## THE ONGOING EVOLUTION OF CATARACT SURGERY

## A CHANGING DEMOGRAPHIC...

IN

2015

CATARACT SURGERY

NOT JUST FOR OLDER INDIVIDUALS AN ESTIMATED **870,000** CATARACT PROCEDURES WILL BE PERFORMED ON PEOPLE IN THE US YOUNGER THAN 65 YEARS<sup>1</sup>

...WITH MORE ACTIVE LIFESTYLES...

AMERICANS OVER AGE 55 ARE THE FASTEST-GROWING DEMOGRAPHIC JOINING HEALTH CLUBS, **UP MORE THAN 266% SINCE 1987**<sup>2</sup>





THE BOOMER GENERATION

AMOUNT BOOMERS SPEND ON TRIPS EVERY YEAR<sup>4</sup>

... MEANS MORE NEED FOR FUNCTIONAL VISION...





OF AMERICANS AGE 50 OWN SMARTPHONES

AND 20% USE SOCIAL MEDIA ONE OR MORE HOURS A DAY <sup>5</sup>

...AND IMPROVED QUALITY OF LIFE



NEVER

RETIRE

**CATARACT SURGERY** HAS BEEN ASSOCIATED WITH IMPROVEMENTS IN VISION, OVERALL HEALTH, AND COGNITIVE AND EMOTIONAL WELL-BEING<sup>7</sup>



## ADVANCES IN CATARACT SURGERY ARE DESIGNED TO MEET THE NEEDS OF TODAY'S PATIENTS. ABBOTT IS COMMITTED TO HELPING PEOPLE AROUND THE WORLD SEE THEIR BEST.

1. 2015 Comprehensive Report on the Global IOL Market. Market Scope

- 3 gallup com/poll/166952/baby boomore reluctant
- 3. gallup.com/poll/166952/baby-boomers-reluctant-retire.aspx
- 4. NextAvenue, nextavenue.org/hottest-trends-boomer-trave

5. AARP Getting to Know Americans Age 50+, 2014 6. AARP Planning Complete Streets for an Aging America, May 2009 7. www.nchi.nlm.nih.gov/nmc/articles/PMC2684074

## ABBOTT.COM

© 2015 Abbott Medical Optics Inc.

TWITTER: @ABBOTTNEWS @ABBOTTGLOBAL INSTAGRAM: @ABBOTTGLOBAL FACEBOOK.COM/ABBOTT

