



UniFlood M G2

BVP354 120LED RGBWW 220V L50 30 DMX

UniFlood M G2 - 11655 lm - 240 W - -

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

· For outdoor use only.

Product data

General information	
Light source color	RGBW
Driver included	Yes
Optical cover/lens type	Clear glass
Control interface	Dynamic DMX/RDM
Connection	Flying leads/wires and 2 Push-in connector 4-
	pole
Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5
	m with connector 4-pole
Protection class IEC	Safety class I
Flammability mark	For mounting on normally flammable surfaces
CE mark	CE mark

Operating and electrical	
Input Voltage	220 to 240 V
Input Frequency	50 to 60 Hz
Inrush current	60 A
Power Factor (Min)	0.9
Controls and dimming	
Dimmable	Yes
Mechanical and housing	
Housing Material	Aluminum extruded
Optical cover/lens material	Acrylate
Overall length	486 mm
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Datasheet, 2023, February 15 data subject to change

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Overall width	304 mm	
Overall height	231 mm	
Effective projected area	0.156 m²	
Color	Dark gray	
Dimensions (Height x Width x Depth) 231 x 304 x 486 mm		
Approval and application		
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]	
Mech. impact protection code	IK06 [1J]	
Initial performance (IEC compliant)		
Initial luminous flux (system flux)	11655 lm	
Luminous flux tolerance	+/-10%	
Initial LED luminaire efficacy	49 lm/W	
Init. Corr. Color Temperature	-	
Init. Color Rendering Index	>80	
Initial input power	240 W	

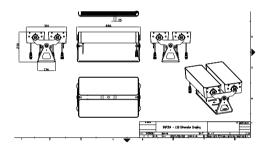
Power consumption tolerance	+/-10%
Application conditions	
Ambient temperature range	-40 to +50 °C
Product data	
Full product code	871951492848000
Order product name	BVP354 120LED RGBWW 220V L50 30 DMX
EAN/UPC - Product	8719514928480
Order code	911401749273
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	1
Material Nr. (12NC)	911401749273
Net Weight (Piece)	13.000 kg







Dimensional drawing



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