

Corporate Presentation, February 2022

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SuperCom

Since 1988, SuperCom has been a global provider of Electronic Security Solutions to governments worldwide, with a current focus on **Offender Electronic Monitoring Services**

NASDAQ: SPCB



~\$1B
Annual Trading
Volume in 2021



~19%
Insider Ownership
Recent purchase of 917,000 shares



Over \$30M
In R&D
Since 2014



**EBITDA
Positive¹**
FY 2020, 2021 (Q1-Q3)



83%
Recurring
Revenue²
FY 2020



Track Record of
50+ Government Customers
100,000+ individuals served



119
Patents
Issued



**New
management**
since February 2021

OUR MISSION

Revolutionize Public Safety around the world through
proprietary **Electronic Monitoring** technology, data
intelligence, and complimentary services



Worldwide Challenges

Criminal Justice Systems



High recidivism rates



Prison overcrowding



Excessive costs



Unsafe communities

High Recidivism Rates

76.6%

of prisoners in USA are **rearrested**
within five years



The Highest prison
population rate in the world

684 prisoners per
100,000 inhabitants

Prisoner Population
Rate¹ (per 100,000)

USA	684
England	131
Belgium	93
Italy	91
Sweden	73
Denmark	72

Prison Overcrowding



106%

of prison occupancy

Occupancy levels over 100% could result in inmates sharing beds or sleeping in shifts

Prison Occupancy Levels¹

USA	106%
England	103%
Belgium	117%
Italy	106%
Sweden	108%
Denmark	104%

Excessive Costs



\$80+ Billion annually on operating prisons¹ | **2.3M incarcerated** in 2020



Operating Prisons
\$36,000
per prisoner

VS



House Arrest
\$2,900
per prisoner

Potential savings
of over **90%**

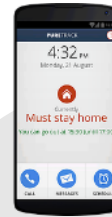
Our Technology Supports a Wide Array of Programs

- House Arrest
- GPS Monitoring
- Alcohol Monitoring
- Rehabilitation Services
- Domestic Violence
- Inmate Monitoring



40+ Project Wins¹

PureSecurity Suite



PureTrack
GPS enrollee
tracking platform



PureTag
Compact RF
bracelet



PureMonitor



PureBeacon
Wireless indoor
surveillance









PureCom
Base station for
home monitoring

Robust competitive edge with

Over 65% Win Rate

in RFPs in Europe¹

Superior technology in terms of:

-  Significantly longer battery life
No tag charging required
-  Lightweight
-  Biometric authentication
-  Video Calls
-  Two-way communication
-  Next-Gen Cell & Location Tech



OVER \$30M
invested in R&D
(since 2014)

In addition, our value proposition includes a strong track record, industry expertise, and a highly regarded reputation

Long-term Government Projects

Over 80% Recurring Revenue¹

Competitive Bid

- Gather information from local partners
- Submit a customized proposal for a competitive bid
- Negotiate pricing and terms
- Receive Award
- Standstill and appeal period
- Sign contract and launch project

3-24 Months

Deployment

- Manufacture and ship bracelets
- Integration & customization to customer environment
- Train customer staff and launch program
- Fixed deployment fees (up to 15% of project)

3-12 Months

SaaS & Lease

Recurring Revenue Model

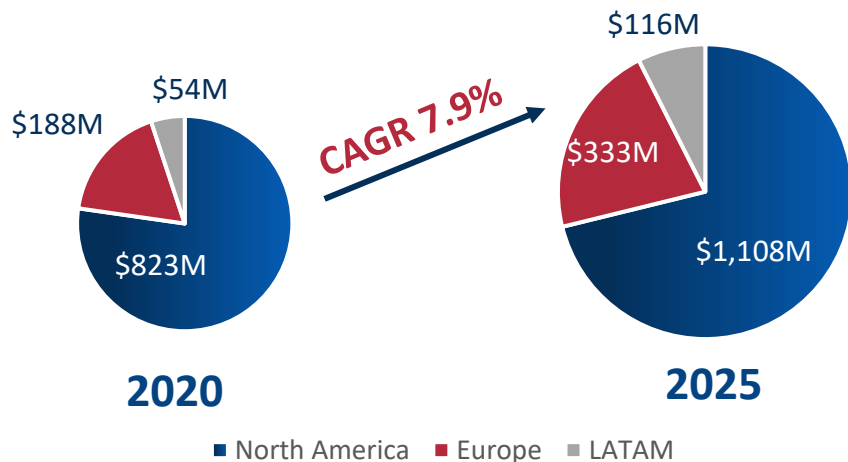
➡ **\$2,900 avg. fee** ⬅
per offender annually²

