



The bridge to possible

Exclusive Offers for a Cisco DNA Enrollment in an Enterprise Agreement

Cisco customers with \$100,000 net Total Contract Value (TCV) in qualifying purchases are eligible for Cisco DNA enrollment in a [Cisco Enterprise Agreement](#) (EA). Qualified customers can take advantage of the following offers.



How to buy

Find a partner

1

Free Cisco DNA Center Appliance and Solution Starter entitlement

2

Buy more, save more

3

Deployment ramp

4

SD-WAN acceleration: Free Cisco ISR 1100-4G or Cisco ISR 1100-6G devices with eligible software purchases

1

Purchase at least \$100,000 net TCV in eligible software through a Cisco DNA enrollment in a [Cisco EA](#), and get one free Cisco DNA Center Appliance. You'll also get a Solution Starter entitlement, where we'll fund up to \$7,500 for you and a Cisco partner to create a plan for success and connect your appliance.

Eligible software includes Cisco DNA Software subscriptions in the wireless and switching suites in the Advantage and Premier tiers, for a 3- or 5-year term, through a [Cisco EA](#).

[Cisco DNA Center](#) is the foundational controller and analytics platform at the heart of Intent-Based Networking (IBN). Cisco DNA Center addresses the demands of digitization, cloud, IoT, and mobility by reducing IT complexity and enabling an organization's network to align with business intent by unifying policy, automation, and assurance with integrated security.

2

Purchase at least \$100,000 net TCV of a Cisco DNA enrollment under a Cisco EA across multiple suites ([Switching](#), [Wireless](#), and [SD-WAN and Routing](#)), and you'll get a 5% List Price reduction on purchases in two suites and a 10% List Price reduction on purchases in all three suites.

3

Cisco understands it takes time to ramp up across your organization. For all Cisco EAs with a Cisco DNA enrollment for a 3- or 5-year term, Cisco will provide a ramp in the first year to reach enterprise-wide coverage, reflected by a one-time purchase adjustment. For 5-year Cisco EAs with a Cisco DNA enrollment covering at least 1000 switches, an even bigger ramp is available. Cisco will provide a ramp in the first 2 years to reach enterprise-wide coverage, reflected by a one-time purchase adjustment.

4

Get free Cisco ISR 1100-4G and/or Cisco ISR 1100-6G devices when you purchase at least \$500,000 net TCV in SD-WAN and Routing software through a Cisco DNA enrollment under a Cisco EA. Eligible bandwidth levels are Tier 1 (up to 100 Mbps) and Tier 2 (between 101 Mbps and 1 Gbps) in the Cisco DNA Advantage and Cisco DNA Premier software-subscription tiers, for a 3- or 5-year term, through a Cisco EA. Under this promotion, each Cisco DNA SD-WAN and Routing software license purchased at the Tier 1 bandwidth level is entitled to one free Cisco ISR 1100-4G or Cisco ISR 1100-6G device or choose the ISR 1100 LTE option at a promotional price of \$795. Each Cisco DNA SD-WAN and Routing software license purchased at the Tier 2 bandwidth level is entitled to one free Cisco ISR 1100-6G device. Purchases at the Tier 0 and Tier 3 bandwidth levels do not contribute to the TCV requirement and do not qualify for free devices.

Each Cisco 1000 Series Integrated Services Router (ISR) with Cisco IOS XE Software combines Internet access, comprehensive security, and wireless in a single, high-performance device. The routers are easy to deploy and manage, with separate data-plane and control-plane capabilities. They feature Cisco Software-Defined WAN (SD-WAN) support for failover protection and load balancing.

These offers, available globally, apply to new EAs and are valid until January 23, 2021.

For more details, please reach out to [Cisco sales](#) or your [Cisco registered partner contact](#).

For offer terms and conditions, please contact a [Cisco partner](#).