

**S1** Body or with 24-105mm Lens Kit

**FREE Filmmaker  
V-LOG Upgrade**



SAVE

**\$200**

ADVANCED FIRMWARE UPDATE NOV 23

**GH5** Body or with Leica 12-60mm Lens Kit



SAVE

**\$700**

**G9** Body or w Leica or Lumix 12-60mm Lens Kit



SAVE

**\$500**

**G100** w 12-32mm or **G100** w 12-32mm +  
Tripod Grip

**FREE Wall Charger  
PLUS extra battery**



SAVE

**\$149**

NEW WEBCAM SUPPORT NOV 23

**ZS100** 10x Zoom Travel Camera

**+ FREE Wall Charger  
PLUS extra battery**



SAVE

**\$300**

**ZS70** 30x Zoom Travel/Pocket Camera

**+ FREE Wall Charger  
PLUS extra battery**



SAVE

**\$100**

FREE THREE YEAR EXTENDED WARRANTY IS AVAILABLE ON SELECT  
MODELS AT AUTHORIZED U.S. PANASONIC IMAGING DEALERS



## G-SERIES AND S-SERIES

| DESCRIPTION  | MODEL       | SELL PRICE | INSTANT REBATE  | FINAL PRICE       |
|--|-------------|------------|-----------------|-------------------|
| <b>S1</b> An ultimate hybrid full-frame camera with incredible detail, 24.2MP CMOS sensor, powerful stabilization and 4K video. Body or Lens Kit with 24-105mm + <b>FREE FILMMAKER V-LOG UPGRADE (DMW-SFU2) \$199.99 Value</b>   | DC-S1K      | \$2,499.99 |                 | <b>\$2,499.99</b> |
|  | DC-S1MK     | \$3,399.99 |                 | <b>\$3,399.99</b> |
|  | DMW-SFU2    | \$199.99   | <b>\$199.99</b> | <b>FREE</b>       |
| <b>G9</b> 20.3MP MOS sensor, 80MP High-res Mode, 6.5 stop dual image stabilization and 4K 60p video options. Dust/Splash resistant. Body or with Lumix or Leica 12-60mm Lens.  | DC-G9KBODY  | \$1,499.99 |                 | <b>\$ 999.99</b>  |
|  | DC-G9MK     | \$1,699.99 | <b>\$500</b>    | <b>\$1,199.99</b> |
|  | DC-G9LK     | \$2,099.99 |                 | <b>\$1,599.99</b> |
| <b>GH5S</b> An ultimate camera for lowlight video recording with high sensitivity. Rich video features including 4K without cropping. Body only.   | DC-GH5S     | \$2,499.99 | <b>\$700</b>    | <b>\$1,799.99</b> |
| <b>GH5</b> An ultimate hybrid camera with rich video features that provides 4K 60p, 4:2:2 10bit, Dual SD card slot. Body or Lens Kit with Leica 12-60mm.   | DC-GH5K     | \$1,999.99 | <b>\$700</b>    | <b>\$1,299.99</b> |
|  | DC-GH5LK    | \$2,599.99 | <b>\$700</b>    | <b>\$1,899.99</b> |
| <b>G95</b> 20MP, 5-Axis Dual I.S., touch LCD, unlimited recording, 4K 24p/30p, FHD 60fps/90fps/120fps, VLOG L, mic/headphone jacks. Includes 12-60mm   | DC-G95MK    | \$1,199.99 | <b>\$200</b>    | <b>\$999.99</b>   |
| <b>GX9</b> 20.3MP, powerful O.I.S., tilting LVF and OLED, robust B&W modes with great dynamic range, 4k 30P. Includes 12-60mm Lens. Black or Silver.   | DC-GX9MK/S  | \$999.99   | <b>\$200</b>    | <b>\$799.99</b>   |
| <b>GX85</b> Perfect for street photography with compact body, Includes 12-32mm + 45-150mm (WK), or Lens Kit with 12-32mm (KK/S). Black or Silver.  | DMC-GX85WK  | \$999.99   | <b>\$400</b>    | <b>\$599.99</b>   |
|  | DMC-GX85K/S | \$799.99   | <b>\$200</b>    | <b>\$599.99</b>   |
| <b>G85</b> Compact and lightweight all-rounder with 16MP MOS sensor, image stabilization and vari-angle touch LCD. Includes Lumix 12-60mm lens.  | DMC-G85MK   | \$999.99   | <b>\$300</b>    | <b>\$699.99</b>   |
| <b>G100</b> Perfect for vloggers & content creators with 5-Axis Hybrid I.S. & 4K 24p 30p Video. Advanced OZO audio with tracking for clear sound. Includes 12-32mm (DC-G100KK) or with 12-32mm + Tripod Grip Kit (DC-G100VK) + <b>FREE Travel Kit (DMW-ZSTRV) \$99 Value</b> | DC-G100KK   | \$749.99   | <b>\$50</b>     | <b>\$699.99</b>   |
|  | DC-G100VK   | \$799.99   | <b>\$50</b>     | <b>\$749.99</b>   |
|  | DMW-ZSTRV   | \$99.99    |                 | <b>FREE</b>       |
| <b>G7</b> Great for travelers. Feature packed in a small body with 16MP, 4Kphoto/video, vari-angle LCD and Wi-Fi. <b>Two Lens Kit</b> with 14-42mm + 45-150mm (WK), Lens Kit with 14-42mm (KK/S), or Lens Kit with 14-140mm (HK). Black or Silver.                           | DMC-G7WK    | \$999.99   | <b>\$400</b>    | <b>\$599.99</b>   |
|  | DMC-G7K/S   | \$799.99   | <b>\$300</b>    | <b>\$499.99</b>   |
|  | DMC-G7HK    | \$1,099.99 | <b>\$200</b>    | <b>\$899.99</b>   |

