

Sears

Life. Well spent.

we're giving you
our employee discount

employee pricing event

Saturday, April 10
9am-noon

excludes Sears Outlet Stores and The Great Indoors

save early **Friday night at sears.com**

8pm CT, Friday 4/9 thru
2PM CT, Saturday 4/10

visit **sears.com/vip**
for more information

find money-saving
coupons on page 2



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Sears

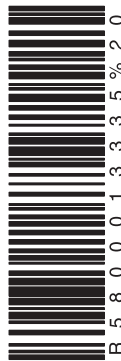
extra

20% off

valid April 10, 9am-noon

misses', petites', women's, juniors', men's and kids' apparel, Lands' End® apparel, intimate apparel, cosmetics, fragrances, accessories, fine jewelry, watches and shoes

Associate discount not valid with Employee Pricing Event savings. Employee Pricing Event savings off regular and sale prices apply to merchandise only. May not be used to reduce a layaway or credit balance. Not valid on clearance, Special Purchases, Price Drop items, Introductory Offers, everyday great price items, Levi's®, Two Hearts Maternity by Destination Maternity™, landsend.com, Lands' End® merchandise on sears.com, Lands' End® Canvas, Excelled Leather, Celestial Star™ diamonds, Personalized Jewelry, custom jewelry, items powered by shoebuy.com, Skechers Shape-ups and Reebok SimplyTone shoes, Wittnauer, Steinhausen, EMC Outerwear, baby gear and nursery furniture, Sears licensed businesses, Sears licensed partners and web sites, Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers. Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from refund. Discount is applied before sales tax and cannot be used with any other coupon or coupon code. Void where prohibited by law. Any other use constitutes fraud. Cash value 1/20 cent. In an event of a return, coupon savings may be deducted from your refund.
© 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Employee Pricing discounts are loaded automatically in cart when purchasing online (8pm CT 4/9 thru 2pm CT 4/10 on sears.com). Online discount applies to items marked "sold by Sears" only.



Sears

extra

10% off

valid April 10, 9am-noon

appliances, electronics, tools, lawn and garden, automotive, floor care, sporting goods, fitness, housewares, mattresses, luggage and home fashions

Associate discount not valid with Employee Pricing Event savings. Employee Pricing Event savings off regular, sale and clearance prices apply to merchandise only. May not be used to reduce a layaway or credit balance. Not valid on Special Purchases, Price Drop items, Introductory Offers, everyday great price items, Sealy® Union LTD, Sealy Alford, Sertapedic® Oak Park, Sertapedic Greenville Limited and Sears-0-Pedic® Paramus mattresses, Samsung, Sony, Bose, everyday great price items, airline cards, Sony DSLR, lenses and accessories, baby gear and nursery furniture, fitness accessories, Electrolux, Electrolux Icon, Jenn-Air, Dacor, Weber®, J.A. Henckels®, fans, water heaters, air cleaners, humidifiers, dehumidifiers, air conditioners, countertop microwaves, sewing machines, vac bags, belts, filters, carpet cleaning chemicals, closeouts and accessories, Sears licensed businesses, Sears licensed partners and web sites, Digital Services, "Sears Presents" web sites, catalog orders, Gift Cards, money orders and wire transfers. Not valid on commercial orders or with any other coupons or previous purchases. In the event of a return, savings may be deducted from refund. Discount is applied before sales tax and cannot be used with any other coupon or coupon code. Void where prohibited by law. Any other use constitutes fraud. Cash value 1/20 cent. In an event of a return, coupon savings may be deducted from your refund.
© 2010 Sears Brands, LLC. Sales associate: if unable to scan, manually enter the coupon number. Employee Pricing discounts are loaded automatically in cart when purchasing online (8pm CT 4/9 thru 2pm CT 4/10 on sears.com). Online discount applies to items marked "sold by Sears" only. Online discount applies to appliances only from 9am CT 4/10 to 12pm CT 4/10.



extra 10% valid April 10-17

off repairs⁺

appliances, heating and ac, lawn and garden equipment, sewing, vacuums and more. Wherever you bought it, we'll repair it.

