

# SAMSUNG

## Product Guide

## BESPOKE Jet™ Cordless Vacuum

VS20A9580 – Bespoke Jet™ Cordless Stick Vacuum  
with All-in-One Clean Station®

Available in:

Midnight Blue and Misty White



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# Product Overview – VS20A9580

**Product Title**  
VS20A9580 - Bespoke Jet™ Cordless Stick Vacuum with All-in-One Clean Station®

**Product Description (681 characters)**  
Design meets function with the Bespoke Jet™ Cordless Stick Vacuum. Innovative design combines a Clean Station®, charging stand and powerful Jet™ Stick into one show-stopping vacuum. Available in contemporary colors and premium finishes to beautifully fit your décor and lifestyle. Built-in Clean Station® lets you empty the dustbin at the press of a button while also charging your vacuum. The Bespoke Jet™ is a powerful Jet™ Stick, so you can tackle any mess across multiple floor types such as carpets, hardwood floors and tile. The Bespoke Jet™ is engineered around a lightweight, maneuverable design, plus a multistage filtration system that maintains cleaner air in your home.

## Easy Ads Links

**Midnight Blue:** <https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=VS20A9580VB>  
**Misty White:** <https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=VS20A9580VW>

## Available Colors



Midnight Blue  
VS20A9580VB



Misty White  
VS20A9580VW



# Carousel Image Order - VS20A9580VB



# Carousel Image Order - VS20A9580VW








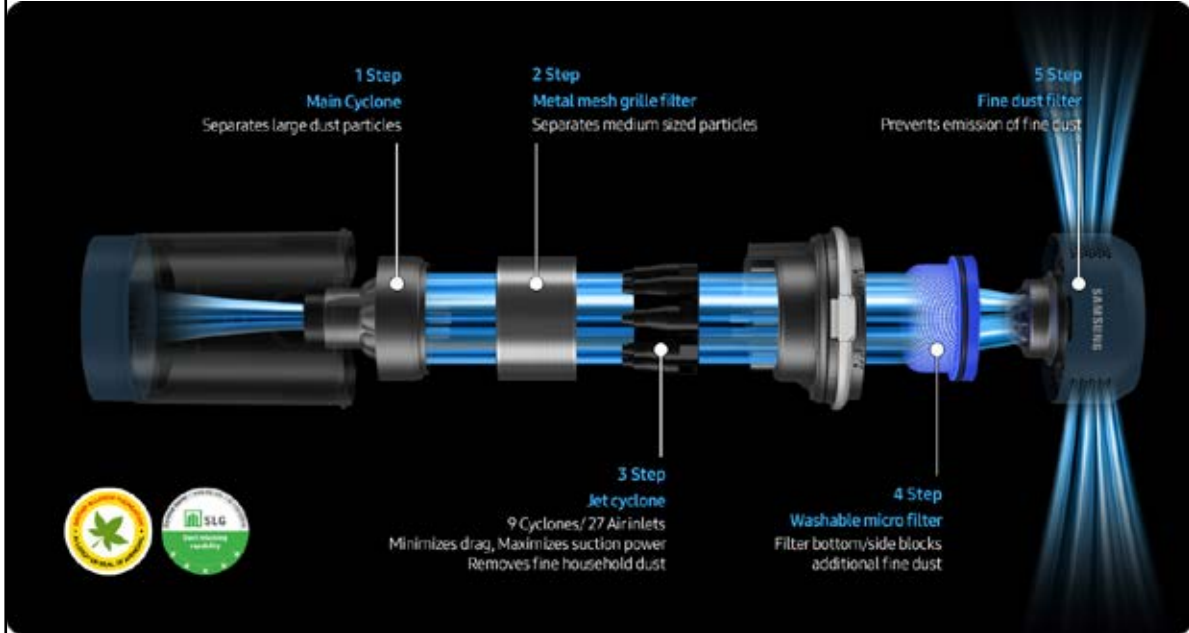
# Product Messaging

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**VS20A9580 – Bespoke Jet™ Cordless Stick Vacuum  
with All-in-One Clean Station®**






Features and Benefits – VS20A9580				
Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Designed to be seen	Contemporary and premium design	Innovative features with our most premium finishes and colors, for a vacuum so stunning, you'll want to show it off.	A vacuum so stunning, you'll want to show it off.	
A beyond-the-floor clean	All-in-One Clean Station®	<p>At the press of a button, Clean Station® automatically empties the Jet Stick™ dustbin so you don't have to get your hands dirty. Then, breathe easy knowing the Clean Station® retains 99.99%* of dust and debris to keep a beyond-the-floor clean.</p> <p><small>* Based on the IEC 62885-2:2016 and EN 60312-1:2017 Filtration efficiency standard by SLG Prüf- und Zertifizierungs GmbH tests.</small></p>	All-in-One Clean Station® empties the dustbin at the press of a button.	 <p>MP4 asset also available.</p>
Longer run time to tidy up on your terms	Up to 60 minutes of run time*	<p>With up to 60 minutes* of run time, you can clean at your own pace. The battery is easily removable and rechargeable.</p> <p><small>*Stated run time applies to the minimum power level with a nonmotorized tool attached.</small></p>	<p>Provides up to 60 minutes of run time.*</p> <p><small>*Stated run time applies to the minimum power level with a nonmotorized tool attached.</small></p>	