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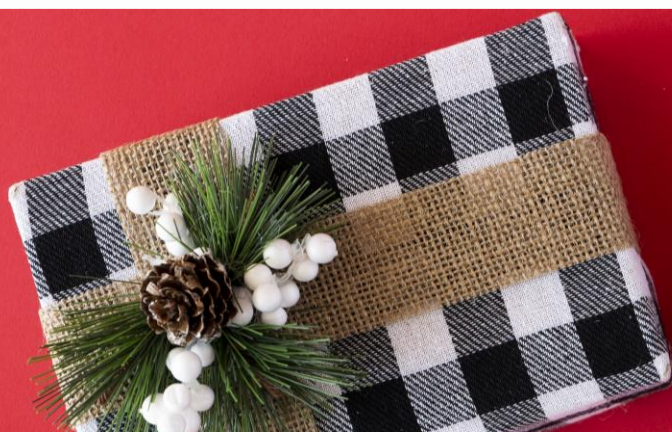




## LEICA LENSES

| DESCRIPTION  | MODEL      | SELL PRICE | INSTANT REBATE | FINAL PRICE       |
|--|------------|------------|----------------|-------------------|
| <b>LEICA DG SUMMILUX 15mm f1.7 Aspherical Lens</b><br>Bright wide-angle lens ideal for landscapes using natural lighting. AF/MF switch with aperture ring. | H-X015K    | \$599.99   | <b>\$50</b>    | <b>\$549.99</b>   |
| <b>LEICA DG NOCTICRON 42.5mm f1.2 Lens</b><br>Excellent depth and soft-focused backgrounds for ultimate low light and portrait use.                        | H-NS043    | \$1,599.99 | <b>\$200</b>   | <b>\$1,399.99</b> |
| <b>LEICA DG VARIO-ELMARIT 8-18mm f2.8-4 Lens</b><br>Ultra wide to short telephoto range, silent fast AF drive up to 240fps. Splash/dust proof.             | H-E0818    | \$1,099.99 | <b>\$100</b>   | <b>\$999.99</b>   |
| <b>LEICA DG VARIO-ELMARIT 12-60mm f2.8-4 Lens</b><br>Wide to short telephoto range, silent fast AF drive up to 240fps. Splash/dust proof.                  | H-ES12060  | \$999.99   | <b>\$100</b>   | <b>\$899.99</b>   |
| <b>LEICA VARIO-ELMARIT 50-200mm f2.8-4 Lens</b><br>Fast telephoto zoom suitable for low light action sports, wildlife. Dual I.S. fast AF, weather sealed.  | H-ES50200  | \$1,699.99 | <b>\$200</b>   | <b>\$1,499.99</b> |
| <b>LEICA VARIO-ELMARIT 100-400mm f4-6.3 Lens</b><br>Ultra-telephoto zoom designed for action sports, wildlife + macro. Includes tripod mount.              | H-RS100400 | \$1,799.99 | <b>\$200</b>   | <b>\$1,599.99</b> |

