



Kogan Privacy Policy

Introduction

Kogan Australia Pty Ltd and its related bodies corporate from time to time ("**Kogan**") is committed to protecting your privacy and respects and upholds your rights under the National Privacy Principles contained in the *Privacy Act 1988* (Cth) ("**Privacy Act**"). By using this website, you agree to and consent to the collection, use and disclosure of personal information by Kogan as set out in this policy.

Personal information

Personal information is information or an opinion about an individual whose identity is apparent, or can be reasonably ascertained, from that information or opinion. Personal information we may collect from you includes, without limitation, your name, address, email address, telephone number(s) and date of birth.

Collection

Kogan will collect personal information only by lawful and fair means and not in an unreasonably intrusive way. If it is reasonable and practical to do so, Kogan will only collect personal information about you directly from you. Kogan will not collect personal information unless the information is necessary for our functions and activities.

What does Kogan do with your personal information?

Kogan uses your personal information for the purposes of:

- providing our services to you;
- our internal management needs;
- our marketing activities;
- responding to any inquiries or comments that you submit to us;
- any other purpose you have consented to; and

- any use which is required or authorised by law.

Disclosure of personal information

Kogan may disclose your personal information:

- to third-parties we ordinarily engage for the above purposes;
- any person or entity to whom you have consented to Kogan disclosing your personal information to; and
- any person or entity to whom we are required or authorised to disclose your personal information to in accordance with the law.

Openness

You may request access to your personal information by contacting our customer service team at unsubscribe@kogan.com.au

If you believe that Kogan holds personal information about you that is not accurate, complete or up-to-date, then you may request its amendment by Kogan.

Kogan may charge a reasonable fee to cover the charges of retrieving your personal information.

Kogan will take reasonable steps to protect the personal information it holds from misuse and loss and from unauthorised access, modification or disclosure.

Opting Out

At any time you may opt out of receiving any communications from us (other than as required for our primary purpose or by law). Unless you opt out, your consent to receive communications from us and to the handling of your personal information as detailed above, will continue.

To opt out of receiving any further communication from Kogan, email unsubscribe@kogan.com.au

Contact information

If you require further information regarding this policy or have any questions about its enforcement by Kogan, please contact us at unsubscribe@kogan.com.au

Kogan website

When transmitting personal information from your computer to the Kogan website, you must keep in mind that the transmission of information over the Internet is not always completely secure or error-free. Other than liability that cannot lawfully be excluded, Kogan will not be liable in any way in relation to any breach of security or any unintended loss or disclosure of that information.

The Kogan website may use "cookies" to help personalise your online experience and save you time. You have the ability to accept or decline cookies. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Kogan website.

Miscellaneous

Kogan reserves the right to modify this Privacy Policy in whole or in part from time to time without notice and amendments will be effective immediately upon posting of the amended Privacy Policy on the Kogan website.