

Live Webinar:

NVIDIA Studio Tools Roundup

GPU ACCELERATION AND AI
ENHANCED VISUAL APPLICATIONS

PNY.

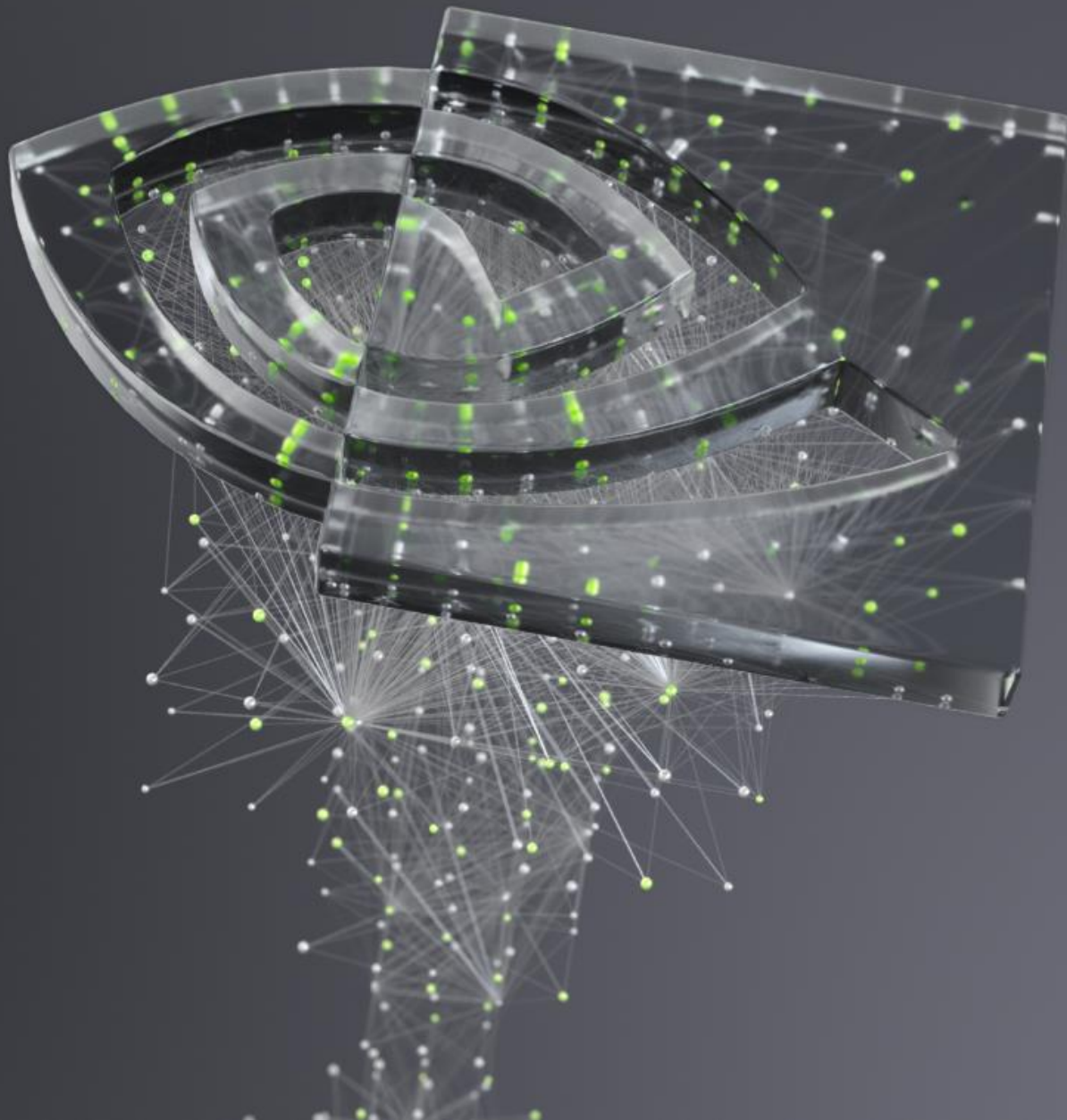
 NVIDIA.





ENTERPRISE MEDIA SOLUTIONS

Rick Grandy - Principal Solutions Architect - NVIDIA



Expanding the Universe of Visual Computing

- Workloads growing in size and complexity
- Advanced technologies such as AI, data analytics, visualization becoming more common
- Need to maximize perf / watt / foot²



RTX ON

Performance and Realism in the Creative Process Unlike Ever Before

- Lighting-fast productivity

Design and create in real-time

- Large-scale models and scenes

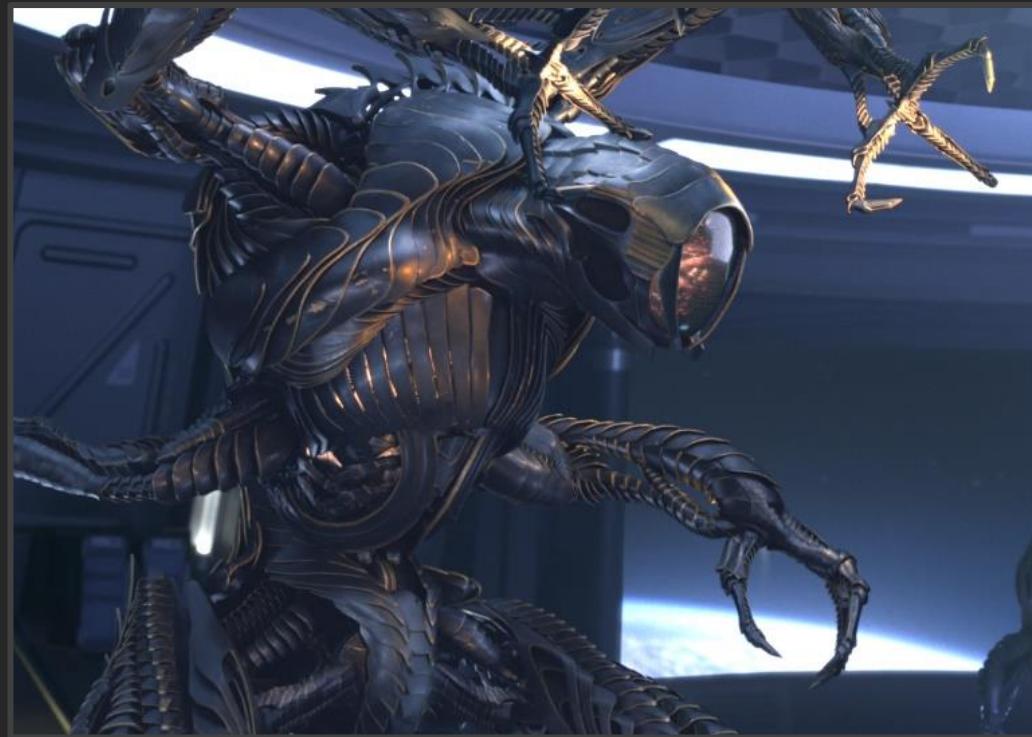
96 GB on NVIDIA Quadro RTX

- Real-time photoreal ray tracing

New levels of interactive realism

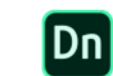
- AI-augmented graphics

More efficient workflows, enhanced image quality



NVIDIA RTX ACCELERATED APPS

50+ Apps Available Now



Adobe Dimension



SUBSTANCE
ALCHEMIST



SUBSTANCE
DESIGNER



SUBSTANCE
PAINTER



ANSYS SPEOS



ESRI ArcGIS Pro



3DS MAX



AUTODESK
ARNOLD



AUTODESK
FLAME



AUTODESK
MAYA



VRED



blender



CATIA



clarisse



D5 RENDER

D4Z STUDIO



D-NOISE



ENSCAPE



ESI ICADO



NVIDIA
Iray



KeyShot



MODO

NOTCH Builder



octane render



REDSHIFT



PLM Software
SIEMENS
NX

SOLIDWORKS | Visualize



ToTHEA
RENDER
BY ACTAR



UNREAL
ENGINE



unity



v-ray

weta
DIGITAL



*Marked Applications in Beta

*Applications support some or all RTX features



RTX-accelerated features for millions of 2D/3D artists and graphic designers



Dimension



Substance Alchemist



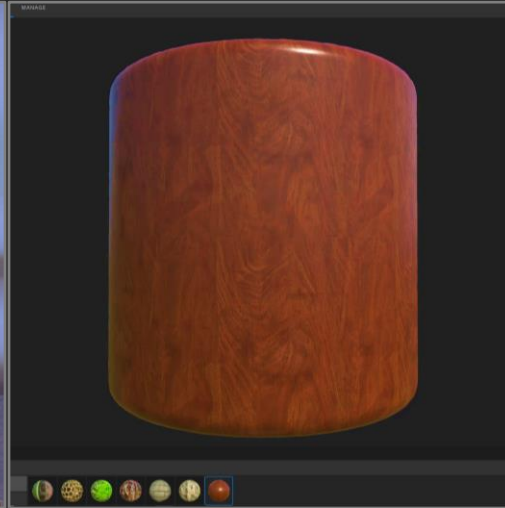
Substance Designer



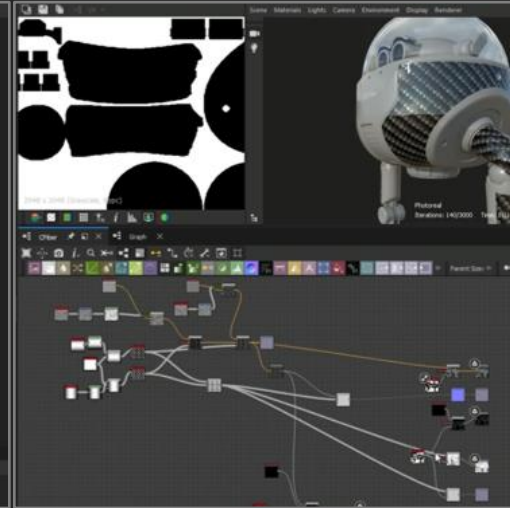
Substance Painter



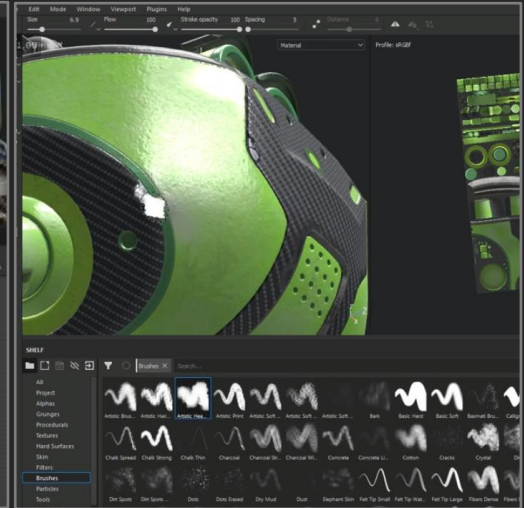
Create environments in photorealistic 3D, featuring RTX ray tracing



Create and blend materials with ease, featuring RTX-accelerated AI



Author procedural materials, featuring RTX accelerated bakers



Paint materials onto 3D models, featuring RTX accelerated bakers

“ Our next generation of design tools, including Adobe Dimension, Substance Painter, Designer and Alchemist all benefit from hardware innovations like RTX that accelerate ray tracing and machine learning”