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## LUMIX G-SERIES LENSES

| DESCRIPTION   | MODEL         | SELL PRICE | INSTANT REBATE | FINAL PRICE     |
|---|---------------|------------|----------------|-----------------|
| <b>Lumix 14mm f2.5 Lens</b> Ultra-compact, lightweight, wide angle lens perfect for landscapes, indoor and night photography.                                     | H-H014K       | \$299.99   | <b>\$100</b>   | <b>\$199.99</b> |
| <b>Lumix 20mm f1.7 Lens</b> Compact, lightweight, pancake style lens for active shooting. Black/Silver.   | H-H020AK/S    | \$299.99   | <b>\$30</b>    | <b>\$269.99</b> |
| <b>Lumix 25mm f1.7 Lens</b> Versatile fast lens with natural viewing angle, lightweight.  | H-H025K       | \$249.99   | <b>\$100</b>   | <b>\$149.99</b> |
| <b>Lumix 30mm f2.8 Lens</b> Full life-size macro to landscape use. Fast, accurate focusing and stable framing.  | H-HS030       | \$399.99   | <b>\$100</b>   | <b>\$299.99</b> |
| <b>Lumix 42.5mm f1.7 Lens</b> Stunning Bokeh effects, portrait and close focus to 1.02'.  | H-HS043K      | \$399.99   | <b>\$50</b>    | <b>\$349.99</b> |
| <b>Lumix 7-14mm f4.0 Lens</b> Breathtaking ultra wide-angle lens for dramatic images.   | H-F007014     | \$899.99   | <b>\$100</b>   | <b>\$799.99</b> |
| <b>Lumix 12-35mm f2.8 Lens</b> Bright f2.8 across the entire zoom range. Perfect general use lens, landscapes to street photography. Splash/dust-proof.           | H-HSA12035    | \$999.99   | <b>\$200</b>   | <b>\$799.99</b> |
| <b>Lumix 14-140mm f3.5-5.6 Lens</b> Compact, lightweight, wide range 10x zoom. Black/Silver.  | H-FS14140AK/S | \$699.99   | <b>\$100</b>   | <b>\$599.99</b> |
| <b>Lumix 35-100mm f2.8 Lens</b> Fast f2.8 across the entire zoom range yields exquisite bokeh for telephoto and portrait shots. HD rated, splash/dust-proof lens. | H-HSA35100    | \$1,099.99 | <b>\$200</b>   | <b>\$899.99</b> |
| <b>Lumix 45-150mm f4-5.6 Lens</b> Great range, small zoom, perfect travel companion lens.   | H-FS45150AK   | \$249.99   | <b>\$100</b>   | <b>\$149.99</b> |
| <b>Lumix 45-175mm f4-5.6 Lens</b> Power zoom, especially useful in smooth video transitions.  | H-PS45175K    | \$449.99   | <b>\$50</b>    | <b>\$399.99</b> |
| <b>Lumix 100-300mm f4-5.6 Lens</b> Perfect for sports/wildlife photo and HD video photography, Power O.I.S.   | H-FSA100300   | \$649.99   | <b>\$100</b>   | <b>\$549.99</b> |