To schedule In-Home service or to find a Drop-Off location near you call 1-888-252-2948 or click [SearsHomeServices.com](#).

†10% off the regular price of your next completed In-Home or Drop-Off repair service (parts and labor). Not applicable to prior purchases or ServiceSmart agreements. Not valid in conjunction with other coupons or preseason specials. Not valid on drop-off flat rate pricing. One discount per purchase. Associate discount not valid with Employee Pricing Event savings. For Sears licensing information see page 7 or visit [searshomeservices.com](#). ©2010 Sears Brands, LLC. Tech: enter code H1013. Sales Associate: enter code C1011. Schedule service by 4/17/10.

extra 10% off

protection agreements and product installation**

Ask store associate for details. See page 7 or visit [searshomeservices.com](#) for licensing information. Valid April 10, 2010.

new garage door sales or service call 877-331-3667 or visit [searshomeservices.com](#)

Offer/service not available in all areas. Restrictions may apply. Call for details. Valid 4/10-4/12.

home cleaning services

including carpet, upholstery, leather furniture, air duct, dryer vent, tile & grout cleaning service. Call 866-391-8895 or visit [SearsHomeServices.com](#). Offer/service not available in all areas. Restrictions may apply. Call for details. Valid 4/10-4/12.

repair parts call 1-888-252-2948 or [searspartsdirect.com](#)

Offer valid on 4/10/10 only. Mention discount code P1011 or enter payment options page online. Exclusions apply. See below for details.

**Savings off any PartsDirect phone, [searspartsdirect.com](#) or Sears Parts & Repair Center orders. Excludes Sears retail store and sears.com orders. To receive savings, present coupon or flyer to sales associate, mention coupon code P1011 when ordering via phone or enter offer code on payment options page and click apply when ordering online. Tax and shipping not included. Not applicable to prior purchases or commercial orders. May not be used with any other coupon. Void if transferred or prohibited by law. Any other use constitutes fraud. Offer valid in U.S.A. only. In the event of a return, savings will be deducted from your refund.
© 2010 Sears Brands LLC. Offer valid on 4/10/10 only on [searspartsdirect.com](#) in U.S.A. only.

extra 10% off electronics

from 9am-noon

Exclusions apply. See page 2 for details.

plus extra 10% instant savings

or no interest if paid in full in 18 months*

on total electronics purchase over \$999 when you use a qualifying Sears card. Interest will be charged to your account from the purchase date if the purchase balance is not paid within 18 months or if you make a late payment. Offer good thru 4/10/10.

Exclusions apply. See page 2 and below for details.



new
before extra 10% off
\$299⁹⁹ sale
Sony® 22" class
720p, 60Hz LCD HDTV
21.6" measured diagonally.
#71600/KDL22BX300.

before extra 10% off

\$69⁹⁹ sale

SAVE \$30
GPX® 8" portable
DVD player
Reg. 99.99 #57178/
PD808BU



before extra 10% off

\$129⁹⁹ sale

SAVE \$50
Magellan RoadMate®
1440 4.3" screen.
Text-to-speech for
spoken street names.
#10089



before extra 10% off

\$229⁹⁹ sale

SAVE \$20
Samsung
digital camera
12MP, 5X optical
zoom. 3" LCD.
Reg. 249.99
#53592/TL220



new
before extra 10% off
\$1899⁹⁹ sale

SAVE \$210
Samsung® 46" class 1080p,
120Hz LED HDTV
45.9" measured diagonally.
Reg. 2099.99 #71132/UN46C6500
Not available in all stores. Reception is simulated.

check us out at weeklyelectronicsdeals.com

all bed & bath on sale

Excludes everyday great price items.