Features and Benefits – VS20A9580 (continued)				
Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
A powerful, lightweight Jet™ Stick	Advanced Cleaning Performance	Samsung’s HexaJet Motor™ technology provides strong suction, with up to 210AW of power, to pick up tough dirt from any surface while still being lightweight for maximum maneuverability.	A powerful Jet™ Stick that picks up dirt from any surface while still being lightweight.	
One brushroll, multiple surfaces	Jet Dual Brush	No more switching brushrolls mid-clean. The Jet Dual Brush is optimized to clean a variety of floor surfaces from carpet to hardwood floors to tile.	Single brush with dual cleaning technology, ideal for hardwood floors and carpets.	
Breathe cleaner air in your home	5-Layer Filtration	<p>5-layer filtration separates, filters and traps up to 99.999%* of microdust particles** so you can breathe cleaner air in your home.</p> <p>* Tested in accordance with the IEC 62885-2, CL5.11 standard, using the Jet mode. Results may vary depending on actual usage.</p> <p>** Refers to dust particles in the size range of 0.5 to 4.2µm.</p>	<p>5-layer filtration separates, filters and traps up to 99.999%* of microdust particles.**</p> <p>*Tested in accordance with the IEC 62885-2, CL5.11 standard, using the Jet mode. Results may vary depending on actual usage.</p> <p>**Refers to dust particles in the size range of 0.5 to 4.2µm.</p>	



Features and Benefits – VS20A9580 (continued)				
Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Easy-view controls	Digital Display	Quickly and easily check information about your vacuum, such as power level, remaining battery time and various alerts, with an easy-to-view digital display.	Quick-view display provides important vacuum information.	
Clean anywhere, easily	Lightweight Design	The lightweight design lets you easily maneuver the vacuum to clean on stairs, under sofas and in other hard-to-reach places.	Easily maneuver to vacuum stairs, under sofas or other hard-to-reach places.	
Fully clean filters & dustbin	Washable filters & dustbin	The washable dustbin and filters help to remove odors and maintain optimal performance.	Washable dustbin and filters maintain optimal performance.	

Features and Benefits – VS20A9580 (continued)				
Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Adjustable, ergonomic wand	Telescopic Pipe	Ergonomic, telescopic design includes a 3-position wand to adjust the height of the vacuum to provide effortless cleaning in hard to reach areas.	Telescopic design includes a 3-position wand to adjust the height of the vacuum.	
Reach tight corners	Long Reach Crevice Tool	Reaches tight corners, crevices and other difficult-to-access areas in your home or car.	Reaches tight corners, crevices and other difficult-to-access areas in your home or car.	
Dust and clean	Combination Tool	This unique tool converts for dusting or cleaning upholstery. The soft bristles gently but effectively dislodge and pick up dust and debris from hard and soft surfaces.	This unique tool converts for dusting or cleaning upholstery.	

# Lifestyle Image

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**VS20A9580 – Bespoke Jet™ Cordless Stick Vacuum  
with All-in-One Clean Station®**



# Lifestyle Image





# Video



# Product Specs

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**VS20A9580 – Bespoke Jet™ Cordless Stick Vacuum  
with All-in-One Clean Station®**

# Related Product – VS20A9580

## Bespoke Jet™ Accessories in the box

VCA-SBTA95/AA & VCA-SBTA95/VAA	VCA-SAD95/AA	VCA-SAR95/AA	VCA-ADB953/AA
Bespoke Jet™ Battery	Jet Stick - Combination Tool	Jet Stick - Crevice Tool	Bespoke Jet™ - Clean Station® Bag (7 bags included)

## All other Jet Accessories sold separately

VCA-MTBA95/AA	VCA-WBA95/AA	VCA-SABA95/AA	VCA-SAF95/AA
Jet Stick - Mini Motorized Tool	Bespoke Jet™ Spray Spinning Sweeper Brush	Bespoke Jet™ Soft Action Brush	Jet Stick - Flexible Tool

# Spec Sheet – VS20A9580

Bespoke Jet Cordless Stick Vacuum

VS20A9580V

SAMSUNG



Available Colors

Midnight Blue  
VS20A9580VB/AA  
(Shown)

Misty White  
VS20A9580VW/AA



Clean Station®

Advanced Cleaning Performance

Features

- Clean Station®
- Advanced Cleaning Performance
- Jet Dual Brush
- Contemporary and Premium Design
- 5-Layer Filtration
- Digital Display
- Lightweight Design
- Washable Dustbin
- Telescopic Pipe

Accessories

- Crevice Tool
- Combination Tool

Signature Features

Clean Station®

- At the press of a button, Clean Station® empties the Jet Stick dustbin, trapping 99.99%¹ of dust and debris for a beyond-the-floor clean.

Advanced Cleaning Performance

- Samsung's HexaJet Motor™ technology provides strong suction with up to 210AW of power for superior cleaning on carpets and hard floors, while still being lightweight for maximum maneuverability.