SEBASTIEN DEGUY

VP 3D & Immersive | Adobe



CUDA-accelerated video & image processing across the suite



Premiere Pro



Edit and render video rapidly with GPU-accelerated effects

9.1x



Lightroom

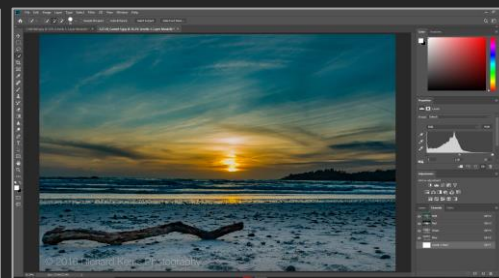


Edit high resolution images smoothly with GPU-accelerated viewport

3.9x



Photoshop



Edit quickly with 30+ GPU-accelerated features

1.3x



Illustrator

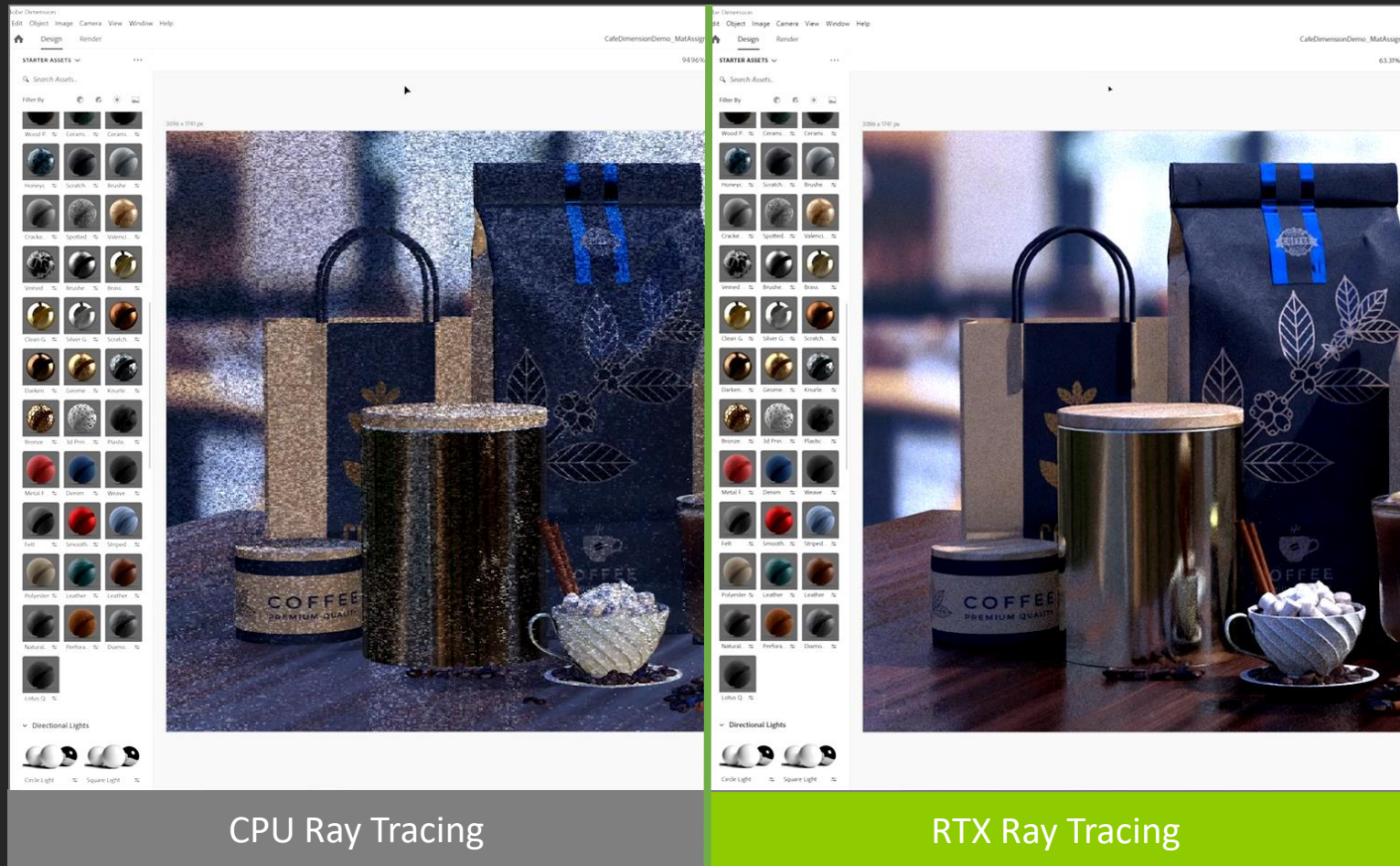


Pan and zoom smoothly with GPU-accelerated canvas

1.7x

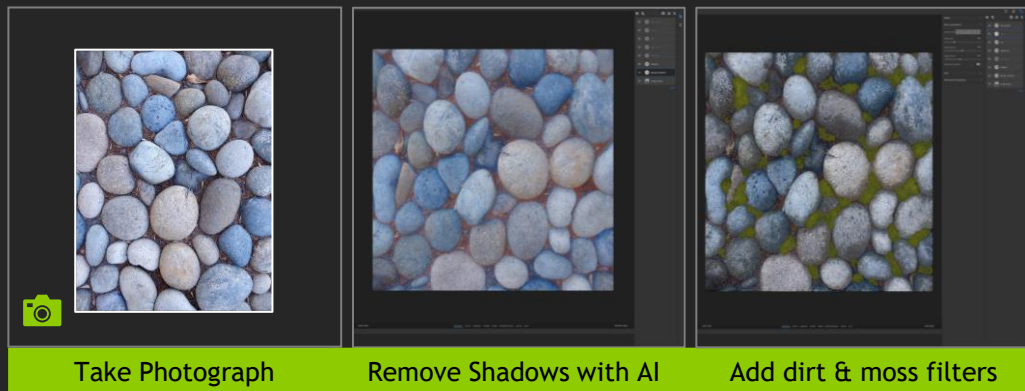
Adobe

Introducing RTX ray tracing in Adobe Dimension



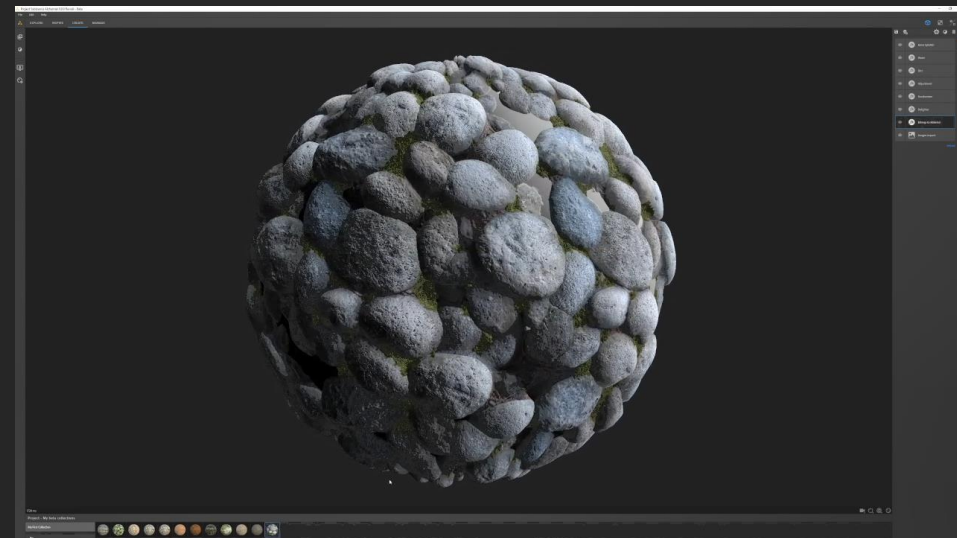


Introducing RTX AI Material Creation in Substance Alchemist



*RTX accelerated -
available only on
NVIDIA GPUs*

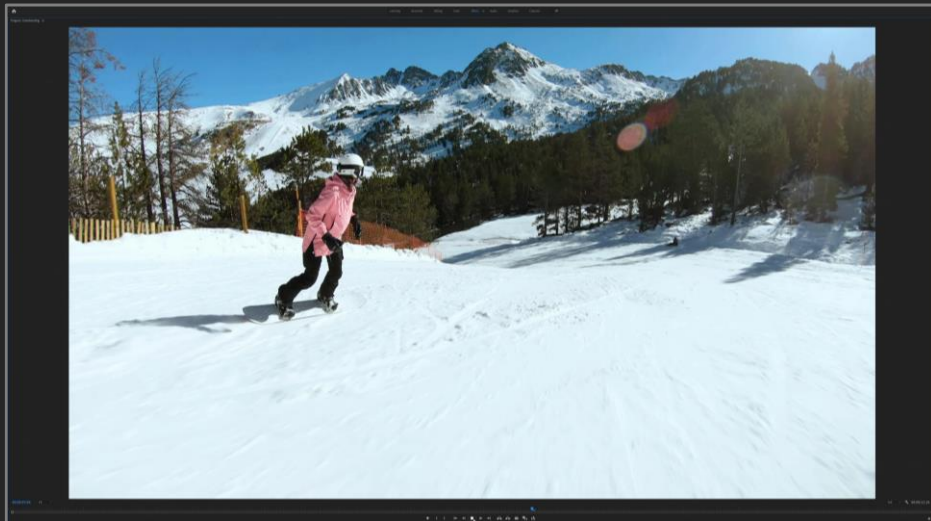
*GPU-accelerated -
up to **19X** faster
than CPU*



New Re-Lit 3D Material



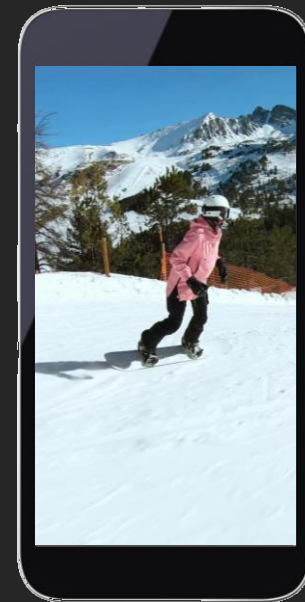
Introducing GPU-Accelerated AI Auto Reframe in Premiere Pro



Traditional 16:9 landscape video



Portrait video

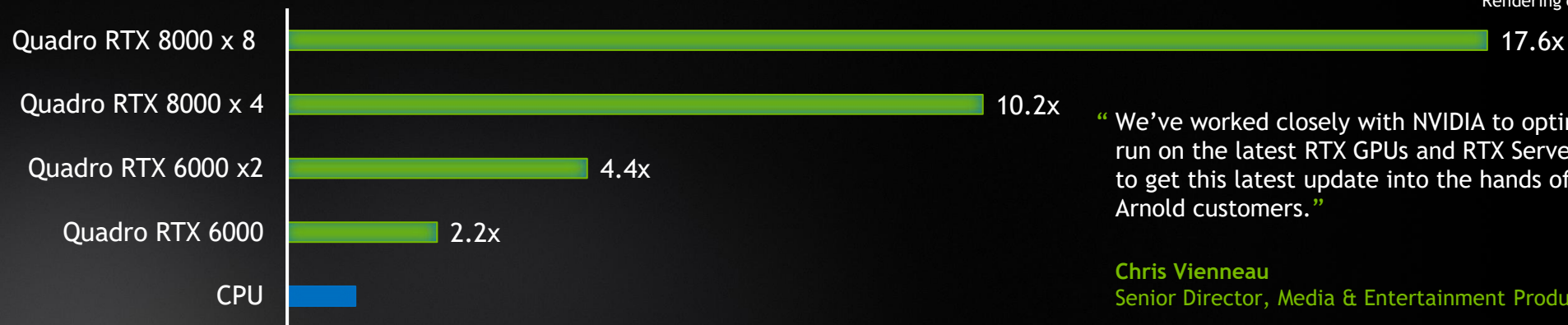


Portrait video with AI
reframing - up to **4x**
faster with a GPU



- New AI workspace for artists to explore creative ideas & make amazing changes in seconds
- 7 of the 8 Neural Filters accelerated by NVIDIA RTX GPUs and Tensor Cores
- "Smart Portrait" Filter co-developed with Adobe using advanced NVIDIA StyleGAN2 technology

- Interactive GPU-accelerated ray tracing with RT Cores
- Enhanced image quality with Tensor cores for AI-accelerated denoising
- Ease of use with seamless switching from CPU to GPU rendering
- Render on multiple GPUs with NVIDIA NVLink™ for largest scenes
- Up to 17x faster than CPU rendering on Quadro RTX¹