Juliana

after extra 10% off

\$35⁹⁹ final, any size

Colormate® 4-pc. comforter
set Includes comforter, bedskirt
and shams. Reg. 79.99
sale 39.99
Assortment varies by store.



after extra 10% off

\$4⁹⁹ final, each

Colormate bath towels
Reg. 9.99 sale 4.99
all Colormate rugs on sale

50% off mattresses

Sealy®, Serta®, Stearns & Foster®,
Sears-O-Pedic® & Simmons®
Employee Pricing Event discount
may be stacked on top.

no interest if paid
in full in 12 months**

on any mattress and/or foundation
purchase over \$499 when you use
a qualifying Sears card

Interest will be charged to your account from the purchase date if the
purchase balance is not paid in full within 12 months or if you make a
late payment. Offer ends 4/15/10..

extra 10% off Sears-O-Pedic
mattresses and foundations over \$499.
Offer ends 4/15/10.

**Offer applies to any mattress and/or foundation purchase of \$499
or more after discounts and coupons. See "The Details"
in this circular for Important Deferred Interest details.

*Offer not valid with Sears Commercial One® and Sears Home Improvement AccountSM accounts.
See page 6 in this circular for Important Deferred Interest details.

employee
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event
Saturday, April 10
9am-noon

extra 20% off his & her tops and shorts

Exclusions apply. See page 2.



after extra 20% off
for him **11⁹⁹**

Arrow® cool
cotton polos
Reg. 36.00 sale 14.99

Covington®
microfiber shirts
Reg. 34.00 sale 14.99

Covington
stripe pique polos
Reg. 30.00 sale 14.99

Covington twill cargo
shorts Reg. 28.00-30.00
sale 14.99



after extra 20% off
for her **11⁹⁹**

Canyon River Blues®
2-fer tops S-XL.
Reg. 30.00 sale 14.99

Canyon River Blues®
Bermuda Sizes 4-18.
Reg. 30.00 sale 14.99

Covington Sport®
crochet tees S-XL.
Reg. 24.00 sale 14.99

Canyon River Blues®
shorts Sizes 4-18.
Reg. 30.00 sale 14.99

extra 20% off
fine jewelry
already up to 60% off

40%-60% savings range. Exclusions apply. See page 2.



after extra 20% off
\$79⁹⁹

1-ct. tw* diamond pendant
Reg. 299.99 sale 99.99

*Diamond weights may not be exact, but are never
more than .05 carats below the stated weight.

extra 20% off
all handbags, small leather goods
and fashion jewelry already 30-40% off



before extra 20% off

**40%
off**

Rosetti® totes
Reg. 40.00-59.00
sale 24.00-35.40



before extra 20% off

**30%
off**

Studio by Dauplaise
fashion jewelry
Reg. 15.00-25.00
sale 10.50-17.50

extra 20% off

boys' & girls' clothing

Exclusions apply. See page 2.



50% off

Carter's & OshKosh

kids' playwear

after extra 20% off

\$7¹⁹

Carter's® sets for infant girls and boys
Reg. 18.00 sale 8.99

after extra 20% off

\$5⁵⁹

OshKosh® tops and shortalls for infant boys
Reg. 14.00 & 24.00 sale 6.99

Also available for newborns, toddlers, 4-6X and 4-7



9.99 each

2-pc. play sets for

infants & toddlers

after extra 20% off

\$7⁹⁹

2-pc. sets for infants and toddlers
Shown: Baby Q® boys' set.
Kids Play® girls' set.
Reg. 20.00 & 24.00 sale 9.99

extra 20% off

great shoe brands for spring

Exclusions apply. See page 2.

after extra 20% off

\$19⁹⁹

Mia® sandals
Reg. 29.99 sale 24.99

Amore



after extra 20% off

\$11⁹⁹

TKS® kids' shoes
Reg. 17.98-19.98 sale 14.99



after extra 20% off

\$23⁹⁹

LA Gear® Walk n Tone™ women's shoes
Reg. 39.99 sale 29.99

Walk n Tone
A Workout in Every Step™ - LA Gear



after extra 20% off

\$23⁹⁹

Gotcha® men's sandals
Reg. 40.00 sale 29.99



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Saturday, April 10
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extra 10% off all Craftsman lawn & garden and outdoor storage

Exclusions apply. See page 2.