Jet Dual Brush

- No more switching brush-rolls mid-clean. The Jet Dual Brush is optimized to clean a variety of floor surfaces from carpet to hard floors to tile.

Contemporary and Premium Design

- Innovative features and our most premium finishes and colors for a vacuum so stunning, you'll want to show it off.

Button Control Settings:

Min, Mid, Max, Jet, Wet²

- Run Times³:

Min (60 minutes)

Mid (30 minutes)

Max (10 minutes)

Jet (3 minutes)

86 dBA

Charges in 3.5 Hrs

Washable Microfiber Filter

Includes 2-Year Supply -

7 Clean Station® Dust Bags¹

¹Based on the IEC 62885-2:2016 and EN 60312-1:2017 Filtration efficiency standard by SLG Prüf-und Zertifizierungs GmbH tests.

²Wet function enabled when attaching the Samsung Spinning Sweeper Accessory (Sold separately).

³Stated run time applies to the minimum power level with a non-motorized tool attached. Battery runs for 30 min. on Mid Mode, 10 min on Max Mode and 3 min. on Jet Mode.

⁴Pending usage

Bespoke Jet Cordless Stick Vacuum

VS20A9580V

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Warranty

Ten (10) Years Motor & Parts

Two (2) Years Battery

Stick Only Dimensions & Weight (WxHxD)

Dimensions: 9.8" x 39.4" x 8.3"

Weight: 6.0 lbs

Shipping Dimensions & Weight (WxHxD)

Dimensions: 16.4" x 14.9" x 36.7"

Weight: 34.2 lbs

Colors

Midnight Blue

Misty White

Model Code

VS20A9580VB/AA

VS20A9580VW/AA

UPC Code

887276749716

887276749723

¹Based on the IEC 62885-2:2016 and EN 60312-1:2017 Filtration efficiency standard by SLG Prüf-und Zertifizierungs GmbH tests.

²Based on the IEC 62885-2 Cl. 5.11 standard by SLG Prüf-und Zertifizierungs GmbH tests.

³Microdust particles include particle sizes from 0.5 to 4.2 micrometers in diameter.

⁴Stated run time applies to the minimum power level with a non-motorized tool attached. Battery runs for 30 min. on Mid Mode, 10 min on Max Mode, and 3 min. on Jet Mode.

⁵Pending usage

Actual color may vary. Design, specifications, and color availability are subject to change without notice. Non-metric weights and measurements are approximate.

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Spec Sheet - front

Spec Sheet - back

Vacuum: Overview | Messaging | Specs | Icons

Samsung proprietary and confidential



# User Manual and Warranty



User Manual



Warranty

# Packaging



Misty White



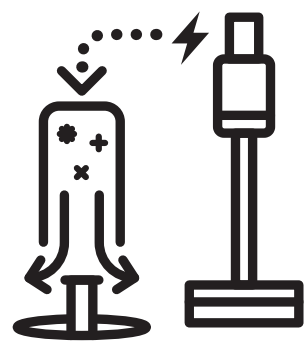
Midnight Blue

# Feature Icons

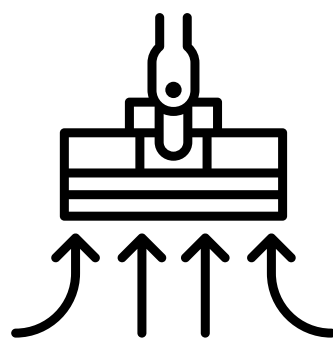
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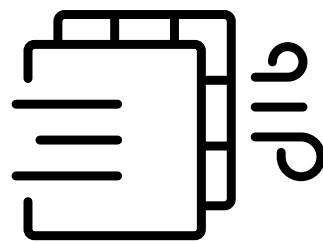
# Feature Icons - VS20A9580



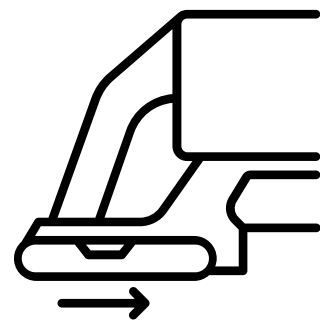
All-in-One Clean Station®



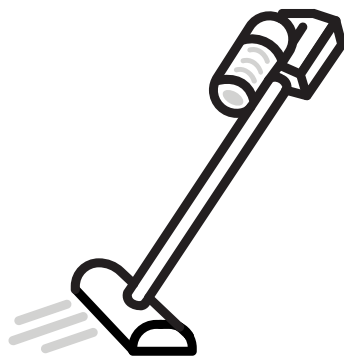
Advanced Cleaning Performance



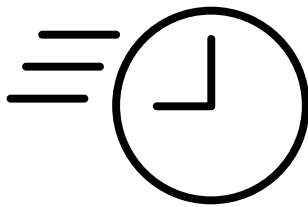
5-Layer Filtration



Removable and Long-Lasting Battery



Up to 210 Air Watts



Up to 60 Minutes Cleaning Time



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