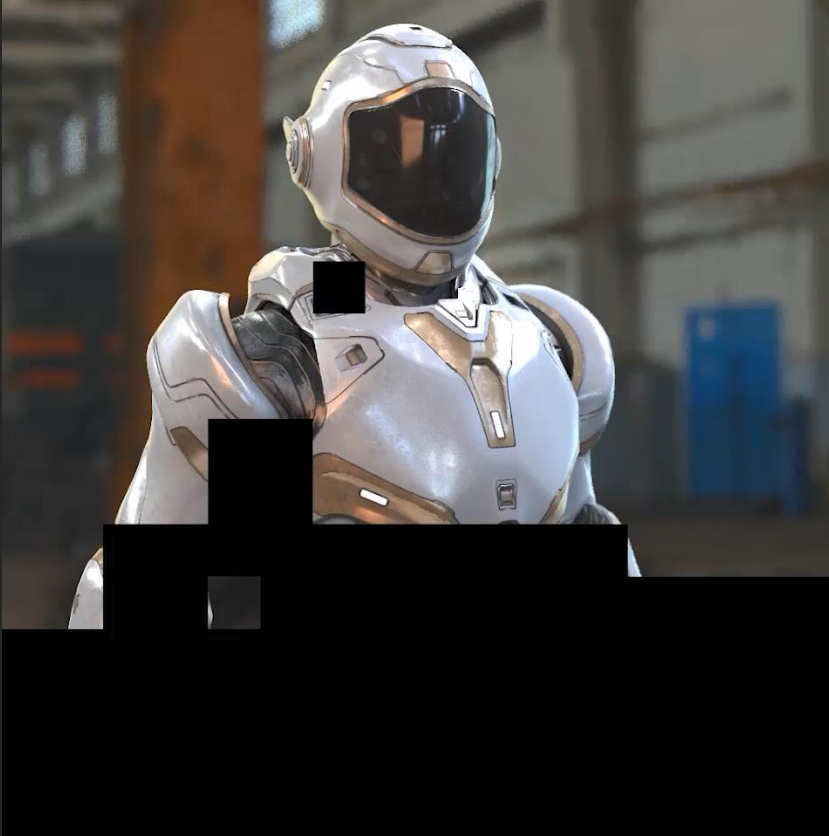


Rendering courtesy of Sohrab Esfehiani

“We’ve worked closely with NVIDIA to optimize Arnold GPU to run on the latest RTX GPUs and RTX Server, and we’re excited to get this latest update into the hands of new and existing Arnold customers.”

Chris Vienneau
Senior Director, Media & Entertainment Products | Autodesk

Fast interactive rendering with Autodesk Arnold



CPU



RTX

Performance comparing RTX vs Core i9-9900K

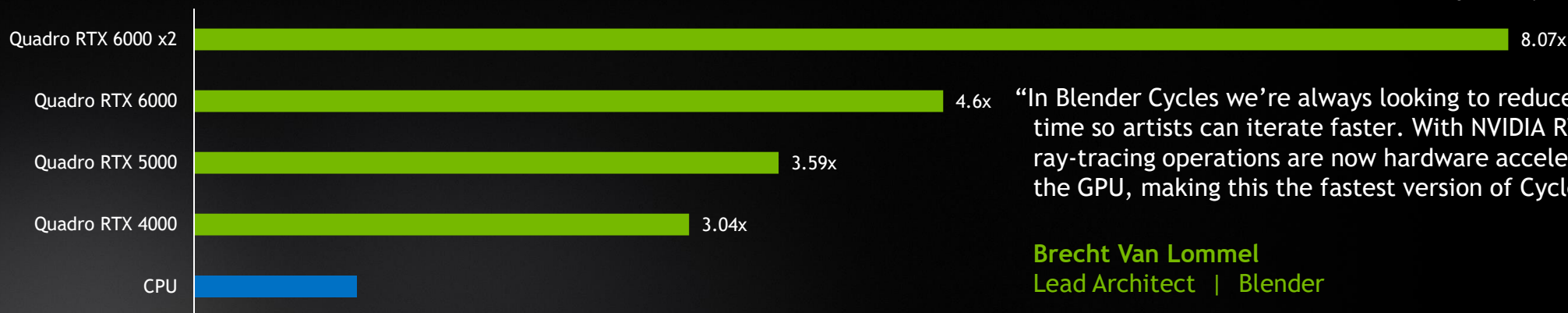


Version: 2.81

- Interactive GPU-accelerated ray tracing with RT Cores
- Ease of use switching from CPU to GPU rendering
- Scaled performance with multi-GPU configurations
- Up to 8x faster than CPU rendering on Quadro RTX¹



Image courtesy of Blender



“In Blender Cycles we’re always looking to reduce render time so artists can iterate faster. With NVIDIA RTX, core ray-tracing operations are now hardware accelerated by the GPU, making this the fastest version of Cycles yet.”

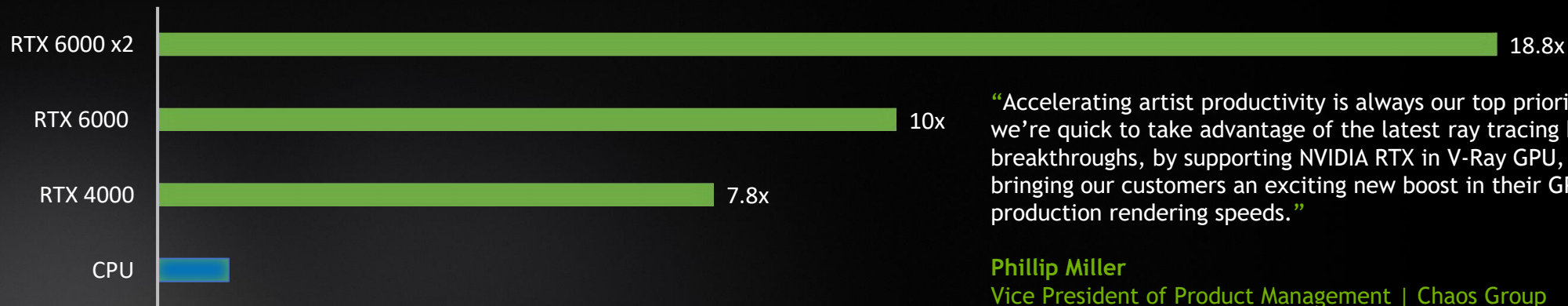
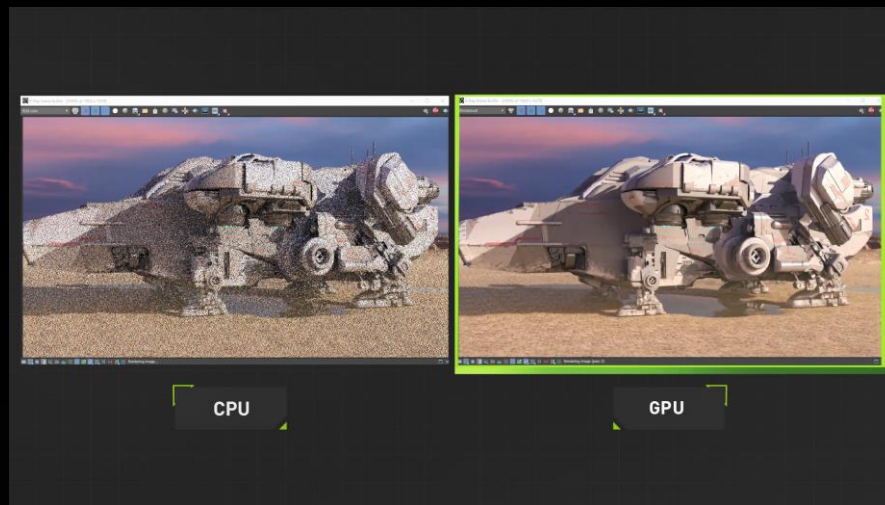
Brecht Van Lommel
Lead Architect | Blender



by
CHAOSGROUP

Version: V-Ray GPU Next

- Render high quality scenes faster with RTX accelerated ray tracing and AI-accelerated denoising
- 40% faster average GPU rendering on RTX vs. CUDA
- Render on multiple GPUs with NVIDIA NVLink™
- **Up to 18X faster than CPU rendering on Quadro RTX¹**



“Accelerating artist productivity is always our top priority, so we’re quick to take advantage of the latest ray tracing hardware breakthroughs, by supporting NVIDIA RTX in V-Ray GPU, we’re bringing our customers an exciting new boost in their GPU production rendering speeds.”

Phillip Miller
Vice President of Product Management | Chaos Group



BLACKMAGIC RESOLVE Version: 16

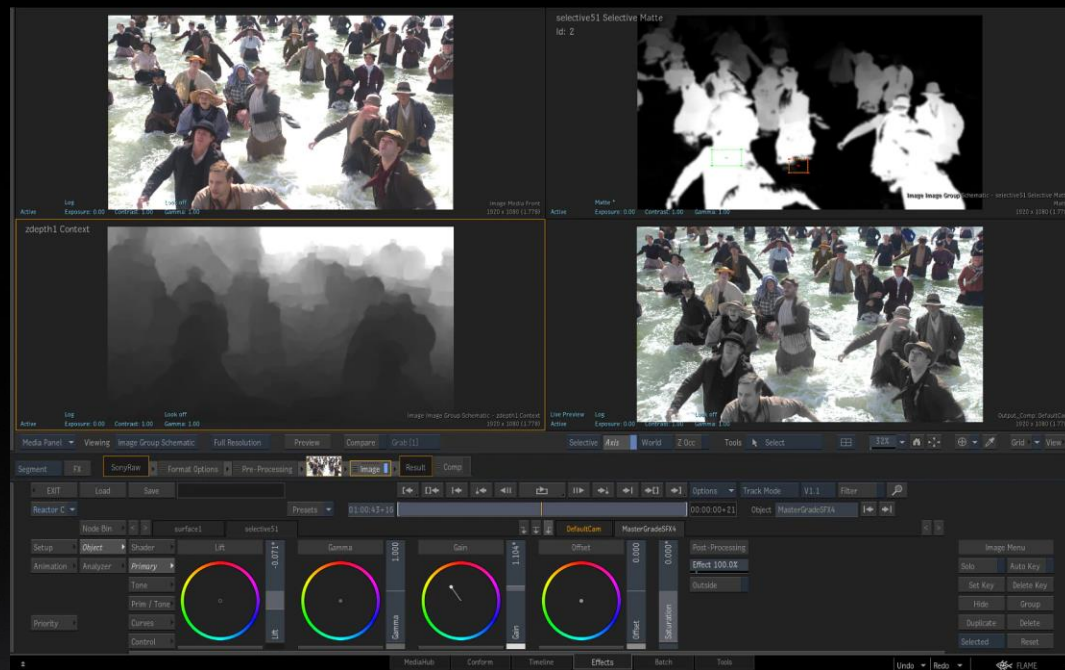
- AI-accelerated video editing with Tensor Cores
- Increase footage res up to 4x with Super Scale
- Automatically color scenes, tag & track characters
- Learn styles from one clip and transfer to another
- Color grade and edit up to 14x faster on Quadro RTX¹



