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## Value Electronics

*Exceptional A/V products and custom installation*

### **PRESS RELEASE: FOR IMMEDIATE RELEASE – PRESS INVITED**

**Target markets: Hollywood filmmakers, TV broadcasters, movie lovers, home theater and technology enthusiasts, and all who want the best in audio and video entertainment**

## **2023 TV Shootout® Event to Determine Best-Quality Picture/Display**

*Industry Experts will Test, Compare, and Evaluate the Premium 4K and 8K TVs*

SCARSDALE, NY (September 21, 2023) – [Value Electronics](http://www.valueelectronics.com), a leading independent Audio/Video retailer in Westchester County, NY, is hosting its well-respected annual 4K TV Shootout® Evaluation event on Saturday, September 30, 2023 and the 8K TV Shootout® Evaluation Event on Sunday, October 1, 2023 at The Company Building, 335 Madison Ave., NYC. This year, Value Electronics partnered again with [Dealerscope](http://www.dealerscope.com), a leading B2B publication in Consumer Tech retailing published by CT Lab Global Media.

The objective of the TV Shootout event is to award the best TVs in each of the attributes of picture quality. Consumers can use the results of the TV Shootout to select the best TV for their liking and use-case. Only flagship TVs from the premium manufacturers that are available in the U.S. are selected to compete in the annual TV Shootout event. For the 2023 model year, new display technologies have emerged and advanced, bringing a great line up of OLED and MiniLED TVs to the competition.

Master of Ceremonies this year is industry expert [Caleb Denison](https://www.digitaltrends.com/people/caleb-denison/) of Digital Trends. Denison served as MC at the 2022 TV Shootout and is returning to lead the judges through the voting elements. An esteemed panel of professional Hollywood video colorists, film finishers, TV reviewers, and video experts have been assembled to judge, evaluate, and vote on all picture quality attributes to determine which TV will be awarded this year's "King of 4K TV," and "King of 8K TV." Test patterns and real content will demonstrate elements of picture quality, including contrast, color fidelity, color saturation, and motion resolution.

Event creator, Robert Zohn, president of Value Electronics, says: "This is a must-see event for all who are interested in the best video displays. We are excited to show off the capabilities of these displays and see them side-by-side to compare."

### **4K TVs competing in the 2023 TV Shootout:**

- Hisense 65U8K MiniLED TV
- LG OLED65G3PUA OLED TV
- Samsung QN65QN95C MiniLED TV
- Samsung QN65S95C OLED TV
- Sharp 4TC65FV1U MiniLED TV
- Sony XR65A95L OLED TV

### **8K TVs competing in the 2023 TV Shootout:**

- LG OLED77Z2PUA OLED TV
- Samsung QN75QN900C QD MiniLED TV
- Sony XR75Z9K QD MiniLED TV

\*Premium 85" Class TVs will also be on display, although not part of the competition

The latest state of the art in switching, distribution, and test equipment are being supplied by AVProStore, and HDMI cables by MetraAV. The TV Shootout evaluation events will be webcast live to reach the largest audience of A/V enthusiasts and media worldwide on [www.YouTube.com/@stopthefomo](https://www.YouTube.com/@stopthefomo).

### **About Value Electronics**

Value Electronics, founded in 1998, is a custom A/V integrator with a retail showroom in the Village of Scarsdale, NY. Owners Wendy and Robert Zohn created and began sponsoring the TV Shootout evaluation event in 2004.



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# 2023 TV Shootout® MC & Panel of Expert Judges



**Caleb Denison**  
Master of Ceremonies

Digital Trends Editor at Large Caleb Denison is a sought-after writer, speaker, and television correspondent with unmatched expertise in AV and entertainment technology. Denison parlayed his employment at the first-ever online speaker company into a reputation as a serial early adopter and technology communicator. His digestible style landed him a recurring gig leading media tours at CES, taking audiences behind the scenes at the world-renowned trade show to spotlight the best new tech, as well as exclusive behind-the-scenes access to Super Bowl LIV with Fox Sports.

Denison specializes in 4K TV reviews and 8K TV reviews as well as related TV technologies such as OLED, QLED, micro-LED, HDR, Dolby Vision, and Dolby Atmos. Denison also has extensive experience in consumer audio with an affinity for turntables and vinyl records as well as headphones.