Sears
BLUE
LAWN & GARDEN
CREW

Craftsman tractors
and mowers—
the most features
for your money.
Guaranteed!
Compare to the
competition at
searsyardguru.com



**NO INTEREST
IF PAID IN FULL
IN 12 MONTHS***

**ON TOTAL LAWN & GARDEN
PURCHASES OVER
\$299 WHEN YOU USE A
QUALIFYING SEARS CARD**

Interest will be charged to
your account from the purchase
date if the purchase balance is
not paid in full within 12 months
or if you make a late payment.
Offer good thru 4/10/10.

OR 5% CASH BACK**
when you use a qualifying
Sears card after online or
mail-in rebate on total lawn &
garden purchases over \$299.
See below for details.

after extra 10% off

\$260⁹⁹

SAVE \$99

Craftsman® 6.75-torque™
(190cc) front drive propelled
mower 675 Platinum series
engine. 22-in. 3-in-1 deck.
#37639

Hi-wheel model™ not shown
SAVE \$100 **269.99** #37640

after extra 10% off

\$1439⁹⁹

SAVE \$550

Craftsman 42" yard
tractor™ Briggs & Stratton
V-twin Platinum engine.
Premium hydrostatic automatic
transmission. 16-in. turning
radius. #28927

after extra 10% off

\$115¹⁹

SAVE \$44

Craftsman straight
shaft convertible
gas line trimmer.
Speed start
technology.
#79119



*Offer applies to total lawn & garden purchases over \$299 after discounts and coupons. See "The Details" below for Important Deferred Interest details. Offer good thru 4/10/10. **5% cash back offer applies to total lawn & garden purchases over \$299. Rebate calculated on purchase price of item less all discounts, coupons and reward certificates, not including tax, delivery or installation. See store for details. Offer good thru 4/10/10. See sears.com for online rebate details. †Among national home improvement retailers. See store associate for details. *As rated by engine manufacturers.

10% off all fitness equipment

after extra 10% off

\$611⁹⁹

SAVE \$688

ProForm XP® 690T
treadmill iFit® Live WiFi
compatible. 20x60-in.
Flex response cushioned
deck. Reg. 1299.99
#24966

PRO-FORM XP



after extra 10% off

\$881⁹⁹

SAVE \$418

NordicTrack®
AudioStrider 990
Pro elliptical
iFit® Live WiFi
compatible. 18-20-in.
power adjustable stride.
Reg. 1299.99 #23869

NordicTrack



Exercise equipment requires some assembly.
*iPod is a registered trademark of Apple, Inc.

THE DETAILS: IMPORTANT DEFERRED INTEREST PROMOTIONAL OFFER DETAILS (when offered): Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within the promotional period or if you make a late payment. With credit approval, for qualifying purchases made on a Sears card (Sears Commercial One® accounts excluded), Sears Home Improvement Account™ valid on installed sales only. Offer is only valid for consumer accounts in good standing and is subject to change without notice. May not be combined with any other promotional offer. APRs up to 26.49%, but if your account has a variable APR, the APR is up to 29.99% as of 2/1/10 and may vary. Lower rates may apply. **MINIMUM INTEREST CHARGE:** up to \$2. An Annual Membership Fee of up to \$59 may apply. See card agreement for details. Sears cards are issued by Citibank (South Dakota), N.A. Sears Solutions cards are issued by HSBC Bank Nevada, N.A. **SATISFACTION GUARANTEED OR YOUR MONEY BACK:** Exclusions apply. See Sears Return Policy for more details.