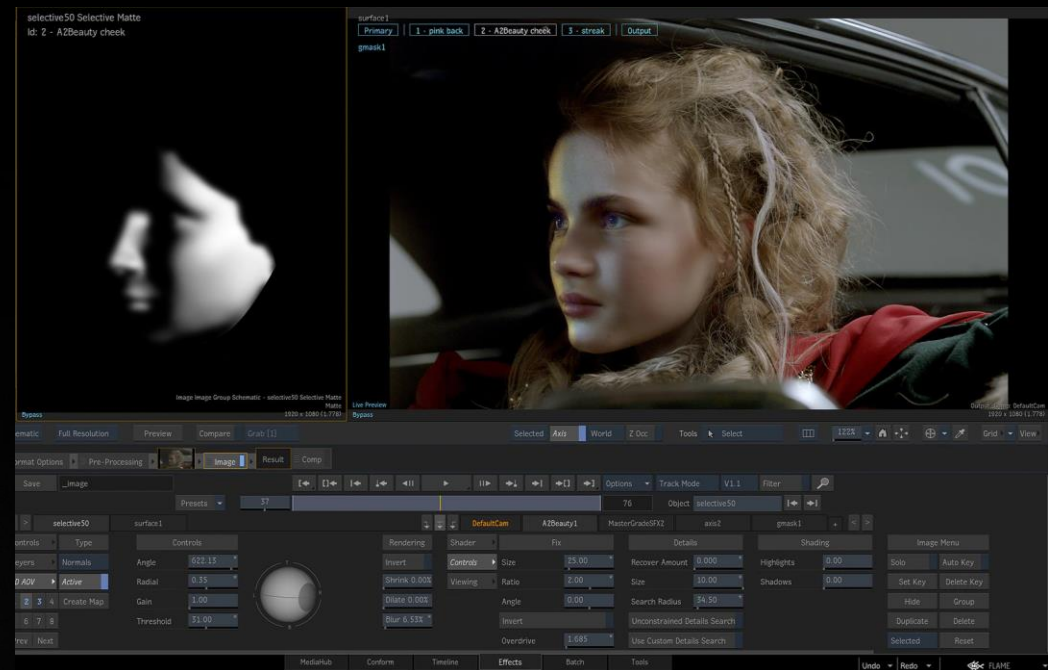
“DaVinci Resolve 16 Studio uses the latest multiple GPU innovations for AI and deep learning,” “With the new DaVinci Neural Engine using NVIDIA CUDA 10 and TensorFlow acceleration, our tests show a better than 2x performance increase over previous NVIDIA GPUs. These same GPUs are also used for decoding and debayering Blackmagic RAW images which makes them an attractive investment.

Dan May
President | Black Magic Design USA

AUTODESK® FLAME® 2021



Z-depth map generator



Human face normal map generator

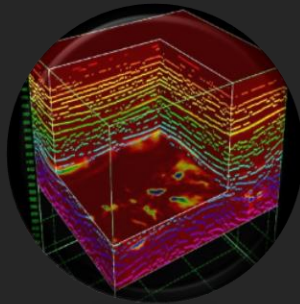
THE EVOLUTION OF NVIDIA PROFESSIONAL VISUAL COMPUTING

Kepler



- 12 GB GDDR5 Memory
- 5.2 TFLOPs Single Precision performance
- 4K Display Resolution
- Multi-Display Technology with Quadro Sync

Maxwell



- 24 GB GDDR5 Memory
- 7 TFLOPs Single Precision performance
- Multi-Display Technology with Quadro Sync II
- Volume Rendering

Pascal



- 24 GB GDDR5X Memory
- 12 TFLOPs Single Precision performance
- 5K and 8K Display Resolution
- VR Ready

Turing

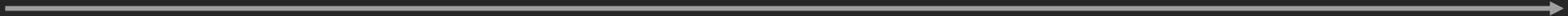


- RT Cores
- Tensor Cores
- 48 GB GDDR6 Memory with 672 GB/s Bandwidth
- 16.3 TFLOPs Single Precision performance
- Hardware-Accelerated Ray Tracing
- Hardware-Accelerated AI

Ampere

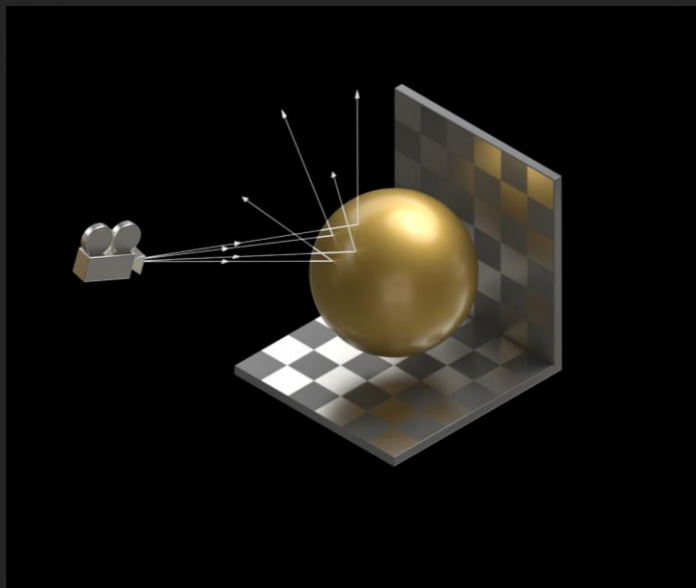


- 2nd Gen RT Cores
- 3rd Gen Tensor Cores
- 48 GB GDDR6 Memory with 768 GB/s Bandwidth
- 40 TFLOPs Single Precision performance
- Hardware-Accelerated Motion Blur
- Tensor Float 32 (TF32) Precision with Support for Structural Sparsity



2ND GEN NVIDIA RT CORES

Up to 2X the Ray Tracing Throughput of Turing



- Higher degree of interactivity with rendered scenes
- Accelerated motion blur rendering

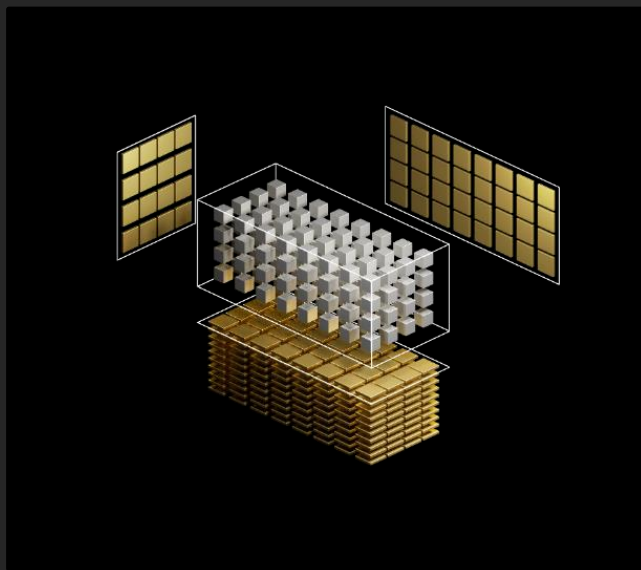


Car Copter 25 model was provided by artist carbodyart and Cybertech Drone Pack was provided by artist IggyDesign through TurboSquid

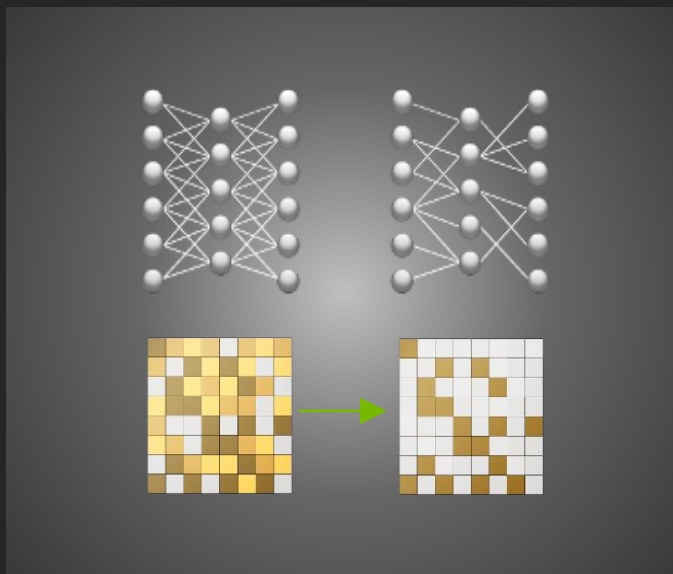
*Performance measures gen to gen comparison of RTX 6000 to NVIDIA A40

3RD GEN NVIDIA TENSOR CORES IN NVIDIA A40

Faster model training, inferencing for AI & data science



Up to 5X faster TF32 training



Up to 10X AI Performance with Sparsity



AI-Accelerated Graphics

*Performance measures gen to gen comparison of RTX 6000 to NVIDIA A40

PROFESSIONAL WORKLOADS

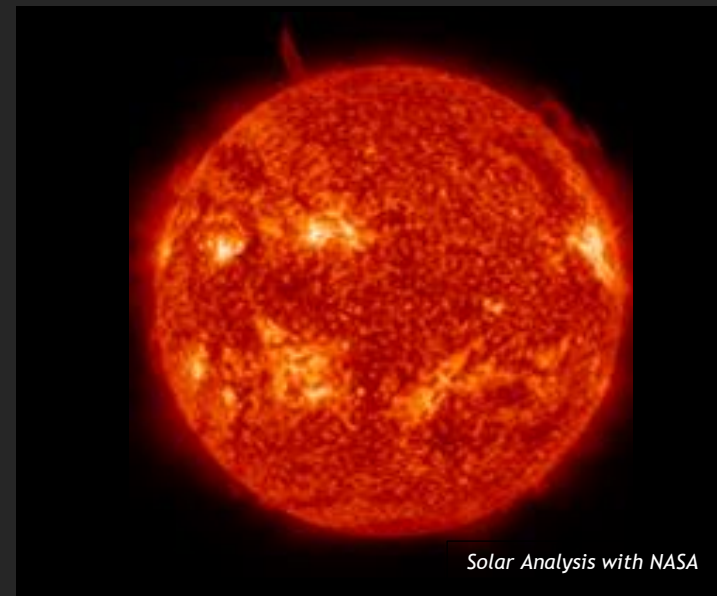
Up to 96GB of GPU Memory for Massive Models and Datasets



Movie-quality virtual production, scalable visualizations with 3 available display ports



Life-like renders and product designs



Actionable data science from big data

*NVIDIA A6000 and A40 features 48GB of GPU Memory, scalable up to 96GB with 2-way NVLink

RTX A6000

NVIDIA RTX A6000

Workstation Performance Amplified

NVIDIA Ampere CUDA Cores

Up to 2X FP32 throughput of previous generation

2nd Generation RT Cores

Up to 2X throughput of previous generation

3rd Generation Tensor Cores

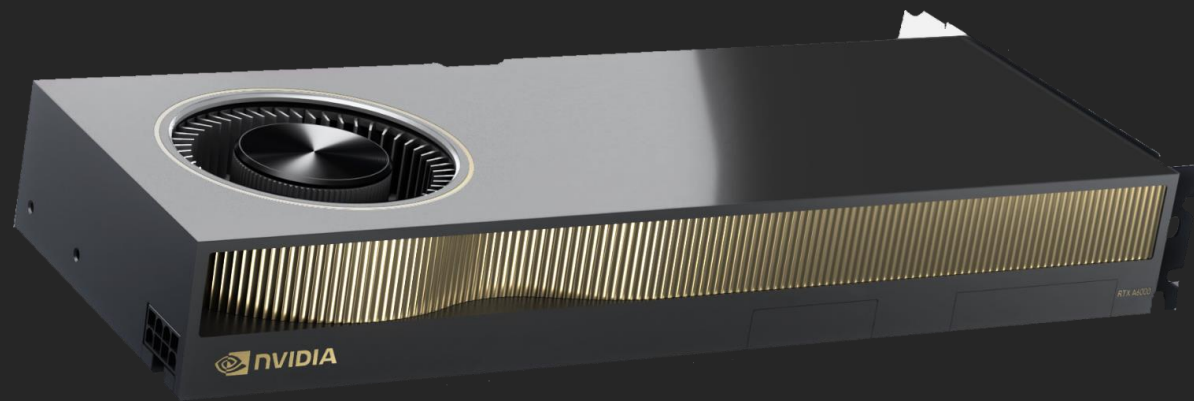
Up to 5X* (10X with sparsity) throughput with TF32

