



## Breville|Sage Profit Statement & Allocation of Funds an Aboriginal Culinary Journey™

Breville|Sage is donating 100% of our profits from the sale of the 'Aboriginal Culinary Journey' range to create opportunity for Indigenous Australians. We expect to raise just over \$1,000,000 AUD through the sale of these items globally. Half of the funds will be used to support the National Indigenous Culinary Institute's work to create employment opportunities for aspiring Aboriginal and Torres Strait Islander chefs and the 'Indi-Kindi Program' by the Moriarty Foundation to support better childhood nutrition and sharing Indigenous Food Culture. The other half will be used for scholarships at the University of Technology Sydney to create pathways for employment in engineering, technology and design.

## Definition of Profit

100% of Breville or Sage profits refers to the profits made by the companies within Breville Group Limited "Breville | Sage". Profits are defined as an amount equal to the recommended retail price that you pay for the product less sales deductions (our net sales) less amortisation and all direct costs we incurred to design, manufacture and distribute each unit of product for sale (our cost of sales).

Breville | Sage will absorb all other overhead costs associated with advertising, marketing, and administration relating to the sale of the products to you.

Breville | Sage profit is estimated to be on average AUD\$122 per unit sold globally. Our goal is to donate approximately AUD\$1,000,000 from the sales of the products within 12-18 months from the May 2022 launch. The period of fundraising is expected to end on 31 May 2025. However, the profits made from inventory sold on our website or through our retail partners after this date will still be donated to charity.

## Payment Frequency and Allocation of Donations

The profits earned will be donated to our charitable partners in quarterly increments commencing September 2022 and allocated according to percentages listed below. We will provide an update of donations made on our websites acj.breville.com / acj.sageppliances.com on a quarterly basis.

| Charitable Partners   | Donation<br>Allocation | Funds Raised<br>To Date(*)<br>AUD |
|---|------------------------|-----------------------------------|
| 1. National Indigenous Culinary Institute of<br>Australia                             | 25%                    | \$43,818.77                       |
| 2. Moriarty Foundation, Indi-Kindi Program  | 25%                    | \$43,818.77                       |
| 3. University of Technology Sydney, Design<br>Engineering and Technology Scholarships | 50%                    | \$87,637.54                       |
| TOTAL   | 100%                   | \$175,275.08                      |

\*Note: Funds raised up to the period ending 30 September 2022 in Australian Dollars.

## **Breville Pty Limited**

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