extra 10% off

all mechanic's tool sets, power combo kits, compressors and tool storage over \$99

Exclusions apply. See page 2.

after extra 10% off

\$314⁹⁹

SAVE \$85

Craftsman 302-pc. mechanic's tool set
Includes 47 wrenches, 179 sockets and more.
Reg. 399.99 sale 349.99
#34302^Y



after extra 10% off

\$269⁹⁸

SAVE \$180

Craftsman 10-drawer ball-bearing tool chest
Reg. 449.98 sale 299.98
#62020/1



**26-in. W
18-in. D
49-in. H**

CRAFTSMAN

MADE IN THE USA
GUARANTEED FOREVER

after extra 10% off

\$269⁹⁹

SAVE \$50

Craftsman 26-gal. 160-PSI max. air compressor.
Reg. 319.99 sale 299.99
#16770



after extra 10% off

\$98⁹⁹
sale

SAVE \$41

Craftsman C3 19.2-volt 2-drill kit
Powerful 1/2-in. drill/driver and 3/8-in. right angle drill for tight spaces. Reg. 139.99 sale 109.99 #11548



YCraftsman hand tool warranty. If any Craftsman hand tool ever fails to provide complete satisfaction, return it to any Sears store or other Craftsman outlet in the United States for free repair or replacement. This warranty gives you specific legal rights and you may have other rights, which vary from state to state.

extra 10% off all tires, auto accessories and services



\$19⁹⁹
sale

Oil change featuring Valvoline

No disposal or shop fees. Appointments and drive-ins welcome. Online scheduling available at searsauto.com. Most vehicles. Most stores. Reg. 29.99

or \$10 off SynPower, DuraBlend or High-mileage oil change



PASSENGER

Cooper® Response Touring P175/70R13. 60,000-mile warranty.* Savings and prices vary by size.



buy 3
get 1 free

PERFORMANCE

Falken® Ziex ZE-912 H/V/Z/P185/60HR14. 65/40,000-mile warranty.* Savings and prices vary by size.



TRUCK/SUV

Bridgestone® Dueler H/T P215/70SR16. 60,000-mile warranty.* Savings and prices vary by size.



all cargo carriers on sale

after extra 10% off

\$16¹⁹

DieHard® battery charger/maintainer Reg. 29.99 sale 17.99 #71219



*Limited warranty for months/miles specified; see store for details. Tires: Limited treadwear warranty. Tire installation: Alignment, balancing and valve stems extra. State and local taxes, or surcharges for environment protection extra (if applicable). Shop fees may be extra. Purchases may be limited to normal retail quantities.

DieHard



after extra 10% off

\$161⁹⁹

X-Cargo® Sport 20 cargo carrier 20-cu. ft. storage capacity. Reg. 199.99 sale 179.99 #72020

See our expanded selection on searsauto.com

Sale prices good thru 4/10/2010.

clip-n-save

\$15 off, each

Fuel system cleaning
Most vehicles. Most stores.
Reg. 79.99 sale 64.99 #13263

Coolant exchange
Not available in all stores.
Reg. 74.99 sale 59.99 #13267

Differential service
Not available in all stores.
Reg. 44.99 sale 29.99 #13268

Not available in all stores. 1 coupon per purchase. Void where prohibited by law. Cash value 1/20¢. May not be used with any other coupon or associate discount.