48 GB GDDR6 Memory

Largest frame buffer for professional graphics card

PCIe Gen 4

2X bandwidth of PCIe Gen 3



*Compared to the previous generation RTX6000

NVIDIA A40

NVIDIA A40

World's Most Powerful Data Center GPU for Visual Computing

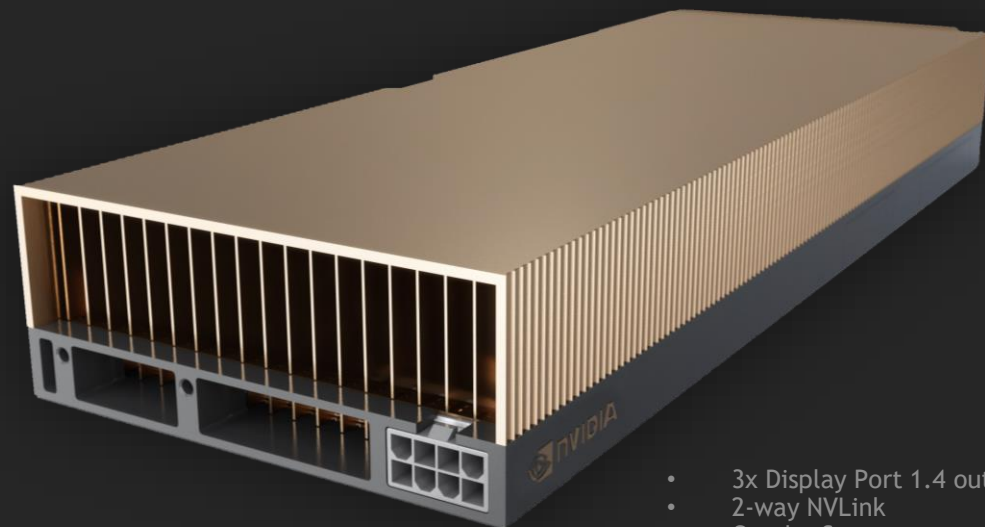
NVIDIA Ampere Architecture CUDA Cores
Up to 2X FP32 throughput of previous generation

2nd Generation RT Cores
Up to 2X throughput of previous generation

3rd Generation Tensor Cores
Up to 5X throughput with TF32 (10X with Sparsity)

48 GB GDDR6 Memory
Largest frame buffer for professional graphics

PCIe Gen 4
2X bandwidth of PCIe Gen 3



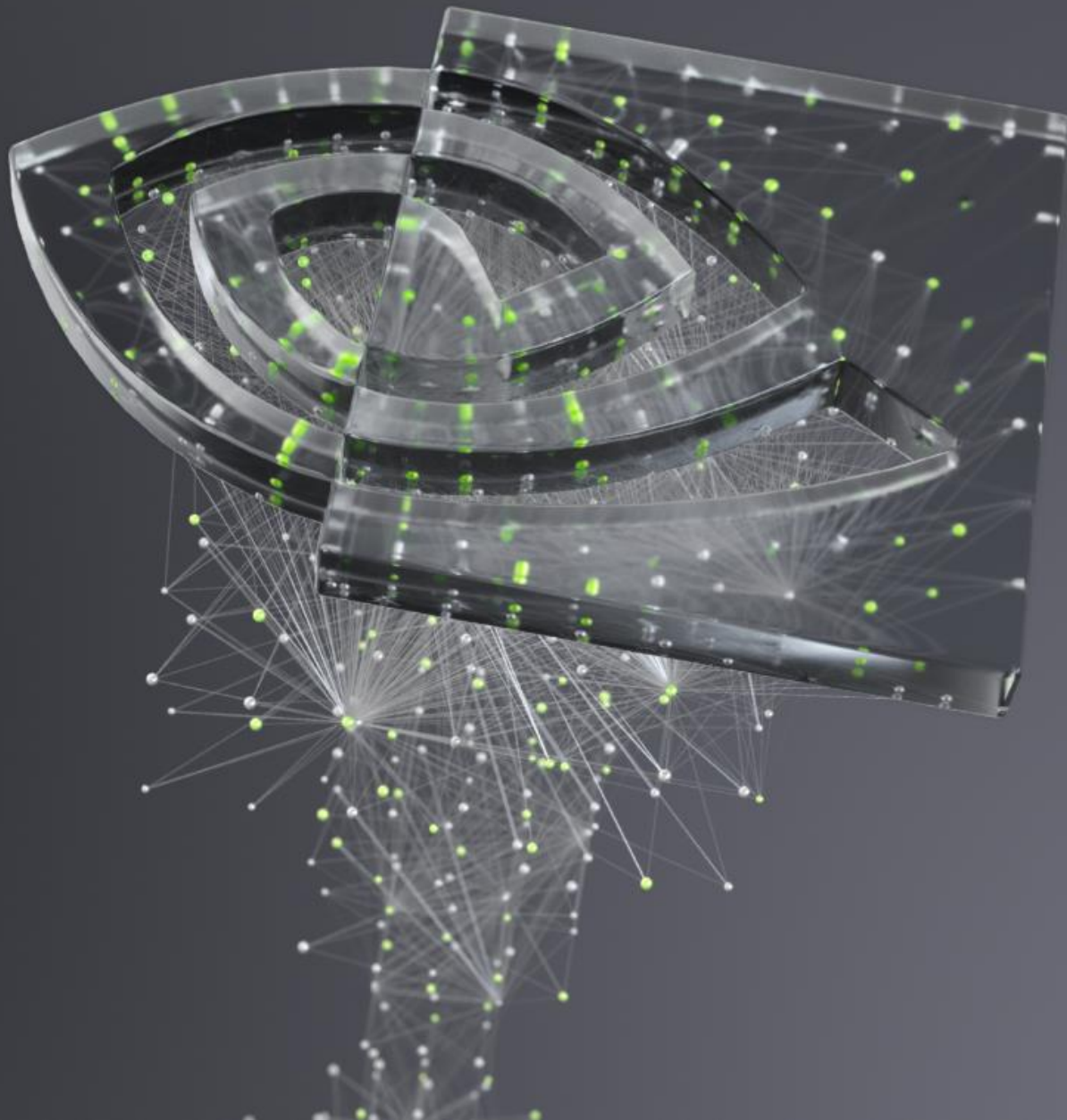
- 3x Display Port 1.4 outputs
- 2-way NVLink
- Quadro Sync support
- vGPU software support (early 2021)
- Hardware secure boot