- Hardware leased (bracelet, phone, and house unit)
- Cloud based software-as-a-service
- Recurring revenues per offender
- Varies by geography and project services

5-15 Years

Large growing market estimated to reach \$1.6B in 2025

The Electronic Monitoring Market, 2020-2025¹



Electronic monitoring solutions and complimentary services are **used worldwide to effectively:**



Reduces recidivism²
35%



Decreases costs
Over 90% saving



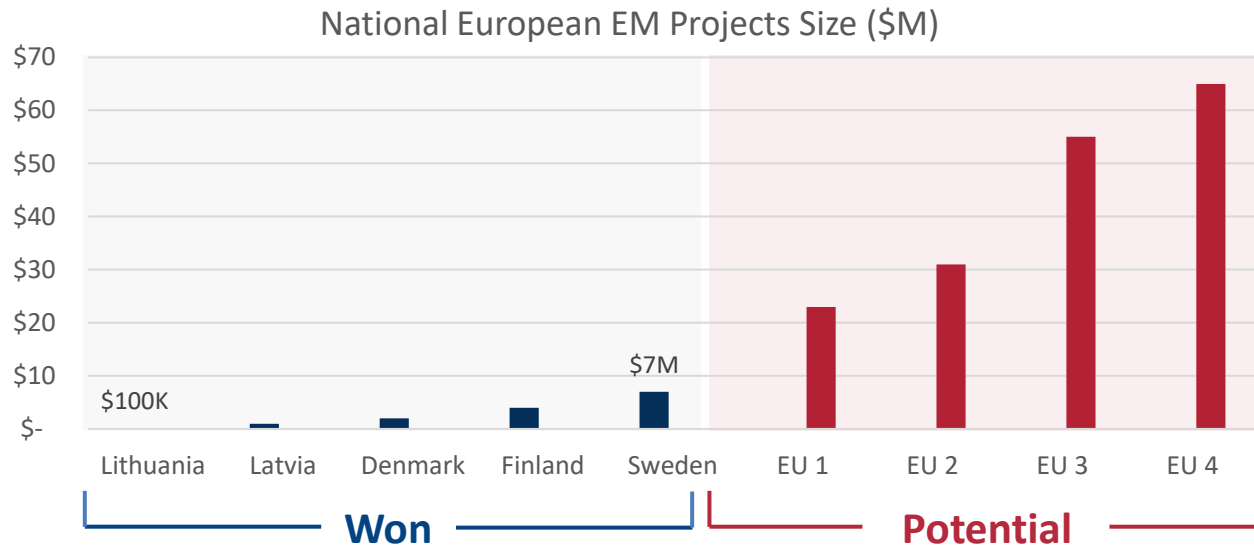
Enhance
Public safety



Eradicate
Prison overcrowding

Europe Traction

Climbing up the ladder with project size



Over 10 national projects won

\$200+ Million in EU Contracts
up for bid in upcoming 18 months²

North America Traction



In initial stage of US market expansion strategy and well-positioned for growth into more locations and larger projects

We are here

Resellers & Small Counties

Large Country Projects

State & Federal Projects



Presence in the US

with an established footprint in **California**, serving customers for 30+ years through subsidiary LCA

Since LCA's acquisition in 2016, wins in California valued at **over \$25M** total

Began expansion to:

- Texas
- Georgia
- Tennessee
- Wisconsin
- South Carolina
- Wyoming
- Idaho
- And more

