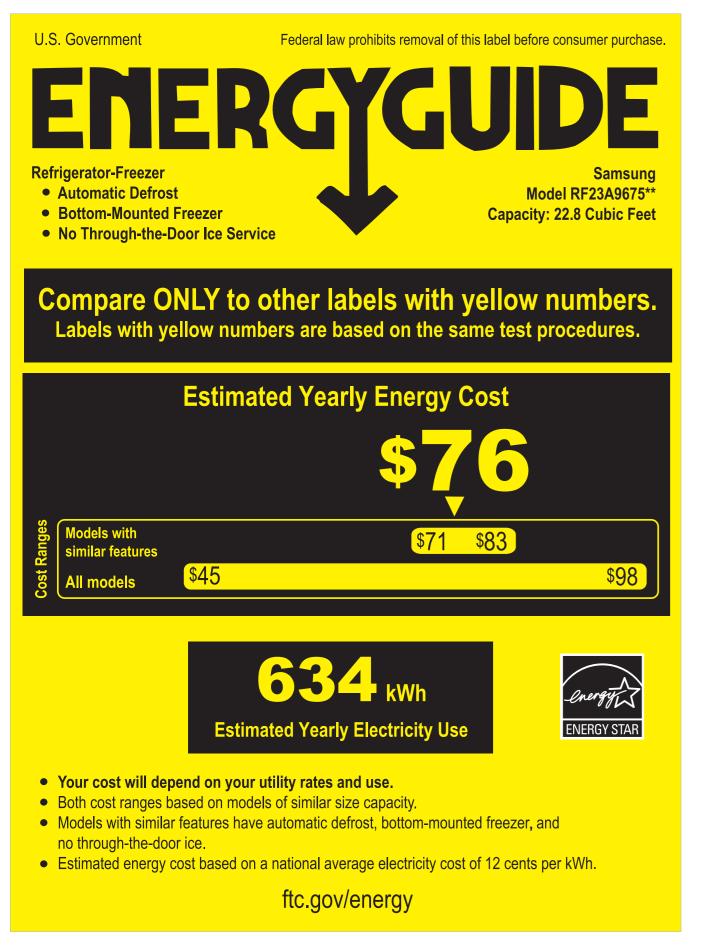


Will It Fit Guide

## **Energy Guide and User Manual**

### Easy Ads link

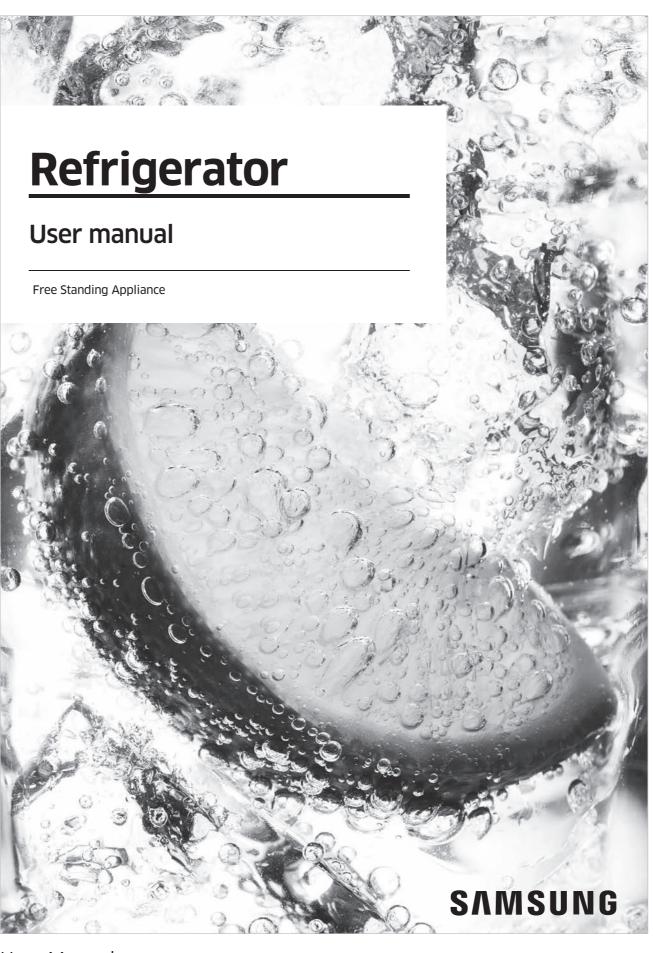
https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=RF23A9675%20Energy%20Label



Energy Guide

### Easy Ads link

https://dam.gettyimages.com/p/z0c3461?o=AND&q=RF23A9675%20User%20Manual



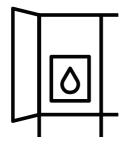
User Manual

# Feature Icons

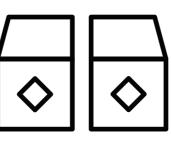
## Feature Icons

## Easy Ads link

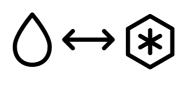
https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=9675%20Icons



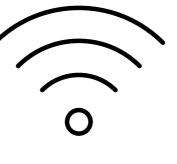
Beverage Center



Dual Auto Ice Maker



FlexZone™



Wi-Fi Connectivity



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