*Performance measures gen to gen comparison of RTX 6000 to NVIDIA A40



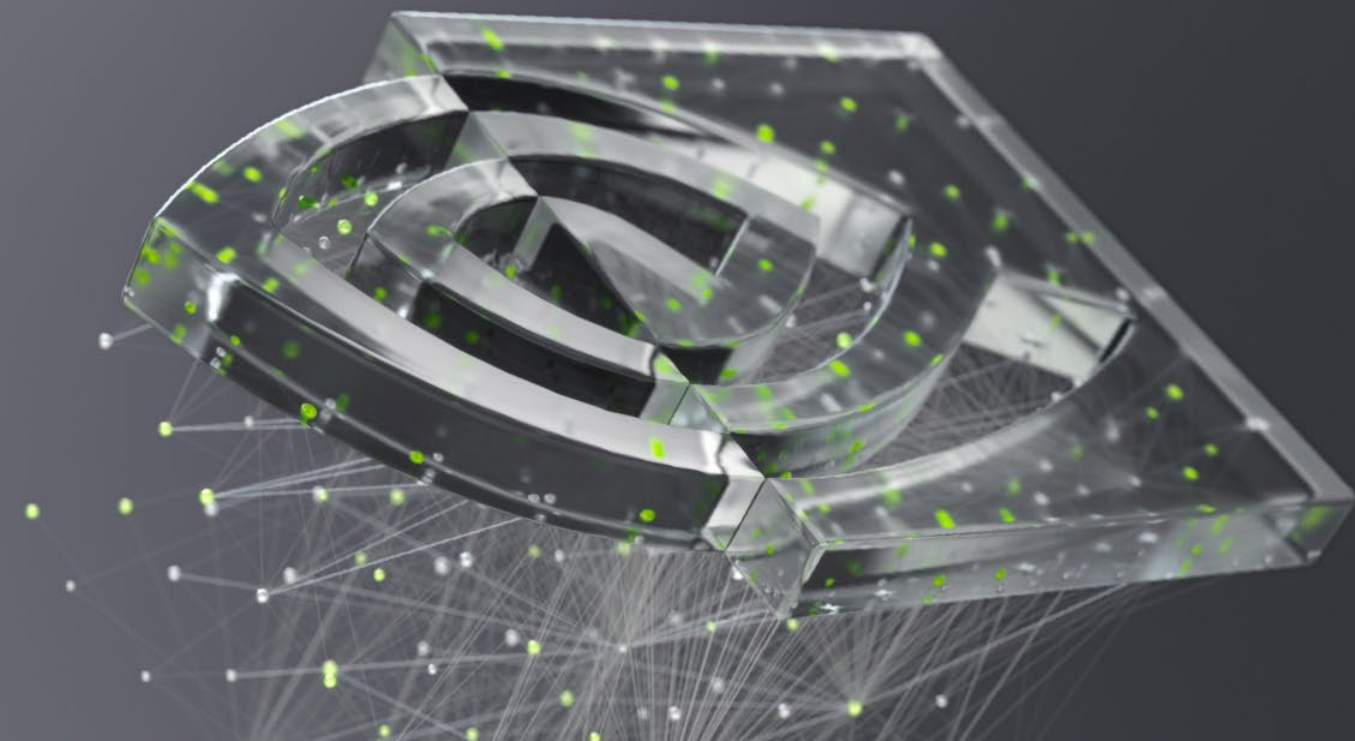
ENTERPRISE MEDIA SOLUTIONS

NVIDIA

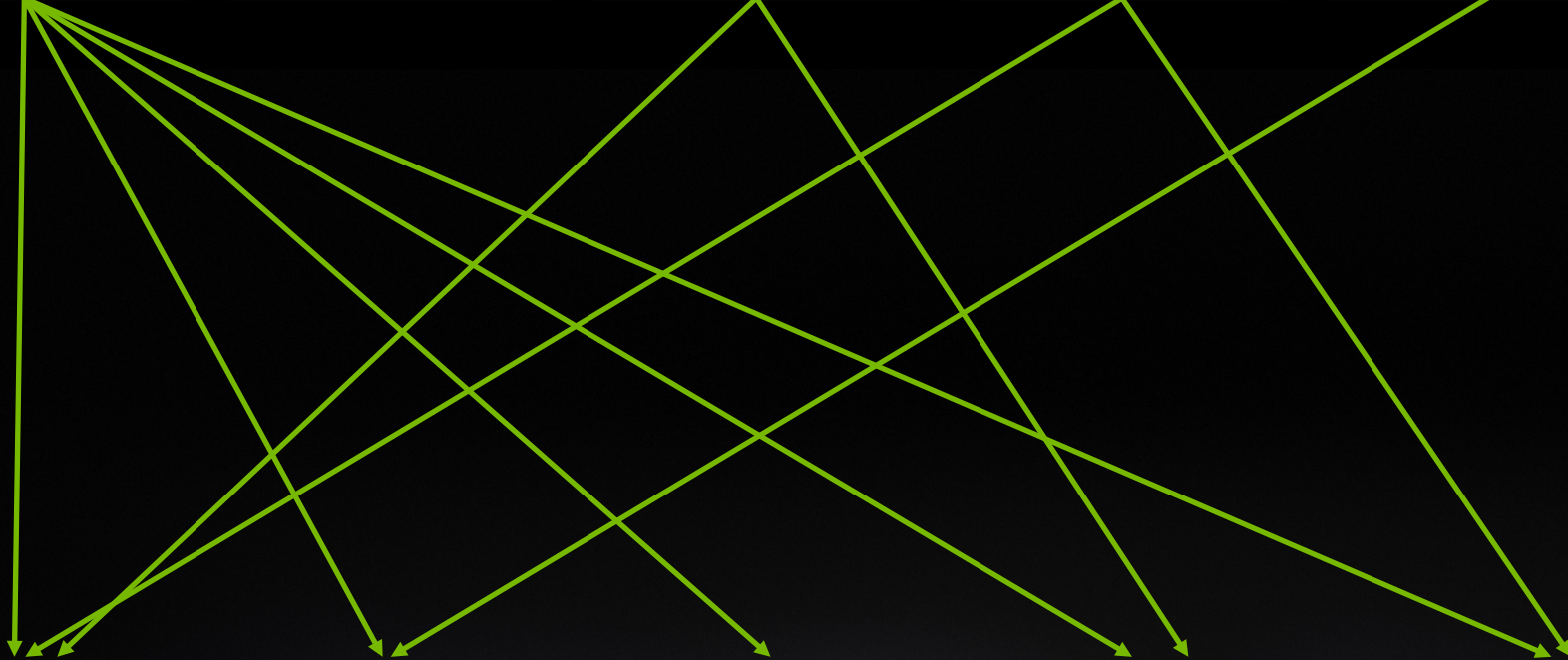


OMNIVERSE

Overview & Technology

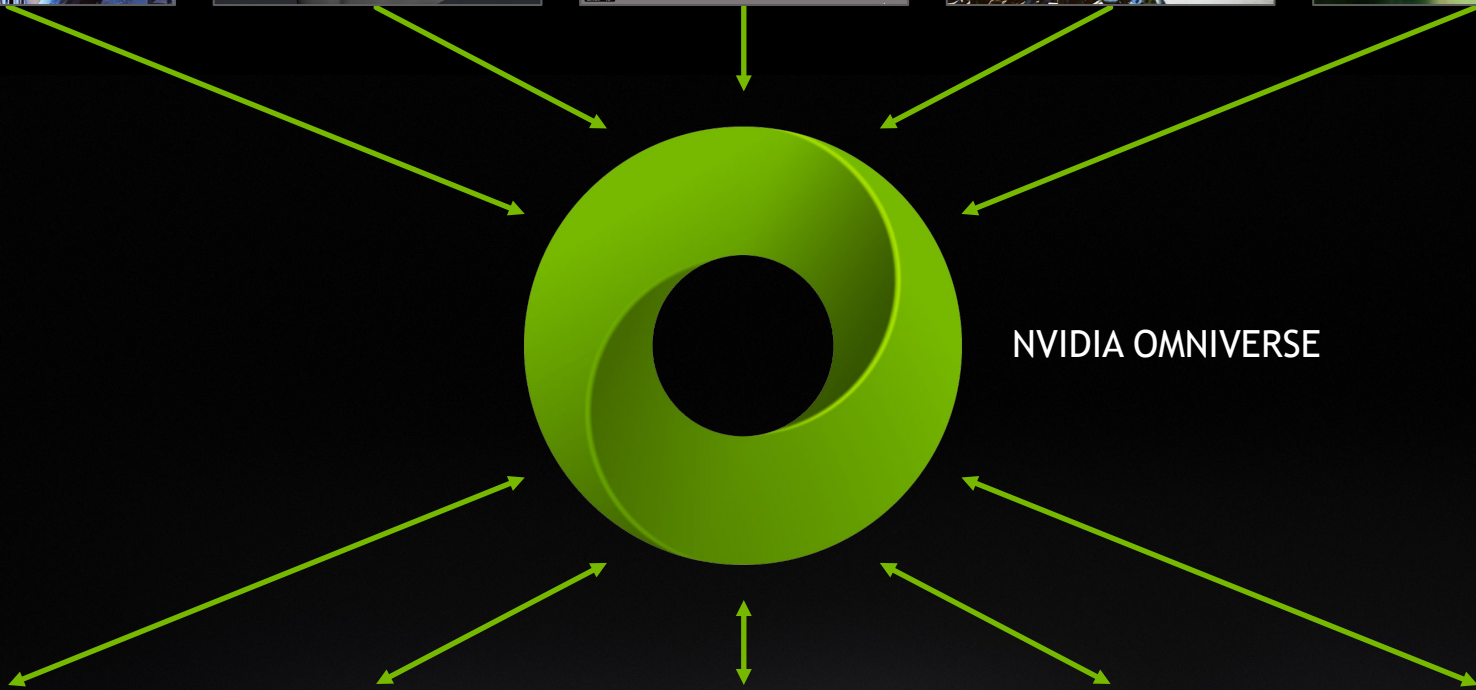


NVIDIA TECHNOLOGIES



TOOLS

NVIDIA TECHNOLOGIES



UNREAL
ENGINE



AUTODESK
REVIT



SUBSTANCE
by Adobe



unity



AUTODESK®
MAYA®

TOOLS

SIMULATING REALITY



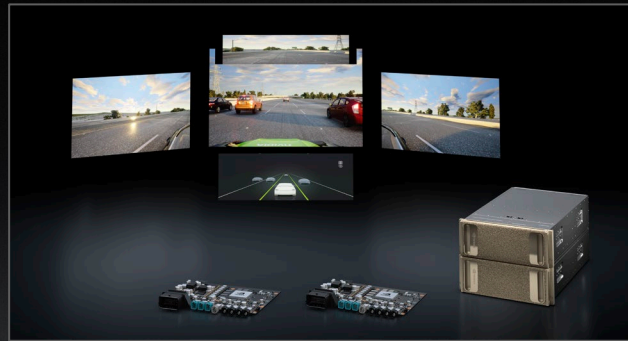
AEC



Design



Robotics



Autonomous Vehicles



Media & Entertainment

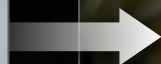
NEW CHALLENGES

Content Pipeline



NEW CHALLENGES

Realtime Ray Tracing



NVIDIA OMNIVERSE™



Top Industry Tools

+



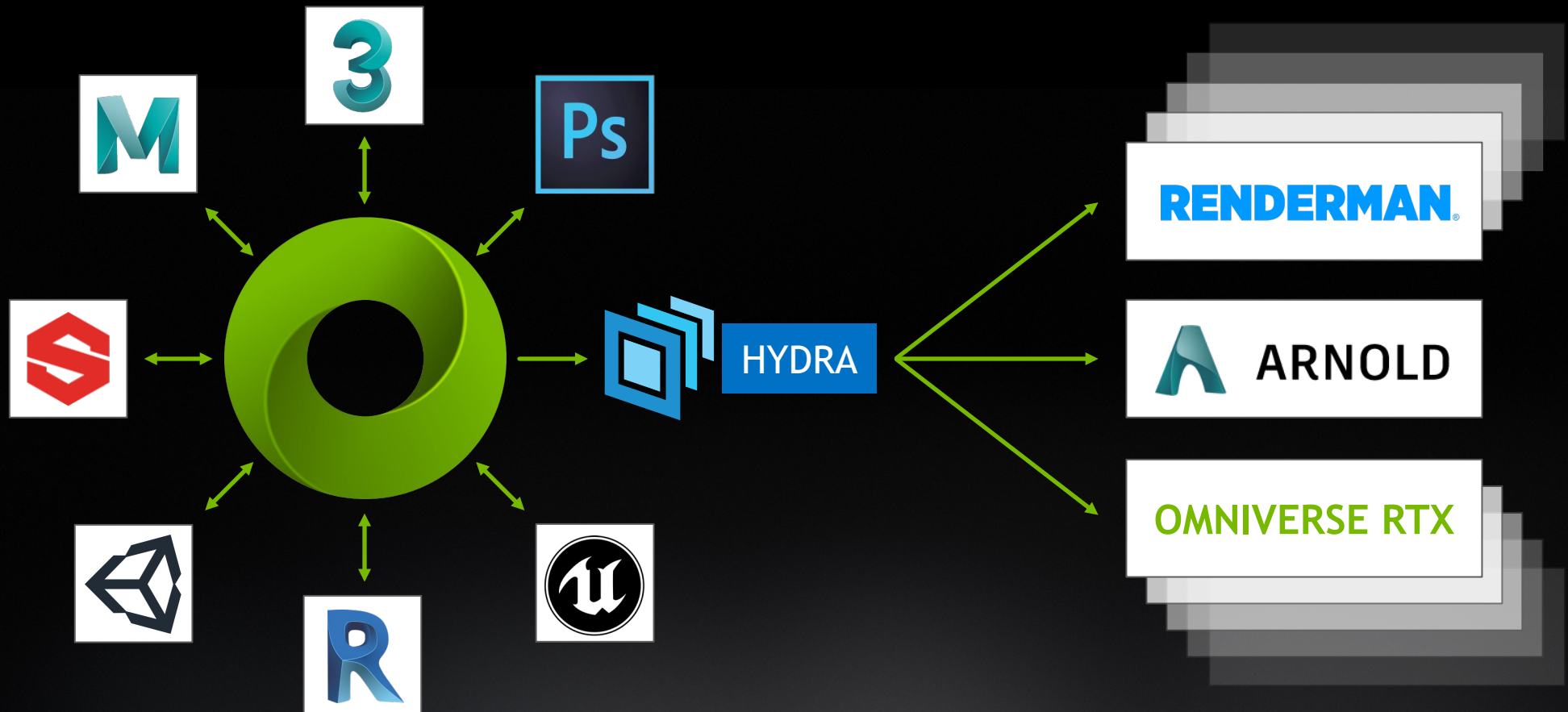
Realtime Collaboration

+



Open Standards

CONNECTING ALL THE TOOLS TOGETHER THROUGH USD





USD

UNIVERSAL SCENE DESCRIPTION

Open sourced API and format for complex scene graphs

Built for interchange between apps with wildly varying scene representations

Introduces novel concept of layering

Allows for large teams with different department working on the same scene simultaneously

Quickly becoming a standard—even outside of M&E

We believe USD will be the HTML of 3D virtual worlds

OMNIVERSE

CONNECT



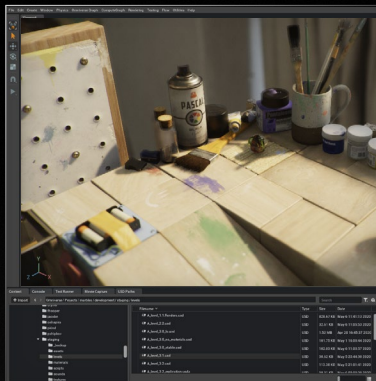
Connection SDK / Plugins

NUCLEUS



Core Services / On Prem / Cloud

CREATE



Viewer / Editor / Framework

SIMULATION



Physics / AI / Animation / Behavior

RTX RENDERER



Realtime / Scalable / Accurate / MDL

NUCLEUS

Essential services for collaboration

Asset Database

USD native

Versioning

Overlays on existing storage infrastructure

Incremental Updates (live sync)

Asset tagging (manual and AI-based classification)

Search



Microservice infrastructure (OpenFAAS, K8s, ...)

