



**MOTOROLA MOBILITY**

**Motorola Mobility: Easter 'Egg' Hunt by Motorola Mobility UK Ltd**

**OFFICIAL RULES**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

**'Motorola Mobility: Easter 'Egg' Hunt' IS OPEN TO ALL PERSONS OVER THE AGE OF 18 YEARS OLD. THE COMPETITION SHALL HOWEVER ONLY BE CONSTRUED AND EVALUATED ACCORDING TO ENGLISH LAW.**

Entry into the 'Motorola Mobility: Easter 'Egg' Hunt' by Motorola constitutes your acceptance of these Official Rules.

**DATES:** The competition will run from 08:00 BST Friday 6<sup>th</sup> April, 2012 and end on 11:59 BST on Monday 9<sup>th</sup> April.

**WHO MAY ENTER:** Open to anyone over the age of 18. Individuals employed by Motorola Mobility UK Limited. ("Sponsor"), Edelman Group, affiliate companies, subsidiaries, advertising and promotion agencies, and judges (collectively "Motorola Mobility: Easter 'Egg' Hunt Parties"), Facebook and members of their immediate family (parent, child, spouse, sibling and their respective spouses, regardless of where they reside) or persons living in the same household, whether or not related, are not eligible to enter or win. The 'Motorola Mobility: Easter 'Egg' Hunt' is in no way sponsored, endorsed or administered by, or associated with, Facebook.

**HOW TO ENTER:**

To enter the 'Motorola Mobility: Easter 'Egg' Hunt' competition entrants are invited to search the Motorola Europe Facebook page for Android Robots that feature the 'Motorola Mobility: Easter 'Egg' Hunt' text below and submit the total number of Android Robots located on the fan page via the entry form, powered by Google Forms, at the top of the Motorola Europe Facebook page.

For purposes of these Official Rules, "receipt" of an entry occurs when the entrant submits their entry via the Google Form that will be located at the top of the Motorola Europe Facebook page.

Entries will be deemed made by the authorized account holder of the Facebook account at the time the entry is submitted and he/she must comply with these Official Rules. The "authorized account holder" is the natural person who is assigned to the Facebook account.

A potential winner may be required to provide 'Motorola Mobility: Easter 'Egg' Hunt' competition with proof that he/she is the authorized account holder of the Facebook account associated with the winning entry. Do not create multiple Facebook accounts for purposes of participating in this 'Motorola Mobility: Easter 'Egg' Hunt' competition. Limit one (1) entry per Facebook account, regardless of the number of submissions completed during the period. The submission of an entry is solely the responsibility of the entrant. Entries may only be made according to the method described above. Automated entries (including but not limited to entries submitted using any robot, script, macro, or other automated service), are not permitted and will be disqualified.

**WINNER SELECTION:**



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This will take place on 12:00 BST on Tuesday 10th April and the prizes will consist of 1 x Motorola XOOM 2, 1 x Motorola XOOM 2 ME, 1 x Motorola RAZR and 1 x Motorola MOTOLUXE (Black).

The person with the closest entry to the correct number of Android Robots will be awarded the MOTOROLA XOOM 2, the second closest the Motorola XOOM 2 Media Edition, the third closest Motorola RAZR and fourth closest the MOTOLUXE (Black).

In the event multiple entrants enter the same amount or are the same difference between the correct amount of Android Robots the qualifying entrants will be placed in a prize drawer.

**WINNER NOTIFICATION:** Potential winners will be notified by email to source delivery name and address by April 16<sup>th</sup> at the latest. All potential winners must meet the eligibility requirements set forth in these Official Rules, and may be required to sign an certificate of eligibility, liability and publicity release, where prohibited by law, and any other applicable forms required by a taxing authority, within five (5) days of receipt of written prize notification. Limit one (1) prize per person and/or household and/or Facebook account. If Sponsor is unable to contact a potential winner within a reasonable time period, if all required documents are not executed and returned within the specified time period, if a prize or prize notification is returned as undeliverable, or if any potential winner is not in compliance with these Official Rules, the prize will be forfeited and the prize may be awarded to an alternate winner. Should a winner make any false statement(s) in any document referenced above, the winner will be required to promptly return to Sponsor his/her prize. If any winner is at least 18 but still considered a minor in his/her jurisdiction of residence, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

**PRIZES (4):**

Motorola XOOM 2

Motorola XOOM 2 MEDIA EDITION

Motorola RAZR

Motorola MOTOLUXE

Prizes are non-transferable or substitutable by winner and are not redeemable for cash.

Sponsor reserves the right to substitute a prize with one of comparable or greater value. Winners are responsible for all applicable federal, state and local taxes and any other costs and expenses associated with prize acceptance and use not specified herein as being provided, including, without limitation, any service plans.