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## POINT AND SHOOT

| DESCRIPTION  | MODEL        | SELL PRICE | INSTANT REBATE | FINAL PRICE     |
|--|--------------|------------|----------------|-----------------|
| <b>LX100M2 Camera</b><br>LEICA f1.7-2.8 lens, MFT 17MP sensor, classic analog controls, touch screen, Wi-Fi and Bluetooth, 4K Photo/Video, advanced mono effect. | DC-LX100M2   | \$999.99   | <b>\$200</b>   | <b>\$799.99</b> |
| <b>LX100 Camera</b><br>LEICA f1.7-2.8 lens, MFT large sensor, Wi-Fi, 4K Photo/Video, Full Manual Controls. Black or Silver.                                      | DMC-LX100K/S | \$799.99   | <b>\$200</b>   | <b>\$599.99</b> |
| <b>LX10 Camera</b><br>LEICA f1.4-2.8 lens, Large 1" 20.1MP sensor, 180-degree touch LCD, Wi-Fi, 4K Photo/Video.  | DMC-LX10K    | \$699.99   | <b>\$200</b>   | <b>\$499.99</b> |
| <b>FZ2500</b><br>LEICA 25-480mm Zoom, 1" 20.1 MP, Wi-Fi, 4K Photo/Video, Manual Controls, OLED EVF, 3"LCD Touch Screen, built-in ND filters.                     | DMC-FZ2500   | \$999.99   | <b>\$100</b>   | <b>\$899.99</b> |
| <b>FZ1000M2</b><br>LEICA 25-400mm Zoom, 1" 20.1 MP, Wi-Fi, 4K Photo/Video, Manual Controls, OLED EVF, 3"LCD Touch Screen.  | DC-FZ1000M2  | \$899.99   | <b>\$100</b>   | <b>\$799.99</b> |
| <b>FZ1000</b><br>LEICA 25-400mm Zoom, 1" 20.1 MP, Wi-Fi, 4K Photo/Video, Manual Controls, OLED EVF, 3"LCD Screen.  | DMC-FZ1000   | \$799.99   | <b>\$300</b>   | <b>\$499.99</b> |
| <b>FZ300 Super Zoom Camera</b><br>LEICA 25-600mm continuous f2.8 Full-Range Zoom, 4K Photo/Video, Splash/Dustproof, 3" LCD Touch Screen.                         | DMC-FZ300K   | \$499.99   | <b>\$100</b>   | <b>\$399.99</b> |
| <b>FZ80 Super Zoom Camera</b><br>Lumix 20-1200mm f2.8 -5.9 Zoom, 4K Photo/Video, LCD Touch Screen.   | DC-FZ80K     | \$399.99   | <b>\$100</b>   | <b>\$299.99</b> |

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POINT AND SHOOT

| DESCRIPTION  | MODEL         | SELL PRICE | INSTANT REBATE | FINAL PRICE     |
|--|---------------|------------|----------------|-----------------|
| <b>ZS200 Travel Camera</b><br>15X LEICA zoom, EVF, 1" sensor, Manual focus, Wi-Fi, 4K Photo/Video. Advance L Monochrome settings. Black or Silver.                                     | DC-ZS200K/S   | \$799.99   | <b>\$200</b>   | <b>\$599.99</b> |
| <b>ZS100 Travel Camera</b><br>10X LEICA zoom, EVF, 1" sensor, Manual focus, Wi-Fi, 4K Photo/Video. Black or Silver.<br>+ <b>FREE Travel Kit (DMW-ZSTRV) \$99 Value</b>                 | DMC-ZS100K/S  | \$699.99   | <b>\$300</b>   | <b>\$399.99</b> |
|  | DMW-ZSTRV     | \$99.99    | <b>\$99</b>    | <b>FREE</b>     |
| <b>ZS80 Travel Camera</b><br>30X LEICA zoom, Viewfinder/tilting Touch Screen, Wi-Fi and Bluetooth, 4K Photo/Video. Black or Silver.<br>+ <b>FREE Travel Kit (DMW-ZSTRV) \$99 Value</b> | DC-ZS80K/S    | \$449.99   | <b>\$50</b>    | <b>\$399.99</b> |
|  | DMW-ZSTRV     | \$99.99    | <b>\$99</b>    | <b>FREE</b>     |
| <b>ZS70 Travel Camera</b><br>30X LEICA zoom, Viewfinder/tilting Touch Screen, Wi-Fi, 4K Photo/Video. Black or Silver. + <b>FREE Travel Kit (DMW-ZSTRV) \$99 Value</b>                  | DC-ZS70K/S    | \$399.99   | <b>\$100</b>   | <b>\$299.99</b> |
|  | DMW-ZSTRV     | \$99.99    | <b>\$99</b>    | <b>FREE</b>     |
| <b>TS30 Tough Camera</b><br>Tough water, shock, freeze proof, 4X Optical zoom, Blue, Black, or Red. <b>Not eligible for LPS Red Warranty.</b>  | DMC-TS30A/K/R | \$179.99   | <b>\$50</b>    | <b>\$129.99</b> |

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