File format conversion

LoD generation

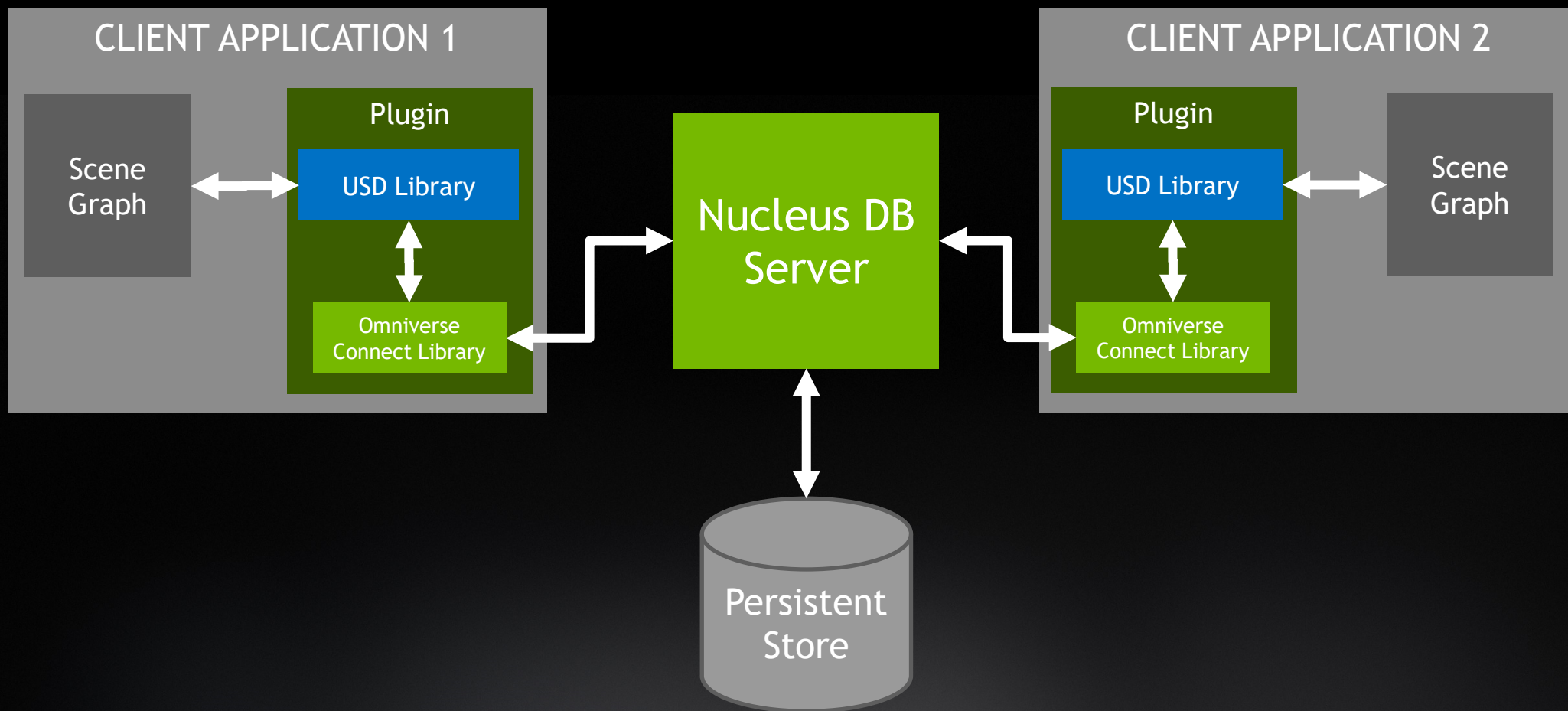
Thumbnail/Batch rendering

Web interface (like Gdrive, Dropbox, ...)

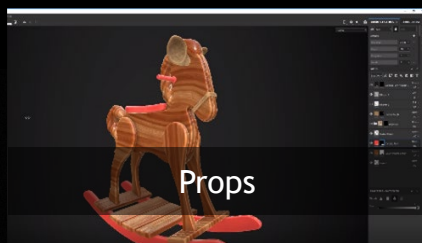
STANDALONE

Artist Workstation





ACROSS TEAMS



Los Angeles

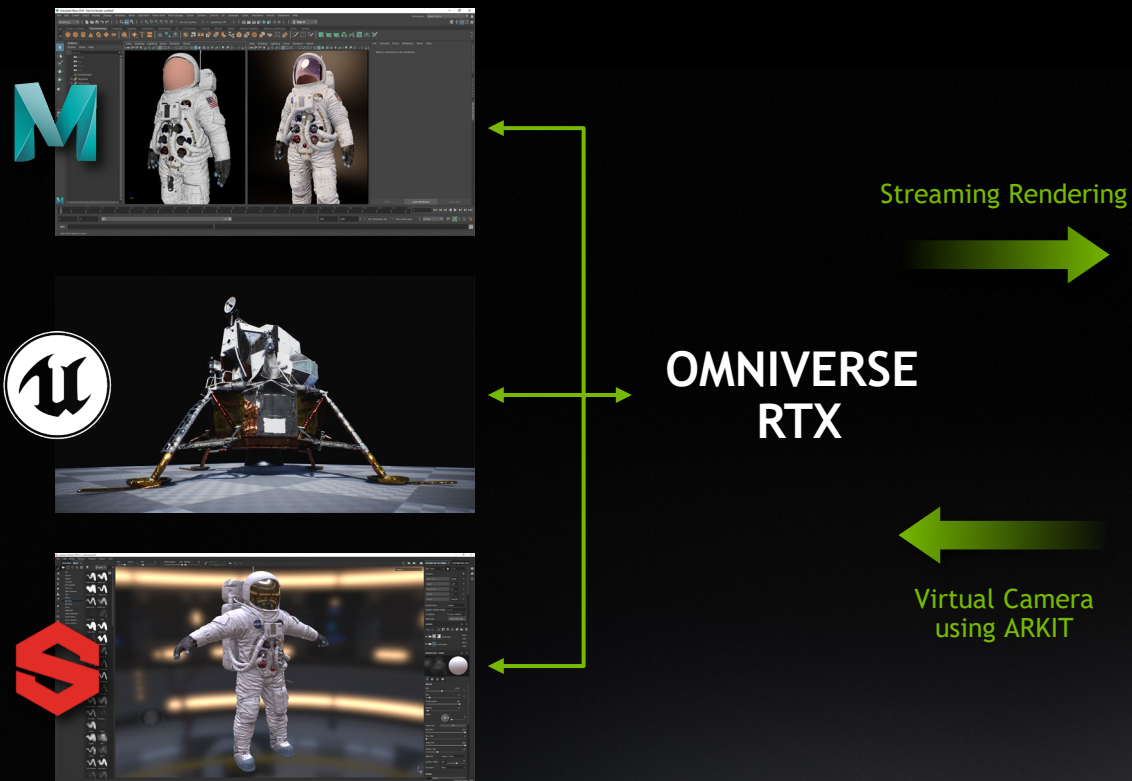
London

Bangalore



ANYWHERE ON ANY DEVICE

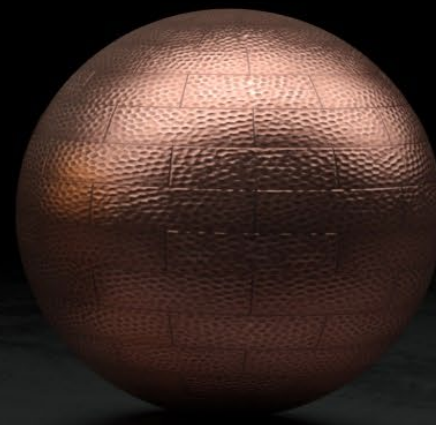
Stream Realtime Ray Tracing



MDL IN USD

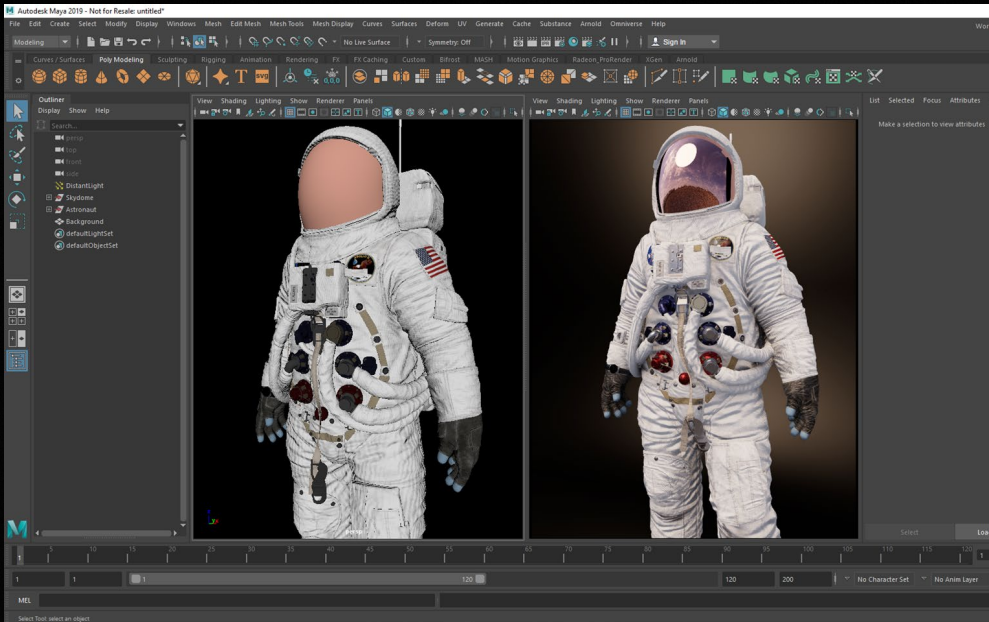
Official Schema Based on USDShade | USDView Plugin for Previewing
Open Source MDL SDK for Renderer/App Integration

```
def Material "flex_material" {  
    ...  
    def Shader "flex_material" {  
        uniform token info:implementationSource = "sourceAsset"  
        uniform asset info:mdl:sourceAsset = @nvidia/core_definitions.mdl@  
        uniform token info:mdl:sourceAsset:subIdentifier =  
            "::nvidia::core_definitions::flex_material"
```