Released Parties (as defined below) expressly disclaim any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of prizes awarded. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor, except for the standard manufacturer's warranty which comes with the prizes.

Winners will receive prizes within sixty (60) days of winner verification. Upon delivery to the winner's address, Sponsor will be deemed to have awarded the prize to the winner with winner assuming full responsibility for the prize. All prize details are at Sponsor's sole discretion.



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**PUBLICITY RELEASE:** By accepting a prize, each winner consents to Sponsor's and its designees' use of his/her name, photograph and/or likeness, address (city and state), voice, biographical information, and statements made by or attributed to them, worldwide in perpetuity, in any and all media now known or hereafter developed (including, without limitation, print, broadcast and Internet), for all legitimate business purposes including advertising and promotional activities without additional compensation, notification or permission, unless prohibited by law.

Your information will be collected and stored by [Edelman Group](#) on behalf of Motorola for the purposes of administering the 'Motorola Mobility: Easter 'Egg' Hunt' competition, and will be stored on servers residing in the United Kingdom, and shared with Motorola Mobility, Inc., and its affiliates and subsidiaries, some of which reside outside of United Kingdom. Motorola respects the privacy of its Customers. For further information on Motorola's privacy practices, please [click here](#).

**MISCELLANEOUS CONDITIONS:** By participating, entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding with respect to all issues relating to this competition. It is your responsibility to ensure that you have complied with all of the conditions contained in the Official Rules. Released Parties (as defined below) are not responsible for any lost, late, misdirected, stolen, garbled, incomplete, damaged, delayed, or undelivered entries or tweets; or for any computer, online, telephone, technical or other malfunctions that are beyond its reasonable control. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by website users, any of the equipment or programming associated with or utilized in the competition, or any technical or human error which are beyond its reasonable control in the processing of submissions in the competition. Released Parties assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries that are beyond their reasonable control. Released Parties are not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, Internet Service Providers (ISP), cable, satellite, computer equipment, software, email, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any other problems that are beyond its reasonable control. Released Parties not responsible for technical, mechanical, computer, network, printing, typographical or other errors or problems that may occur in connection with the administration of the competition, the processing of entries or tweets, the announcement of the winners, or in any other competition-related materials are beyond its reasonable control. Except where they have been negligent or in breach of duty, Released Parties are not responsible for any injury or damage to participants or to any computer related to or resulting from visiting the website or participating or downloading materials in this competition. If, for any reason, the competition is not capable of running as planned due to reasons beyond the reasonable control of the Sponsor, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of this competition, Sponsor reserves the right at its sole discretion to cancel or terminate the competition and, if terminated, to select winners in a random drawing from among all eligible, non-suspect entries received prior to such termination or cancellation. Persons found tampering with or abusing any aspect of this competition, or whom Sponsor believes to be causing malfunction, error, fraud, unsportmanlike conduct, disruption or damage will be disqualified.

**CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE 'Motorola Mobility: Easter 'Egg' Hunt' COMPETITION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN**



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**ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

Sponsor reserves the right to correct any typographical, printing, computer programming or operator errors.

By participating in this 'Motorola Mobility: Easter 'Egg' Hunt' competition, entrants agree to release and hold harmless 'Motorola Mobility: Easter 'Egg' Hunt' competition Parties, Facebook and each of their respective officers, directors, representatives, agents and employees (collectively, the "Released Parties"), save where they have been negligent or in breach of duty, from any and all liability whatsoever for any injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, 1) the awarding, acceptance, receipt, possession, use and/or misuse of any prize awarded herein; or 2) participation in this 'Motorola Mobility: Easter 'Egg' Hunt' competition. Entrants also agree that they will not hold the Released Parties and each of their respective parent companies, affiliates, subsidiaries, officers, directors, representatives, agents and employees, legally responsible for any such injuries, losses or damages. Nothing in these Official Rules shall in any way limit the Released Parties' liability for death or personal injury caused by their negligence or for any other matter where liability may not as a matter of law be limited.

**CHOICE OF LAW:** Except where prohibited by law, as a condition of participating in this Prize Draw, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this 'Motorola Mobility: Easter 'Egg' Hunt' competition, or any prizes awarded, shall be subject to English law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with this "Motorola Mobility: Easter 'Egg' Hunt' competition, shall be governed by, and construed in accordance with, English law.

**WINNERS' LIST:** If you would like a copy of the winners' list, please send a self-addressed stamped envelope to: 'Motorola Mobility: Easter 'Egg' Hunt' competition, Billy Burnett, Motorola Mobility UK, Ltd. Redwood, Crockford Lane, Chineham Business Park, Basingstoke, RG24 8WQ after 5th March, 2012 and before 9th March, 2012.

**SPONSOR:** Motorola Mobility UK, Ltd. Redwood, Crockford Lane, Chineham Business Park, Basingstoke, RG24 8WQ