

BODYGUARDZ



BodyGuardz Minimum Advertised Price Policy

NLU Products, LLC. dba BodyGuardz. ("BodyGuardz") has unilaterally adopted this Minimum Advertised Price Policy ("MAP Policy"), which shall apply to distributors and resellers, including catalog and internet retailers, (collectively, "Resellers"). In recognition of the worldwide reach of Internet advertising, BodyGuardz has adopted this MAP Policy in order to promote the quality of BodyGuardz branded products, preserve individual pricing decisions, and encourage the successful sale of BodyGuardz product in all channels of trade.

This MAP Policy shall apply to those products listed on the current BodyGuardz Price List. The products and MAP may be changed from time to time at BodyGuardz's sole discretion. Resellers are responsible for remaining current with products and pricing. BodyGuardz products not specifically identified on the Price List are not subject to this MAP Policy.

Resellers remain free to establish their own advertised and resale prices and independently decide whether or not to follow this MAP Policy. However, BodyGuardz will, without assuming any liability, impose sanctions on any Resellers in violation up to and including: cancellation of open/future orders, forfeiture of customer program funds, marketing development funds, and volume incentive rebates. Violations of MAP Policy shall be determined by BodyGuardz in its sole discretion.

The Reseller/DBA listed below shall constitute the sole authorized entity to offer BodyGuardz products for resale. All Internet domains must be declared prior to resale if eCommerce is to be employed. By signing this Agreement, the Reseller hereby acknowledges the terms and conditions of BodyGuardz's MAP Policy.

Reseller Name: _____

DBA Name: _____

Reseller Domain: http://_____

Address: _____

City, State & Zip: _____

Signature Name Printed: _____

Signature: _____

Title: _____

Date Signed: _____

BODYGUARDZ



BodyGuardz Customer Approval Document

-Customer Name (dba): _____

-Customer Legal Name, if different: _____

-Location(s): _____

-Territories: _____

-Channels (Distribution, Retail, Online, Wireless, Niche, Catalog): _____

-Website URL: _____

-Does customer utilize E-Bay, Amazon, Best Buy, Wal-mart, Staples market places? _____

-Customer agrees to BodyGuardz MAP policy: _____

-Marketing Program(s): _____

-Notes or Special Information: _____

Distributor Name: _____

Distributor Contact: _____

BodyGuardz Approval (Printed Name): _____

BodyGuardz Approval Signature: _____

Date _____