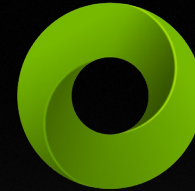


REALTIME TO OFFLINE

Build Once



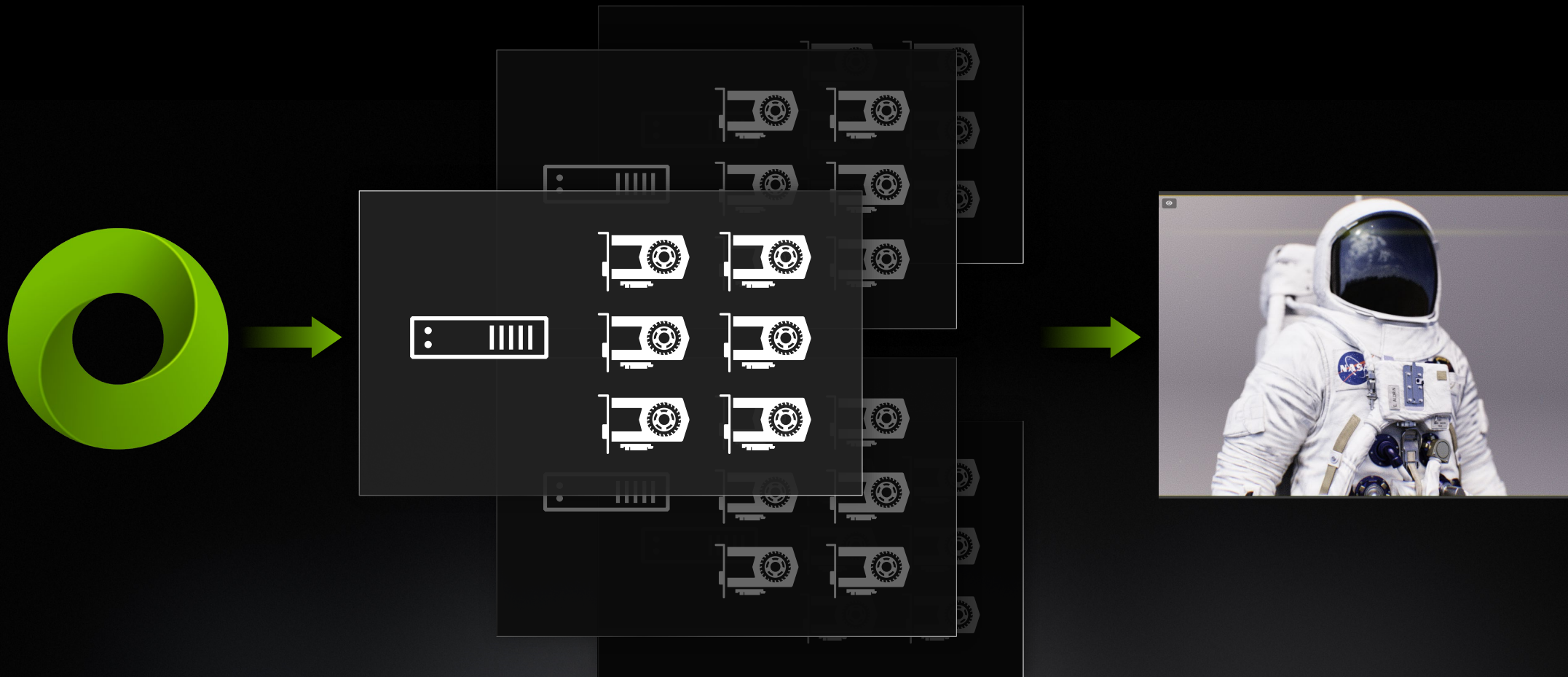
USD
MDL

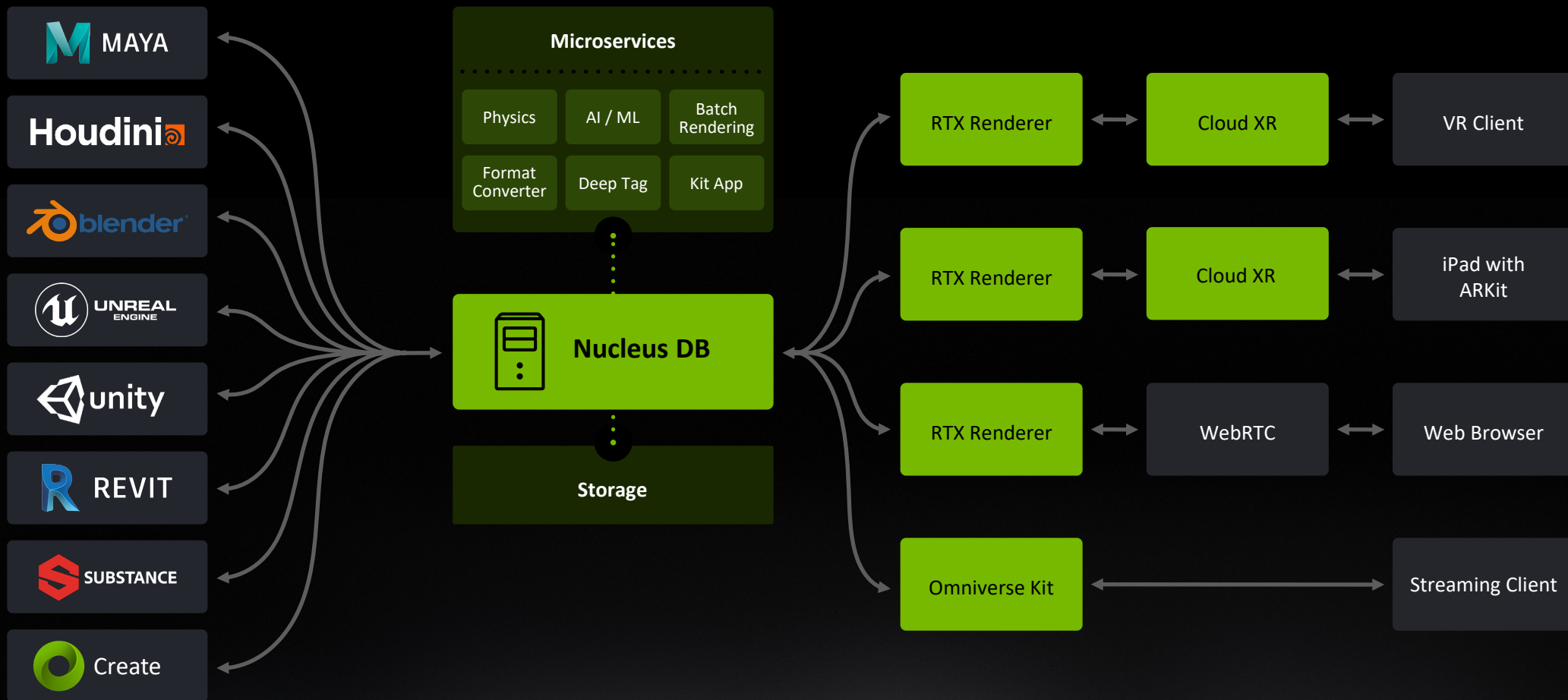


Render Anywhere



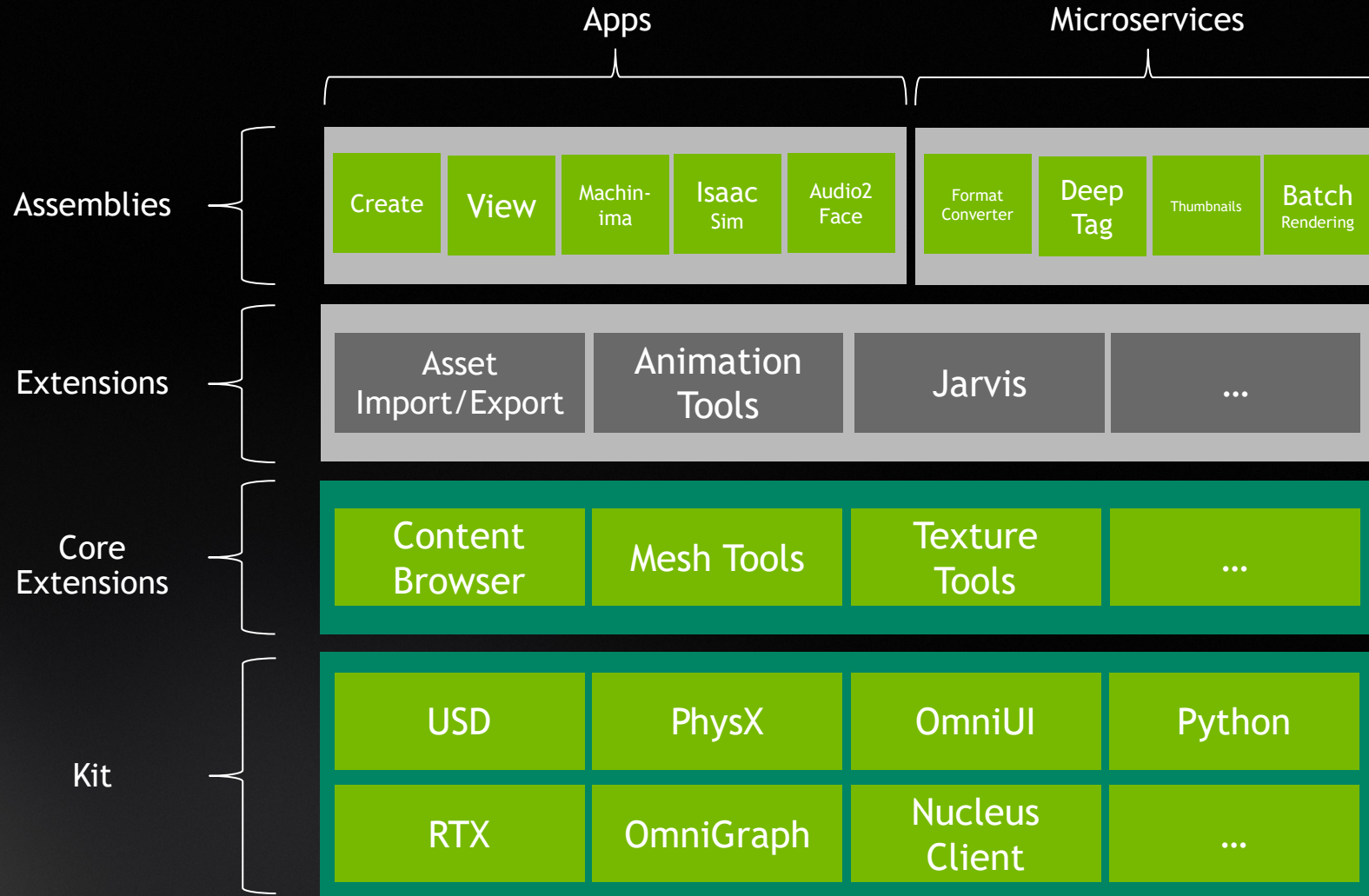
SCALABLE REALTIME RENDERING





KIT STACK

Developer View



WHAT'S NEXT

Currently in early access: 2020.2

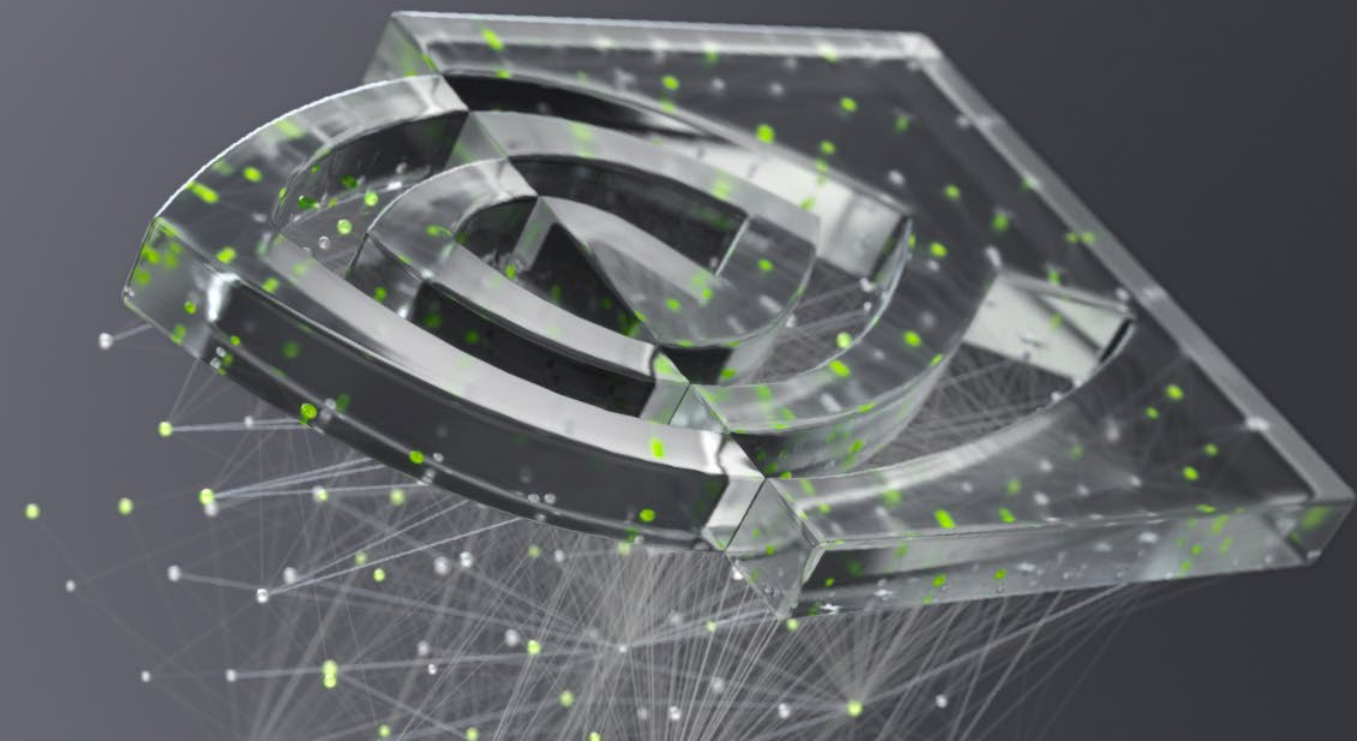
2020.3 coming soon

Sign up Here

<https://developer.nvidia.com/nvidia-omniverse>

Learn about USD at

<http://usd.nvidia.com>



Thank you for attending!

FOR MORE INFORMATION CONTACT:

gopny@pny.com

NVIDIA QUADRO
AUTHORIZED PARTNER

PNY

