

OFFICIAL GIVEAWAY RULES AND REGULATIONS

\$18K Home Makeover Giveaway

13 March 2015 – 31 March 2015

NO PURCHASE NECESSARY TO ENTER OR WIN.

TOTAL PRIZE POOL VALUE: \$18,000

- Ashley Furniture. One (1) Living Room set: Emelen sofa and loveseat; Gavelston cocktail, end, chairside end and console tables; and Gavelston TV console. One (1) Dining Room set: Gavelston dining table, 4 chairs, bench and server/hutch. One (1) Home Office set: Gavelston desk, chair and bookcase. Two (2) Bedroom sets: Demarlos bed (winner has choice of queen or king), nightstand, dresser, mirror and chest; and Hindell Park bed (winner has choice of queen or king), nightstand, dresser, mirror and chest. A \$12,000 Ashley total value.
- Two (2) Serta premium mattresses. Winner has a choice of Trump (innerspring) or iComfort (memory foam) in Queen or King size. A \$3,000 Serta total value.
- One (1) each Cuisinart kitchen appliances: 12-pc. hard-anodized cookware set (MCU-12N); 5.5-qt. stand mixer (SM-55BC); Single serve brewing system (SS-700); 4-slice toaster (CPT-440); Chef's convection toaster oven (TOB-260); Compressor ice cream and gelato maker (ICE-100); Griddler Elite (GR-300WS); PowerEdge™ 1.3hp blender (CBT-1000); and Juice Extractor (CJE-1000). A \$3,000 Cuisinart total value.

Sponsored by the Army and Air Force Exchange Service ("Exchange").

Giveaway entry period begins 0800 CST March 13, 2015 and ends 2359 CST March 31, 2015.

1. Who can enter: All authorized Exchange customers 18 years or older at the time of entry are eligible to participate. Employees of the Exchange (including military personnel assigned to the Exchange and Exchange retirees), its concessionaires, contractors or representatives providing in-store service or working in an Exchange facility, the firm(s) sponsoring the Giveaway, and the immediate family members of the above are not eligible to enter or win. Immediate family includes spouse, children, parents, persons in loco parentis and resident members of the employee's immediate household.

2. How to Enter: During the entry period, complete the official entry form online at <http://www.shopmyexchange.com/BecauseOfYou>. Entries must be received before

the end of the entry period identified above. Entries must include the entrant's full name (including middle initial), date of birth, mailing address, email address, telephone number, rank and branch of service or entrant's military sponsor's name, rank and branch of service. Limit one entry per person. Entries will become the property of the Exchange and will not be returned. No purchase is necessary to win.

3. Selection of winner: One (1) entry from among all eligible entries received will be chosen at random and deemed the Winner. Winner's eligibility will be subject to verification. The decisions of the Judges are final and binding on all matters related to this Giveaway.

4. Conditions: The Exchange will make the final determination as to which entries are eligible to take part in the Giveaway. Odds of winning depend on the number of entries received.

5. Notification and Verification Process: Winner shall be notified by email and telephone no later than 19 April 2015. An entrant's failure to respond to the notification email or telephone call within a week of notification or in the event a notification email is returned as undeliverable may result in prize forfeiture. Winner will be required to execute and return an Affidavit of Eligibility and Publicity/Liability Release within seven (7) days of when notice was sent or prize will be forfeited. If prize, prize notification or attempted notification is returned undeliverable, prize will be forfeited. Unclaimed prizes may not be awarded.

6. Prizes: One prize per person. No prize substitution or cash redemption allowed by winner. Prizes are not transferrable. Winner is solely responsible for taxes on the respective prizes and will receive an IRS Form 1099 in accordance with federal law for the value of the prize.

- ONE (1) Home Makeover, an \$18,000 total value (see **TOTAL PRIZE POOL VALUE** above for prizes in the giveaway)

7. Rights: By entering into the Giveaway, entrants agree and grant to the Exchange permission to make available and display/perform and otherwise distribute entrants' name worldwide in all media now known or hereafter developed in perpetuity without compensation.

8. Governing law: This Giveaway is subject to all applicable federal, state, and local laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participants' rights and obligations of the Sponsors in connection with the Giveaway shall be governed by and construed in accordance with Federal law. Entrants, by their participation, agree that any and all disputes, claims and causes of action arising out of or connected with the Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate Federal court.

9. Disclaimer: The Exchange reserves the right to remove any entry for any reason without notice to the entrant. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the email address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted mail address. The Exchange, its promotional and advertising agencies, and partners, will have no liability and by entering into the Giveaway, entrants release and hold harmless the Exchange from any claims, suits or causes of action arising out of any damage, loss or injury to person or property due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use, or misuse of any prize. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Exchange is not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by the Exchange on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in this Giveaway. By participating in the Giveaway, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the Exchange, which are final and binding in all matters relating to the Giveaway. Failure to comply with these Official Rules may result in disqualification. The Exchange reserves the right to: (i) permanently disqualify from any Giveaway it sponsors any person it believes has intentionally violated these Official Rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Giveaway), and to select winners from among all eligible entries received prior to withdrawal.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THE EXCHANGE'S WEBSITE OR INTERFERE WITH THE OPERATION OF THIS GIVEAWAY, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE EXCHANGE RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.