An early passion for the film industry and home theater led David to Hollywood after graduating college, where his career began as a Studio Page at Paramount Pictures. The twenty years that followed included technical roles within Post Production, Home Entertainment and Media Operations. Having previously spent time at CBS, HBO and NBCUniversal, David is currently the Director of Encoding Services at Warner Bros. Discovery. He's ISF Level III certified, and never happier than when disabling motion interpolation on a display.



**David Medina**



**Phil Holland**

Phil Holland began his career in 1999 working on features and commercial productions. Over the years he's been fortunate to be involved with multiple aspects of Pre-Production, Production, and VFX Post Production serving roles as Digital Colorist, Digital Imaging Specialist, VFX Supervisor and shifting his focus to Director of Photography, and Director in 2010. His work can be seen in films such as X-Men: First Class, Cabin in the Woods, Angels and Demons, and many more. Phil has been tapped to create state of the art visuals and high-resolution cinematography in 4K, 8K, and beyond over the course of the last decade for the top 5 television manufacturers as well as for Apple, Google, and Microsoft.



**Kenneth Almestica**

Level III isf calibrator. 30+ years' experience in all facets Video, Audio, Graphic production, and postproduction design workflow and engineering. Currently for marketing and short form.

I'm excited by creative people and ideas. I believe in and live technology. I embrace a holistic open technical mindset. With this I implement unique effective solutions tailored to the specific needs of the varied projects I consult and support. I focus on the things most may not see, hear, or know. I strive to move people well though every facet of the ever-changing growing media landscape.

Brian Stout is a technology enthusiast and creator of Woody's Soundup, an AV geared social media channel, showcasing the latest and greatest products and trends in the home audio/video space. You will often find Brian scouring the biggest trade shows and events reporting on the hottest new products. Brian spent several years as an AV installer and is an avid photographer with an eye for detail.



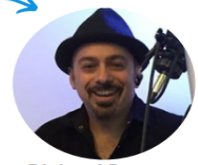
**Brian Stout**



**Greg Tarr**

Greg Tarr is HD Guru.com's managing editor specializing in consumer tech news and home theater product reviews. He is a 40-year veteran of the consumer electronics industry covering the development, marketing and sales of consumer TV and video products, cameras, and home theater equipment. Prior to joining HD Guru.com, he was an editor at CE retail trade publication This Week In Consumer Electronics (TWICE) and before that, Home Furnishings Daily (HFD). He began his career in journalism in the 1980s as a sportswriter and later political reporter for several Connecticut daily newspapers. In his career, Tarr was recognized twice as HDTV journalist of the year by the Academy of Digital Television Pioneers for his work covering the U.S. transition to digital television broadcasting.

Richard Drutman is a NYC based writer/director/editor/colorist at TriodePictures.com, with his own Davinci Resolve suite running the Advanced Panels V2. Richard produced, directed and edited the feature length performance and doc film distributed by Universal Music: Trachtenburg Family Slideshow Players - Off and On Broadway, with David Cross, John Waters, Eugene Mirman, Regina Spektor, and Nellie McKay based on the off-Broadway show he directed. Richard shot and edited a series of national tv spots for LiveNation/BAA, which were chosen to air on the Tony Awards. He has edited network tv shows & promos (ABC/Bravo/VH1/NickToons), campaigns for Madison Avenue ad agencies (Foote, Cone & Belding), produced fashion films with Kate Moss, Anna Wintour at Vogue, TV/radio spots for Bloomingdale's and directed films for the World Trade Center.



**Richard Drutman**



**David Mackenzie**

David Mackenzie is the CEO of Fidelity in Motion, a compression and authoring facility that specializes in maximizing the quality of titles released on the 4K Ultra HD and Blu-ray formats. David has been involved in the home releases of hundreds of films, and was responsible for authoring the two most recent versions of the Spears & Munsil Benchmark, which are used by studios, calibrators, and other AV professionals worldwide. David was previously the senior reviewer for HDTVTest, where he helped introduce standards-based display reviews to Europe. His assistance has been sought by various CE companies, and he was involved with the UHD Alliance specifications for HDR video.

Special thanks to our calibrators: Jason Dustal, John Reformato, Cecil Meade, DeWayne Davis!