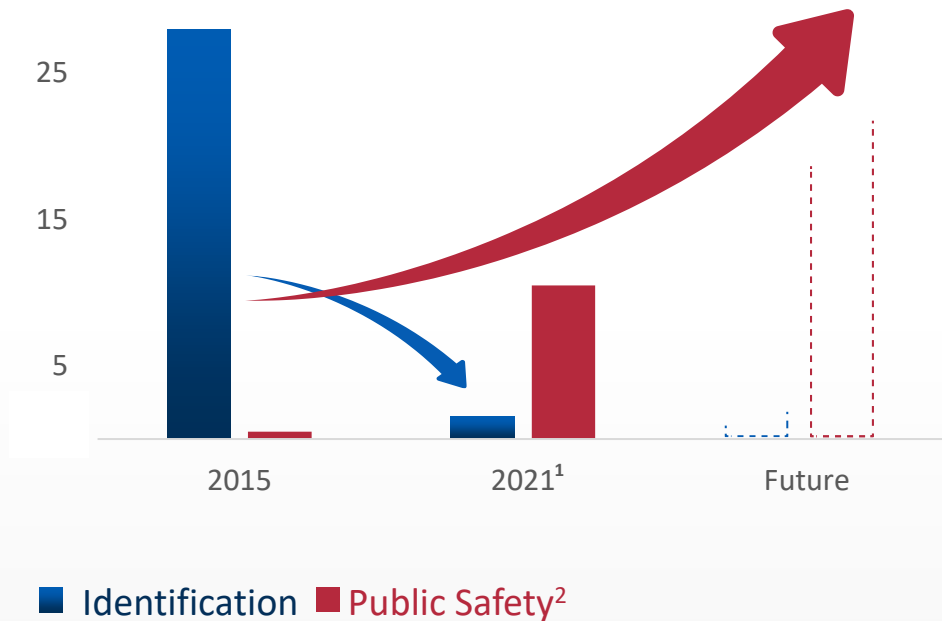
Growth Strategy

- **New investment** in sales division
 - New VP sales and sales managers with industry expertise
 - Shift from passive bidding to active outreach sales strategy
- **Europe:** win more and larger national recurring revenue contracts
- **North America:** expansion into more counties and states
 - Sell to government agencies directly
 - Sell through resellers in counties
 - Potential accretive strategic acquisition of resellers in key locations

Shift from Legacy
Identification
business to
Public Safety

Annual Revenue Trends

Revenue by segments



PureCare New COVID-19 Quarantine Solution

SuperCom's PureCare is a state-of-the-art solution for quarantine and isolation monitoring to aid government efforts in containing and limiting the reach of infectious diseases.

It works within existing healthcare containment models for control and surveillance of patients. PureCare is a non-intrusive patient friendly system that constantly tracks patient location within buildings, vehicles and outside.



Select Features

- GPS, LBS and Wi-Fi location tracking
- Cellular and Wi-Fi communication
- Geo-fencing, scheduling, SMS and email alerts
- Biometric and RF tether ID verification options
- 2-way voice and text communication
- Customizable privacy rules to limit data collected and stored

Pilots shipped to Israel, other Middle East countries, Central America, South America, and the Caribbean

Investment Highlights

- Market of \$1.6 Billion, with high barriers to entry
- Over 65% past Win rate in Europe
- \$200+ million in upcoming Europe bid opportunities¹
- \$25+ million in past wins in California²
- Expansion in USA with new investment in sales
- \$30+ million in R&D for strong competitive edge
- 80%+ recurring revenues
- EBITDA positive³
- ~19% insider ownership



Financial Summary and Stock Info

9M Ended Q3-21 Income Statement Summary (in \$mm)

Revenues	\$9.2
Gross Profit	\$4.5
EBITDA	\$1.3

EBITDA Reconciliation – 9M Ended Q3-21 (in \$mm)

NET LOSS FOR THE PERIOD	(\$4.7)
Income tax expense (benefit)	0.0
Financial expenses (income), net	2.6
Depreciation and Amortization	1.5
One time inventory write-off	0.0
Foreign currency loss	1.2
One-time expense – settlement of old expense	0.7
EBITDA	\$1.3

As of September 30, 2021 (in \$mm)

Cash (and Restricted Cash)	\$6.3
Current Assets	\$31.4
Total Assets	\$46.6
Current Liabilities	\$7.5
Total Liabilities	\$37.7

Stock Data

Closing Stock Price (02/18/22)	\$.60
52 Week Range	\$0.4 - \$2.95
Outstanding Ordinary Shares (1/30/22)	28.2M
Average Trading Volume	1.2M shares



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