HOME REPAIR LICENSING INFORMATION: ♦The following licenses are held by or on behalf of Sears, Roebuck and Co.: AL (Res. Contr. #10604, HVAC #91067); AK (Gen. Contr. - Exc. Res. #675); AR (Mast. Contr. #011774); AZ (Res. HVAC Contr. #ROC013509, Com. HVAC Contr. #ROC079967, Gen. Com. Contr. #ROC080918, Gen. Res. Contr. #ROC092564, Res. Plumb. Contr. #ROC080304, Com. Plumb. Contr. #ROC080305, Res. Elect. Contr. #ROC079952); CA (HVAC #25455-C20, Plum. #25455-C36, Elec. #25455-C10, GDO #25455-D28); CT (HIC.0584068, HVAC.303642); FL (HVAC #CMC1249825, Plum. #CFC057295, Bldg. Contr. CBC015949); GA (HVAC #CN003489); IN (Plumbing #C050700110); KY (HVAC #M03913); LA (Mech./Spec. Contr. #5526, Master Plumber #LMP1885); MA (Home Imp. #141873, All plumbing and electrical services performed by licensed subcontractors); MD (MHC #321-17 Earl Todd, HVAC #6528 Steven Feldman); MI (Res. Bldr. #2101175210); MN (Res. Bldg. Contr. #20155409); NY (Nassau County, HIC #H1809170000, Suffolk County, HIC #27029-H); NJ (A substantial part of the work which we undertake in the State of New Jersey may be performed by independent licensed plumbing contractors or subcontractors); NV (Gen. Contr. #0054530, #0005543A, B.C.D.E.F.G; Serviceman #S0686, #S0688; HVAC #A0038, HVAC #A0039); OH (Elec. Contr. #26034); OR (Gen. Contr. #0001051); RI (Gen. Contr. #4667); TX (HVAC Nos. #TACLB00019160E, #TACLB28703E, #TACLB00009589C, #TACLA00027233E, Master Plumber #15949); VA (Class A Contr. #27050-57009); WA (Gen. Contr. #SEARSR-372NT, Elec. Contr. #SEARSR0000DA); WV (Gen. Bldg. Spec. #WV008529). Some services performed by Sears associates. Other services and installation performed by Sears-Authorized licensed contractors; additional Sears license information available upon request. Electrical services not available in NJ.

employee
pricing
event

Saturday, April 10
9am-noon
excludes Sears Outlet Stores
and The Great Indoors

15% off all Kenmore appliances
10% off all other brands
plus extra 10% off*
from 9am-noon

*Excludes Electrolux, Jenn-Air®, Dacor, floor care, sewing machines, countertop microwaves, water heaters, air conditioners, humidifiers, dehumidifiers, closeouts and everyday great price items. Cannot be combined with financing or free delivery offer. Offer good thru 4/10/10. Colors, connectors, ice maker hook-up and installation extra.



after extra 10% off
\$791⁹⁹
Samsung® refrigerator
26-cu. ft. total capacity.
Reg. 1099.99,
879.99 #33102



self-clean,
convection

after extra 10% off
\$917⁹⁹
SAVE \$282
Kenmore gas range
#77483



after extra 10% off
\$673¹⁹
SAVE \$206
Kenmore Elite™
dishwasher with
stainless steel tub
Reg. 879.99, 747.99 #13213



ENERGY STAR

after extra 10% off
\$581³⁹ each
Kenmore 3.6-cu. ft. High Efficiency washer
with built-in heater #40021
Kenmore 7.1-cu. ft. dryer #80021
Reg. 759.99 each, 645.99 each
Gas dryer priced higher. Optional pedestals sold separately.

up to 25% off all floor care
plus extra 10% off

Total savings range 15-25%. Excludes bags, belts, carpet cleaning chemicals, accessories, closeouts and everyday great price items.



after extra 10% off
\$121⁴⁹
Kenmore®
Progressive canister
Power nozzle & bare
floor switch.
Reg. 179.99, 134.99
#29219



after extra 10% off
\$185⁶¹
Kenmore
Progressive upright
Dirt sensing technology.
Reg. 274.99, 206.24
#35922



before extra 10% off
**PRICED LOWER
IN STORE**
\$499⁹⁹
Dyson®
DC25 All Floor
Ball vacuum
Reg. 549.99 #38525
dyson
◆ See page 7 for Home
Repair Licensing Information.

Sears